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Welcome by the EURAM President

Dear Colleagues and Friends,

Welcome to Paris and the 16th EURAM Annual Conference!

Paris Est - Créteil University is ready to host you and provides an ideal setting to debate current management research topics. An attractive academic and social programme has been put together by Julienne Brabet and her fantastic team. Some of you are already aware that my presidential term is coming to a close at this conference - and now, the end is near...

Don’t worry, I’m not about to sing a ‘swan song’ in front of you – but before I bow out of my final show as President of EURAM, I thought I’d take this opportunity to say a few words and share some thoughts with you. (You may notice that I have borrowed heavily from Frank Sinatra’s signature song “My Way” - for which I’d like to both apologise and acknowledge in advance…)

For the last 6 years, I have proudly been part of the team that acts as the Custodians of EURAM, an Association where there are no premium Members but rather Members adhering to a common objective: to facilitate management education and research through Mutual Recognition.

I feel privileged to have had the opportunity to serve the EURAM Community - a Community of European Engaged Scholars.

I know this Academy well, and I care deeply about its future success. I leave the Presidency knowing that EURAM’s values are well intact and evolving steadily towards improvement.

Regrets I have few -- but then again, I did what I had to do, and saw things through without exemption…

I am enormously proud of the work we have done together and I want to thank you, the many individuals whose goodwill, shared vision, and contributions made it all possible.

And may I say (not in a shy way): I am confident that the work we’ve done thus far will serve EURAM in good stead for many years ahead.

I’m committed to my duties as Past President for the year ahead, until the next EURAM Annual Conference, and look forward to working with you in the coming months on an effective leadership transition. I wish my successor, Sibel Yamak, the very best.

EURAM can only operate thanks to a large pool of volunteers of whom the Board Members, SIG Chairs and Officers, Track Chairs and Reviewers, all play a key role. I can only thank them collectively here, but hope to meet many of them during the conference to acknowledge their unique contribution to the organisation.
Last but certainly not least, many thanks to all the Executive Committee Members: Sibel Yamak, Wojciech Czakon, Hans Lundberg, Silke Machold, Anne-Katrin Neyer, Julienne Brabet, Corinne Vercher, Mustafa Ozbilgin, and Luisa Jaffé, who have helped me sail smoothly through my years of presidency.

Whatever major challenges may lie ahead, I hope that the future EURAM will remain the pivotal point of reference as the unique European Academy of Management Scholars, yet one that truly facilitates research collaboration and hybridisation, and remains invaluable across countries in developing management education.

My dear international colleagues and friends, ask not what EURAM can do for you - but what you can do for EURAM! Together, YOU and EURAM can build a better and more efficient world in your chosen field of research and education.

And so, as I face the final curtain, I’ll state the case, of which I’m certain: as one of the Custodians of EURAM, I’ve lived a life that’s full - and more, much more than this, I did it my way…

Of course, I realise Frank Sinatra’s “My Way” could well be one of the most popular songs for a sad occasion - but I assure you I am actually very happy, and view this as a joyful moment where we can celebrate EURAM achievements together.

I look forward to returning to scholarly life again and facing new challenges - with much anticipation and excitement.

However, I do hope that my two years’ service as EURAM President are well appreciated as my legacy to this worthy Community, and that you will remember me in a good way.

Thank you and Au revoir!

Luca Gnan, President
Collaboration appears to be one of the most relevant concepts which can contribute significantly to the well-being of the society. Believing that the future of management lies in a more globally connected and socially collaborative world, our conference themed “manageable cooperation” offers an excellent opportunity for generating stimulating debates and sharing views on new collaborative forms and practices of management. Given the contemporary state of events and challenges that different stakeholders encounter in organizations of all kinds, this theme is very timely and highly significant. It is known that organizations prioritising collaboration are more likely to attract employment and attain higher levels of profit. Furthermore, sharing economy emerges as a promising sector generating revenue from unused assets and leading to environmental and social benefits. There are numerous other forms of collaboration. We need to find ways to make them sustainable with positive outcomes for both business and society. We must reassess existing structures, processes and management practices and leave room for sustainable collaboration for a fair and inclusive treatment of all stakeholders and efficient and effective uses of valuable resources. Managing collaboration by advancing mutual respect, harmony and creativity may also help us move from an organisation-centred management perspective to a more human-centred one.

Therefore, during this conference we look forward to identifying the essentials of a strategy for ensuring that management scholars and practitioners all over the world can further enhance their impact on improving the well-being of society and can create different collaboration forms leading to a large scale value for all markets.

At this point I would like to express my gratitude to all those who have contributed to this conference; SIG chairs, track, DWG and symposia proponents, reviewers, authors, Conference Programme Committee, DEKON, hosting and partner universities, executive committee members, our executive officer and Local Organising Committee. Our conference chair and colleagues at the Local Organising Committee have shown a fantastic example of scientific expertise as well as dedication, and persistence. Even the tragic events in Paris could not interrupt their devoted efforts and they were able to proceed smoothly the next day. Their performance deserves our full admiration.

Our conference will provide us with the opportunity to experience stimulating days in the inspiring atmosphere of Paris and I hope we will figure out creative ways for managing collaboration!

Sibel Yamak, President -Elect
Welcome by the President of Université Paris- Est Créteil

Ladies and gentlemen participants at the EURAM Conference,

First let me welcome you all to UPEC for the EURAM Conference, now in its 16th year. That our university has been chosen to host such a prestigious event in the field of management and management science is both a great pleasure and a true mark of recognition.

The challenge of planning an international conference of this scale, inconceivable without the help and support of our partner academic institutions which I would like to thank here, encouraged all the organisers involved to embody the values of cooperation and scientific quality we hold in such high esteem. An international outlook, high level research, support for students to achieve success and employment, all values that underpin academic excellence at higher education level, have been promoted at UPEC for many years in the field of economic and business management by the Economic and Business Management Faculty, the Eiffel School of Management and the Management Research Institute, which are overseeing this 2016 edition of the EURAM Conference.

Each year, just under 5,000 students, be they under graduates or post graduates studying for a Master’s or PhD, undertaking initial education or continuous training, apprenticeships or e-learning programmes are educated in the subjects of economics, accounting, finance, management and marketing. The work they do advances research geared towards society’s big challenges.

The theme of the 2016 conference, “manageable cooperation” invites participants to explore cooperation management, an area all too frequently overlooked in favour of competition. However, the many benefits to be gleaned and the challenges faced in the field are worth our attention. How the conditions for its success are identified, organised collectively and implemented is an essential area of research.

I am confident that the 2016 EURAM Conference will be a forum for high level discussion and scientific initiatives on the topics chosen for this year’s programme.

I wish you all an excellent conference.

Professor Olivier Montagne
President of UPEC
Welcome by the Conference Chair

In this beginning of the 21st Century, we are creating and facing a formidable transformation fraught with extraordinary risks and opportunities. At the heart of this transformation reside a complex diversity of organisations and organised collective action. Management, as a science, an art form, a human and institutionalised practice, management in the broad sense of “conduct of collective action”, plays a major role in this transformation. Haven’t we for too long focused only on competition, while cooperation is at least as important and may be more difficult to manage? No naïve optimism, cooperation is hard to achieve: how could we ignore the conflicting interests, the power struggles, and the whole interplay of our human drives with the historical, institutional and cultural structuring of our habitus?

Have we, engaged management scholars, tried hard enough to develop a clear vision of the role WE should play as researchers and educators in contributing to sustainable development? Do we know which conditions allow universities and their members to participate in this movement? How can we act to promote such conditions? Let our conference, placed under the French motto “Liberté, égalité, fraternité” help us advance the procurement of Management knowledge as a Public Good and toward Management for more cooperation and innovation.

Through our three Labs, three keynote roundtables, 32 Symposia and Development Working Groups, through around tracks we are going to tackle these issues.

I wish to thank sincerely all those who have contributed to the organisation of our Conference. First, Paris - Est Créteil University that is hosting us. I feel very proud to be part of this community whose members try to conjugate scientific excellence and social inclusion. Thank you so much to the local organisation committee, our partners and Luisa Jaffé for their wonderful support. Thank you to our keynote speakers, LABs, Symposia and development working group panellists, thank you to all the chairs, thank you to our authors and reviewers who are nurturing what I hope will be a fruitful Conference.

Julienne Brabet
Conference Chair
EURAM’16 Organising Committee

Conference Chair: Julienne Brabet, Professor, Université Paris-Est Créteil

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Membership, Human Resources and Conference Chair
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Operations
Professor Corinne Vercher
Université Paris 13-Sorbonne Paris Cité

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Editor of the European Management Review, Brunel University

Luisa Jaffé
EURAM Executive Officer

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Turkey - Özlem Yildirim-Öktem, Bogazici University
U.K. - Joana Vassilopoulou, University of Sussex
U.S.A. - S. Robert Hernandez, University of Alabama at Birmingham
General Information

Consult EURAM Website

Please do not forget to bring your presentation on a USB key, you will not be able to connect your own computer

Conference Venue
The EURAM 2016 Conference is taking place at "Université Paris - Est Créteil" (UPEC) Place de la Porte des Champs - 94010 Créteil. Three buildings are hosting the Track, DWG and Symposia sessions: The “FSEG”, “IAE” and “LANGUES” buildings. This is also where the coffee breaks are served. The Publishers’ Plazas are located in the hall of the FSEG Building.

The plenary sessions: Keynote round -tables; Welcome speeches, Awards, General Assembly are held in the Plenary Hall (amphitheatre 7) next to the CROUS where Lunches are served (500 m away from the other conference buildings).

The Registration Desk will be located at the entrance of the “IAE” Building. Please, avoid bringing your luggage and keep them in your hotel room. A cloakroom is available in the FSEG Building -room 19 at the Ground Floor.

All participants, official guests and accompanying persons have to wear their name badge. Please note that, unfortunately, there will be a 15 Euros charge to replace a lost badge.

Buildings

• Building “IAE”:
  - Registration Desk
  - SIG Events &Track Parallel Sessions: 01 (Business for Society); 09 (Organizational Behaviour);
    14 (General Conference)

• Building “FSEG”:
  - Publishers Plaza
  - Meet the Editors sessions
  - Governance events
  - SIG Events &Track Parallel Sessions: 05 (Gender, Race and Diversity in Organisations); 06 (Innovation);
    08 (Managing Sport); 13 (Strategic Management)
  - All sessions and events on Saturday morning
  - LIBRARY on the third floor where you can access computers, books, and quiet meeting rooms

• Building “Maison des LANGUES”:
  - SIG Events &Track Parallel Sessions: 02 (Corporate Governance); 03 (Entrepreneurship); 04 (Family Business Research); 07 (International Management); 10 (Project Organizing); 11 (Public Management and Non Profit Management); 12 (Research Methods & Research Practice)

• CROUS Restaurant
  - La Pointe Jaune: Our lunches, 5 minutes away from the 3 main buildings above

• Plenary Hall (amphitheatre 7):
  - Next to the CROUS
Certificate of Attendance

Certificates of attendance can be obtained free of charge by all registered delegates from the registration desk.

Conference Registration

The registration and information desk at the University Paris - Est Créteil (UPEC) is located at the entrance of the “IAE” Building. The opening hours of the registration desk are as below.

**Dates - Time**
1 June 2016 - 8:00 - 18:30
2 June 2016 - 8:00 - 18:30
3 June 2016 - 8:00 - 18:30

Room Capacities

Due to the safety regulations, the maximum attendance is limited by room capacity; meaning that once all seats are taken, one may not join the session anymore. The Organising Committee, in collaboration with the Track and SIG Chairs, has endeavoured to schedule all sessions by taking into account the estimate number of participants.

EURAM Party (Bateau Mouche “The Gabarre” - River Boat - on the Seine)

Boarding (Door Opening 19:45 / Boat Departure 20:30) and landing take place at the Port de la Conférence - Pont de l’Alma, on the Rive Droite, in the 8th arrondissement of Paris. Metro station: “Alma - Marceau” (line 9).
From “Créteil Université” station: Line 8 toward Balard, change at station “Strasbourg Saint-Denis”, take line 9 toward Pont de Sèvres, stop at station “Alma - Marceau”.
Beware, you need about an hour from Créteil Université. Go directly there if you are participating in the 17:00-18:30 slot.

Free Wi-Fi Internet & Opening of a computer session

Login: Euram2016
Password: Euram2016p

Publishers’ Plaza

The publishers’ Plaza is located in the main foyer of the FSEG building on the ground floor. The schedule is as follows:

**Dates - Time**
1 June 2016 - 9:00 - 18:30
2 June 2016 - 9:00 - 18:30
3 June 2016 - 9:00 - 18:30

Coffee Breaks and Lunches

The CROUS is the catering partner of EURAM 2016.
**Coffee Breaks**

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
<th>Maison des LANGUES Building</th>
<th>IAE Building</th>
<th>FSEG Building</th>
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<tbody>
<tr>
<td>Wednesday, 1 June</td>
<td>10:30 - 10:50</td>
<td>Lobby &amp; Mezzanine</td>
<td>Room :204</td>
<td>Lobby &amp; Mezzanine</td>
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<td>16:00 - 16:30</td>
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<td>Thursday, 2 June</td>
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<td>Saturday, 4 June</td>
<td>10:30 - 10:50</td>
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<td>Only in the FSEG Building</td>
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**Lunches**

The lunches will be served in the CROUS Restaurant “La Pointe Jaune”, 500 meters away from the main buildings (IAE, FSEG, Maison des LANGUES) and at a short walking distance from the Plenary Hall (Amphitheatre 7) where the Keynote Roundtables, beginning at 14:00, will take place.

<table>
<thead>
<tr>
<th>LUNCHES</th>
<th>Wednesday 1</th>
<th>Thursday 2</th>
<th>Friday 3</th>
<th>Saturday 4</th>
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<tr>
<td>12:30-14:00</td>
<td>CROUS for all</td>
<td>CROUS for all</td>
<td>CROUS for all</td>
<td>Glasgow meeting</td>
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<td>Board Lunch - Meeting S2 - Grand Salon</td>
<td>Editors, Keynotes &amp; LOC lunch - Restaurant Personnels</td>
<td>Presidents &amp; National Representatives Lunch- Grand Salon</td>
<td>Tray meal - Room Keynes</td>
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<td>FSEG Building, Floor 2</td>
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EURAM 2016

EURAM 2016 Publishers

FSEG Building Lobby

Publishers

Cambridge University Press

case centre

Emerald

HARVARD BUSINESS PUBLISHING

The MIT Press

OXFORD UNIVERSITY PRESS

Routledge

WILEY
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TOPICAL CONFERENCE
Exploring Leadership in Latin America
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Enjoy 3 plenaries, 5 blocks of sessions, and more!
www.ila-net.org/go/Lima

18TH ANNUAL GLOBAL CONFERENCE
The Dynamics of Inclusive Leadership
2-6 November 2016
Atlanta, Georgia, U.S.A.
First keynote, Ronald Heifetz, just announced!
www.ila-net.org/conferences

19TH ANNUAL GLOBAL CONFERENCE
12-15 October 2017
Brussels, Belgium
Call for Proposals Opens October 2016
www.ila-net.org

With members in more than 70 countries, the International Leadership Association is the only global network that brings together leadership scholars and researchers, educators and students, coaches and consultants, public leaders and executives. Why does ILA bring people together? Because when we share our unique perspectives, experiences, and knowledge we come up with better, more integrated leadership thinking, practices, and solutions that can positively impact our complex global environment. The world needs better leadership and ILA’s mission of promoting a deeper understanding of leadership knowledge and practice for the greater good aims to make a difference.
# Programme Overview

<table>
<thead>
<tr>
<th>Tuesday 31 Dauphine University</th>
<th>Time</th>
<th>Wednesday 1 UPEC</th>
<th>Thursday 2 UPEC</th>
<th>Times</th>
<th>Friday 3 UPEC</th>
<th>Saturday 4 UPEC/ FSEG Building</th>
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<tr>
<td></td>
<td>9:00 - 10:30</td>
<td>- Welcome 1st timers</td>
<td>- Track sessions</td>
<td>9:00 - 10:30</td>
<td>- Track sessions</td>
<td>- ExCom meeting</td>
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<td>• SIG Kick Offs</td>
<td>• DWGs &amp; Symposia</td>
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<td>• Track sessions</td>
<td>• SIG Wrap ups</td>
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<td>• Symposium</td>
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<td>Coffee Break</td>
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<td>10:50-12:20</td>
<td>- Board Meeting S1</td>
<td>- Meet the Editors</td>
<td>10:50-12:20</td>
<td>- Meet the Editors</td>
<td>- SIG Chairs meeting</td>
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<td>• SIG Kick Offs</td>
<td>• DWGs &amp; Symposia</td>
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<td>• Presidential Activity</td>
<td>• Track sessions</td>
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<td>- CROUS for all</td>
<td>Lunch</td>
<td>- Meet the Editors</td>
<td>- Glasgow meeting</td>
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<td>• Board Lunch</td>
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<td>Meeting S2</td>
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<td>PLENARY</td>
<td>14:00-16:00</td>
<td>14:00-15:30 Keynote 2</td>
<td>14:00-15:30</td>
<td>15:30-16:30 Keynote and special events Amphi 7</td>
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<td>- Dauphine LABs 15:00-18:15</td>
<td>14:00-14:30 Welcome Speeches</td>
<td>14:30-16:00 Keynote 1</td>
<td>14:30-16:00 Awards</td>
<td>14:00-15:30</td>
<td>15:30-16:30 Presentation Glasgow</td>
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<td>- ExCom Meeting 15:00-18:00</td>
<td>14:30-16:00</td>
<td>15:30-16:00 Awards</td>
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<td>15:30-16:30</td>
<td>- General Assembly</td>
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<td>Coffee Break</td>
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<td></td>
<td>16:30-18:00</td>
<td>- Track sessions</td>
<td>- EMR editorial meeting</td>
<td>16:30-17:00</td>
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**Schedule Details:**
- **Welcome 1st timers**
- **SIG Kick Offs**
- **Track sessions**
- **DWGs & Symposia**
- **Meet the Editors**
- **Presidential Activity**
- **SIG Chairs meeting**
- **SIG Plenaries**
- **SIG Wrap Ups**
Europe has a rich history of management education and its legacy has informed the development of major sectors elsewhere e.g., North America. Its growth in the last 40 years has been significant and management has become the largest part of higher education in some countries e.g., the U.K. Despite this, there has been much criticism about the role and contribution of B-Schools in modern society, especially in the aftermath of the global financial crisis, when much blame was laid at their doors. A few initiatives on “Responsible Management Research and Education” emerged after negative evaluation of the narrow and selfish research focus and of the questionable Education practices in the domain.

So, what of the future? Many scholars believe that we are at a transformational point and that any orchestration of the future of B-Schools should be conducted by ourselves as academicians and not forced upon us by external agencies. Do we play the fiddle as Rome burns?

Moderator/ Panellist: Peter McKiernan (Strathclyde Business School, UK)

Peter McKiernan is Professor of Management at the University of Strathclyde, Scotland. His main research focus is on how organisations learn about how their future might unfold and how they might prepare their current strategies to cope. He has been President of the British Academy of Management (BAM) and of the European Academy of Management (EURAM), where he co-founded the journal European Management Review.

Panellists:

Frédérique Alexandre-Bailly (ESCP Europe, France), is Professor of Management at ESCP Europe, associate dean for students inclusion, chair of the management department and the scientific director of INCLUDEE Research Center (Inclusion, Uniqueness and Diversity in Education and Enterprises). Her research is focused on three areas: autonomy and democracy at work, diversity management and higher education management.

John Bessant (University of Exeter Business School, UK) holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director. His main research interests are: Management of discontinuous innovation; Sustainability and innovation; High involvement innovation.
Thomas Durand (CNAM, France), holds the Chair in Strategic Management at CNAM Paris where he is in charge of the Management - Innovation - Prospective Department. His researches focus mainly on Corporate Strategy, Technology and Innovation Management. In 2011, he co-edited Redesigning Management Education and Research - Challenging Proposals from European Scholars.

Anne-Wil Harzing (Middlesex University, UK) is Professor of International Management at Middlesex University. Her research's interests include international HRM, expatriate management, HQsubsidiary relationships, cross-cultural management, transfer of HRM practices, the role of language in international business, the international research process, and the quality and impact of academic research.

Denise M. Rousseau (Carnegie Mellon University, US) is the H.J. Heinz II University Professor of Organizational Behavior and Public Policy at Carnegie Mellon University's H. John Heinz III College and the Tepper School of Business. She is the faculty director of the Institute for Social Enterprise and Innovation and chair of Health Care Policy and Management program. She founded the “Evidence-Based Management Collaborative”, a network promoting evidence-informed organizational practices and decision making. She is recognized in particular for developing the theory of the psychological contract.
Keynote Round Table II

June 2, 2016 (14:00-15:30 - Plenary Hall Amphi 7, next to the CROUS Restaurant)
Cooperating and Managing for Sustainable Development

In the run up to Paris COP 21 in December 2015, several voluntary new corporate initiatives were announced to address climate change. COP 21 itself relies primarily on voluntary national targets with only normative pressures for compliance. This panel will focus on the adequacy of existing CSR-style voluntary governance mechanisms and ‘deliberative democratic’ processes to address climate change and sustainable development more broadly. Cooperative governance mechanisms that engage multiple stakeholders are often set within profound asymmetric power relations and interests: Large businesses and Western industrialized countries tend to have greater influence, while the voices of labour, women, countries of the global South, and other interests represented by civil society organizations are often marginalized. Similarly, our approach to sustainable consumption currently appears to depend on business-led voluntary “sharing economy” platforms such as Uber and AirBnB.

Our panel will examine the challenges and possibilities of collaborative governance mechanisms to address the social, environmental and economic dimensions of sustainable development, and their relevance for different issues and national contexts.

Moderator/ Panellist: David L. Levy (University of Massachusetts, US)
David L. Levy is Professor of Management in the College of Management at UMass-Boston. David is Director of the Center for Sustainable Enterprise and Regional Competitiveness, whose mission is “to foster a transition to a clean, sustainable, and prosperous economy”.

Panellists:

Steffen Böhm (University of Exeter, UK) is Professor in Organisation & Sustainability and Director of the Sustainability & Circular Economy Research Cluster at University of Exeter Business School. He is focussing on the political economies and ecologies of the sustainability nexus;

Dima Jamali (American University of Beirut, Lebanon/ University of Southampton, UK) is Professor of Management and Kamal Shair Endowed Chair in Responsible Leadership in the Olayan School of Business, American University of Beirut. Her research and teaching revolve primarily around Corporate Social Responsibility and Social Entrepreneurship.
Managing for Cooperation and Innovation

Innovation (be it technological, managerial or social) is now an important topic of management research and theory. In parallel, it is also a reflexive and critical issue about how new approaches or new methods emerge in the field. This roundtable organizes a conversation between these two perspectives. As a topic, the management of innovation has outlined new models of managing and organizing, as well as new forms of cooperation. Now, is the topic a simple subfield of general management theory or should it lead to a paradigm shift? History and research suggest that studying contemporary innovation requires, at least, rethinking major assumptions (social and cognitive ones) of management theory. Yet, paradigmatic changes in Management tend to follow different paths, depending especially on the level of rigidity of the professional structure of the domain; or on robust and convincing research designs. If innovation leads to a paradigmatic shift, what could be its academic trajectory? Can evidence-based research support such trajectory?

Moderator/Panellist: **Armand Hatchuel** (MINES ParisTech, France);
Armand Hatchuel is Professor at MinesParisTech-PSL Research University. His is co-head of the Design Theory and methods for innovation Chair at CGS (Center for management Science). His work has been about the theory of collective action in Social Sciences and the epistemology of Management. He has contributed with Pr Benoit Weil to Design theory (C-K theory) developing a model of creative rationality for Business and Innovation. He also works with Pr Blanche Segrestin to alternative theories of the Enterprise and Corporate Law.

Panellists:

**Jan Dul** (Rotterdam School of Management, Erasmus University, Netherlands) is a professor of technology and human factors at Rotterdam School of Management, Erasmus University (RSM). His research focuses on human factors (ergonomics) and, in particular, the interaction between people and the physical and social environment. His research contributes to the design of successful products and services, and the development of work environments for high performance. He is the Chair of the SIG Innovation of EURAM.

**Maria Elmquist** (University of Chalmers, Sweden) is Professor and the Head of the Department of Technology Management and Economics at Chalmers University. She also works at the division of Innovation and R&D Management and Center for Business Innovation (CBI), where she researches the management of innovation, innovation capabilities, organization of R&D and design activities. Her ongoing research includes projects on the development of innovative capabilities and on the use of design thinking in large companies.

**Richard Whittington** (University of Oxford, UK) is Professor of Strategic Management at Said Business School and Millman Fellow in Management at New College, Oxford. Richard is a leader in the field of Strategy-as-Practice research. Richard’s research is exploring the recent ‘opening’ of strategy, as it becomes more transparent internally and externally, and involves a widening range of people from inside and outside the organisation.
Special Events

Monday 30 & Tuesday 31 May 2016
EURAM Doctoral Colloquium

Tuesday 31, May 2016

• EURAM LABs
  15:00 - 18:15 - University Paris Dauphine
  - Theoretical Lab: Language and Thinking in Management and OS field: Main Findings and Challenges; towards a European Multilingual Field - Room Raymond Aron
  - Teaching Lab: New Technologies for Teaching - Amphitheatre 2/3
  - Innovate with the Practitioners Lab: Paradoxes of collaborative innovation - Amphitheatre 8 Edgar Faure

• Executive Committee Meeting
  15:00 - 18:00 - University Paris Dauphine, Room A 407

• Doctoral Colloquium Awards
  18:15 - 18:45 - University Paris Dauphine, Amphitheatre 8 Edgar Faure

• EURAM Welcome Reception
  18:30 - 20:00 - University Paris Dauphine, Lobby second floor

Wednesday 1, June 2016

• Welcome First Timers
  09:00 - 10:30 - FSEG Building, Keynes room

• Board Meetings
  10:30 - 12:20 - FSEG Building, Keynes room
  12:30 - 14:00 - Lunch & Meeting, CROUS Restaurant, Grand Salon Room

• PLENARY: Welcome Speeches & Keynote Roundtable
  14:00 - 14:30 - Plenary Hall (Amphi 7, next to the CROUS) - Welcome Speeches
  14:30 - 16:00 - Plenary Hall (Amphi 7, next to the CROUS) - Keynote Roundtable, Orchestrating the Future of Management Education and Research in Europe

Thursday 2, June 2016

• Meet the Editors 1&2
  10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - “Meet the Editors” 1

  European Management Journal - Sabina Siebert
  European Management Review - Mustafa Ozbilgin
  Journal of Management Studies - Dries Faems
  Long Range Planning - Tomi Laamanen
  Organization Studies - Bobby Banerjee
  Strategic Management Journal - Richard Whittington
  Chair Anne-Wil Harzing: Presentation of the journals including answers to the question “How to publish research that matters?” - Q&A
10:50 - 12:20 - FSEG Building, Amphitheatre 104 (Joseph Schumpeter) - Meet the Editors 2

Business Research Quarterly - Xosé Vazquez
Evidence-based HRM - Fabian Homberg
Journal of Business Venturing - Kimberly Eddleston
Management International - Patrick Cohendet
Society and Business Review - Yvon Pesqueux
Team Performance Management - Petru Curseu
Chair Jérôme Méric: Presentation of the journals including answers to the question “How to publish research that matters?” - Q&A

• PLENARY: Keynote Roundtable and Awards
14:00 -15:30 - Plenary Hall (A7, next to the CROUS) - Keynote Roundtable, Cooperating and Managing for Sustainable Development
15:30 - 16:00 - Plenary Hall (A7, next to the CROUS) - EURAM best and most inspirational papers & best reviewer Awards; EMR best article Award; TUM Research Excellence Award of the Peter Pribilla Foundation

• EECC Presentations
16:30 - 18:00 - Maison des LANGUES Building, Room 118

• SIG Social Events (most, see on the SIG WebPages and SIGs Programme)
After Conference Events

Friday 3, June 2016

• Meet the Editors 3
10:50 - 12:20 - FSEG Building, Amphitheatre 103 (Joan Robinson) - “Meet the Editors” 3

Academy of Management Learning & Education - Dirk Moosmayer
Entrepreneurship and Regional Development - Alistair Anderson
Global Economics and Management Review - Ralitza Nikolaeva
International Journal of Project Management - Rodney Turner
Journal of Business Ethics - Michelle Greenwood
Journal of Global Mobility - Jan Selmer
R&D Management - Ellen Enkel
Chair Rémi Jardat: Presentation of the journals including answers to the question “How to publish research that matters?” - Q&A

• Presidential Activity
10:50 - 12:20 - FSEG Building, Keynes Room

• Keynote Round table and EURAM General Assembly
14:00 -15:30 - Plenary Hall (Amphi 7, next to the CROUS) - Keynote Roundtable, Managing for Cooperation and Innovation
15:30 - 16:30 - Plenary Hall (Amphi 7, next to the CROUS) - EURAM General Assembly

• EMR Editorial Meeting
17:00 - 18:30 - FSEG Building, Keynes Room

• EURAM Party
Bateau Mouche (River Boat) Le Gabarre
Boarding (Door Opening 19:45 / Boat Departure 20:30) and landing take place at the Port de la Conférence - Pont de l’Alma, on the Rive Droite, in the 8th arrondissement of Paris. Metro station: “Alma - Marceau” (line 9)
Saturday 4, June 2016

- **Executive Committee Meeting**
  9:00 - 10:30 - FSEG Building, Keynes Room

- **SIG Chairs Meeting**
  10:50 - 12:20 - FSEG Building, Keynes Room

**END of the CONFERENCE**

- **EURAM 2017 Preparation**
  12:30 - 14:00 - FSEG Building, Keynes Room - Tray Lunch
EURAM 2016

SIG EVENTS

SIG 01: Business for Society (B4S)
- **Kick off**: Room: Amphi B, Building: IAE, Date: Wednesday 1 June, Hour: 9:00-10:30
  - Presentation of the SIG agenda (B4S Tracks, Symposia, DWG Presentations)
  - Scientific Event around the book “International Perspectives on Crowdfunding” Roundtable with editors/authors
  - Presentation of the “Responsible Management in Global Value Chains Platform”
- **Social event**: Thursday 2 June Evening
- **Plenary**: Room: Amphi B, Building: IAE, Date: Friday 3 June, Hour: 10:50-12:20
  - Award ceremony (SIG Best papers, SIG best reviewers, ISTEC Students Awards)
  - Introduction of the forthcoming epistemic and scientific orientation of the SIG
  - Introduction of a special issue in Society and Business Review related to the scientific project.

SIG 02: Corporate Governance (CoGo)
- **Kick off**: Room: 202, Building: Maison des LANGUES, Date: Wednesday 1 June, Hour: 10:50-12:20
  - As research into corporate governance has moved on from the principal-agent straitjacket, conceptual boundaries have become more permeable such that it is now almost impossible to identify an aspect of organizational life which is NOT in some way related to corporate governance! The UK’s Financial Reporting Council and other City organizations are currently focused on the concept of culture as the touchstone to achieve ‘good’ corporate governance. However, from an organization studies perspective, culture cannot be researched per se as it is ‘everywhere and the notion of ‘goodness’ implies a value judgment. The aim of this presentation is to consider the strengths and challenges of making sense, through both theory and practice, of the constitutive entanglement of corporate governance.
- **Social event**: Thursday 2 June Evening 19:30 Bistrot Vivienne, 4 Rue des Petits Champs, 75002 Paris
  - Please register as we only have limited space – first come first serve
  - Heike.Mensi-Klarbach@wa.uni-hannover.de
- **Wrap up**: Room: 404, Building: Maison des LANGUES, Date: Friday 2 June, Hour: 17:00 - 18:30
  - Awards (Best Paper & Best Reviewer)
  - Track proposals

SIG 03: Entrepreneurship (ENT)
- **Kick off**: Room: 201, Building: Maison des LANGUES, Date: Wednesday 1 June, 9:00-10:30
- **Entrepreneurship Networking Event**: Thursday 2 June Evening
  - An opportunity to discuss ideas stimulated by the conference and to connect with leading international scholars in a relaxed and social setting. Hosted by the Centre for Research on Self-Employment (CRSE: [www.crse.co.uk](http://www.crse.co.uk), the international think tank on freelancing and self-employment. This event is open to researchers attending the conference in the fields of entrepreneurship and HR related to flexible work.
- **Social event**: Wednesday 2 June Evening
• **Plenary**: Room: 201, Building: Maison des LANGUES, Date: Friday 3 June, Hour: 10:50-12:20
  - Administrative issue, track proposals, awards

• **Wrap up**: Room: 302, Building: FSEG, Date: Saturday 4 June, Hour: 9:00-10:30
  - On invitation only (COST project).

**SIG 04: Family Business Research (FABR)**

• **Kick off**: Room: 206, Building: Maison des LANGUES, Date: Wednesday 1 June, Hour: 9:00-10:30 and 10:50-12:20
  - Keynote Speakers

• **Plenary**: Room: 206, Building: Maison des LANGUES, Date: Wednesday 1 June, Hour: 16:30-18:00
  - Panel and discussion about the SIG’s development

• **Social event**: Thursday 2 June Evening

• **Wrap up**: Room: 309, Building: FSEG, Date: Saturday 4 June, Hour: 9:00-10:30

**SIG 05: Gender, Race, and Diversity in Organisations (GRDO)**

• **Plenary**: Room: 16, Building: FSGE, Date: Friday 3 June, Hour: 10:50-12:20
  - Panel: Post-colonialism, power and diversity

  The plenary will offer a global perspective on post-colonialism and diversity. It will highlight and challenge the power of colonial and neo-liberal knowledge that dominates much thinking in management and development. With the emergence of BRICS and other growing economies, there is a need to engage with the post-colonial and transnational landscape and consider alternatives to Western voices to critique and reform the political economy of inequality.

**SIG 06: Innovation (INNO)**

• **Social event**: Thursday 2 June Evening

• **Plenary**: Room: Amphitheatre 103 (Joan Robinson), Building: FSEG, Date: Friday 3 June, Hour: 17:00-18:30

**SIG 07: International Management (IM)**

• **Social event**: Thursday 2 June Evening

• **Plenary**: Room: 206, Building: Maison des LANGUES, Date: Friday 3 June, Hour: 10:50-12:20

**SIG 08: Managing Sport (SPORT)**

• **Pre-conference Event**: Date: Tuesday 31 May, Hour: 9:00 – 13:00
  - Sport venue on-site visit; scientific topic of discussion, presenters and location to be announced

• **Kick off**: Room: 314, Building: FSEG, Date: Wednesday 1 June, Hour: 9:00-10:30
  - Presentation of the SIG agenda for EURAM 2016
  - Scientific discussion on the upcoming final round of the UEFA EURO 2016 tournament and on security issues related to hosting events.
EURAM 2016

- **Social event**: Thursday 2 June Evening
- **Plenary**: Room: 314, Building: FSEG , Date: Friday 3 June, Hour:17:00 – 18:30
  - Award ceremony, SIG Best Paper Award and SIG Best Reviewer Award sponsored by EMERALD
  - Election of SIG officers
  - SIG development, publications and further conference activities
  - Planning towards EURAM 2017, 2018 conferences

**SIG 09: Organizational Behaviour (OB)**

- **Kick off**: Room: Amphitheatre A, Building: IAE, Date: Wednesday 1 June, Hour: 10:50 – 12:20
- **Social event**: Thursday 2 June Evening
- **Plenary**: Room: Amphitheatre A, Building: IAE, Date: Friday 3 June, Hour: 17:00 -18:30

**SIG 10: Project Organising (PO)**

- **Kick off**: Room: 207, Building: Maison des LANGUES, Date: Wednesday 1 June, Hour: 9:00 – 10:30
  - Welcome and interactive session with the editors of Project Management Journals: Trends and future of the Project Management field. Rodney Turner, Jörg Gemünden, Derek Walker
- **Social event**: Thursday 2 June Evening
- **Plenary**: Room: 207, Building: Maison des LANGUES, Date: Friday 3 June, Hour: 10:50 – 12:20
  - Presentation of the IPMA PMI Paper Prizes and Speech by the PMI Research Achievement Award Winner 2016

**SIG 11: Public and Non-Profit Management (PM&NPM)**

- **Kick off**: Room: 204, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour: 9:00- 10:30
  - Title: Understanding cooperation between government and citizens. Perspectives and methodologies from the OECD Trust in Public Institutions Project
    - Speakers: Paloma Baena Olabe - Deputy Head, Public Sector Integrity Division, OECD - Andrea Bonomi Savignon - Public and Non-Profit Management SIG Chair, University of Rome Tor Vergata
- **Social event**: Thursday 2 June Evening
- **Plenary**: Room: 204, Building: Maison des LANGUES, Date: Thursday 2 June, Hour: 16:30-18:00
  - Analyses of the SIG’s status and results; future developments.
  - Best Paper Award in partnership with the International Journal of Public Sector Management and sponsored by its editor, Emerald.

**SIG 12: Research Methods and Research Practice (RM&RP)**

- **Social event**: Tuesday 31 May Evening. Please contact Bill Lee, at wj.lee@sheffield.ac.uk by Monday 23 May if you wish to join
- **Plenary – Room**: 404, Building: Maison des LANGUES, Date: Wednesday 1 June , Hour: 16:30-18:00
SIG 13: Strategic Management (SM)

- **Kick off**: Room: Amphitheatre 103 (Joan Robinson), Building: FSEG, Date: Wednesday 1 June, Hour: 9:00 – 10:30 and 10:50 – 12:20
- “What have we learned and could learn about coordination, cooperation and collaboration intra and interorganizationally?” (Chair: X. Castañer)
  
  Panel 1: On intraorganizational. S. Billinger (SDU, Danemark), A. Mikes (Unil, CH), and K. Sele (IAE Toulouse, France/Aalto U., Finland) - Commentator: S. Picard (IAE Toulouse, France)
  
  Panel 2: On interorganizational (chaired by P. Dussauge, HEC Paris): L. Capron (INSEAD, France), D. Faems (Groningen, NL), A. Rouzies (Toulouse, France) and B. Vanneste (UCL, UK) - Commentators: N. Oliveira (LSE, UK) and L. Stadler (UNIGE, CH)
  
  Cross-fertilization: A. Grandori (Bocconi, IT), M. Nordberg (CERN, CH), and F. Le Roy (Montpellier, France)

- **Social event**: Thursday 2 June Evening
- **Wrap up**: Room: Amphitheatre 104 (Schumpeter), Building: FSEG, Date: Saturday 4 June, Hour: 9:00-10:30

SIG 14: Tracks sponsored by the 2016 Conference Committee

NONE
SIG per SIG PROGRAMME
SIG 01: BUSINESS for SOCIETY (B4S)
Main meeting building: IAE

The Business for Society SIG is dedicated to research and educational programmes that analyse the conditions under which business can (or actually does) interact positively with its social and natural environment. The objective of our SIG is to bring together scholars from various fields of social sciences (management, law, sociology, economics, political science, education, social psychology, history, philosophy, engineering, etc.), while sharing a common interest in B4S projects. We try to build a strong community of engaged scholars by:

- Exploring ways and methods, of identifying actors, business models and contexts which allow organisations to contribute to sustainable development, and
- Fully grasping the ambiguities, contradictions as well as the potential for innovative and transformative practices of this approach.

SIG B4S Chairs:
Rémi Jardat (ISTEC - France) r.jardat@istec.fr
Corinne Vercher (Université Paris 13 - France) corinne.vercher@wanadoo.fr
Jérôme Méric (Université de Poitiers - France) jmeric@iae.univ-poitiers.fr

Business for Society SIG - ACTIVITIES:

- **Kick Off:** Wednesday 1 June, 9:00-10:30, IAE Building, Amphi B
  - Presentation of the SIG agenda (B4S Tracks, Symposia, DWG Presentations)
  - Scientific Event around the book “International Perspectives on Crowdfunding” Roundtable with editors/authors
  - Presentation of the “Responsible Management in Global Value Chains Platform”

- **Social Event:** Thursday 2 June Evening

- **Plenary:** Friday 3 June, Hour: 10:50 - 12:20, IAE Building, Amphi B
  - Award ceremony (SIG Best papers, SIG best reviewers, ISTEC Students Awards)
  - Introduction of the forthcoming epistemic and scientific orientation of the SIG
  - Introduction of a special issue in Society and Business Review related to the scientific project

Business for Society SIG - SYMPOSIA:

**Sym 01 - Aesthetics, objects and process theory** - Thursday 2 June, 9:00-10:30, IAE Building, Room 203 - *(Co-sponsored by the SIGs Business for Society and the General Conference)*

**Sym 02 - Art, Entrepreneurship and Resistance** - Thursday 2 June, 16:30-18:00, Building LANGUES, Room 303 - *(Co-sponsored by the SIGs Business for Society and Entrepreneurship)*

**Sym 04 - Coaching and Collaboration: Pleonasm or Oxymoron?** - Thursday 2 June, 9:00-10:30, IAE Building, Room 402 - *(Co-sponsored by the SIGs Business for Society and Organizational Behaviour)*

**Sym 05 - Collective Action, Commons and the Firm: Interdisciplinary Perspectives** - Thursday 2 June, 9:00-10:30, IAE Building, Room 301 - *(Sponsored by the SIG Business for Society)*

**Sym 06 - Cooperation and Conflict - Philosophy of Management Perspectives** - Thursday 2 June, 9:00-12:20, IAE Building, Amphi B - *(Co-sponsored by the SIGs Business for Society and the General Conference)*
Sym 08 - Governance, Collective Action and Social Innovation: Rediscovering the Boundaries of Sustainable Cooperation - Thursday 2 June, 9:00-10:30, IAE Building, Room 407 - (Sponsored by the SIG Business for Society)

Sym 09 - Institutional investors and long-term investment - Thursday 2 June, 9:00-10:30, IAE Building, Room 202 - (Sponsored by the SIG Business for Society)

Sym 14 - Positive and Negative Organizational Studies - Thursday 2 June, 9:00-10:30, IAE Building, Room 408 - (Sponsored by the SIG Business for Society)

Sym 20 - Toward Responsible practices in the organizations: the role of affinity groups, diversity networks and management of trust - Thursday 2 June, 9:00-10:30, FSEG Building, Amphi 103 Joan Robinson - (Co-sponsored by the SIGs Business for Society and Gender, Race and Diversity in Organisations)

Business for Society SIG - DEVELOPMENT WORKING GROUPS:

DWG 08 - Exploring employer branding - Wednesday 1 June, 9:00-10:30, IAE Building, Amphi A - (co-sponsored by the SIGs Business for Society and Organizational Behaviour)

DWG 10 - Future and relevance of academic work: Role of Impactful and engaged scholarship - Thursday 2 June, 16:30-18:00, IAE Building, Amphi A - (co-sponsored by the SIGs General Conference and Business for Society)

DWG 11 - How to make common? Solving tensions in social and solidarity organizations - Thursday 2 June, 9:00-12:20, IAE Building, Amphi A - (sponsored by the SIG Business for Society)

DWG 14 - Leadership Models for the New Non-Profits: the Teal Revolution - Thursday 2 June, 9:00-10:30, LANGUES Building, Room 309 - (co-sponsored by the SIGs Business for Society and Public and Non-Profit Management)

DWG 15 - Managing Transnationalism in Television - Friday 3 June, 17:00-18:30, IAE Building, Room 302 - (sponsored by the SIG Business for Society)

Business for Society SIG – TRACKS:

GT 01_00 Business for Society General Track

Business for Society - STANDING TRACKS

ST 01_01 Accounting and control for sustainability
ST 01_02 Finance, Economy and Society: For a Sustainable Re-embedding
ST 01_03 Institutional change, Power, Resistance and Critical Management
ST 01_04 Responsible Global Value Chains

Business for Society - 2016 TRACKS

T 01_05 Marketing for Society
T 01_07 Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes
T 01_08 Organizing collective action: meta, partial and temporary organizations
T 01_10 Beyond rationalism, rationality and rationalization: critical, clinical and psychodynamic approaches to organizational life
### TRACK SESSIONS

#### 01 Business for Society >> 01_00 Business For Society General track

<table>
<thead>
<tr>
<th>Session Date</th>
<th>Time</th>
<th>Session Name</th>
<th>Meeting Room</th>
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<tbody>
<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>CSR, Knowledge and legitimacy issue</td>
<td>IAE Building - Room 202</td>
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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>CSR, corporate performance issues</td>
<td>IAE Building - Room 203</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Stakeholder approaches and social stakes</td>
<td>IAE Building - Room 202</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Stakeholder approaches, salience issues</td>
<td>IAE Building - Room 203</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Business and society: from coexistence to inclusion</td>
<td>IAE Building - Room 202</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Stakeholder approaches, cultural and reporting issues</td>
<td>IAE Building - Room 203</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Management and leadership for society oriented business?</td>
<td>IAE Building - Room 202</td>
</tr>
<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Sustainability: sensemaking, sensegiving and education</td>
<td>IAE Building - Room 203</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Social and sustainable innovations</td>
<td>IAE Building - Room 202</td>
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<tr>
<td>04.06.2016</td>
<td>09:00 - 10:30</td>
<td>Ethics, management and leadership</td>
<td>FSEG Building - Room 307</td>
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#### 01 Business for Society >> 01_01 Accounting and control for sustainability

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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Sustainability, value creation and corporate reputation</td>
<td>IAE Building - Amphi B</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>CSR disclosure between standards and practices</td>
<td>IAE Building - Amphi B</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Sustainability reporting and corporate strategy</td>
<td>IAE Building - Amphi B</td>
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#### 01 Business for Society >> 01_02 Finance, Economy and Society: For a Sustainable Re-embedding

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<th>Time</th>
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<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Governance and CSR</td>
<td>IAE Building - Room 302</td>
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<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Ethics and Finance</td>
<td>IAE Building - Room 302</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Alternative Models I</td>
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<td>03.06.2016</td>
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#### 01 Business for Society >> 01_03 Institutional change, Power, Resistance and Critical Management

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<td>Resistance and non transformation</td>
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<td>Gender and Organization</td>
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<td>17:00 - 18:30</td>
<td>Resistance in Academia and Efficiency Logic in Public Administration</td>
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<td>Institutional Change, Logic Emergence and Institutionalization</td>
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#### 01 Business for Society >> 01_04 Responsible Global Value Chains

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<td>03.06.2016</td>
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<td>Responsible Global Value Chains (RGVCs): Case Studies</td>
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<td>Responsible Global Value Chains (RGVCs): Hybridity &amp; Governance</td>
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<td>Responsible Global Value Chains (RGVCs): CSR &amp; Water Accounting</td>
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## EURAM 2016

### 01 Business for Society >> 01_05 Marketing for Society

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### 01 Business for Society >> 01_07 Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes

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<td>01.06.2016</td>
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<td>Interplaying creatively legal and administrative studies</td>
<td>IAE Building - Room 407</td>
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<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Democracy or solidarity stakes in companies: new insights</td>
<td>IAE Building - Room 407</td>
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<td>16:30 - 18:00</td>
<td>Reinventing the corporation: historical paths and ways forward</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Alternative frameworks for new corporate behaviors</td>
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### 01 Business for Society >> 01_08 Organizing collective action: meta, partial and temporary organizations

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<td>17:00 - 18:30</td>
<td>Theorizing collective action among organizations</td>
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### 01 Business for Society >> 01_10 Beyond rationalism, rationality and rationalization: critical, clinical and psychodynamic approaches to organizational life

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<td>Emotions in organizational settings</td>
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<td>16:30 - 18:00</td>
<td>Desire, fantasy and unconscious: Beyond rationality</td>
<td>IAE Building - Room 306</td>
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<td>09:00 - 10:30</td>
<td>From control to democratic leadership ?</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Handling paradox</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Ethics and care in organizations</td>
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SIG 02: CORPORATE GOVERNANCE (COGO)
Main meeting building: LANGUES

The corporate governance SIG welcomes studies exploring all aspects of antecedents and consequences of corporate governance and boards of directors. Contributions adopting a wide set of theoretical lenses and research methods are strongly encouraged as well as studies analysing corporate governance in different types of enterprises and institutional contexts, including different countries and regional cultures.

SIG Corporate Governance Chairs:
Alejandro Escriba (Universitat de València), alejandro.escriba@uv.es
Jonas Gabrielsson (Lund University), jonas.gabrielsson@circle.lu.se
Mariateresa Torchia (Witten Herdecke University), mariateresa.torchia@uni-wh.de
Heike Mensi-Klarbach (Vienna University of Economics, Austria), hmensi@wu.ac.at
Axel Walther (University of Witten/Herdecke), axel.walther@uni-wh.de

Corporate Governance SIG - ACTIVITIES:

• Kick Off: Wednesday 1 June, 10:50- 12:20, Room 202, Maison des LANGUES

  As research into corporate governance has moved on from the principal-agent straitjacket, conceptual boundaries have become more permeable such that it is now almost impossible to identify an aspect of organizational life which is NOT in some way related to corporate governance! The UK’s Financial Reporting Council and other City organizations are currently focused on the concept of culture as the touchstone to achieve ‘good’ corporate governance. However, from an organization studies perspective, culture cannot be researched per se as it is ‘everywhere’ and the notion of ‘goodness’ implies a value judgment. The aim of this presentation is to consider the strengths and challenges of making sense, through both theory and practice, of the constitutive entanglement of corporate governance.

• Social Event: Thursday 2 June Evening, 19:30, Bistrot Vivienne, 4 Rue des Petits Champs, 75002 Paris
  Please register as we only have limited space – first come first serve
  Heike.Mensi-Klarbach@wa.uni-hannover.de

• Wrap Up: Friday 2 June, Hour: 17:00 – 18:30, Maison des LANGUE, Room 404
  – Awards (Best Paper & Best Reviewer)
  – Track proposals

Corporate Governance SIG - TRACKS:

GT 02_00 Corporate Governance General Track

Corporate Governance - STANDING TRACKS

ST 02_01 Top Management Teams & Business Elites
ST 02_02 Boards of Directors
## TRACK SESSIONS

### 02 Corporate Governance >> 02_00 Corporate Governance General Track

<table>
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<tr>
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<tbody>
<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Actors, Teams and Corporate Governance</td>
<td>Langues Building - Room 405</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Market and Contexts in Corporate Governance</td>
<td>Langues Building - Room 405</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Boards, CEOs and Performance</td>
<td>Langues Building - Room 405</td>
</tr>
<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Corporate Governance Models and Institutions</td>
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### 02 Corporate Governance >> 02_01 Top Management Teams & Business Elites

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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>TMTs in small and family firms</td>
<td>Langues Building - Room 406</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>TMT diversity and the environment</td>
<td>Langues Building - Room 406</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>The consequences of CEO's personality and actions</td>
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### 02 Corporate Governance >> 02_02 Boards of Directors

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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Boards of Directors and Board Functioning</td>
<td>Langues Building - Room 402</td>
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<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Boards of Directors: Women on Corporate Boards</td>
<td>Langues Building - Room 402</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Boards of Directors and Corporate Social Responsibility</td>
<td>Langues Building - Room 402</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Boards of Directors: Board Diversity</td>
<td>Langues Building - Room 402</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Boards of Directors and Strategy</td>
<td>Langues Building - Room 402</td>
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</table>
The purpose of the SIG Entrepreneurship is to develop an ongoing and constructive dialogue among entrepreneurship scholars to conduct research that is relevant for entrepreneurship theory and practice in the contemporary world. The SIG Entrepreneurship aims at promoting research and networking interests in individual and collaborative forms of entrepreneurship by providing a wide-ranging, engaged and internationally focused forum to discuss and develop research and practice in the field. We put a distinct focus on the key European feature - ‘context matters’ - why we try in all activities to promote and stimulate what ‘European’ might mean in any given context and any approach of entrepreneurship research.

SIG Entrepreneurship Chairs:
Massimiliano M. Pellegrini, SIG chair (University of West London, UK)
dr.massimiliano.pellegrini@gmail.com
Lucrezia Songini, Past SIG chair (Eastern Piedmont University, Italy)
lucrezia.songini@eco.unipmn.it
Hans Lundberg, Funding/past SIG chair (Linnaeus University, Sweden) hans.lundberg@lnu.se
Benedicte Brogger, SIG chair Elected (BI Norwegian Business School, Norway) benedicte.brogger@bi.no
Matthias Raith, Programme chair (Otto-von-Guericke University, Germany) raith@ovgu.de
Karim Messeghem, Programme chair Elected (University of Montpellier, France) karim.messeghem@univ-montp1.fr

Entrepreneurship SIG – ACTIVITIES:

- **Kick Off**: Wednesday 1 June, 9:00 -10:30, Maison des LANGUES, Room 201
- **Social Event**: Wednesday 1 June Evening
- **Entrepreneurship Networking Event**: Thursday 2 June Evening
  An opportunity to discuss ideas stimulated by the conference and to connect with leading international scholars in a relaxed and social setting. Hosted by the Centre for Research on Self-Employment (CRSE: [www.crse.co.uk](http://www.crse.co.uk)), the international think tank on freelancing and self-employment. This event is open to researchers attending the conference in the fields of entrepreneurship and HR related to flexible work.
- **Plenary**: Friday 3 June, 10:50 -12:20, Maison des LANGUES, Room 201
  - Administrative issue, track proposals, awards
- **Wrap Up**: Saturday 4 June, 9:00 – 10:30, FSEG Building, Room 302
  - On invitation only (COST project).

Entrepreneurship SIG - SYMPOSIA:

- **Sym 02 - Art, Entrepreneurship and Resistance** - Thursday 2 June, 16:30-18:00, Building LANGUES, Room 303 - *(Co-sponsored by the SIGs Business for Society and Entrepreneurship)*

- **Sym 07 - Entrepreneurship and Stakeholder Collaboration- Perspectives** - Thursday 2 June, 16:30-18:00, LANGUES Building, Room 303 - *(Sponsored by the SIG Entrepreneurship)*

- **Sym 15 - Project management and entrepreneurship** - Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 207- *(Co-sponsored by the SIGs Project Organising and Entrepreneurship)*
Entrepreneurship SIG - DEVELOPMENT WORKING GROUPS:

**DWG 07 - Entrepreneurship and intrapreneurship: developing innovation culture** - Thursday 2 June, 9:00-12:20, LANGUES Building, Room 301 - (sponsored by the SIG Entrepreneurship)

**DWG 09 - Fablab, coworking space, start-up accelerator… New spaces of cooperation?** - Friday 3 June, 17:00-18:30, LANGUES Building, Room 202 - (sponsored by the SIG Entrepreneurship)

**DWG 20 - The Entrepreneurial University** - Saturday 3 June, 10:50-12:20, FSEG Building, Room 302 (sponsored by the SIG Entrepreneurship)

Entrepreneurship SIG – TRACKS:

GT 03_00 Entrepreneurship General Track

Entrepreneurship - STANDING TRACKS

ST 03_01 Social Entrepreneurship and societal change
ST 03_02 Academic Entrepreneurship and the Entrepreneurial University
ST 03_03 Entrepreneurial Finance

Entrepreneurship - 2016 TRACKS

T 03_04 Internationalization & Growth Strategies for SME
T 03_05 Entrepreneurship, Regions and Regional Development
T 03_06 Entrepreneurial Emotions and Passion
T 03_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know (Co-sponsored with the GRDO SIG-05)
T 03_08 Entrepreneurship in collaborative contexts: the role of freelancers/ solo-employed and family members
T 03_12 Cultural Entrepreneurship and Arts Management
## TRACK SESSIONS

### 03 Entrepreneurship >> 03_00 Entrepreneurship General Track

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<td>Entrepreneurial Decision Making</td>
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<td>Entrepreneurial Intent</td>
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<td>16:30 - 18:00</td>
<td>Business Modelling</td>
<td>Langues Building - Room 201</td>
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<td>Institutional Contingencies</td>
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### 03 Entrepreneurship >> 03_01 Social Entrepreneurship and Societal Change

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<td>16:30 - 18:00</td>
<td>Academic Entrepreneurship</td>
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### 03 Entrepreneurship >> 03_03 Entrepreneurial Finance

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<td>Angels, banks and VCs</td>
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### 03 Entrepreneurship >> 03_04 Internationalization & Growth Strategies for SME

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### 03 Entrepreneurship >> 03_05 Entrepreneurship, Regions and Regional Development

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<td>Start-ups, growth and regional policy</td>
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<td>03.06.2016</td>
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<td>Networks, social capital and diversity</td>
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### 03 Entrepreneurship >> 03_06 Entrepreneurial Emotions and Passion

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<td>16:30 - 18:00</td>
<td>Well-being and positive psychology</td>
<td>Langues Building - Room 301</td>
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<td>09:00 - 10:30</td>
<td>Decision-making and biases</td>
<td>Langues Building - Room 301</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Affective experiences</td>
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03 Entrepreneurship >> 03_08 Entrepreneurship in collaborative contexts: the role of Freelancers/solo-employed and family members

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<td>Entrepreneurship in collaborative contexts: the role of Freelancers/solo-employed and family members</td>
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03 Entrepreneurship >> 03_12 Cultural Entrepreneurship and Arts Management

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<td>16:30 - 18:00</td>
<td>Cultural Entrepreneurship and Arts Management (I)</td>
<td>Langues Building - Room 302</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Cultural Entrepreneurship and Arts Management (II)</td>
<td>Langues Building - Room 302</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Cultural Entrepreneurship and Arts Management (III)</td>
<td>Langues Building - Room 302</td>
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</table>
SIG 04: FAMILY BUSINESS RESEARCH (FABR)
Main meeting building: LANGUES

The European Academy of Management with an ad-hoc Strategic Interest Group on “Family Business Research” aims to be the ideal opportunity to assess the conceptual development, empirical research, and future directions of the family business field within a broader community of European scholars of management. We envision this SIG as an international arena to attract contributions of both new scholars of the field and scholars from the established community in family business, that will provide new insights on topics that have received significant attention in the past, as well as we especially encourage scholars to undertake innovative papers and discussions of topics that have not received much attention but are important in the field.

SIG Family Business Research Chairs:
Alfredo De Massis (Centre for Family Business, IEED, Lancaster University Management School, UK) a.demassis@lancaster.ac.uk
Reinhard Pruegl (Zeppelin University, Friedrichshafen, Germany) reinhard.pruegl@zu.de
Massimo Baù (Jönköping International Business School, Sweden) massimo.bau@ju.se
Giovanna Campopiano (Witten/Herdecke University, Germany) Giovanna.Campopiano@uni-wh.de
Jana Hauck (Zeppelin University, Friedrichshafen, Germany) jana.hauck@zu.de
Claudia Binz Astrachan (Lucerne University of Applied Sciences, Switzerland) claudia.astrachan@hslu.ch

Family Business Research SIG – ACTIVITIES:

- **Kick Off**: Wednesday 1 June, 9:00-10:30 and 10:50 -12:20, Maison des LANGUES, Room 206
  - Keynote Speakers

- **Plenary**: Wednesday 1 June, 16:30 -18:00, Maison des LANGUES, Room 206
  - Panel and discussion about the SIG’s development

- **Social Event**: Thursday 2 June Evening

- **Wrap Up**: Saturday 4 June, 9:00-10:30, FSEG Building, Room 309

Family Business Research SIG – TRACKS:

GT 04_00 Family Business Research General Track

**Family Business Research - STANDING TRACK**

ST 04_01 Family Business Governance

**Family Business Research - 2016 TRACKS**

T 04_02 Family Business in Emerging, Developing, and Transition Economies
T 04_04 Family business goals, family dynamics and behavioral processes; careers and social issues in family firms
## 04 Family Business Research >> 04_00 Family Business Research General Track

<table>
<thead>
<tr>
<th>Session Date</th>
<th>Time</th>
<th>Session Name</th>
<th>Meeting Room</th>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Internationalization in Family Business</td>
<td>Langues Building - Room 305</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Networks and Family Business</td>
<td>Langues Building - Room 305</td>
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<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Personality and Motivations in Family Business</td>
<td>Langues Building - Room 305</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Identity in Family Business</td>
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<tr>
<td>04.06.2016</td>
<td>10:50 - 12:20</td>
<td>Communication in Family Business</td>
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## 04 Family Business Research >> 04_01 Family Business Governance

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<th>Session Name</th>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Formal Governance Mechanisms in Family Business</td>
<td>Langues Building - Room 309</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Informal Governance Mechanisms in Family Business</td>
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<td>Financial Aspects of Family Business</td>
<td>Langues Building - Room 309</td>
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<td>17:00 - 18:30</td>
<td>Intergenerational Relations and Succession in Family Business</td>
<td>Langues Building - Room 309</td>
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<td>04.06.2016</td>
<td>10:50 - 12:20</td>
<td>Governance and Firm Outcomes in Family Business</td>
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## 04 Family Business Research >> 04_02 Family Business in Emerging, Developing, and Transition Economies

<table>
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<td>Family Business in Emerging, Developing, and Transition Economies</td>
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<td>Family Business in Emerging, Developing, and Transition Economies</td>
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## 04 Family Business Research >> 04_04 Family business goals, family dynamics, behavioral processes, careers and social issue in family firms

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<th>Session Name</th>
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<td>02.06.2016</td>
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<td>Innovation in Family Business</td>
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<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Career in Family Business</td>
<td>Langues Building - Room 206</td>
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<td>04.06.2016</td>
<td>10:50 - 12:20</td>
<td>CSR in Family Business</td>
<td>FSEG Building - Room 309</td>
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</table>
Inequalities in organisation and societies are related to a myriad of different dimensions including gender, race, social-class, age, sexuality, religion, and disability. These inequalities not only reinforce social injustice but also encourage exploitation and underutilization of human capital by organizations and nations. Current debates in the area of gender, race, diversity, development and management research embraces inter alia social theory and inequality. This includes intersectionality and post colonialism, the extent to which globalization has facilitated the spread of western ideas (or not) around feminism, organization and management, and what feminism and broader social movements mean in diverse socio-cultural and geo-political contexts. In addition, the complexity and variety in human resources and management policies and institutional frameworks that address issues of social inequality. Within the Gender, Race, and Diversity in Organisations (GRDO) Strategic Interest Group (SIG) and Various tracks and sub-tracks organized by this SIG, we seek to analyse varying socio-demographic, cultural, and geo-political contexts and the implications for work organization, management, and human resource strategies. This incorporates critiques of gender, race, and diversity in a range of organizations, including transnational corporations, public and private sector organisations, NGOs, and international organizations. We value theoretically inspired papers based on leading social commentators and empirically based research. We encourage contributions from scholars from a broad range of disciplines: management, economics, psychology, women’s/ men’s/ gender studies, geography, sociology, and development. We welcome conceptual and empirical papers and studies of single countries and comparative research.

**SIG Gender, Race, and Diversity in Organizations Chairs:**

Dr Beverly Dawn Metcalfe - University of Manchester, UK (Transitional States, EU, Middle East) 
beverly.metcalfe@manchester.ac.uk

Prof Jawad Syed - University of Huddersfield, UK (South Asia, Middle East, Europe) j.syed@hud.ac.uk

Dr Hamid Kazeroony - Minnesota State Colleges & Uni, USA (USA and Latin America) 
hkazero@inverhills.edu

Dr Faiza Ali - Liverpool John Moores University, UK, f.ali@ljmu.ac.uk

**Gender, Race, and Diversity in Organizations SIG – ACTIVITIES:**

- **Plenary:** Friday 3 June, 10:50-12:20, FSEG Building, Room 16

- **Panel:** Post-colonialism, power and diversity


  The plenary will offer a global perspective on post-colonialism and diversity. It will highlight and challenge the power of colonial and neo-liberal knowledge that dominates much thinking in management and development. With the emergence of BRICS and other growing economies, there is a need to engage with the post-colonial and transnational landscape and consider alternatives to Western voices to critique and reform the political economy of inequality.
Gender, Race, and Diversity in Organizations SIG - SYMPOSIA:

Sym 13 - Leveraging cooperation for more gender equality in management - Thursday 2 June, 9:00-10:30, FSGE Building, Room 15 - (Sponsored by the SIG Gender, Race and Diversity in Organisations)

Sym 20 - Toward Responsible practices in the organizations: the role of affinity groups, diversity networks and management of trust - Thursday 2 June, 9:00-10:30, FSEG Building, Amphi 103 Joan Robinson - (Co-sponsored by the SIGs Business for Society and Gender, Race and Diversity in Organisations)

Gender, Race, and Diversity in Organizations SIG – TRACKS:

GT 05_00 Gender, Race, and Diversity in Organisations General Track

Gender, Race, Diversity in Organisations - 2016 TRACKS

T 05_01 Women in Management, Work and Organization

T 05_02 Women’s employment in the Middle East and North Africa

T.03_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know (Co-sponsored with the Entrepreneurship SIG-03)
## TRACK SESSIONS

### General Track

<table>
<thead>
<tr>
<th>Session Date</th>
<th>Time</th>
<th>Session Name</th>
<th>Meeting Room</th>
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<tbody>
<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Gender and Employment</td>
<td>FSEG Building - Room 16</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Gender and Theorising</td>
<td>FSEG Building - Room 16</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Race, Ethnicity and Inclusion</td>
<td>FSEG Building - Room 16</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Age, Culture and Diversity</td>
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### Women in Management, Work and Organization

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<tr>
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<td>Women in Management, Work and Organisation</td>
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<td>16:30 - 18:00</td>
<td>Women, Management and Culture</td>
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### Women’s employment in the Middle East and North Africa

<table>
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<th>Session Name</th>
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<tbody>
<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Religion, Patriarchy, and Gender in the Middle East</td>
<td>FSEG Building - Room 16</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Women’s Leadership and Career Advancement in the Middle East</td>
<td>FSEG Building - Room 16</td>
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SIG 06: INNOVATION (INNO)
Main meeting building: FSEG

The Strategic Interest Group (SIG) Innovation at the European Academy of Management (EURAM) aims to:
· facilitate the continued evolution of an open, inclusive, international and cross-cultural EURAM community of engaged scholars,
· support scholars in designing, producing and disseminating higher quality and impactful research at each stage of their career,
· influence the development of management education,
· provide platforms and facilitate networks for the dialogue between scholars, reflective practitioners, and policy makers.

The Goal of SIG Innovation is to create an open “learning climate” for all members (juniors and seniors) to reach the goals of EURAM in the field of innovation.

SIG Innovation Chairs:
Jan Dul (Rotterdam School of Management Erasmus School) jdul@rsm.nl
Vivek K. Velamuri (HHL Leipzig Graduate School of Management) vivek.velamuri@hhl.de

Innovation SIG – ACTIVITIES:
· Social Event: Thursday 2 June Evening
· Plenary: Friday 3 June, 17:00 -18:30, FSEG Building, Amphitheatre 103 (Joan Robinson)

Innovation SIG - DEVELOPMENT WORKING GROUPS:

DWG 05 - Dealing with crisis, uncertainty, and the unknown through cooperation - Thursday 2 June, 9:00-10:30, FSEG Building, Room 313 - (sponsored by the SIG Innovation)

DWG 06 - Democratizing Learning and Development through Art-Based Mediation and Playful Modeling - Thursday 2 June, 9:00-12:20, FSEG Building, Room 302 - (sponsored by the SIG Innovation)

DWG 12 - Innovating teaching Innovation - Thursday 2 June, 9:00-12:20, FSEG Building, Room 301 - (sponsored by the SIG Innovation)

DWG 17 - open Innovation Laboratories: Platforms for Collaborative Management Research? - Thursday 2 June, 9:00-10:30, LANGUES Building, Room 203 - (co-sponsored by the SIGs Innovation and Public and Non-Profit Management)

Innovation SIG – TRACKS:

GT 06_00 Innovation General Track

Innovation - STANDING TRACKS
ST 06_01 Rethinking the Design Paradigm in Management: Theories, Activities, and Organisations
ST 06_02 Business Model Innovation (BMI) (Co-sponsored with the Strategic Management SIG-13)
ST 06_03 Standardisation and Innovation
ST 06_04 Open Innovation
ST 06_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices
ST 06_06 Service Innovation and Servitization
ST 06_07 Knowledge, Learning, and Innovation
ST 06_08 Sustainable HRM and Human Factors for Innovation

Innovation -2016 TRACKS

T 06_09 Network Configurations, Location, Innovation and Time
T 06_10 Teaching and learning with a difference
T 06_11 Managing Emerging Technologies for Socio-Economic Impact
T 06_12 Organizational Behavior in a Digital Ecosystem: Challenges and Opportunities
## TRACK SESSIONS

### 06 Innovation >> 06_00 Innovation General Track

<table>
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<td>Standardisation and Innovation</td>
<td>FSEG Building - Room 302</td>
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<td>10:50 - 12:20</td>
<td>Standardisation and Innovation</td>
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### 06 Innovation >> 06_01 Rethinking the Design Paradigm in Management: Theories, Activities and Organisations

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<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>design paradigm - empirical evidence and theoretical challenge</td>
<td>FSEG Building - Room 312</td>
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<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Design paradigm - Leadership and change management</td>
<td>FSEG Building - Room 312</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Design paradigm - design and interorganizational collaboration</td>
<td>FSEG Building - Room 312</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>design paradigm - New methods and processes</td>
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### 06 Innovation >> 06_02 Business Model Innovation (BMI) (This track is sponsored by both the Innovation SIG and the Strategic Management SIG)

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<th>Meeting Room</th>
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<td>Business Model Innovation I</td>
<td>FSEG Building - Room 313</td>
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<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Business Model Innovation II</td>
<td>FSEG Building - Room 313</td>
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<td>16:30 - 18:00</td>
<td>Business Model Innovation III</td>
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### 06 Innovation >> 06_04 Open Innovation

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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Building Competences in OI context</td>
<td>FSEG Building - Room 310</td>
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<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>OI and Networking approaches</td>
<td>FSEG Building - Room 310</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Governance in OI environments</td>
<td>FSEG Building - Room 310</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Users and cultural approaches in OI environments</td>
<td>FSEG Building - Room 310</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Performance and OI</td>
<td>FSEG Building - Room 310</td>
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### 06 Innovation >> 06_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices

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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Leadership and Knowledge Creation for Creativity</td>
<td>FSEG Building - Room 303</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Creativity and innovation in diverse cultures</td>
<td>FSEG Building - Room 303</td>
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<td>09:00 - 10:30</td>
<td>Conceptual issues on creativity and innovation</td>
<td>FSEG Building - Room 303</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Managing for creativity and innovation</td>
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### 06 Innovation >> 06_06 Service Innovation and Servitization

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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Digital Service Systems</td>
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## EURAM 2016

### 06 Innovation >> 06_07 Knowledge, Learning, and Innovation

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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Organizational Capabilities and Absorptive Capacity for Strategic Renewal</td>
<td>FSEG Building - Room 315</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Theoretical and Empirical Approaches to Innovation Management</td>
<td>FSEG Building - Room 315</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Knowledge Management: The Role of Knowledge Creation, Integration and Gamification</td>
<td>FSEG Building - Room 315</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Knowledge, Learning and Innovation Across Sectors</td>
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### 06 Innovation >> 06_08 Sustainable HRM and Human Factors for Innovation

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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Exploring individual and team leaders factors: Influences on innovative work behaviors</td>
<td>FSEG Building - Room 306</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Innovation management, processes, and readiness: Critical success factors</td>
<td>FSEG Building - Room 306</td>
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### 06 Innovation >> 06_09 Network Configurations, Location, Innovation and Time

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<tbody>
<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Networks perspective and innovation</td>
<td>FSEG Building - Room 304</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Location and innovation</td>
<td>FSEG Building - Room 304</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Brokerage configurations and innovation</td>
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### 06 Innovation >> 06_10 Teaching and learning with a difference

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<tbody>
<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Impactful and engaged scholarship</td>
<td>FSEG Building - Room 301</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Experiments 1</td>
<td>FSEG Building - Room 301</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Experiments 2</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Teaching with a difference</td>
<td>FSEG Building - Room 301</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Innovation and Change in Management Education</td>
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### 06 Innovation >> 06_11 Managing Emerging Technologies for Socio-Economic Impact

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<tr>
<th>Session Date</th>
<th>Time</th>
<th>Session Name</th>
<th>Meeting Room</th>
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<tbody>
<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Managing Emerging Technologies for Socio-Economic Impact 1</td>
<td>FSEG Building - Room 315</td>
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### 06 Innovation >> 06_12 Organizational Behavior in a Digital Ecosystem: Challenges and Opportunities

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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Organizational Behavior in a Digital Ecosystem (1)</td>
<td>FSEG Building - Room 306</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Organizational Behavior in a Digital Ecosystem (2)</td>
<td>FSEG Building - Room 303</td>
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</table>
The mission of this Special Interest Group (SIG) is to facilitate and promote the development and exchange of knowledge within all areas of International Management within and beyond the academic community. In line with the European Academy of Management’s (EURAM) mission this SIG aims to be an open, international and multicultural European forum for networking and research (theoretical, empirical and methodological) related to International Management with a particular (but not exclusive) regional focus on Europe regarding (a) the SIG community and (b) the geographical scope of empirical or conceptual research.

SIG International Management Chairs:
Markus G Kittler, University of Stirling, UK, mk33@stir.ac.uk
Lisa Siebers, Nottingham Trent University, UK, Qixun.Siebers@ntu.ac.uk

International Management Chairs SIG – ACTIVITIES:
• Social Event: Thursday 2 June Evening
• Plenary: Friday 3 June, 10:50 -12:20, Maison des LANGUES, Room 206

International Management SIG – TRACKS:
GT 07_00 International Management General Track
International Management - STANDING TRACK
ST 07_01 Expatriate Management
International Management - 2016 TRACKS
T 07_03 International Competitiveness
T 07_04 Regional Perspectives: Management Research in the Arab Middle East
T 07_06 Regional Perspectives: Strategy, Management & Marketing in Africa and other Regions
## TRACK SESSIONS

### 07 International Management >> 07_00 International Management General Track

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<thead>
<tr>
<th>Session Date</th>
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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Export and Markets</td>
<td>Langues Building - Room 408</td>
</tr>
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<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Language and International Organisations</td>
<td>Langues Building - Room 408</td>
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<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Culture, Beliefs and Behaviour</td>
<td>Langues Building - Room 408</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Culture and Ethics</td>
<td>Langues Building - Room 408</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>MNC and Subsidiary Research</td>
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<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Offshoring and Outsourcing</td>
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### 07 International Management >> 07_01 Expatriate Management

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<td>Expatriate Management 1: JGM Best Paper Award Session</td>
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<td>01.06.2016</td>
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<td>02.06.2016</td>
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### 07 International Management >> 07_03 International Competitiveness

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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Competitiveness Across Borders</td>
<td>Langues Building - Room 306</td>
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<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Drivers of Competitiveness</td>
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### 07 International Management >> 07_04 Regional Perspectives: Management Research in the Arab Middle East

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<th>Time</th>
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<th>Meeting Room</th>
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<tbody>
<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Towards Effective Collaborations</td>
<td>Langues Building - Room 308</td>
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<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Maximizing the value of our human capital</td>
<td>Langues Building - Room 308</td>
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<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Opportunities during times of conflict</td>
<td>Langues Building - Room 308</td>
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### 07 International Management >> 07_06 Regional perspectives: Strategy, Management & Marketing in Africa and other regions

<table>
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<th>Time</th>
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<tbody>
<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>From Latin Europe to Latin America - What’s new?</td>
<td>Langues Building - Room 308</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Strategy, Management &amp; Marketing in Africa and of Colombian firms (1)</td>
<td>Langues Building - Room 308</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Strategy, Management &amp; Marketing in Africa (2)</td>
<td>Langues Building - Room 308</td>
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</table>
The EURAM “Managing Sport” SIG aims to:
- Promote research and education in the fields of sports business and management in Europe, with special emphasis on international comparisons.
- Foster an understanding of the role of professionalisation and commercialisation of sport European economy and society.
- Encourage the exchange of research results, practical experience, and ideas by organising the annual EURAM track, facilitating symposia, workshops and other academic meetings for and on behalf of its members and affiliated institutions.
- Support the development of international research collaborations with other Academies of Management and Sports Management Associations.
- Disseminate research results through a variety of channels

SIG Managing Sports Chairs:
Harald Dolles (Molde University College, Norway and University of Gothenburg, Sweden) harald.dolles@HiMolde.no
Anna Gerke (Audencia Business School, France) agerke@audencia.com
Sten Söderman (Stockholm University, Sweden) sod@fek.su.se
James Santomier (Sacred Heart University, USA) santomierj@sacredheart.edu

Managing Sport SIG – ACTIVITIES:

- **Pre-Conference Event:** Tuesday 31 May, 9:00 – 13:00
  - Sport venue on-site visit; scientific topic of discussion, presenters and location to be announced

- **Kick Off:** Wednesday 1 June, 9:00 -10:30, FSEG Building, Room 314
  - Presentation of the SIG agenda for EURAM 2016
  - Scientific discussion on the upcoming final round of the UEFA EURO 2016 tournament and on security issues related to hosting events.

- **Social Event:** Thursday 2 June Evening

- **Plenary:** Friday 3 June, 17:00 – 18:30, FSEG Building, Room 314
  - Award ceremony, SIG Best Paper Award and SIG Best Reviewer Award sponsored by EMERALD
  - Election of SIG officers
  - SIG development, publications and further conference activities
  - Planning towards EURAM 2017, 2018 conferences

Managing Sports SIG – TRACKS:

GT 08_00 Managing Sport General Track

Managing Sport - STANDING TRACKS

ST 08_01 Sport Governance
ST 08_02 Managing sport events and sport event tourism

Managing Sport - 2016 TRACK

T 08_03 Sport Innovation
### TRACK SESSIONS

#### 08 Managing Sport >> 08_00 Managing Sport General Track

<table>
<thead>
<tr>
<th>Session Date</th>
<th>Time</th>
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<th>Meeting Room</th>
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<tbody>
<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Optimising Processes and Performance in Sports</td>
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#### 08 Managing Sport >> 08_01 Sport Governance

<table>
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<tr>
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<th>Time</th>
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<th>Meeting Room</th>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>CSR in Sports</td>
<td>FSEG Building - Room 314</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Sport Governance and Communication</td>
<td>FSEG Building - Room 314</td>
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</table>

#### 08 Managing Sport >> 08_02 Managing sport events and sport event tourism

<table>
<thead>
<tr>
<th>Session Date</th>
<th>Time</th>
<th>Session Name</th>
<th>Meeting Room</th>
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<tbody>
<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Event Sustainability, Entrepreneurship and Bidding Processes</td>
<td>FSEG Building - Room 314</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Event Marketing and Consumption</td>
<td>FSEG Building - Room 314</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Social Media, Sports and Sports Events</td>
<td>FSEG Building - Room 314</td>
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#### 08 Managing Sport >> 08_03 Sport Innovation

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<tr>
<th>Session Date</th>
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<th>Meeting Room</th>
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<tr>
<td>04.06.2016</td>
<td>09:00 - 10:30</td>
<td>Sports and Innovation</td>
<td>FSEG Building - Room 314</td>
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<tr>
<td>04.06.2016</td>
<td>10:50 - 12:20</td>
<td>Sports Performance and Branding</td>
<td>FSEG Building - Room 314</td>
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</table>
The Special Interest Group “Organizational Behaviour” (OB) encourages professional scholarship, dissemination of information, and fellowship among persons of similar academic and professional interest. The purpose of the OB SIG is to develop an ongoing and constructive dialogue among organizational behaviour scholars to conduct research that is relevant for management theory and practice in the contemporary world. The OB SIG aims at promoting research and networking interests in the individual and group behaviour in the organizational context by providing a wide-ranging, engaged and internationally focused forum to discuss and develop research and practice in the field.

SIG Organizational Behaviour Chairs:
Alessandro Hinna (University of Rome Tor Vergata, Italy) alessandro.hinna@uniroma2.it
Fabian Homberg (Bournemouth University, UK) fhomberg@bournemouth.ac.uk
Zeynep Yalabik (University of Bath, UK) z.yalabik@bath.ac.uk
Ceyda Maden Eyiusta (Istanbul Kemerburgaz University) ceyda.maden@kemerburgaz.edu.tr

SIG Organizational Behaviour – ACTIVITIES:

- **Kick Off**: Wednesday 1 June, 10:50 – 12:20, IAE Building, Amphitheatre A
- **Social Event**: Thursday 2 June Evening
- **Plenary**: Friday 3 June, 17:00 -18:30, IAE Building, Amphitheatre

Organizational Behaviour SIG - SYMPOSIA:

- **Sym 04 - Coaching and Collaboration: Pleonasm or oxymoron?** - Thursday 2 June, 9:00-10:30, IAE Building, Room 402 - (Co-sponsored by the SIGs Business for Society and Organizational Behaviour)
- **Sym 11 - Mergers and acquisitions: bridging substantive, methodological and conceptual conversations** - Thursday 2 June, 9:00-10:30, FSEG Building, Room 307 - (Co-sponsored by the SIGs Strategic Management and Organizational Behaviour)
- **Sym 17 - Strategic Followership** - Friday 3, 17:00 - 18:30, IAE Building, Room 402 - (Co-sponsored by the SIGs Organizational Behaviour and Strategic Management)

Organizational Behaviour SIG - DEVELOPMENT WORKING GROUPS:

- **DWG 08 - Exploring employer branding** - Wednesday 1 June, 9:00-10:30, IAE Building, Amphitheatre A - (co-sponsored by the SIGs Business for Society and Organizational Behaviour)
- **DWG 13 - In search of altruism: Conceptualising and operationalising difficult to define concepts** - Thursday 2 June, 9:00-12:00, LANGUES Building, Room 404 - (co-sponsored by the SIGs Research Methods & Research Practice and Organizational Behaviour)

Organizational Behaviour SIG – TRACKS:

- **GT 09_00 Organizational Behaviour General Track**
- **Organizational Behaviour - STANDING TRACKS**
  - ST 09_01 Team Performance Management
  - ST 09_02 Human Resources Management
- **Organizational Behaviour - 2016 TRACKS**
  - T09_04 Work Motivation, Leadership and Trust: Current Links and Challenges
  - T09_05 Organisational Cognition: Theories, Applications and Advancements
  - T09_06 Organizational Routines Excellence: Learning, Resilience and Sustainability Effects, Processes and Artifacts
# TRACK SESSIONS

## 09 Organizational Behaviour >> 09_00 Organizational Behaviour General Track

<table>
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<tbody>
<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Organisational Citizenship and Justice</td>
<td>IAE Building - Room 401</td>
</tr>
<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Team Behaviour</td>
<td>IAE Building - Room 401</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Employee Experiences</td>
<td>IAE Building - Room 406</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Identity</td>
<td>IAE Building - Room 401</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Leadership and Support</td>
<td>IAE Building - Room 406</td>
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<td>Employees’ Darkside</td>
<td>IAE Building - Room 401</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Service Management</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Employee Engagement</td>
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<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Careers</td>
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## 09 Organizational Behaviour >> 09_01 Team Performance Management

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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Team Performance Management - Diversity, Conflict and Performance</td>
<td>IAE Building - Room 408</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Team Performance Management - Networks and Effectiveness</td>
<td>IAE Building - Room 408</td>
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<td>03.06.2016</td>
<td>10:50 - 12:20</td>
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## 09 Organizational Behaviour >> 09_02 Human Resources Management

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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Rethinking HR roles, competencies and practices</td>
<td>IAE Building - Room 303</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>New Challenges for HRM</td>
<td>IAE Building - Room 303</td>
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<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Employers’ Attractiveness and Recruitment</td>
<td>IAE Building - Room 305</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Designing Incentives and Compensation</td>
<td>IAE Building - Room 303</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Different Perspectives on Employability and Career</td>
<td>IAE Building - Room 305</td>
</tr>
<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Commitment and Embeddedness in the Workplace</td>
<td>IAE Building - Room 303</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Flexible Work Spaces and Employee Well-Being</td>
<td>IAE Building - Room 305</td>
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<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>New Challenges for Learning, Development and Talent Management</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>HRM and Organizational Complexity</td>
<td>IAE Building - Room 305</td>
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<tr>
<td>04.06.2016</td>
<td>09:00 - 10:30</td>
<td>HRM and SMEs</td>
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## 09 Organizational Behaviour >> 09_04 Work Motivation, Leadership and Trust: Current Links and Challenges

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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Leadership: Teams and Perceptions</td>
<td>IAE Building - Room 403</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Leader-Member-Exchange and innovative work behavior</td>
<td>IAE Building - Room 403</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Trust and Motivation</td>
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## 09 Organizational Behaviour >> 09_05 Organisational Cognition: Theories, Applications and Advancements

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<th>Time</th>
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<th>Meeting Room</th>
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<tbody>
<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Organizational Cognition: Individual and Ecological Perspectives</td>
<td>IAE Building - Room 405</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Psychological Approaches to Organizational Cognition</td>
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## 09 Organizational Behaviour >> 09_06 Organizational Routines Excellence: Learning, Resilience and Sustainability Effects, Processes and Artifacts

<table>
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<tbody>
<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Collaboration, Innovation, and Organizational Behaviour in a Dynamic Era</td>
<td>IAE Building - Room 403</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Routinized Resilience, Entrepreneurship and Digital Collaboration</td>
<td>IAE Building - Room 403</td>
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</table>
The Project Organising SIG is concerned with the management of projects and programs as temporary organisations, project-based/oriented organisations and networked organisations. This includes firms or public sector agencies organised to promote and/or deliver projects or to implement their strategies and changes by projects and programs. We define projects as temporary organisations with a goal and pre-determined life cycle, with the purpose to deliver benefits to its stakeholders.

SIG Project Organising Chairs:
Christophe Midler (Ecole Polytechnique, France) Christophe.Midler@polytechnique.edu
Brian Hobbs (Université de Québec à Montréal, Canada) Hobbs.Brian@uqam.ca
Martina Huemann (WU Vienna University of Economics & Business, Austria) Martina.Huemann@wu.ac.at
Pernille Eskerod (Webster University Vienna, Austria) Pernille.Eskerod@webster.ac.at
Past SIG chairs: Graham Winch (Manchester Business School, UK), Miia Martinsuo (Tampere University of Technology, Finland), Hans Georg Gemünden (TU Berlin, Germany), Rodney Turner (SKEMA, France)

Project Organising SIG – ACTIVITIES:

- **Kick Off**: Wednesday 1 June, 9:00 – 10:30, Maison des LANGUES, Room 207
  - Welcome and interactive session with the editors of Project Management Journals: Trends and future of the Project Management field. Rodney Turner, Jörg Gemünden, Derek Walker

- **Social Event**: Thursday 2 June Evening

- **Plenary**: Friday 3 June, 10:50 – 12:20, Maison des LANGUES, Room 207
  - Presentation of the IPMA PMI Paper Prizes and Speech by the PMI Research Achievement Award Winner 2016

Project Organising SIG SYMPOSIUM:
Sym 15 - Project management and entrepreneurship - Thursday 2 June, 9:00- 10:30, LANGUES Building, Room 207- (Co-sponsored by the SIGs Project Organising and Entrepreneurship)

Project Organising SIG - DEVELOPMENT WORKING GROUP:

DWG 18 - Simulating the governance of inter-organizational project networks - Thursday 2 June, 9:00- 12:20, LANGUES Building, Room 204 - (sponsored by the SIG Project Organising)

Project Organising SIG – TRACK:
GT 10-00 Project Organising General Track
### 10 Project Organizing >> 10-00 Project Organising General Track

<table>
<thead>
<tr>
<th>Session Date</th>
<th>Time</th>
<th>Session Name</th>
<th>Meeting Room</th>
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<tbody>
<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Managing Large Project</td>
<td>Langues Building - Room 207</td>
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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Collaboration &amp; Projects</td>
<td>Langues Building - Room 406</td>
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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Innovation &amp; Projects</td>
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<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Project-based organization</td>
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<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Governance &amp; Projects</td>
<td>Langues Building - Room 406</td>
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<td>16:30 - 18:00</td>
<td>Project Stakeholder Management</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Theory in Project organizing</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Project Life cycle/sustainability</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Human Resource Management &amp; Projects</td>
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<td>17:00 - 18:30</td>
<td>Design &amp; Projects</td>
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<td>03.06.2016</td>
<td>17:00 - 18:30</td>
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<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Leadership &amp; Projects</td>
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</table>
The Public and Non-Profit Management SIG aims at providing an authoritative and internationally focused forum to discuss major developments in the area of governance and management of public interest. Such focus allows embracing all organizations that operate for the benefit of the community, be they public or private. Key issues include network management, performance management, organization and HRM, social innovation, social responsibility, accounting and accountability, marketing and fundraising, leadership. Considering the specific theme of the 2016 Conference, we especially welcome paper proposals focusing on collaborative governance (networks and co-production), social innovation, management of hybrid organizations and the creation of public value at the intersection between public and private domains.

SIG Public and Non-Profit Management Chairs:
Denita Cepiku (University of Rome Tor Vergata) cepiku@economia.uniroma2.it
Andrea Bonomi Savignon (University of Rome Tor Vergata) bonomi.savignon@economia.uniroma2.it

Public and Non-Profit Management SIG – ACTIVITIES:
- **Kick Off:** Wednesday 1 June, 9:00-10:30, Maison des LANGUES, Room 204
  - Title: Understanding cooperation between government and citizens. Perspectives and methodologies from the OECD Trust in Public Institutions Project
  - Speakers: Paloma Baena Olabe - Deputy Head, Public Sector Integrity Division, OECD - Andrea Bonomi Savignon - Public and Non-Profit Management SIG Chair, University of Rome Tor Vergata

- **Social Event:** Thursday 2 June Evening

- **Plenary:** Thursday 2 June, 16:30-18:00, Maison des LANGUES, Room 204
  - Analyses of the SIG’s status and results; future developments.
  - Best Paper Award in partnership with the International Journal of Public Sector Management and sponsored by its editor, Emerald

Public and Non-Profit Management SIG - DEVELOPMENT WORKING GROUPS:

**DWG 04 - Competency Measurement in Healthcare Management Education and Practice** - Thursday 2 June, 9:00-12:20, LANGUES Building, Room 17 - (sponsored by the SIG Public and Non-Profit Management)

**DWG 14 - Leadership Models for the New Non-Profits: the Teal Revolution** - Thursday 2 June, 9:00-10:30, LANGUES Building, Room 309 - (co-sponsored by the SIGs Business for Society and Public and Non-Profit Management)

Public and Non-Profit Management SIG – TRACKS:

**GT 11_00 Public and Non-Profit Management General Track**

**Public and Non-Profit Management - STANDING TRACKS**

ST 11_01 Management Research in Healthcare Organizations
ST 11_02 Governance of Public and Non-Profit Organizations
ST 11_03 Accountability, sustainability and ethics in public and non-profit sectors

**Public and Non-Profit Management - 2016 TRACK**

T 11_05 Management and governance of culture, heritage and tourism
### TRACK SESSIONS

#### 11 Public and Non-Profit Management >> 11_00 Public and Non-Profit Management General Track

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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Management Systems in Higher Education Governance</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Local Governance: Reforms and Strategies</td>
<td>Langues Building - Room 203</td>
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<td>09:00 - 10:30</td>
<td>Innovation in Public Organizations</td>
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#### 11 Public and Non-Profit Management >> 11_01 Management Research in Healthcare Organizations

<table>
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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Attitudes and Behaviors of Healthcare Providers</td>
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<td>Examining Leadership Involvement in Healthcare Change</td>
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<td>09:00 - 10:30</td>
<td>Management Research and Model Development in Healthcare</td>
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<td>10:50 - 12:20</td>
<td>Quality Improvement and Organizational Change in Healthcare</td>
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<td>03.06.2016</td>
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<td>Strategy and Performance of Healthcare Organizations</td>
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<td>04.06.2016</td>
<td>09:00 - 10:30</td>
<td>Healthcare Leader Competencies</td>
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<td>04.06.2016</td>
<td>10:50 - 12:20</td>
<td>Healthcare Work Force Issues</td>
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#### 11 Public and Non-Profit Management >> 11_02 Governance of Public and Non-Profit Organizations

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<td>Governance of State Owned Enterprises</td>
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<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Public and Nonprofit Boards</td>
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#### 11 Public and Non-Profit Management >> 11_03 Accountability, sustainability and ethics in public and non-profit sectors

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<td>Sustainability and accounting information system</td>
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<td>16:30 - 18:00</td>
<td>Accountability and innovation in nonprofit organizations</td>
<td>Langues Building - Room 205</td>
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<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Sustainability and ethics in public sector</td>
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#### 11 Public and Non-Profit Management >> 11_05 Management and governance of culture, heritage and tourism

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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>New trends in tourism management</td>
<td>Langues Building - Room 205</td>
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<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Change and cooperation in creative industries</td>
<td>Langues Building - Room 205</td>
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<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>To measure performance and innovation in creative industries</td>
<td>Langues Building - Room 205</td>
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<td>04.06.2016</td>
<td>10:50 - 12:20</td>
<td>New changes in cultural institutions</td>
<td>FSEG Building - Room 312</td>
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</table>
The Research Methods and Research Practice (RM&RP) strategic interest group (SIG) exists to promote debates - and stimulate innovation - around all aspects of academic research, from its conception through to its execution and dissemination. The RM&RP SIG seeks to draw understanding about research methods and research practice from all business and management disciplines including Accounting, Computer Science, Entrepreneurship, Finance, Human Resource Management, Learning and Development, Marketing, Operations Management, Organizational Behaviour, Strategy, and Systems Management. By sharing novel approaches and advancing knowledge about the usefulness of different methods and the facilitators of - and constraints on - the use of those methods in the research and broader environment, it seeks to enable researchers to improve the design and execution of their research and to find ways of disseminating the findings of that research to all parts of the broader community who might be affected by that research and have an interest in it. The RM&RP SIG aims to stimulate debate in a supportive environment in which all levels of academic from doctoral students through to senior professors feel at home.

The RM&RP SIG's objective is to promote understanding across national borders and to draw strength from the diversity of research approaches that exist across Europe and beyond. It seeks to generate continuous debate between conferences through its use of a range of different media including electronic newsletters and a presence on the World Wide Web. The RM&RP SIG celebrates the intellectual diversity that exists both within and outside of Europe and it seeks to use that diversity to help facilitate advancement in research methods, research practice, and the knowledge that stems from those methods and practice.

SIG Research Methods and Research Practice Chairs:
Bill Lee (University of Sheffield, UK) w.j.lee@sheffield.ac.uk
Evandro Boccato (MacEwan University, School of Business, Canada) BocattoE@macewan.ca
Jacqueline Fendt (ESCP Europe, France) fendt@escpeurope.eu
David Guttormsen (University of Exeter Business School, UK) D.Guttormsen@exeter.ac.uk
Gail Clarkson (University of Leeds, UK) g.clarkson@lubs.leeds.ac.uk
Stefano Armenia (Sapienza University of Rome, Italy) armenia@dis.uniroma1.it
Catherine Cassell (University of Leeds, UK) c.cassell@leeds.ac.uk

Research Methods and Research Practice SIG – ACTIVITIES:
- **Social Event**: Tuesday 31 May Evening. Please contact Bill Lee, at w.j.lee@sheffield.ac.uk by Monday 23 May if you wish to join
- **Plenary**: Wednesday 1 June, 16:30-18:00, Maison des LANGUES, Room 404

Research Methods and Research Practice SIG - DEVELOPMENT WORKING GROUP:

**DWG 13 - In search of altruism: Conceptualising and operationalising difficult to define concepts**
- Thursday 2 June, 9:00- 12: LANGUES Building, Room 404 - *(co-sponsored by the SIGs Research Methods & Research Practice and Organizational Behaviour)*

Research Methods and Research Practice SIG – TRACKS:

**GT 12_00 Research Methods and Research Practice General Track**

**Research Methods and Research Practice - STANDING TRACK**

**ST 12_01 Developing an Evolutionary Epistemology? Evolutionary Approaches in Management Research**
### TRACK SESSIONS

#### General Track

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<tr>
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<td>Research methods involving multiple stakeholders</td>
<td>Langues Building - Room 401</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Research practice in problem solving</td>
<td>Langues Building - Room 401</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>New research methods for interviewing</td>
<td>Langues Building - Room 401</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Research methods sources' inclusive</td>
<td>Langues Building - Room 401</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Research methods for evidence identification</td>
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#### Evolutionary Approaches in Management Research

<table>
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<tbody>
<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Applications of Evolutionary and Co-Evolutionary Approaches in Management</td>
<td>Langues Building - Room 402</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Organizational Evolution. Theory-Driven Developments</td>
<td>Langues Building - Room 404</td>
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SIG 13: STRATEGIC MANAGEMENT (SM)

Main meeting building: FSEG

The Strategic Management Special Interest Group (SIG) is devoted to promoting state of the art Strategic thinking by encouraging dialogue along several interrelated lines of inquiry crucial for increasing scholarly and managerial understanding regarding strategic choice, competitive advantage, adaptation, and long-term performance and survival. The SIG was launched at the EURAM 2010 conference in Rome. Since then the SIG has gone from strength to strength. We are committed to each year bring together scholars from all around the world to engage in the development and exchange of high-quality research ideas with the potential to fertilize and drive the future directions of scholarly and practitioner strategic thinking alike. Empirical, conceptual, and practitioner-oriented papers from a plurality of theoretical perspectives, units of analyses, contexts, and research designs are warmly welcomed. We in particular encourage papers integrating multiple theoretical lenses and/or methodological approaches. All submitted papers have been reviewed on a double-blind basis by at least two reviewers.

SIG Strategic Management Chairs:
Tomi Laamanen, SIG Chair (University of St.Gallen, Switzerland) tomi.laamanen@unisg.ch
Henk Volberda, Past SIG Chair (Erasmus University, Netherlands)
Anabel Fernández, Programme Co-Chair (University of Valencia, Spain)
Patrick Reinmoeller, Programme Chair (Cranfield University, UK)
Xavier Castaner, Programme Chair of Kick Off activities (University of Lausanne / HEC, Switzerland)
Ana Garcia, Communications Officer (University of Valencia, Spain)

Strategic Management SIG – ACTIVITIES:

- **Kick Off**: Wednesday 1 June, 9:00 – 10:30 and 10:50 – 12:20, FSEG Building, Amphitheatre 103 (Joan Robinson)
  - “What have we learned and could learn about coordination, cooperation and collaboration intra and interorganizationally?” (Chair: X. Castañer)
  - Panel 1: On intraorganizational. S. Billinger (SDU, Danemark), A. Mikes (Unil, CH), and K. Sele (IAE Toulouse, France/Aalto U., Finland) - Commentator: S. Picard (IAE Toulouse, France)
  - Panel 2: On interorganizational (chaired by P. Dussauge, HEC Paris): L. Capron (INSEAD, France), D. Faems (Groningen, NL), A. Rouzies (Toulouse, France) and B. Vanneste (UCL, UK) -Commentators: N. Oliveira (LSE, UK) and L. Stadler (UNIGE, CH)
  - Cross-fertilization: A. Grandori (Bocconi, IT), M. Nordberg (CERN, CH), and F. Le Roy (Montpellier, France)

- **Social Event**: Thursday 2 June Evening

- **Wrap Up**: Saturday 4 June, 9:00- 10:30, FSEG Building, Amphitheatre 104 (Schumpeter)
Strategic Management SIG - SYMPOSIA:
Sym 11 - Mergers and acquisitions: bridging substantive, methodological and conceptual conversations - Thursday 2 June, 9:00-10:30, FSEG Building, Room 307 - (Co-sponsored by the SIGs Strategic Management and Organizational Behaviour)
Sym 17 - Strategic Followership - Friday 3, 17:00 - 18:30, IAE Building, Room 402 - (Co-sponsored by the SIGs Organizational Behaviour and Strategic Management)
Sym 18 - Strategic Renewal: Understanding Non-technological Innovation in Service Firms - Thursday 2 June, 9:00-10:30, FSEG Building, Room 305 - (Sponsored by the SIG Strategic Management)

Strategic Management SIG – TRACKS:
GT 13_00 Strategic Management General Track

Strategic Management - STANDING TRACKS
ST 13_01 Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances
ST 13_02 Business Ecosystems: Innovation Ecosystem in the Shared Economy
ST 13_03 Strategic Processes and Practices
ST 13_04 Competitive Dynamics: The Challenge of Unusual Contexts
ST 13_05 Microfoundations of Strategy, Dynamic Capabilities and Knowledge mechanisms
ST 06_02 Strategy and Business Model Innovation (Co-sponsored with the Innovation SIG-06)

Strategic Management - 2016 TRACKS
T 13_06 Collaborative Strategies: Coopetition, Networks and Alliances
T 13_07 The Paradox of Exploitation and Exploration: Social Network Theory Explanada
T 13_08 Dynamics of Strategic Multi-Partner Network Management in Different Contexts
T 13_09 Behavioral Strategy
## TRACK SESSIONS

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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Different views of organizational performance: status, finances and environment</td>
<td>FSEG Building - Room 311</td>
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### 13 Strategic Management >> 13_01 Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances

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<td>Kick off session track Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances</td>
<td>FSEG Building - Room 307</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>M&amp;A integration process</td>
<td>FSEG Building - Room 307</td>
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<td>Acquisition Choices</td>
<td>FSEG Building - Room 307</td>
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<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Knowledge Transfer in M&amp;A and Alliances</td>
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### 13 Strategic Management >> 13_02 Business Ecosystems: Innovation Ecosystem in the Shared Economy

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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Sharing and Trust in Business Ecosystems</td>
<td>FSEG Building - Room 306</td>
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<td>Service Innovation Ecosystems</td>
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<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Location and Ecosystems</td>
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### 13 Strategic Management >> 13_03 Strategic Processes and Practices

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<td>01.06.2016</td>
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<td>The multi-processes dynamics of strategic leadership</td>
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<td>The mundane processes dynamics of strategy implementation</td>
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<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>The social processes dynamics of strategic decision making</td>
<td>FSEG Building - Room 309</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Organizational identity and identification processes dynamics in strategy making</td>
<td>FSEG Building - Room 309</td>
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<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>The micro-processes and practices dynamics of strategic planning</td>
<td>FSEG Building - Room 309</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Strategizing through complexity</td>
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### 13 Strategic Management >> 13_04 Competitive Dynamics: The Challenge of Unusual Contexts

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<td>Competitive Dynamics 1</td>
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<td>17:00 - 18:30</td>
<td>Competitive dynamics 2</td>
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### 13 Strategic Management >> 13_05 Microfoundations of Strategy, Dynamic Capabilities and Knowledge Mechanisms

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<tr>
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<td>16:30 - 18:00</td>
<td>Dynamic Capabilities and Innovation</td>
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<td>Advancing Dynamic Capabilities</td>
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<tr>
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<td>Knowledge Mechanisms</td>
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<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Micro-Macro Links: Mechanisms and Entrepreneurial Microfoundations</td>
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# EURAM 2016

## 13 Strategic Management >> 13_06 Collaborative Strategies: Coopetition, Networks and Alliances

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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Coopetition, Networks, Alliances: antecedents &amp; drivers</td>
<td>FSEG Building - Amphi 104 - Joseph Schumpeter</td>
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<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Coopetition, Networks, Alliances: the role of trust</td>
<td>FSEG Building - Amphi 104 - Joseph Schumpeter</td>
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<tr>
<td>02.06.2016</td>
<td>16:30 - 18:00</td>
<td>Coopetition, Networks, Alliances: managerial challenges</td>
<td>FSEG Building - Amphi 104 - Joseph Schumpeter</td>
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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Coopetition, Networks, Alliances: complementarity &amp; diversity</td>
<td>FSEG Building - Amphi 104 - Joseph Schumpeter</td>
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<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Coopetition, Networks, Alliances: a cognitive perspective</td>
<td>FSEG Building - Amphi 104 - Joseph Schumpeter</td>
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<td>03.06.2016</td>
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<td>Coopetition, Networks, Alliances: learning challenges</td>
<td>FSEG Building - Amphi 104 - Joseph Schumpeter</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Coopetition, Networks, Alliances: an institutional perspective</td>
<td>FSEG Building - Room 304</td>
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<td>04.06.2016</td>
<td>10:50 - 12:20</td>
<td>Coopetition, Networks, Alliances: strategic challenges</td>
<td>FSEG Building - Amphi 104 - Joseph Schumpeter</td>
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<td>04.06.2016</td>
<td>10:50 - 12:20</td>
<td>Coopetition, Networks, Alliances: an organizational perspective</td>
<td>FSEG Building - Room 304</td>
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</table>

## 13 Strategic Management >> 13_07 The Paradox of Exploitation and Exploration: Social Network Theory Explanada

<table>
<thead>
<tr>
<th>Session Date</th>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Organizational Ambidexterity 13_07</td>
<td>FSEG Building - Room 305</td>
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<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Organizational Ambidexterity 13_07</td>
<td>FSEG Building - Room 304</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Organizational Ambidexterity 13_07</td>
<td>FSEG Building - Room 304</td>
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## 13 Strategic Management >> 13_08 Dynamics of Strategic Multi-Partner Network Management in Different Contexts

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<th>Session Date</th>
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<tbody>
<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Collaborative strategies in different industries</td>
<td>FSEG Building - Room 312</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>Cooperative strategies in transport industries</td>
<td>FSEG Building - Room 312</td>
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<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Business ecosystems and collaborative dynamics</td>
<td>FSEG Building - Room 312</td>
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## 13 Strategic Management >> 13_09 Behavioral Strategy

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<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>The Role of CEOs in Strategic Decision Processes</td>
<td>FSEG Building - Room 313</td>
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<tr>
<td>03.06.2016</td>
<td>10:50 - 12:20</td>
<td>The Role of Emotions in Strategic Decision Processes</td>
<td>FSEG Building - Room 313</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Behavioral and Financial Considerations on Strategic Management</td>
<td>FSEG Building - Room 313</td>
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<tr>
<td>04.06.2016</td>
<td>10:50 - 12:20</td>
<td>Antecedents and Drivers of Behavioral Decision Processes</td>
<td>FSEG Building - Room 313</td>
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</table>
We are not a Special Interest Group but a temporary Group welcoming in 2016 tracks, symposia, development working groups or papers that did not find a home in one of our 13 SIGs or in one of our various tracks but that are nonetheless presenting a strong interest for the future of management research. Those tracks, symposia, development working groups or papers may well be the seeds of new developments for our inclusive Euram community. We propose in this “SIG” several emerging tracks, and one general track where you can submit papers that do not fit in proposed tracks.

SIG Conference General Track Chairs:
Anne - Catherine Moquet, Université Paris Est- Créteil, anne-catherine.moquet@u-pec.fr
Frédérique Alexandre-Bailly, ESCP Europe, alexandre-bailly@escpeurope.eu

Conference General SIG – SYMPOSIA:

Sym 01 - Aesthetics, objects and process theory - Thursday 2 June, 9:00- 10:30, IAE Building, Room 203 - (Co-sponsored by the SIGs Business for Society and the General Conference)

Sym 06 - Cooperation and Conflict - Philosophy of Management Perspectives - Thursday 2 June, 9:00-12:20, IAE Building, Amphi B - (Co-sponsored by the SIGs Business for Society and the General Conference)

Sym 10 - Making history matter for management students - Thursday 2 June, 16:30- 18:00, IAE Building, Amphi B - (Sponsored by the General Conference)

Conference General SIG – DEVELOPMENT WORKING GROUPS:

DWG 03 - Collaborating for Sustainability – Thursday 2 June, 9:00- 12:20, IAE Building, Room 302 - (sponsored by the “SIG General Conference”)

DWG 10 - Future and relevance of academic work: Role of Impactful and engaged scholarship – Thursday 2 June, 16:30- 18:00, IAE Building, Amphi A - (co-sponsored by the SIGs General Conference and Business for Society)

Conference General – TRACKS:

GT 14_00 Conference General Track
T 14_01 Next Management Theory
T 14_02 Cooperation in the field of careers?
T 14_03 Emergency Management and Organisational Resilience: Bridging the Theory-Practice Gap
### 14 Conference General Track >> 14_00 Conference General Track

<table>
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<th>Session Date</th>
<th>Time</th>
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<th>Meeting Room</th>
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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Manageable cooperation in various sectors</td>
<td>IAE Building - Room 405</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Manageable cooperation in various sectors</td>
<td>IAE Building - Room 405</td>
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### 14 Conference General Track >> 14_01 Next Management Theory

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<th>Session Date</th>
<th>Time</th>
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<tr>
<td>01.06.2016</td>
<td>10:50 - 12:20</td>
<td>Management theory translated and re/coded</td>
<td>IAE Building - Room 402</td>
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<tr>
<td>01.06.2016</td>
<td>16:30 - 18:00</td>
<td>Management of change in time and space</td>
<td>IAE Building - Room 402</td>
</tr>
<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Foundations of management reestablished</td>
<td>IAE Building - Room 402</td>
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### 14 Conference General Track >> 14_02 Cooperation in the field of careers?

<table>
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<th>Time</th>
<th>Session Name</th>
<th>Meeting Room</th>
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<tbody>
<tr>
<td>02.06.2016</td>
<td>09:00 - 10:30</td>
<td>Cooperation in the field of careers</td>
<td>IAE Building - Room 404</td>
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### 14 Conference General Track >> 14_03 Emergency Management and Organisational Resilience: Bridging the Theory-Practice Gap

<table>
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<tbody>
<tr>
<td>03.06.2016</td>
<td>09:00 - 10:30</td>
<td>Emergency Management Perspectives: An Organisational Viewpoint</td>
<td>IAE Building - Room 405</td>
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<tr>
<td>03.06.2016</td>
<td>17:00 - 18:30</td>
<td>Crisis Management, Recovery and Organisational Resilience</td>
<td>IAE Building - Room 405</td>
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</tbody>
</table>
PROGRAMME
Day per Day
1 June 2016, Wednesday

Highlights

Welcome First Timers
9:00 - 10:30 - FSEG Building, Keynes room

Special Interest Group (SIGs) Activities:
9:00 - 10:30: Kick Offs, Track sessions, Development Working Group

Coffee Break
10:30 - 10:50 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Board Meetings
10:30 - 12:20 - FSEG Building, Keynes room
12:30 - 14:00 - Lunch &Meeting, CROUS Restaurant, Grand Salon Room

Special Interest Group (SIGs) Activities:
10:50 - 12:20: Kick Offs, Track sessions, Symposium

Lunch
12:30 - 14:00 - CROUS restaurant la Pointe Jaune

PLENARY: Welcome Speeches & Keynote Roundtable
14:00 - 14:30 - Plenary Hall (A7, next to the CROUS) - Welcome Speeches
14:30 - 16:00 - Plenary Hall (A7, next to the CROUS) - Keynote Roundtable: Orchestrating the Future of Management Education and Research in Europe

Coffee Break
16:00 - 16:30 - IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Special Interest Group (SIGs) Activities:
16:30 - 18:00: SIG Plenaries, Track sessions

The next pages present the track sessions schedule day per day.
Information about the SIGs other activities can be found:
Symposia: page 217
Development Working Groups: page 222
SIGs other Activities: page 24
EURAM 2016

SLOT 1 (09:00-10:30) TRACK SESSIONS

SLOT 1 (09:00 - 10:30) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 1: JGM BEST PAPER AWARD SESSION

Chair: Jan Selmer
Discussant:

Paper presentations:

1138  IT TAKES TWO TO TANGO: A REVIEW OF THE EMPIRICAL RESEARCH ON EXPATRIATE-LOCAL INTERACTIONS
Marian Van Bakel  UNIVERSITY OF SOUTHERN DENMARK

1981  GLOBAL MINDSET DEVELOPMENT OF INTERNATIONAL BUSINESS TRAVELERS: AN EMPIRICAL ANALYSIS OF ITS ANTECEDENTS BASED ON THE CONSTRUCTIVIST LEARNING THEORY
Franziska Bergdolt  UNIVERSITY OF BAMBERG
Maike Andresen  UNIVERSITY OF BAMBERG

1458  THE BENEFITS OF BEING UNDERSTOOD: THE ROLE OF ETHNIC IDENTITY CONFIRMATION IN EXPATRIATE-LOCAL EMPLOYEE INTERACTIONS
Shea Fan  NOTTINGHAM UNIVERSITY NINGBO CHINA
Christina Cregan  THE UNIVERSITY OF MELBOURNE
Anne-wil Harzing  MIDDLESEX UNIVERSITY
Tine Köhler  THE UNIVERSITY OF MELBOURNE

SLOT 2 (10:50-12:20) TRACK SESSIONS

SLOT 2 (10:50 - 12:20) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

CSR, CORPORATE PERFORMANCE ISSUES

Chair: Francesco Gangi
Discussant: Mario Tani

Paper presentations:

2200  CORPORATE SOCIAL PERFORMANCE: A NECESSARY CONDITION ANALYSIS
Gerwin Van Der Laan  TILBURG UNIVERSITY
Jan Dul  ERASMUS UNIVERSITY

1330  HOW INTELLECTUAL CAPITAL COMPONENTS MEDIATE THE RELATIONSHIP BETWEEN CSR AND ADVANTAGE: THE CEOS’ POINT OF VIEW
Elisabeth Albertini  IAE DE PARIS - SORBONNE BUSINESS SCHOOL

2291  KEY DRIVERS OF CORPORATE ENVIRONMENTAL STRATEGIES - ANALYZING THE IMPACT OF KNOWLEDGE AND ATTITUDES
Nuri T. Morava  RWTH AACHEN UNIVERSITY

2226  CORPORATE SOCIAL RESPONSIBILITY MODELS A STUDY INVOLVING FACTOR ANALYSIS AND CANONICAL ANALYSIS
Franciane Reinert Lyra  UNIVERSIDADE DO VALE DO ITAJAÍ
Maria José Barbosa De Souza  UNIVERSIDADE DO VALE DO ITAJAÍ
Miguel Angel Verdinelli  UNIVERSIDADE DO VALE DO ITAJAÍ
Jeferson Lana  FUNDAÇÃO GETÚLIO VARGAS
SLOT 2 (10:50 - 12:20) - IAE Building - Room 202 - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

CSR, KNOWLEDGE AND LEGITIMACY ISSUE

Chair: Jerome Meric
Discussant: Herve Dumez

Paper presentations:

1193  INSTITUTIONAL CSR: AN INTEGRATED CONCEPTUAL MODEL TO EXPLAIN PUBLIC GOODS AND SERVICES PROVISIONING IN DEVELOPING COUNTRIES
Andrew Bradly  RESEARCH SCHOOL OF MANAGEMENT, AUSTRALIAN NATIONAL UNIVERSITY
Ganesh Nathan  SCHOOL OF BUSINESS, UNIVERSITY OF APPLIED SCIENCES AND ARTS NORTHWESTERN SWITZERLAND AND BUSINESS SCHOOL LAUSANNE

1636  PERIPHERAL CORPORATE SOCIAL RESPONSIBILITY IN CONTESTED INDUSTRIES: COLLABORATION AND CSR FOR AN ACCEPTED NUCLEAR WASTE REPOSITORY
Elvira Haezendonck  VUB
Mitchell Van Balen  VUB

2314  LEGITIMIZING CSR IN MEXICO: THE CASE OF THE BANKING SECTOR
Maria Castillo  KEDGE BUSINESS SCHOOL

2251  COGNITIVE DISSONANCE AS A DRIVER OF CORPORATE SOCIAL RESPONSIBILITY: A MESOTHEORETICAL MODEL
Stelios Zyglidopoulos  UNIVERSITY OF GLASGOW
Sandra Rothenberg  RIT
Stephanie Schreven  UNIVERSITY OF GLASGOW

SLOT 2 (10:50 - 12:20) - IAE Building - Amphi B - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

SUSTAINABILITY, VALUE CREATION AND CORPORATE REPUTATION

Chair: Emilio Passetti
Discussant: Emilio Passetti

Paper presentations:

1940  ACCOUNTING INFORMATION FOR EMPLOYEE HEALTH AND SAFETY: A SOCIO-TECHNICAL PERSPECTIVE OF THE INTEGRATION PROCESS
Emilio Passetti  CATHOLIC UNIVERSITY OF MILAN, DEPARTMENT OF ECONOMIC AND BUSINESS MANAGEMENT SCIENCES
Massimo Battaglia  INSTITUTE OF MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA PISA
Lara Bianchi  INSTITUTE OF MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA PISA
Marco Frey  INSTITUTE OF MANAGEMENT, SCUOLA SUPERIORE SANT'ANNA PISA

1542  DISTRIBUTION OF THE VALUE GENERATED BY THE ECONOMIC ACTIVITY OF AN ORGANIZATION: MODEL AND APPLICATION TO THE COMPANIES IN THE IBEX 35
Cristina San-salvador-del-valle  DEUSTO BUSINESS SCHOOL - UNIVERSIDAD DE DEUSTO
Fernando Gómez-bezares  DEUSTO BUSINESS SCHOOL - UNIVERSIDAD DE DEUSTO

1894  AN EXPLORATORY ANALYSIS OF LEGITIMATION STRATEGIES USED IN SUSTAINABILITY REPORTING OF NEGATIVE INCIDENTS
Robert Y. Cavana  VICTORIA UNIVERSITY OF WELLINGTON
Carolin S. Becker  ACCENTURE
SLOT 2 (10:50 - 12:20) - IAE Building - Room 302 - Paper Development

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING

GOVERNANCE AND CSR

Chair: Joseph Onochie
Discussant: William Sun

Paper presentations:

1276 BEYOND THE WEALTH MAXIMIZATION: THE IMPACT OF THE PERSONAL CONCERN FOR THE CORPORATE SOCIAL RESPONSIBILITY ON THE INDIVIDUAL INVESTOR BEHAVIOR
Nicola Varrone SECOND UNIVERSITY OF NAPLES, DEPARTMENT OF ECONOMICS
Francesco Gangi SECOND UNIVERSITY OF NAPLES, DEPARTMENT OF ECONOMICS
Discussant: William Sun

1427 COOPERATIVE CSR: AN INNOVATIVE APPROACH TO INSTITUTIONALIZE CSR AND DEVELOP NEW RELATIONSHIPS WITH STAKEHOLDERS THE CASE OF A FRENCH REGIONAL COOPERATIVE BANK
Charles Daussy NEOMA BUSINESS SCHOOL
Discussant: William Sun

1652 STRATEGIC LEVERS OF CSR: TOWARD A SHARED CONTRIBUTION TO BUSINESS PERFORMANCE?
Henri Kuokkanen GLION INSTITUTE OF HIGHER EDUCATION
Discussant: William Sun

SLOT 2 (10:50 - 12:20) - IAE Building - Room 301 - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_05 MARKETING FOR SOCIETY

SUSTAINABILITY AND MARKETING

Chair: Laure Lavorata
Discussant: Amina Djedidi

Paper presentations:

1735 ‘GLOBAL WARMING’, ‘CLIMATIC CHANGE’ OR ‘CLIMATE IMBALANCE’? AN EXPERIMENTAL STUDY ON THE EFFECTIVENESS OF CLIMATE CHANGE SEMANTIC EXPRESSIONS AND IMAGERY
Hussein Akil IGR-IAE OF RENNES - GRADUATE SCHOOL OF MANAGEMENT, UNIVERSITY OF RENNES 1 (CREM UMR 6211), FRANCE
Julien Bouillé UNIVERSITY OF RENNES 2 (CIAPHS - EA 2241), FRANCE
Philippe Robert-demontrond IGR-IAE OF RENNES - GRADUATE SCHOOL OF MANAGEMENT, UNIVERSITY OF RENNES 1 (CREM UMR 6211), FRANCE

2050 PRICING THE RAINFOREST - HOW NON-MONETARY DONATION PROMISES INFLUENCE CONSUMER DECISIONS IN CAUSE-RELATED MARKETING
Malte Hans RWTH AACHEN UNIVERSITY

1178 UNDERSTANDING FOOD WASTE AND CONSUMER BEHAVIOR THROUGH THE THEORY OF SOCIAL REPRESENTATIONS
Laure Lavorata URCA
Ophelie Mugel UPE
SLOT 2 (10:50 - 12:20) - IAE Building - Room 407 - Competitive

**Track: 01 BUSINESS FOR SOCIETY >> 01_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES**

**INTERPLAYING CREATIVELY LEGAL AND ADMINISTRATIVE STUDIES**

**Chair:** Ken Starkey

**Discussant:**

**Paper presentations:**

1214  **REIMAGINING THE CORPORATION: THE RELEVANCE OF LEGAL, ECONOMIC, AND POLITICAL IMAGINARIES**  
Hugh Willmott  CASS BUSINESS SCHOOL  
Jeroen Veldman  CASS BUSINESS SCHOOL

1546  **LEGAL STUDIES AND ORGANIZATION THEORY: A POSSIBLE COOPERATION**  
Luigi Enrico Golzio  UNIVERSITY OF MODENA AND REGGIO EMILIA  
Roberta Troisi  UNIVERSITY OF SALERNO

1417  **PURPOSE-DRIVEN CORPORATIONS: HOW CORPORATE LAW REORDERS THE FIELD OF CORPORATE GOVERNANCE**  
Blanche Segrestin  MINES PARISTECH, PSL RESEARCH UNIVERSITY  
Kevin Levillain  MINES PARISTECH, PSL RESEARCH UNIVERSITY  
Hatchuel Armand  MINES PARISTECH, PSL RESEARCH UNIVERSITY

SLOT 2 (10:50 - 12:20) - IAE Building - Room 306 - Competitive

**Track: 01 BUSINESS FOR SOCIETY >> 01_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE**

**EMOTIONS IN ORGANISATIONAL SETTINGS**

**Chair:** Yiannis Gabriel

**Discussant:**

**Paper presentations:**

1608  **INDIVIDUALS’ ATTACHMENT TO DOMINANT INSTITUTIONAL PRESCRIPTIONS: THE ROLE OF FANTASY AND EMOTION**  
Carine Chemin-bouzir  NEOMA BS  
Farah Kodeih  NEOMA BS  
Russ Vince  SCHOOL OF MANAGEMENT BATH UNIVERSITY

1665  **EXTENDING THE TAVISTOCK MODEL: BRINGING PASSION, DANGER, DREAD AND EXCITEMENT INTO A THEORY OF ORGANIZATIONAL PROCESS.**  
Larry Hirschhorn  CFAR/UPENN
SUSTAINABILITY AND SMES

Chair: Marcela Ramirez-pasillas
Discussant: Corinne Van Der Yeught

Paper presentations:

1063  FOSTERING CSR/SUSTAINABILITY-RELATED INNOVATIVENESS IN SMALL TOURISM ORGANISATIONS: A ‘DYNAMIC CAPABILITIES’ APPROACH
Corinne Van Der Yeught UNIVERSITE DE TOULON

1471  DO ENTREPRENEURIAL SMES ENGAGE MORE IN SUSTAINABLE DEVELOPMENT? EMPIRICAL EVIDENCE FROM SPAIN AND MEXICO
Silvia Ayuso POMPEU FABRA UNIVERSITY
Francisco Ernesto Navarrete UNIVERSITY OF VALLE DE ATENAJAC

1765  ENHANCING SOCI(ET)AL INNOVATION AND ENTREPRENEURSHIP BY A QUADRUPLE HELIX APPROACH
Marcela Ramirez-pasillas JONKOPING INTERNATIONAL BUSINESS SCHOOL
Malin Lindberg LULEÅ UNIVERSITY OF TECHNOLOGY
Bengt Johannisson SCHOOL OF BUSINESS AND ECONOMICS LINNAEUS UNIVERSITY

2476  THE CREATION OF INTERNATIONAL SOCIAL ENTERPRISES
Daniela Bolzani UNIVERSITY OF BOLOGNA
Selenia Marabello UNIVERSITY OF BOLOGNA

SLOT 2 (10:50 - 12:20) - Langues Building - Room 305 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

ENTREPRENEURIAL UNIVERSITY

Chair: Karim Messeghem
Discussant:

Paper presentations:

1534  BOUNDARY SPACE IN TRIPLE HELIX SYSTEMS. THE CREATION OF HYBRID ORGANIZATIONS SUPPORTING ENTREPRENEURSHIP.
Claire Champenois AUDENCIA BUSINESS SCHOOL
Henry Etzkowitz INTERNATIONAL TRIPLE HELIX INSTITUTE AND CIMR, UNIVERSITY OF LONDON, BIRKBECK

1349  AN EVIDENCE BASED ANALYSIS OF BRANDING UK UNIVERSITIES
Ilias Kapareliotis THE AMERICAN COLLEGE OF GREECE
Anna Zarkada ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

2320  ANALYZING THE IMPACT OF TECHNOLOGY CHARACTERISTICS ON UNIVERSITY FORMAL AND INFORMAL TECHNOLOGY TRANSFER MECHANISMS
Seyed Mohammad Alemzadeh KINGSTON UNIVERSITY
Konstantinos Pitsakis KINGSTON UNIVERSITY
Robert Blackburn KINGSTON UNIVERSITY
CROWDFUNDING

Chair: Anna-christina Fredershausen
Discussant: Gilberto Sarfati

Paper presentations:

1019 WHY GERMAN ENTREPRENEURS SEEK EQUITY VIA CROWDFUNDING?
Gilberto Sarfati FGV-EAESP
John Roggan FGV-EAESP

1720 HOW DOES THE INTERACTION BETWEEN CREATORS AND SUPPORTERS ENHANCE SUCCESS IN CROWDFUNDING PROJECTS?
Kalanit Efrat RUPPIN ACADEMIC CENTER
Shaked Gilboa RUPPIN ACADEMIC CENTER

1962 DOES SUCCESS BREED SUCCESS? THE ROLE OF TRACK RECORD AS PREDICTOR OF FUTURE SUCCESS IN CROWDFUNDING
Vitaly Skirnevskiy RWTH AACHEN UNIVERSITY
Malte Brettel RWTH AACHEN UNIVERSITY
David Bendig RWTH AACHEN UNIVERSITY

2219 WHY DO PEOPLE INVEST INTO EQUITY-BASED CROWDFUNDING? AN INTEGRATION OF MULTIPLE THEORETICAL PERSPECTIVES
Anna-christina Fredershausen RWTH AACHEN UNIVERSITY

PASSION AND OBSESSION

Chair: Alessandra Tognazzo
Discussant: Sara Sassetti

Paper presentations:

1016 SELF-IDENTITY AT THE EARLY STAGE OF THE NEW BUSINESS IDEA FORMATION: THE ROLE OF ENTREPRENEURIAL PASSION
Laura Cortellazzo CA’ FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT
Sara Bonesso CA’ FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT
Fabrizio Gerli CA’ FOSCARI UNIVERSITY OF VENICE - DEPARTMENT OF MANAGEMENT

2299 ENTREPRENEUR’S CAREER: SATISFACTION, PASSION AND DEPRESSION
Alessandra Tognazzo U. OF PADOVA
Paolo Gubitta U. OF PADOVA
Martina Gianecchini U. OF PADOVA

1573 WHY DO SOME EARLY STAGE FOUNDERS DEVELOP OBSESSIVE PASSION? UNRAVELING THE EFFECTS OF ROLE OVERLOAD AND ITS INTERACTION WITH CHALLENGING SELF-CONCORDANT GOALS
Silvia Stroe HANKEN SCHOOL OF ECONOMICS
Joakim Wincent HANKEN SCHOOL OF ECONOMICS
EURAM 2016

SLOT 2 (10:50 - 12:20) - Langues Building - Room 303 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_08 ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS

ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS

Chair: Paola Vola

Discussant: Alessandra Faraudello

Paper presentations:

1622 TEMPORARY CONTRACT WORKERS AND ORGANIZATION PERFORMANCE: THE IMPACT OF FREELANCE WORKFORCE INTENSITY ON EMPLOYMENT AND SALES GROWTH
Andrew Burke TRINITY BUSINESS SCHOOL
Marc Cowling BRIGHTON BUSINESS SCHOOL

2523 MANAGEMENT OF SOLO-SELF-EMPLOYMENT: MICRO-ENTREPRENEURSHIP AND HYBRID EMPLOYMENT
Dieter Bögenhold ALPEN-ADRIA-UNIVERSITY KLagenfurt
Andrea Klinglmair INSTITUTE FOR ADVANCED STUDIES

1810 WHAT’S IN A NAME? AN INDIVIDUAL IDENTITY PERSPECTIVE ON WORKING AS A ‘CONTRACTOR’
Tui Mckeown MONASH UNIVERSITY

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

GENDER AND EMPLOYMENT

Chair: Hamid Kazeroony

Discussant: Kelechi Ekuma

Paper presentations:

2510 DO FEMALE RESTAURANT FRONT-LINE EMPLOYEES BETTER IN ACTING AT WORK PLACE
Heidi Chang I-SHOU UNIVERSITY

1253 GENDER, HISTORY AND ORGANIZATIONAL SPACE: A CASE STUDY
Yihan Liu SCHOOL OF MANAGEMENT, ROYAL HOLLOWAY UNIVERSITY OF LONDON, UK
Christopher Grey SCHOOL OF MANAGEMENT, ROYAL HOLLOWAY UNIVERSITY OF LONDON, UK

1256 GENDER INEQUALITY, SOCIAL EXCLUSION AND INFORMAL SOCIAL NETWORKS AT THE WORKPLACE - INSIGHTS FROM SOUTH KOREA
Kalija Jasmin Restel UNIVERSITÄT DUISBURG-ESSEN
Sven Horak THE PETER J. TOBIN COLLEGE OF BUSINESS OF THE ST. JOHN’S UNIVERSITY

1234 WE’RE KNOCKING SEXY BACK: IDENTITY AND EMOTIONAL CONSEQUENCES OF THE “SEXY WAITRESS”
Angus Duff THOMPSON RIVERS UNIVERSITY
SLOT 2 (10:50 - 12:20) - FSEG Building - Room 302 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

INNOVATION GENERAL TRACK

Chair: Vivek Velamuri

Discussant:

Paper presentations:

1384 CONCEPTUALISING ON SUSTAINABLE-ORIENTED INNOVATION SMES: A CROSS-NATIONAL STUDY
Alessandro Bressan THE UNIVERSITY OF NOTRE DAME AUSTRALIA
Helene De Burgh-woodman THE UNIVERSITY OF NOTRE DAME AUSTRALIA
Birgit Muskat MCI MANAGEMENT CENTER INNSBRUCK
Anita Zehrer MCI MANAGEMENT CENTER INNSBRUCK

1219 STRATEGIC PROFILES OF FRENCH ENVIRONMENTALLY INNOVATIVE FIRMS
Amandine Pinget IREGE, UNIVERSITE SAVOIE MONT BLANC

2429 FIRM-LEVEL AND INDUSTRY-LEVEL FACTORS AS DRIVERS OF ENVIRONMENTAL INNOVATIONS’ PROACTIVE STRATEGIES
Valentina De Marchi UNIVERSITY OF PADOVA
Roberto Grandinetti UNIVERSITY OF PADOVA
James Cordeiro STATE UNIVERSITY OF NEW YORK

2233 THE FRONT END OF INNOVATION RESEARCH: A SYSTEMATIC REVIEW AND POTENTIAL FURTHER RESEARCH PATHS
Verena Joachim UNIVERSITY OF KASSEL
Patrick Spieth UNIVERSITY OF KASSEL

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 312 - Competitive

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS

DESIGN PARADIGM - EMPIRICAL EVIDENCE AND THEORETICAL CHALLENGE

Chair: Susanne Ollila

Discussant: Hicham Ezzat

Paper presentations:

2383 DESIGNING FOR ENTREPRENEURSHIP AND EMERGENCE: AN INDIAN HIGH TECH START-UP’S QUEST TO STAY AT THE ‘EDGE OF CHAOS’
Renata Kaminska SKEMA BUSINESS SCHOOL
Jinia Mukerjee Nath SKEMA BUSINESS SCHOOL & AIX GRADUATE SCHOOL OF MANAGEMENT (AIX MARSEILLE UNIVERSITY)

2365 INNOVATING THE CONCEPT. THE CASE OF THE HUFFINGTON POST
Elena Bruni CÀ FOSCARI UNIVERSITY OF VENICE
Anna Comacchio CÀ FOSCARI UNIVERSITY

1740 INNOVATION THEORY AND THE LOGIC OF GENERATIVITY: FROM OPTIMIZATION TO DESIGN, A NEW POST-DECISIONAL PARADIGM IN MANAGEMENT SCIENCE
Pascal Le Masson MINES PARISTECH - PSL RESEARCH UNIVERSITY
Armand Hatchuel MINES PARISTECH - PSL RESEARCH UNIVERSITY
Benoit Weil MINES PARISTECH - PSL RESEARCH UNIVERSITY
EURAM 2016

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 313 - Competitive

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION (BMI) (THIS TRACK IS SPONSORED BY BOTH THE INNOVATION SIG AND THE STRATEGIC MANAGEMENT SIG)

BUSINESS MODEL INNOVATION I

Chair: Patrick Spieth
Discussant: Joan Enric Ricart

Paper presentations:

1371 THEORISING BUSINESS MODEL INNOVATION: MAPPING RESEARCH DIMENSIONS AND POSITIONS IN AN INTEGRATIVE FRAMEWORK
Dirk Schneckenberg  ESC RENNES SCHOOL OF BUSINESS
Patrick Spieth  UNIVERSITY OF KASSEL INNOVATION AND TECHNOLOGY MANAGEMENT DEPARTMENT
Kurt Matzler  INNSBRUCK UNIVERSITY SCHOOL OF MANAGEMENT

1624 PROCESSES FOR BUSINESS MODEL INNOVATION: STRUCTURED OR INTUITIVE?
Laura Herbst  CHAIR OF MARKETING & INNOVATION AT THE UNIVERSITY OF MANNHEIM
Monika C. Schuhmacher  CHAIR OF MARKETING & INNOVATION AT THE UNIVERSITY OF MANNHEIM
Sabine Kuester  CHAIR OF MARKETING & INNOVATION AT THE UNIVERSITY OF MANNHEIM

1835 STRATEGIC COLLABORATION ON BUSINESS MODEL INNOVATION. A TRANSACTION COST PERSPECTIVE
Allan N. Gjerding  AALBORG UNIVERSITY
Louise B. Kringelum  AALBORG UNIVERSITY

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

BUILDING COMPETENCES IN OI CONTEXT

Chair: Luciana Castro
Discussant: Bejean Mathias

Paper presentations:

2424 DESIGNING AND DEVELOPING ORGANIZATIONAL COMPETENCE FOR OPEN INNOVATION
Daria Podmetina  LAPPEENRANTA UNIVERSITY OF TECHNOLOGY
Monika Petraite  KAUNAS UNIVERSITY OF TECHNOLOGY
Klas Eric Soderquist  ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

1642 HOW TO SURVIVE IN A HIGH-VELOCITY ENVIRONMENT? THE ROLE OF DYNAMIC RELATIONAL CAPABILITIES AND OPEN INNOVATION STRATEGIES. EVIDENCES FROM BIOTECH START-UPS LOCATED IN MIDI-PYRÉNÉES
Geoffroy Labrouche  INSTITUTE OF POLITICAL STUDIES OF TOULOUSE

2155 ORGANIZATIONAL SKILLS FOR OPEN MODEL
Véronique Attias Dellatre  IRG-UPE
Liliana Mitkova  IRG-UPE
SLOT 2 (10:50 - 12:20) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

LEADERSHIP AND KNOWLEDGE CREATION FOR CREATIVITY

Chair: Canan Ceylan

Discussant: Zahide Karakitapoglu Aygun

Paper presentations:

1353 THE USE OF AFFECTIVE DISPLAYS BY TRANSFORMATIONAL LEADERS TO ENHANCE DIVERGENT AND/OR CONVERGENT THINKING
Arup Varma LOYOLA UNIVERSITY CHICAGO
Mohammad Haris Minai INDIAN INSTITUTE OF MANAGEMENT LUCKNOW
Shailendra Singh INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

2286 THE IMPACT OF FAIRNESS ON THE PERFORMANCE OF CROWDSOURCING: AN EMPIRICAL ANALYSIS OF TWO INTERMEDIATE CROWDSOURCING PLATFORMS
Nuran Acura UNIVERSITY OF STRATHCLYDE
Erica Mazzola UNIVERSITÀ DI PALERMO
Mariangela Piazza UNIVERSITÀ DI PALERMO
Giovanni Perrone UNIVERSITÀ DI PALERMO

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

ORGANISATIONAL CAPABILITIES AND ABSORPTIVE CAPACITY FOR STRATEGIC RENEWAL

Chair: Nina Katrin Hansen

Discussant:

Paper presentations:

1212 EXPLORATION, EXPLOITATION AND INNOVATION PERFORMANCE: DISENTANGLING ENVIRONMENTAL DYNAMISM
Pilar Bernal UNIVERSITY OF ZARAGOZA
Juan P. Maicas UNIVERSITY OF ZARAGOZA
Pilar Vargas UNIVERSITY OF LA RIOJA

1491 A FRAMEWORK OF ORGANIZATIONAL REACTIONS TO PERCEIVED Capability GAPS: Capability RECONFIGURATION AND Capability REORIENTATION AS COPING MECHANISMS
Stefan Konlechner JOHANNES KEPLER UNIVERSITY LINZ

1592 ARE TECHNOLOGY AND ABSORPTIVE CAPACITY IMPORTANT TO INNOVATING AND TO DESIGNING FLEXIBLE COMPANIES?
Victor J. García Morales UNIVERSITY OF GRANADA
Rodrigo Martín Rojas UNIVERSITY OF GRANADA
Aurora Garrido Moreno UNIVERSITY OF MÁLAGA

1757 FOSTERING STRATEGIC RENEWAL: DOES IT MATTER HOW SENIOR MANAGERS USE BUDGETS?
Simon S. Torp AARHUS UNIVERSITY
Stefan Linder ESSEC
SLOT 2 (10:50 - 12:20) - FSEG Building - Room 304 - Competitive

Track: 06 INNOVATION >> 06_09 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME

NETWORKS PERSPECTIVE AND INNOVATION

Chair: Cristina Boari
Discussant: Isabel Diez-vial

Paper presentations:

1210 THE SOCIAL STRUCTURE OF INNOVATION: A NETWORK PERSPECTIVE ON INTRA-ORGANIZATIONAL KNOWLEDGE TRANSFER.
Annika Dingler
ZEPPELIN UNIVERSITY

1582 PROXIMITY AND INNOVATION NETWORK DYNAMICS. SOME EVIDENCES FROM THE CLUSTER OF HIGH TECHNOLOGY APPLIED TO CULTURAL GOODS IN TUSCANY
Francesco Capone
DEPT. ECONOMICS AND MANAGEMENT
Luciana Lazzaretto
DEPT. ECONOMICS AND MANAGEMENT

2432 THE COMPLEMENTARITY OF COMPETITIVE RESOURCES IN RESEARCH, DEVELOPMENT AND INNOVATION PERFORMANCE NETWORKS
Cleidson Nogueira Dias
BRAZILIAN AGRICULTURAL RESEARCH CORPORATION (EMBRAPA)
Valmir Emil Hoffmann
UNIVERSITY OF BRASILIA (UNB)
Maria Teresa Martinez-fernández
UNIVERSITY OF JAUME I (UJI)

SLOT 2 (10:50 - 12:20) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

IMPACTFUL AND ENGAGED SCHOLARSHIP

Chair: Wendelin Küpers

Discussant:

Paper presentations:

1742 REALIZING Y-OUR IMPACT: THE RETURN TO REFLEXIVITY TO REDISCOVER PAIDEIA AND THE PURPOSE OF MANAGEMENT
Elena Antonacopoulou
UNIVERSITY OF LIVERPOOL

1224 PUTTING THE HEART AND SOUL BACK IN: ENGAGED SCHOLARSHIP AND THE DBA
Amanda Hay
NOTTINGHAM TRENT UNIVERSITY
Dalvir Samra-fredericks
NOTTINGHAM TRENT UNIVERSITY

1165 WORKING WITH THE PARTICULAR
Steven Taylor
WORCESTER POLYTECHNIC INSTITUTE
ORGANISATIONAL BEHAVIOUR IN A DIGITAL ECOSYSTEM (1)

Chair: Jessie Pallud
Discussant: Christoph Buck

Paper presentations:

1154  A FOUR-FACTOR FRAMEWORK OF CONSUMERS’ PERCEPTION OF MOBILE APPLICATIONS IN CONTEXT
Christoph Buck  UNIVERSITY OF BAYREUTH
Tim Kessler  UNIVERSITY OF BAYREUTH
Chris Horbel  UNIVERSITY OF SOUTHERN DENMARK

1352  THE INVISIBLE WAND: MAGIC CIRCLES OF PLAY AND WORK IN A HIGH-TECH ORGANIZATION
Jinia Mukerjee Nath  SKEMA BUSINESS SCHOOL
Anca Metiu  ESSEC BUSINESS SCHOOL

2281  R&D PLATFORMS - A FORM OF COOPERATION FOR INNOVATION
Daniel Moser  UNIVERSITY OF ST. GALLEN
Bernhard Lingens  UNIVERSITY OF ST. GALLEN
Oliver Gassmann  UNIVERSITY OF ST. GALLEN

EXPORT AND MARKETS

Chair: Christopher Ball
Discussant: Hassan Kharroubi

Paper presentations:

1935  UNTANGLING THE MULTIPLE EFFECTS OF SLACK RESOURCES ON FIRMS’ EXPORTING BEHAVIOR
Ine Paeleman  GHENT UNIVERSITY
Catherine Fuss  NATIONAL BANK OF BELGIUM
Tom Vanacker  GHENT UNIVERSITY

1736  GOVERNANCE MECHANISMS DRIVING COMPETITIVE ADVANTAGE TOWARDS SME EXPORT PERFORMANCE
Maria Velez  UNIVERSITY OF CADIZ
Jose M. Sanchez  UNIVERSITY OF CADIZ
Rafael Florez  PABLO DE OLAVIDE UNIVERSITY

1710  INTERNATIONALISING IN THE TRANSITION ECONOMIES OF CENTRAL AND EASTERN EUROPE. A SYSTEMATIC LITERATURE REVIEW APPROACH
Marina Dabic  UNIVERSITY OF ZAGREB AND NOTTINGHAM TRENT UNIVERSITY
Andrea Caputo  UNIVERSITY OF LINCOLN
Massimiliano M. Pellegrini  UNIVERSITY OF WEST LONDON
Leo-paul Dana  UNIVERSITY OF MONTPELIER

2374  WHEN ENERGY POLICIES CHANGE: THE CHALLENGE OF MARKET INTEGRATION FOR NEW VENTURES IN THE BRITISH AND GERMAN POWER SECTORS
Christopher Ball  UNIVERSITY OF STIRLING
Markus Kittler  UNIVERSITY OF STIRLING
SLOT 2 (10:50 - 12:20) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 2

Chair: Yvonne McNulty

Discussant:

Paper presentations:

1017 EXPLORING THE IMPACT OF PERCEIVED ORGANIZATIONAL SUPPORT AND LEADER-MEMBER EXCHANGE ON FEMALE EMPLOYEE EXPATRIATE EXPERIENCES
Linda Russell LOYOLA UNIVERSITY CHICAGO
Arup Varma LOYOLA UNIVERSITY CHICAGO
Biyun Hu TEMPLE UNIVERSITY

1046 AFFECTIVE NETWORKS, INFORMAL TIES AND THE LIMITS OF EXPATRIATE EFFECTIVENESS
Sven Horak ST. JOHN'S UNIVERSITY
Inju Yang EDC PARIS BUSINESS SCHOOL

1818 WHY EVERYONE SHOULD BE TALKING ABOUT 'EXPAT-PRENEURS' (ENTREPRENEURIAL AND SELF-EMPLOYED BUSINESS SELF-INITIATED EXPATRIATES)
Yvonne McNulty RMIT U
Charles Vance LOYOLA MARYMOUNT U
Yongsun Paik LOYOLA MARYMOUNT U
Jason D’mello LOYOLA MARYMOUNT U

SLOT 2 (10:50 - 12:20) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_04 REGIONAL PERSPECTIVES: MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST

TOWARDS EFFECTIVE COLLABORATIONS

Chair: Said Elbanna

Discussant: Mustafa Colak

Paper presentations:

2519 THE JD-R MODEL IN THE INTERNATIONAL WORK CONTEXT. EVIDENCE FROM SAUDI ARABIA.
Markus Kittler UNIVERSITY OF STIRLING
Lucy Rattrie UNIVERSITY OF STIRLING
Michael Walsh UNIVERSITY OF STIRLING

2169 LABOUR MARKET CONTEXT, INTERGROUP RELATIONS, AND PERFORMANCE IN THE GCC REGION: THE CASE OF THE UNITED ARAB EMIRATES
Mohamed Al Waqfi UAE UNIVERSITY

2479 TEAM LEVEL ANTECEDENTS OF PROJECT PLANNING MODE AND ITS PROJECT LEVEL CONSEQUENCES: EVIDENCE FROM THE ARAB MIDDLE EAST
Mustafa Colak YILDIRIM BEYAZIT UNIVERSITY
Said Elbanna QATAR UNIVERSITY
SLOT 2 (10:50 - 12:20) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_00 MANAGING SPORT GENERAL TRACK

OPTIMISING PROCESSES AND PERFORMANCE IN SPORTS

Chair: Anna Gerke

Discussant: Harald Dolles

Paper presentations:

1511 WHEN IS THE PERFORMANCE-PAY RELATIONSHIP STRONGER? EVIDENCE FROM THE BIG-5 EUROPEAN FOOTBALL LEAGUES
Antonio Giangreco IESEG SCHOOL OF MANAGEMENT
Barbara Slavich IESEG SCHOOL OF MANAGEMENT
Alessandro Piazza COLUMBIA UNIVERSITY
Cyrus Mohadjer IESEG SCHOOL OF MANAGEMENT
Fabrizio Castellucci BOCCONI UNIVERSITY & SDA BOCCONI SCHOOL OF MANAGEMENT

1925 APPLYING SUPPLY CHAIN MANAGEMENT PHILOSOPHY IN PROFESSIONAL FOOTBALL CLUBS: A THEORETICAL STUDY
Birnir Egilsson MOLDE UNIVERSITY COLLEGE

1264 BOUQUETS ARE AS USEFUL AS BRICKBATS: THE INFLUENCE OF INTERORGANIZATIONAL CITIZENSHIP BEHAVIORS ON THE INNOVATION PROCESS
Anna Gerke AUDENCIA BUSINESS SCHOOL
Geoff Dickson AUCKLAND UNIVERSITY OF TECHNOLOGY
Michel Desbordes PARIS-SUD UNIVERSITY
Stephen Gates AUDENCIA BUSINESS SCHOOL

SLOT 2 (10:50 - 12:20) - Langues Building - Room 407 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

INNOVATION & PROJECTS

Chair: Nathalie Drouin

Discussant: Alexander Kock

Paper presentations:

1153 INNOVATION RESILIENCE BEHAVIOUR AND CRITICAL INCIDENTS: THE RELEVANCE FOR THE MANAGEMENT OF R&D AND INNOVATION PROJECTS
Peter Oeij OPEN UNIVERSITY NETHERLANDS
Steven Dhondt TNO
Gaspersz Jeff NYENRODE BUSINESS UNIVERSITY
Van Vuuren Tinka OPEN UNIVERSITY NETHERLANDS

1283 DETERMINANTS OF COORDINATION REQUIREMENTS IN COMPLEX TECHNOLOGY PROJECTS: A CONCEPTUAL MODEL
Mohamed Benmerikhi IAE DE LILLE
Benoit Demil IAE DE LILLE

2496 INNOVATION EXTENDED VALUE IDENTIFICATION
Benjamin Le Pendeven CNAM
MANAGING LARGE PROJECT

Chair: Jonas Soderlund
Discussant: Marcel Hertogh

Paper presentations:

1338 **AGILE METHODS ON LARGE PROJECTS IN LARGE ORGANIZATIONS**
Brian Hobbs UNIVERSITY OF QUEBEC AT MONTREAL
Yvan Petit UNIVERSITY OF QUEBEC AT MONTREAL

2445 **SCRUM IN PRACTICE IN INFRASTRUCTURE PROJECTS**
Afshin Jalali Sohi TU DELFT
Marcel Hertogh TU DELFT
Marian Bosch-rekveldt TU DELFT

1574 **WILL THE APPLICATION OF BUILDING INFORMATION MODELING INCREASE ACCEPTANCE OF INTEGRATED DELIVERY SYSTEMS IN CHINA?**
Chen-yu Chang UCL
Weijia Pan UCL
Robert Howard UCL

PROJECT ORGANIZING: COLLABORATION

Chair: Monique Aubry
Discussant: Karyne Ang

Paper presentations:

1194 **UNDERSTANDING COLLABORATION AND COOPERATION FROM A RISK-UNCERTAINTY BASED PERSPECTIVE IN INTEGRATED FORMS OF PROJECT DELIVERY**
Derek Walker RMIT UNIVERSITY
Beverley Lloyd-walker RMIT UNIVERSITY

2052 **INTER-FIRM PROJECTS - A SYSTEMATIC LITERATURE REVIEW**
Simon Von Danwitz UNIVERSITY OF COLOGNE

2096 **THE DEVELOPMENT OF FIELD-SHAKING PROJECTS: THE CASE OF PROJECT ALLIANCING IN FINLAND**
Kirsi Aaltonen UNIVERSITY OF OULU
SLOT 2 (10:50 - 12:20) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT
GENERAL TRACK

MANAGEMENT SYSTEMS IN HIGHER EDUCATION GOVERNANCE

Chair: Andrea Bonomi Savignon
Discussant: Bert George

Paper presentations:

1110 TOWARD QUALITY MANAGEMENT IN HIGHER EDUCATION INSTITUTIONS: A BIBLIOMETRIC REVIEW OF THE LITERATURE
   Leticia De Oliveira UCL - FACULDADE DO CENTRO LESTE
   Isabelle Walsh SKEMA BUSINESS SCHOOL

1332 THE INSTITUTIONALIZATION OF PERFORMANCE ASSESSMENT FOR UNIVERSITY RESEARCH: TOWARDS A DECOUPLING OF MANAGEMENT SYSTEMS IN ACADEMIA?
   Karine Gauche MONTPELLIER SUPAGRO, UMR1110 MOISA
   Ariel Eggrickx UNIVERSITE DE MONTPELLIER, MMR

2146 PERFORMANCE INDICATORS IN ACADEMIC RESEARCH: DO THEY IMPROVE PERFORMANCE?
   Rick Vogel UNIVERSITY OF HAMBURG
   Fabian Hattke UNIVERSITY OF HAMBURG

SLOT 2 (10:50 - 12:20) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

ATTITUDES AND BEHAVIOURS OF HEALTHCARE PROVIDERS

Chair: Stefan Kunz
Discussant:

Paper presentations:

1237 EVALUATION OF THE PRODUCTIVE EFFICIENCY OF NURSE PRACTITIONERS IN A NURSE MANAGED CENTER
   Faraz Ahmed, Dsc., Fache BILLINGS CLINIC
   Stephen O’connor, Ph.d., Fache UNIVERSITY OF ALABAMA AT BIRMINGHAM
   Robert Weech-maldonado, Mba, Ph.d. UNIVERSITY OF ALABAMA AT BIRMINGHAM
   Jeff Szychowski, Ph.d. UNIVERSITY OF ALABAMA AT BIRMINGHAM
   Ramona Benkert, Ph.d., Anp-bc, Faanp WAYNE STATE UNIVERSITY

1631 ROLE-SPECIFIC-TARGET-SYSTEMS WITHIN TEAMS IN PROFESSIONAL BUREAUCRACIES-A QUALITATIVE ANALYSIS IN THE OPERATING ROOM
   Kirsten Hoeper MEDICAL UNIVERSITY HANNOVER
   Maike Kriependorf MEDICAL UNIVERSITY HANNOVER

2074 THE INFLUENTIAL ROLE OF PERSONAL ADVICE NETWORKS ON GPS’ PERFORMANCE: A SOCIAL CAPITAL PERSPECTIVE
   Stefano Calciolari UNIVERSITÀ DELLA SVIZZERA ITALIANA
   Laura González Ortiz UNIVERSITÀ DELLA SVIZZERA ITALIANA
   Federico Lega UNIVERSITÀ BOCCONI
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SLOT 2 (10:50 - 12:20) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTABILITY, SUSTAINABILITY AND ETHICS IN PUBLIC AND NON-PROFIT SECTORS

SUSTAINABILITY AND ACCOUNTING INFORMATION SYSTEM

Chair: Louise Vidal
Discussant:

Paper presentations:

1181 SUSTAINABILITY STRATEGY AND FINANCIAL EFFORT: SOME EMPIRICAL EVIDENCE FROM THE ITALIAN PUBLIC SECTOR
   Fabio De Matteis UNIVERSITÀ DEL SALENTO
   Alessandra Tafuro UNIVERSITÀ DEL SALENTO
   Daniela Preite UNIVERSITÀ DEL SALENTO
   Antonio Costa UNIVERSITÀ DEL SALENTO

1699 MANAGING SOCIAL BENEFITS VIA A FINANCIAL AND ACCOUNTING SYSTEM: THE CASE OF A BASIC SOCIAL BENEFIT
   Noemi Peña UNIVERSITY OF THE BASQUE COUNTRY (UPV/EHU)
   J Iñaki De La Peña UNIVERSITY OF THE BASQUE COUNTRY (UPV/EHU)

SLOT 2 (10:50 - 12:20) - Langues Building - Room 401 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

RESEARCH METHODS INVOLVING MULTIPLE STAKEHOLDERS

Chair: Evandro Bocatto
Discussant:

Paper presentations:

2109 WHY MULTISOURCE ASSESSMENT AND FEEDBACK HAS BEEN ERRONEOUSLY ANALYZED AND HOW IT SHOULD BE
   Joan Manuel Batista-foguet ESADE
   Willem E Saris UPF
   Richard E. Boyatzis CASE WESTERN
   Ricard Serlavós ESADE

1713 A NEW METHODOLOGY FOR ANALYSING NECESSARY BUT NOT SUFFICIENT CONDITIONS: COMPARING NCA WITH OLS
   Jan Dul ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
   James Lebreton PENNSYLVANIA STATE UNIVERSITY

1707 DEVIANT SCRUTINY METHODOLOGY: APPLICATION IN THE WAR AGAINST INEQUALITY
   Evandro Bocatto MACEWAN UNIVERSITY
   Eloisa Perez-de-toledo MACEWAN UNIVERSITY
SLOT 2 (10:50 - 12:20) - Langues Building - Room 402 - Competitive

**Track:** 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_01 DEVELOPING AN EVOLUTIONARY EPISTEMOLOGY? EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH

APPLICATIONS OF EVOLUTIONARY AND CO-EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH

*Chair:* Gianpaolo Abatecola

**Discussant:**

**Paper presentations:**

2569 **EXPLORING THE POTENTIAL OF ORGANIZATIONAL MEMETICS: A REVIEW AND CASE EXAMPLE**
Michael Schlaile UNIVERSITY OF HOHENHEIM
Laura Constantinescu

1026 **MODELLING CONNECTIVITY AND CO-EVOLUTION: THE ‘PREMONITION’ STUDY OF DOMESTIC FIRE RISK BEHAVIOURS**
Dermot Breslin SHEFFIELD UNIVERSITY
Mark Burkitt SHEFFIELD UNIVERSITY
Stephen Dobson SHEFFIELD HALLAM UNIVERSITY
Daniela Romano EDGEHILL UNIVERSITY

1537 **A CO-EVOLUTIONARY PERSPECTIVE ON ORGANIZATIONAL ADAPTATION. EVIDENCE FROM THE PERFORMANCE APPRAISAL ROUTINE IN A SERVICE FIRM**
Vincenzo Uli UNIVERSITY OF ROME "TOR VERGATA"

SLOT 2 (10:50 - 12:20) - IAE Building - Room 405 - Competitive

**Track:** 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK

MANAGEABLE COOPERATION IN VARIOUS SECTORS

*Chair:* Frederique Alexandre-bailly

**Discussant:** Anne-catherine Moquet

**Paper presentations:**

1052 **LEARNED HELPLESSNESS AND EXTERNAL LOCUS OF CONTROL IN THE PUBLIC SECTOR**
Soma Pillay FEDERATION UNIVERSITY AUSTRALIA
Chris Bilney SWINBURNE UNIVERSITY, AUSTRALIA
Robert Jones SWINBURNE UNIVERSITY, AUSTRALIA

1667 **PLAYING CAT AND MOUSE: HOW US DIETARY SUPPLEMENT FIRMS MOVED BETWEEN CATEGORIES TO ESCAPE THE FDA**
Kerem Gurses LUISS GUIDO CARLI UNIVERSITY
Pinar Ozcan WARWICK UNIVERSITY

2470 **REMEDIES FOR MANAGING BOTTLENECKS AND TIME-THEIVES IN**
Agnar Johansen SINTEF
Petter Eik-andresen NORWEGIAN DEFENCE LOGISTICS ORGANISATION
Andreas Landmark SINTEF
Sara Hajikazemi SINTEF
Johannes Hobæk NORWEGIAN DEFENCE LOGISTICS ORGANISATION
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SLOT 2 (10:50 - 12:20) - IAE Building - Room 402 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 NEXT MANAGEMENT THEORY

MANAGEMENT THEORY TRANSLATED AND RE/CODED

Chair: John Damm Scheuer

Discussant: Wojciech Czakon

Paper presentations:

1069 EXPLORING THE SOURCE IN TRANSLATION
Nurit Zaidman BEN-GURION UNIVERSITY OF THE NEGEV
Ofra Goldstein-gidoni TEL AVIV UNIVERSITY

2027 STRUGGLING WITH TRANSLATIONS - DO ACTORS REALLY KNOW HOW TO TRANSLATE STRATEGIES?
S-ren Obed Madsen COPEHAGEN BUSINESS SCHOOL

2034 MANAGEMENT AS HACKING. PROTOTYPE OF A VIRAL RESEARCH PROGRAM FOR NEXT ORGANIZATIONS
Steffen Roth ESC RENNES SCHOOL OF BUSINESS
SLOT 3 (16:30-18:00) TRACK SESSIONS

SLOT 3 (16:30 - 18:00) - IAE Building - Room 202 - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

STAKEHOLDER APPROACHES AND SOCIAL STAKES

Chair: Jerome Meric
Discussant: Héloïse Berkowitz

Paper presentations:

1586 THE RELATIONSHIP BETWEEN CULTURE, NATIONAL INSTITUTIONAL ARRANGEMENTS AND PREVALENT STAKEHOLDER MANAGEMENT CULTURE: A CROSS-NATIONAL STUDY
Giacomo Boesso UNIVERSITY OF PADOVA
Kamalesh Kumar UNIVERSITY OF MICHIGAN DEARBORN
Jun Yao MEJI UNIVERSITY

1522 INTRA-ORGANIZATIONAL MOBILITY: A FACTOR IN THE DEVELOPMENT OF EXECUTIVE EMPLOYABILITY? THE CASE OF THREE LARGE FRENCH FIRMS
Dominique Baruel-bencherqui ISTEC
Anne Janand ISTEC

1892 SME SOCIAL RESPONSIBILITY IN ARGENTINA: STAKEHOLDER PRIORITIES AND PERCEIVED ORGANIZATIONAL BENEFITS
Jacob Massoud DOMINICAN UNIVERSITY OF CALIFORNIA
Bonnie Daily NEW MEXICO STATE UNIVERSITY

SLOT 3 (16:30 - 18:00) - IAE Building - Room 203 - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

STAKEHOLDER APPROACHES, SALIENCE ISSUES

Chair: Francesco Gangi
Discussant: Mario Tani

Paper presentations:

2336 DRIVERS AND OUTCOMES OF MANAGERS’ STAKEHOLDER RESPONSIBILITY PERCEPTIONS: REVISITING STAKEHOLDER SALIENCE
Christian Voegtlin UNIVERSITY OF ZURICH

1346 EXAMINING ATTRIBUTES AND SALIENCE IN NOT-FOR-PROFIT AND FOR-PROFIT STAKEHOLDERS
Florent Pestre UNIVERSITY OF PARIS SUD
Shahzad Khurram UNIVERSITY OF PARIS SUD

1344 WHO WINS MANAGER’S ATTENTION? STAKEHOLDERS’ SALIENCE IN A DEVELOPING COUNTRY
Florent Pestre UNIVERSITY OF PARIS SUD
Shahzad Khurram UNIVERSITY OF PARIS SUD
EURAM 2016

SLOT 3 (16:30 - 18:00) - IAE Building - Amphi B - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

CSR DISCLOSURE BETWEEN STANDARDS AND PRACTICES

Chair: Francesco Bavagnoli
Discussant: Patrizia Gazzola

Paper presentations:

1100 MATERIALITY MATRIX USE AND MISUSE: A NEW IMPRESSION MANAGEMENT TECHNIQUE?
Lorenzo Gelmini
Francesco Bavagnoli
Maurizio Comoli

1292 BEYOND COMPLIANCE
Goessling Tobias
Remco Vink
Pitsakis Konstantinos

2607 THE REGULATION OF CSR BY MEANS OF TRANSPARENCY STANDARDS
Morgane Le Breton
Franck Aggeri

SLOT 3 (16:30 - 18:00) - IAE Building - Room 302 - Paper Development

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING

ETHICS AND FINANCE

Chair: Sharam Alijani
Discussant: Karima Bouaissi

Paper presentations:

1943 GETTING FINANCE BACK ON TRACK: IS REGULATION ENOUGH?
Catherine Karyotis
Joseph Onochrome

2506 SOLVING THE SRI PUZZLE? A NOTE ON THE MAINSTREAMING OF ETHICAL INVESTMENT
Thomas Lagoarde-segot

1673 BEHAVIOURALIZING BLACK-LITTERMAN: COMBINING EXPERT OPINION AND STATISTICAL ESTIMATES TO ACHIEVE SUPERIOR PORTFOLIO PERFORMANCE
Sébastien Lleo
Mark Davis
RESISTANCE AND NON TRANSFORMATION

Chair: Andrea Fumagalli
Discussant: Edoardo Mollona

Paper presentations:

2289 FIELD AUTONOMY AND THE PRESERVATION OF DISCURSIVE RESISTANCE. THE CASE OF THE DISCOURSE ON PRIVATIZATION IN ITALY.
Luca Pareschi UNIVERSITY OF VENEZIA
Edoardo Mollona UNIVERSITY OF BOLOGNA

2530 THE ROLE OF CSR IN THE PROCESS OF NON-TRANSFORMATION: THE CASE OF THE MINING INDUSTRY
Clara Roussey UNIVERSITY OF MONTPELLIER
Nicolas Balas UNIVERSITY OF MONTPELLIER
Florence Palpacuer UNIVERSITY OF MONTPELLIER

1122 MONETARY MANAGEMENT AND ECONOMIC INEQUALITY: AN INSTITUTIONAL PERSPECTIVE
Matthew Charles McCaffrey UNIVERSITY OF MANCHESTER
Carmen Elena Dorobat COVENTRY UNIVERSITY BUSINESS SCHOOL, SCHOOL OF STRATEGY AND LEADERSHIP

MARKETING STRATEGIES

Chair: Teresa Barros
Discussant: Laure Lavorata

Paper presentations:

1072 KEY MARKETING DETERMINANTS OF SUCCESSFUL UNIVERSITY-INDUSTRY LINKAGES: AN EMPIRICAL ANALYSIS
Veronica Rosendo-rios CUNEF- COLEGIO UNIVERSITARIO DE ESTUDIOS FINANCIEROS

1527 FILM STRATEGIC INTERNATIONAL MARKETING. A DMO CASE STUDY.
Iris Rittenhofer SCHOOL OF BUSINESS AND SOCIAL SCIENCES, AARHUS UNIVERSITY

1761 DEFINING FOOD AUTHENTICITY: AN EFFICIENT PROMOTION FOR ETHNIC RESTAURANTS
Elena Chatzopoulou NEWCASTLE UNIVERSITY BUSINESS SCHOOL
Matthew Gorton NEWCASTLE UNIVERSITY BUSINESS SCHOOL
Sharron Kuznesof NEWCASTLE UNIVERSITY

2173 BRAND RELATIONSHIPS IDENTITY AND REPUTATION: THE CASE OF TWO EUROPEAN UNIVERSITY BRANDS
Teresa Barros ESTGF-IPP
F. Vitorino Martins FEP-UP
Hortênsia Barandas-karlf FEP-UP
EURAM 2016

SLOT 3 (16:30 - 18:00) - IAE Building - Room 407 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01.07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES

DEMOCRACY OR SOLIDARITY STAKES IN COMPANIES: NEW INSIGHTS

Chair: Anna Grandori

Discussant:

Paper presentations:

1507 INTRODUCING STAKEHOLDER CORPORATIONS - TOWARD REAL ECONOMIC DEMOCRACY
Darko Tipuric UNIVERSITY OF ZAGREB
Shann Turnbull INTERNATIONAL INSTITUTE FOR SELF-GOVERNANCE

2149 ENTREPRENEUR’S WEALTH VERSUS FIRM’S WELFARE: EXPLORING AN EVERGREEN GOVERNANCE FOR FIRM SUCCESSION
Kevin Levillain MINES PARISTECH, PSL RESEARCH UNIVERSITY
Blanche Segrestin MINES PARISTECH, PSL RESEARCH UNIVERSITY

1445 COOPERATIVES AS A MODERN FORM OF BUSINESS: HOW TO RECONCILE ECONOMIC EFFICIENCY AND SOCIAL EXPECTATIONS
Justine Valette UNIVERSITY OF MONTPELLIER - MONTPELLIER RESEARCH IN MANAGEMENT
Paul Amadieu UNIVERSITY OF MONTPELLIER - MONTPELLIER RESEARCH IN MANAGEMENT
Patrick Sentis UNIVERSITY OF MONTPELLIER AND MONTPELLIER BUSINESS SCHOOL - MONTPELLIER RESEARCH IN MANAGEMENT

SLOT 3 (16:30 - 18:00) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01.10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

DESIRE, FANTASY AND UNCONSCIOUS: BEYOND RATIONALITY

Chair: Larry Hirschhorn

Discussant:

Paper presentations:

1355 EMOTION, FANTASY, AND GROUNDED THEORY: A PSYCHOANALYTIC PERSPECTIVE ON THE AFFECTIVE DIMENSIONS OF GROUNDED THEORY
Annette Clancy UNIVERSITY COLLEGE DUBLIN
Russ Vince UNIVERSITY OF BATH

1568 FORSAKEN DESIRES: THE DARK SIDE OF EMPLOYEE ENGAGEMENT
Mark Stringer BIRKBECK COLLEGE, UNIVERSITY OF LONDON
Dr Andreas Liefooghe BIRKBECK COLLEGE, UNIVERSITY OF LONDON

1968 THE PROMISE OF INTERWEAVING POSTCOLONIAL AND PSYCHOANALYTIC FRAMEWORKS: CHALLENGING THE PREVALENCE OF RATIONALITY ASSUMPTIONS TO GENERATE MEANINGFUL ALTERNATIVES
Eda Ulus UNIVERSITY OF LEICESTER
Ajnesh Prasad EGADÉ BUSINESS SCHOOL
SLOT 3 (16:30 - 18:00) - Langues Building - Room 405 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

ACTORS, TEAMS AND CORPORATE GOVERNANCE

Chair: Peter Crow

Discussant: Silke Machold

Paper presentations:

1216 OWNERSHIP EFFECTS ON BOARD COMPOSITION: THE CASE OF INSIDE VERSUS OUTSIDE BOARD DIRECTOR REPRESENTATION
Nikolaos Kavadis UNIVERSITY CARLOS III OF MADRID
Xavier Castañer UNIVERSITY OF LAUSANNE

1513 AN INTRA-TMT HIERARCHY ANALYSIS OF STOCK OPTIONS
Maria Belda-ruiz CATHOLIC UNIVERSITY OF MURCIA
J. Samuel Baixauli-soler UNIVERSITY OF MURCIA
Gregorio Sánchez-marin UNIVERSITY OF MURCIA

2213 THE ROLE OF TMT NETWORK CAPABILITIES, BEHAVIORAL INTEGRATION AND BOARD INNOVATIVE DECISION MAKING IN HIGH-TECH START-UPS
Ekaterina Bjornali NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Torgeir Aadland NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Ekaterina Fedorova SOPRA STERIA
Ali Mohammadi KTH - ROYAL INSTITUTE FOR TECHNOLOGY

SLOT 3 (16:30 - 18:00) - Langues Building - Room 402 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDS OF DIRECTORS AND BOARD FUNCTIONING

Chair: Morten Huse

Discussant: Alana Vandebeek

Paper presentations:

1466 BOARD OF DIRECTORS FUNCTIONING AS A DETERMINANT OF CSR ENGAGEMENT IN SPAIN
Jose-luis Godos-diez UNIVERSITY OF LEON
Laura Cabeza-garcia UNIVERSITY OF LEON
Daniel Alonso-martinez UNIVERSITY OF LEON
Roberto Fernandez-gago UNIVERSITY OF LEON

2053 BOARD EVALUATION AND ITS AFFECT ON CHAIRPERSONS’ PERCEPTION ON BOARD WORK AND FORECAST ACCURACY
Tor Brunzell STOCKHOLM BUSINESS SCHOOL

2290 THE VALUE ADDED OF BOARD CAPITAL IN THE EMERGING CAPITAL MARKET. DOES THE HUMAN SIDE OF CORPORATE GOVERNANCE MATTER?
Anastasia Stepanova NATIONAL RESEARCH UNIVRSITY HIGHER SCHOOL OF ECONOMICS
Irina Ivashkovskaya NATIONAL RESEARCH UNIVRSITY HIGHER SCHOOL OF ECONOMICS
Evgeniya Morkovkina NATIONAL RESEARCH UNIVRSITY HIGHER SCHOOL OF ECONOMICS
SLOT 3 (16:30 - 18:00) - Langues Building - Room 201 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

ENTREPRENEURIAL DECISION MAKING

Chair: Silke Tegtmeier

Discussant:

Paper presentations:

1937 EXPECTED COMPETITION AND THE DECISION TO PLAN THE BUSINESS BEFORE START-UP
Christoph Starke OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG

1015 THE INNOVATIVE ENTREPRENEUR: A NEW MODEL FOR ACHIEVING INNOVATION THROUGH BEHAVIORAL COMPETENCIES AND SOCIAL NETWORK
Laura Cortellazzo CA
Fabrizio Gerli CA
Sara Bonesso CA

1282 PRE-COMMITMENTS AS ENTREPRENEURIAL RESOURCE ACQUISITION STRATEGY: A BLESSING OR A CURSE?
Johanna Vanderstraeten UNIVERSITY OF ANTWERP
Wouter Van Bockhaven UNIVERSITY OF ANTWERP

1463 EFFECTS OF ENTREPRENEURSHIP EDUCATION ON STUDENTS’ ENTREPRENEURIAL INTENTIONS: A CASE OF BOTSWANA
Patrick Ebong Ebewo TSHWANE UNIVERSITY OF TECHNOLOGY

SLOT 3 (16:30 - 18:00) - Langues Building - Room 304 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

SOCIAL ENTERPRISE CHALLENGES

Chair: Massimiliano M. Pellegrini

Discussant:

Paper presentations:

1255 SOCIAL ENTERPRISE LEGITIMACY SPIRAL IN A HOSTILE CONTEXT
Ralitza Nikolaeva NAZARBAYEV UNIVERSITY
Marta Bicho ISCTE-IUL
Carmen Lages NOVA SBE

1334 THE ROLE OF INSTITUTIONAL CONNECTIONS FOR EFFECTIVENESS IN SOCIAL ENTERPRISES - A DOUBLE CASE STUDY IN THE BRAZILIAN SEMIARID
José Carlos Lazaro Da Silva FEDERAL UNIVERSITY OF CEARÁ
Filho
Bruno Lessa FEDERAL UNIVERSITY OF RIO GRANDE DO SUL
Anil Verma UNIVERSITY OF TORONTO

1402 SOCIAL ENTERPRISE IN ACTION: THE FRC STORY
Lamia El Ayouby UNIVERSITY OF LIVERPOOL
Oswald Jones UNIVERSITY OF LIVERPOOL
SLOT 3 (16:30 - 18:00) - Langues Building - Room 305 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_02 ACADEMIC ENTREPRENEURSHIP AND THE ENTREPRENEURIAL UNIVERSITY

ACADEMIC ENTREPRENEURSHIP

Chair: Claire Champenois

Discussant:

Paper presentations:

2195 STUDENT AND GRADUATE ENTREPRENEURSHIP: AMBIDEXTROUS UNIVERSITIES CREATE MORE NASCENT ENTREPRENEURS
Berna Beyhan SABANCI UNIVERSITY
Derya Findik YILDIRIM BEYAZIT UNIVERSITY

1684 UNDERSTANDING THE PROCESSES OF ENTREPRENEURIAL INTENTION TO TRAIN STUDENTS AND FACILITATE THEIR ENTREPRENEURIAL BEHAVIOR
Véronique Favre-bonté UNIVERSITY OF SAVOY
Jean-pierre Boissin UNIVERSITY OF GRENOBLE ALPES
Sandrine Fine-falcy UNIVERSITY OF GRENOBLE ALPES

2305 RELATIONSHIPS BETWEEN RESOURCES AND THE EARLY GROWTH TRAJECTORIES OF ASOS
Karim Messeghem AES UNIVERSITY OF MONTEPELLIER - LABEX ENTREPRENDRE
Véronique Bessière AES UNIVERSITY OF MONTEPELLIER - LABEX ENTREPRENDRE
Marie Gomez-breysse AES UNIVERSITY OF MONTEPELLIER - LABEX ENTREPRENDRE
Andry Ramaroson AES UNIVERSITY OF MONTEPELLIER - LABEX ENTREPRENDRE
Sylvie Sammut ISEM UNIVERSITY OF MONTEPELLIER - LABEX ENTREPRENDRE

2082 BOOSTING ACADEMIC ENTREPRENEURSHIP THROUGH REFRAMING SOCIAL ISSUES: AN INTERVIEW AND DISCUSSION
Divya Bhutiani UNIV. OF TWENTE
Padmakumar Nair THAPAR UNIV.
Aard Groen UNIV. OF TWENTE

SLOT 3 (16:30 - 18:00) - Langues Building - Room 302 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_03 ENTREPRENEURIAL FINANCE

ANGELS, BANKS AND VCS

Chair: Abdel Malik Ola

Discussant: Ine Paeleman

Paper presentations:

1726 BEARING UNCERTAINTY: THE CASE OF BUSINESS ANGELS INVESTING IN EARLY STAGE STARTUPS
Abdel Malik Ola GRANEM, ANGERS ECONOMICS AND MANAGEMENT RESEARCH GROUP, UNIVERSITY OF ANGERS

2179 WHY CARE? DO FAMILY BUSINESSES, BUSINESS SUCCESSOR AND SMES MAKE A DIFFERENCE IN ENTERPRISE-BANK RELATIONSHIP?
Christina Stadler UNIVERSITY OF BAYREUTH

2597 FUNDRAISING THROUGH SYNDICATION IN THE VENTURE CAPITAL INDUSTRY - SIGNALING PERSPECTIVES OF HUMAN CAPITAL AND FUND CHARACTERISTICS
Miona Milosevic ESCP EUROPE
Jacqueline Fendt ESCP EUROPE
EURAM 2016

SLOT 3 (16:30 - 18:00) - Langues Building - Room 301 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURIAL EMOTIONS AND PASSION

WELL-BEING AND POSITIVE PSYCHOLOGY

Chair: Sepideh Yeganegi
Discussant: Oana C. Fodor

Paper presentations:

2030 EXPLORING THE EFFECT OF ENTREPRENEURIAL ACTIVITIES ON SUBJECTIVE WELL-BEING
Sepideh Yeganegi UNIVERSITY OF MANITOBA
Nathan Greidanus UNIVERSITY OF MANITOBA
Parshotam Dass UNIVERSITY OF MANITOBA

2214 WELL-BEING OF ENTREPRENEURS - INTERNATIONAL COMPARISON BASED ON GEM DATA
Przemyslaw Zbierowski UNIVERSITY OF ECONOMICS IN KATOWICE
Milena Gojny-zbierowska UNIVERSITY OF ECONOMICS IN KATOWICE

2210 LINKING ORGANIZATIONAL POSITIVITY TO ENTREPRENEURIAL ORIENTATION AND PERFORMANCE: EMPIRICAL EVIDENCE
Przemyslaw Zbierowski UNIVERSITY OF ECONOMICS IN KATOWICE
Milena Gojny-zbierowska UNIVERSITY OF ECONOMICS IN KATOWICE

SLOT 3 (16:30 - 18:00) - Langues Building - Room 202 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_07 GENDER ISSUES IN ENTREPRENEURSHIP: WHAT WE KNOW AND WHAT WE SHOULD KNOW (CO-SPONSORED WITH THE GRDO SIG -05)

GENDER AND ENTREPRENEURSHIP

Chair: Alessandra Faraudello
Discussant: Salma Fattoum

Paper presentations:

1468 I WANT TO BE LIKE YOU: ENTREPRENEURIAL ROLE MODELS AND THE SECOND SEX
Salma Fattoum INSEEC SCHOOL OF BUSINESS
Janice Byrne ISEG SCHOOL OF MANAGEMENT
Cristina Diaz UNIVERSIDAD DE CASTILLA-LA MANCHA

2127 WOMEN IN FAMILY BUSINESS: A LITERATURE REVIEW
Alessandra Faraudello EASTER PIEDMONT UNIVERSITY
Yuliya Pankova UNIVERSITY OF ROME TOR VERGATA
Lucrezia Songini EASTERN PIEDMONT UNIVERSITY AND BOCCONI SCHOOL OF MANAGEMENT

2557 THE DETERMINANTS OF ENTREPRENEURIAL LADDER: AN EMPIRICAL ANALYSIS OF THE GERMAN WOMEN ENTREPRENEURS
Silke Tegtmeier LEUPHANA
Esra Memili UNC GREENSBORO
Siri Terjesen NHH

1067 SEX-TYPING OF ENTREPRENEURSHIP: EVOLUTIONARY OR SOCIAL FORCES? A CROSS-CULTURAL STUDY OF UNITED STATES AND INDIA
Safal Batra IIM KASHIPUR
Vishal Gupta UNIV OF MISSISSIPPI
Alka Gupta UNIV OF LYNCHBURG
SLOT 3 (16:30 - 18:00) - Langues Building - Room 303 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_08 ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS

ENTREPRENEURSHIP IN COLLABORATIVE CONTEXTS: THE ROLE OF FREELANCERS/SOLO-EMPLOYED AND FAMILY MEMBERS

Chair: De Massis Alfredo

Discussant: Salvatore Tomaselli

Paper presentations:

1908 EXPLAINING ENTREPRENEURIAL PERFORMANCE OF SOLO SELF-EMPLOYED FROM A MOTIVATIONAL PERSPECTIVE
Nardo De Vries MAASTRICHT UNIVERSITY
Werner Liebregts UTRECHT UNIVERSITY
André Van Stei TRINITY COLLEGE DUBLIN

2079 DETERMINANTS AND IMPACTS OF PROFESSIONALIZATION IN FAMILY SMES AND THE RELATIONSHIP WITH ENTREPRENEURSHIP
Paola Vola DISEI
Chiara Morelli DISEI
Giulia Flamini ACCOUNTING

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

GENDER AND THEORISING

Chair: Jawad Syed

Discussant: Harry Van Buren lii

Paper presentations:

1729 FROM RHETORIC TO REALITY: A MULTILEVEL ANALYSIS OF GENDER EQUALITY IN PAKISTANI ORGANISATIONS
Faiza Ali LIVERPOOL JOHN MOORES UNIVERSITY

1737 GENDER MAINSTREAMING IN PAKISTAN: A RELATIONAL PERSPECTIVE
Jawad Syed UNIVERSITY OF HUDDERSFIELD

1329 GENDER DIVERSE BOARDS AND RELATED-PARTY TRANSACTIONS: THE ROLE OF STATUTORY AND DEMOGRAPHIC ATTRIBUTES OF WOMEN DIRECTORS
Ammar Ali Gull UNIVERSITY OF MAINE
Mehdi Nekhili UNIVERSITY OF MAINE
Tawhid Chioti ICD INTERNATIONAL BUSINESS SCHOOL

1345 “JUST AS DISHWASHING IS A WOMAN’S JOB, ENGINEERING IS A MAN’S JOB”: HOW ACADEMIC STAFF IN TECHNOLOGY AND IT EDUCATION THINK ABOUT GENDER”
Beáta Nagy CORVINUS UNIVERSITY OF BUDAPEST
EURAM 2016

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 15 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_01 WOMEN IN MANAGEMENT, WORK AND ORGANIZATION

WOMEN IN MANAGEMENT, WORK AND ORGANISATION

Chair: Sophie Hennekam

Discussant: Kelechi Ekuma

Paper presentations:

1159 THE NEGOTIATION OF COLLECTIVE AGREEMENTS IN FRANCE: CHALLENGES AND CHARACTERISTICS OF NEGOTIATING GENDER EQUALITY
Clotilde Coron INSTITUT DE RECHERCHE EN GESTION

2009 ONET’S WORK IMPORTANCE PROFILER DISTINGUISHING AGENTIC FROM COMMUNAL FROM STATUS FROM FEMININE OCCUPATIONS
Stephen Atkins OTAGO POLY
Kahla Redman UNIV.OTAGO
Jamin Halberstadt UNIV.OTAGO

1755 WOMEN INCLUSION IN PRACTICE IN TECHNICAL SETTINGS WITHIN THE ENVIRONMENTAL FIELD
Chantal Morley INSTITUT MINES-TELÉCOM / TÉLÉCOM ÉCOLE DE MANAGEMENT
Martina Mcdonnell INSTITUT MINES-TELÉCOM / TÉLÉCOM ÉCOLE DE MANAGEMENT

1797 GENDER DIFFERENCES, CSR ACTIVITIES AND FINANCIAL STABILITY
Monica Tan RMIT UNIVERSITY
Maryam Safari RMIT UNIVERSITY

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 302 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

STANDARDISATION AND INNOVATION

Chair: Jonas Kahlert

Discussant:

Paper presentations:

1203 R&D RESOURCES AND COOPETITIVE PERFORMANCE - THE CASE OF STANDARDIZATION IN 3GPP, 2004-2013
Magnus Johansson INSTITUTE OF ECONOMIC RESEARCH, LUND UNIVERSITY
Matts Kärreman INSTITUTE OF ECONOMIC RESEARCH, LUND UNIVERSITY
Amalia Foukaki INSTITUTE OF ECONOMIC RESEARCH, LUND UNIVERSITY

1254 MANAGING STANDARDS AND STANDARD-RELATED HURDLES IN THE CONTEXT OF INNOVATION
Paul Moritz Wiegmann ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

1438 THE ROLE OF SYSTEM MANAGEMENT STANDARDS IN THE DYNAMICS OF ORGANIZATIONAL KNOWLEDGE: THE ISO 9001 STANDARD AS CONFORMATION TOOL OR CRUCIBLE OF INNOVATION
Doudja Saïdi-kabeche AGROPARISTECH
Hiam Serhan AGROPARISTECH

1931 EFFECTS OF THE INNOVATION MANAGEMENT SYSTEMS IN THE DEVELOPMENT OF NEW PRODUCTS
Micaela Martinez-costa UNIVERSITY OF MURCIA
Yolanda Del Pilar Castro Del Rosario UNIVERSITY OF MURCIA
Daniel Jimenez-jimenez UNIVERSITY OF MURCIA
SLOT 3 (16:30 - 18:00) - FSEG Building - Room 306 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

INNOVATION GENERAL TRACK

Chair: Kathrin Moeslein

Discussant:

Paper presentations:

2551 THE MULTINATIONAL’S DYNAMIC STRATEGY IN COORDINATING SUPPLIERS’ NETWORKS
Gilda Antonelli UNIVERSITY OF MOLISE
Edoardo Mollona UNIVERSITY OF BOLOGNA
Luigi Moschera UNIVERSITY OF NAPLES PARTHENOPE

2101 HOW TO DESIGN EFFECTIVE DECISION-MAKING IN NEW PRODUCT PORTFOLIO MANAGEMENT: AN UPPER ECHELON PERSPECTIVE
Tobias Röth INSTITUTE FOR MANAGEMENT AND BUSINESS ADMINISTRATION
Patrick Spieth INSTITUTE FOR MANAGEMENT AND BUSINESS ADMINISTRATION

2451 EARLY PURCHASING INVOLVEMENT IN NEW PRODUCT DEVELOPMENT CHARACTERIZED BY DISCONTINUOUS INNOVATIONS: A CASE STUDY APPROACH
Katia Picaud AUDENCIA SCHOOL OF MANAGEMENT
Thomas Johnsen ESC RENNES
Mihalis Giannakis AUDENCIA SCHOOL OF MANAGEMENT

1973 INNOVATION PERFORMANCE AND CORPORATE GOVERNANCE IN EUROPE: A NEW PERSPECTIVE
Malgorzata Kurak AUTONOMOUS UNIVERSITY OF BARCELONA
Teresa Garcia-marco PUBLIC UNIVERSITY OF NAVARRE
Miguel Garcia-cestona AUTONOMOUS UNIVERSITY OF BARCELONA

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 312 - Competitive

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS

DESIGN PARADIGM - LEADERSHIP AND CHANGE MANAGEMENT

Chair: Pascal Le Masson

Discussant: Susanne Ollila

Paper presentations:

1936 CHANGE AS UNFORESEEN RESULT OF THE DESIGN THINKING PROJECT - INTRODUCING DESIGN FOR RENEWING BANK SERVICES
Justyna Starostka KOZMINSKI UNIVERSITY
Per Richard Hansen AALBORG UNIVERSITY

2010 DESIGNING AND LEADING ORGANIZATIONAL CHANGE: THE ROLE OF INDIVIDUAL AND DISTRIBUTED LEADERSHIP IN THE IMPLEMENTATION OF MOBILIZING ACTIVITIES
Stefano Cirella UNIVERSITY OF ESSEX
Filomena Canterino POLITECNO DI MILANO
Abraham Shani CALPOLY

2243 LEADERSHIP-DRIVEN IDEATION: THE COGNITIVE EFFECTS OF DIRECTIVE FEEDBACKS ON CREATIVITY
Hicham Ezzat MINES PARISTECH
Marine Agogué HEC MONTREAL
Mathieu Cassotti UNIVERSITY OF PARIS DESCARTES
Pascal Le Masson MINES PARISTECH
Benoit Weil MINES PARISTECH
EURAM 2016

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 313 - Competitive

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION (BMI) (THIS TRACK IS SPONSORED BY BOTH THE INNOVATION SIG AND THE STRATEGIC MANAGEMENT SIG)

BUSINESS MODEL INNOVATION II

Chair: Joan Enric Ricart

Discussant: Henk Volberda

Paper presentations:

1435 TYPES OF BUSINESS MODEL RECONFIGURATION: A TAXONOMIC CLASSIFICATION OF SMALL AND MIDSIZED ENTERPRISES IN THE ELECTRONIC INDUSTRY
Sven Laudien UNIVERSITY OF ERFURT
Thomas Clauß PHILIPPS-UNIVERSITY OF MARBURG
Ricarda Bouncken UNIVERSITY OF BAYREUTH

2235 VALUE PROPOSITIONS FOR SUSTAINABLE TECHNOLOGIES: RECONFIGURATION TACTICS FOR ELECTRIC VEHICLES
Jonatan Pinkse UNIVERSITY OF MANCHESTER
René Bohnsack CATOLICA LISBON SCHOOL OF BUSINESS AND ECONOMICS
Jilles Visser HOGESCHOOL VAN AMSTERDAM

1409 REASONING LIKE DESIGNERS: BUSINESS MODEL INNOVATION IN THE SHARING ECONOMY
Vivek Velamuri HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
Dirk Schneckenberg ESC RENNES SCHOOL OF BUSINESS
Christian Comberg HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

OI AND NETWORKING APPROACHES

Chair: Mitkova Liliana

Discussant: Ayerbe Cécile

Paper presentations:

1983 INNOVATION OUTCOMES AND PARTNER-TYPE SELECTION IN R&D ALLIANCES: THE ROLE OF SIMULTANEOUS DIVERSIFICATION AND SEQUENTIAL ADAPTATION
Mathias Beck UNIVERSITY OF ZURICH
Cindy Lopes-bento MAASTRICHT UNIVERSITY

2110 COMMUNITIES OF PRACTICE OF INNOVATIVE STARTUPS. COOPERATION OR COMPETITION: THIS IS THE QUESTION!
Tatiane Guimarães UPEC/PUC MINAS
Luciana Castro Gonçalves UNIVERSITE PARIS-EST/ESIEE PARIS
Glaucia Vale PUC MINAS

1692 IS INTER-ORGANIZATIONAL NETWORKING A WASTE OF TIME OR A CRUCIAL PREREQUISITE FOR RADICAL INNOVATION? AN EXPLORATIVE NETWORK ANALYSIS OF COLLABORATIVE INNOVATION ACTIVITIES
Monika Hengstler ZEPPELIN UNIVERSITY
Ellen Enkel ZEPPELIN UNIVERSITY

2491 SOCIAL NETWORKING SITES, INNOVATION AND THE PATIENT AS PEER - THE CASE OF PATIENTSLIKEME
Fahd Omair Zaffar UNIVERSITY OF GOTHENBURG
Jan Ljungberg UNIVERSITY OF GOTHENBURG
Dick Stenmark UNIVERSITY OF GOTHENBURG
SLOT 3 (16:30 - 18:00) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

CREATIVITY AND INNOVATION IN DIVERSE CULTURES

Chair: Jan Dul

Discussant: Nuran Acura

Paper presentations:

1851 ‘LA CHISPA DE LA CIUDAD DE MÉXICO’: CO-CREATION OF ORGANIZATIONAL INNOVATIONS AND ITS IMPLICATIONS FOR MANAGING INNOVATION
Hans Lundberg LINNAEUS UNIVERSITY
Ian Sutherland IEDC-BLED SCHOOL OF MANAGEMENT
Birgit Penzenstadler CALIFORNIA STATE UNIVERSITY
Paul Blazek CYLEDGE MEDIA GMBH
Hagen Habicht HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

2481 CREATIVITY-INTELLIGENCE MYTH: THE ROLE OF CULTURAL INTELLIGENCE IN CREATIVITY
Sabina Bogilovic FACULTY OF ADMINISTRATION

1114 EMPLOYEE CREATIVITY THROUGH CREATIVE LEADERSHIP: EFFECT OF BEHAVIOR MODELING BY LEADERS ON EMPLOYEE CREATIVITY
Marina McCarthy NOVA SOUTHEASTERN UNIVERSITY

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

THEORETICAL AND EMPIRICAL APPROACHES TO INNOVATION MANAGEMENT

Chair: Yvonne Van Rossenberg

Discussant:

Paper presentations:

1109 A SYSTEMATIC LITERATURE REVIEW ON INNOVATION MANAGEMENT - CURRENT TRENDS AND FUTURE DIRECTIONS
Cristina Fernandes POLYTECHNIC INSTITUTE OF CASTELO BRANCO
João Ferreira UNIVERSITY OF BEIRA INTERIOR
Vanessa Ratten LA TROBE UNIVERSITY

1456 INNOVATIONS IN ORGANIZATIONS: AN INTEGRATIVE FRAMEWORK
Helena Kovačič UNIVERSITY OF LJUBLJANA, FACULTY OF SOCIAL SCIENCES
Andrej Rus UNIVERSITY OF LJUBLJANA, FACULTY OF SOCIAL SCIENCES
Hajdeja Iglič UNIVERSITY OF LJUBLJANA, FACULTY OF SOCIAL SCIENCES

1773 SOCIAL INNOVATION AND FIRM PERFORMANCE: A QUESTION OF SIZE?
Nuria Gonzalez-alvarez UNIVERSITY OF LEON
Daniel Alonso-martinez UNIVERSITY OF LEON
Mariano Nieto-antolin UNIVERSITY OF LEON

1896 EXTERNALITIES AND GEOGRAPHY OF INNOVATION
Satyasiba Das INDIAN INSTITUTE OF MANAGEMENT RAIPUR
SLOT 3 (16:30 - 18:00) - FSEG Building - Room 304 - Competitive

Track: 06 INNOVATION >> 06_09 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME

LOCATION AND INNOVATION

Chair: Angeles Montoro-sanchez

Discussant: Fiorenza Belussi

Paper presentations:

1246 SCIENCE PARKS AND NEW TECHNOLOGY BASED FIRMS IN SPAIN. IMPLICATIONS FOR INNOVATION AND PUBLIC POLICY
Marta Fernández-olmos UNIVERSITY OF ZARAGOZA
Marisa Ramírez-alesón UNIVERSITY OF ZARAGOZA

1759 UNITED WE STAND, DIVIDED WE FALL? CLUSTERED FIRMS' RELATIONSHIPS AFTER THE 2008 CRISIS
Valmir Hoffmann UNIVERSITY OF BRASILIA
Fiorenza Belussi UNIVERSITY OF PADUA
M.teresa Martínez-fernández UNIVERSITY JAUME I
Edgar Reyes Jr. UNIVERSITY OF BRASILIA

2248 MULTILEVEL INTERACTIVE EFFECTS ON FIRMS' INCREMENTAL INNOVATION IN CLUSTER CONTEXTS
Jose-vicente Tomas-miquel UNIVERSITAT POLITECNICA DE VALENCIA
Francesc-xavier Molina-morales UNIVERSITAT JAUME I
Manuel Exposito-langa UNIVERSITAT POLITECNICA DE VALENCIA

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

EXPERIMENTS 1

Chair: Isabelle Vandangeon-derumez

Discussant:

Paper presentations:

2371 TEACHING AND ASSESSING TRANSFERABLE COMPETENCES: THE CASE OF ENTREPRENEURIAL COMPETENCES.
Elena Luppi UNIVERSITY OF BOLOGNA
Daniela Bolzani UNIVERSITY OF BOLOGNA
Lilya Terzieva NHTV UNIVERSITY OF APPLIED SCIENCES
Ivan Traina UNIVERSITY OF BOLOGNA

2368 HOW CAN ART BE HELPFUL IN TEACHING ENTREPRENEURSHIP? CONSTRUCTIVE UNLEARNING AND POSITIVE EFFECTS ON ENTREPRENEURIAL SELF-EFFICACY: EMPIRICAL EVIDENCE
Vladyslav Potapchuk UMALIS GROUP & I3-CRG, ECOLE POLYTECHNIQUE
Sylvain Bureau ESCP EUROPE

1771 BUSINESS SIMULATION GAMES AND ACTIVE LEARNING: ANALYSING DECISION-MAKING IN THE LOGISTICS PROCESS
Marco Butzke UNIDAVI
Anete Alberton UNIVALI
Marinho Sidnei UNIVALI
SLOT 3 (16:30 - 18:00) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

LANGUAGE AND INTERNATIONAL ORGANISATIONS

Chair: Sven Horak

Discussant: Ritam Garg

Paper presentations:

2321 MANAGING LANGUAGE DIVERSITY IN MULTILINGUAL TEAMS
Amy Church-morel IREGE, UNIVERSITY SAVOIE MONT-BLANC

1955 TRANSLANGUAGING PRACTICES IN A CROSS-BORDER ORGANISATION: AN ECOLINGUISTIC PERSPECTIVE
Hélène Langinier ECOLE DE MANAGEMENT DE STRASBOURG, HUMANIS
Sabine Ehrhart UNIVERSITY OF LUXEMBOURG

2492 SHEDDING LIGHT ON THE DARKER SIDE OF LANGUAGE IN MULTILINGUAL ORGANIZATIONAL SETTINGS: A BAKHTINIAN APPROACH
Philippe Lecomte TOULOUSE BUSINESS SCHOOL
Betty Beeler ESC SAINT ETIENNE

SLOT 3 (16:30 - 18:00) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 3

Chair: Arup Varma

Discussant:

Paper presentations:

1054 GLOBAL MOBILITY OF PEOPLE IN THE LEARNING PROCESS OF OFFSHORE MEMBERS: LONGITUDINAL CASE STUDY
Florence Duvivier NEOMA BUSINESS SCHOOL
Carine Peeters VLERICK BUSINESS SCHOOL

1126 EXPATRIATE ACADEMICS IN CHINA: INTERCULTURAL JOB ADJUSTMENT, TEACHER-STUDENT RELATIONS AND WORK OUTCOMES
Jodie-lee Trembath AUSTRALIAN NATIONAL UNIVERSITY
Charlotte Jonasson AARHUS UNIVERSITY
Jakob Lauring AARHUS UNIVERSITY
Jan Selmer AARHUS UNIVERSITY

1834 HOST COUNTRY NATIONAL SUPPORT OF EXPATRIATES: A TWO-PHASE STUDY IN CHINA
Arup Varma LOYOLA UNIVERSITY
Pawan Budhwar ASTON UNIVERSITY
Anastasia Katou UNIVERSITY OF MACEDONIA
SLOT 3 (16:30 - 18:00) - Langues Building - Room 306 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_03 INTERNATIONAL COMPETITIVENESS

COMPETITIVENESS ACROSS BORDERS

Chair: Pablo Collazzo
Discussant: Aron Perenyi

Paper presentations:

1800 DETERMINANTS FOR THE PERFORMANCE OF BRAZILIAN MULTINATIONALS
Dinorá Eliete Floriani UNIVALI - UNIVERSIDADE DO VALE DO ITAJAÍ - PPGA/PMPGIL
Henrique Correa Da Cunha FURB UNIVERSITY OF BLUMENAU
Mohamed Amal RESEARCH SCHOLAR AT COLUMBIA UNIVERSITY/NEW YORK - PPGAD/
FURB
Maria Tereza Leme Fleury FUNDAÇÃO GETULIO VARGAS SCHOOL OF BUSINESS ADMINISTRATION
SÃO PAULO

2349 THE ROLE OF HUMAN RESOURCES METRICS IN GLOBAL TALENT MANAGEMENT IN THE INTERNATIONAL HOSPITALITY INDUSTRY: A REVIEW AND RESEARCH AGENDA
Stefan Jooss DUBLIN INSTITUTE OF TECHNOLOGY
Ralf Burbach DUBLIN INSTITUTE OF TECHNOLOGY

2065 COMPETITIVENESS OF LOCAL RETAIL FOOD FRANCHISES IN THE MIDDLE EAST AT HOME MARKET: THE INFLUENCE OF FOREIGN FRANCHISES
Bassem Nasri GRENOBLE ECOLE DE MANAGEMENT
Pablo Collazzo Yelpo VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

SLOT 3 (16:30 - 18:00) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_04 REGIONAL PERSPECTIVES: MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST

MAXIMIZING THE VALUE OF OUR HUMAN CAPITAL

Chair: Georgios Bozionelos
Discussant: Marie-france Waxin

Paper presentations:

1024 CAN TRUST MEDIATE THE RELATIONSHIP BETWEEN ORGANIZATIONAL CITIZENSHIP BEHAVIOR AND ORGANIZATIONAL JUSTICE IN SAUDI ARABIA?
Hayfaa Tlaiss ALFAISAL UNIVERSITY
Abdallah Elamin
Saleema Kauser

1562 EMOTION WORK IN THE SAUDI CONTEXT: ITS RELATIONSHIP TO JOB SATISFACTION AND THE MODERATING ROLE OF TRUST TO THE EMPLOYER
Georgios Bozionelos GENERAL HOSPITAL OF KATERINI
Nikos Bozionelos AUDENCIA NANTES SCHOOL OF MANAGEMENT

2358 HUMAN RESOURCE MANAGEMENT PRACTICES AND CHALLENGES IN THE UNITED ARAB EMIRATES: A LITERATURE REVIEW
Marie-france Waxin AUS
Rob Bateman AUS
SLOT 3 (16:30 - 18:00) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_01 SPORT GOVERNANCE

CSR IN SPORTS

Chair: Dimitrios Kolyperas
Discussant: Géraldine Zeimers

Paper presentations:

1980 CORPORATE SOCIAL RESPONSIBILITY AND MANAGING DRUGS IN SPORT
Jason Mazanov SCHOOL OF BUSINESS, UNSW-CANBERRA
Jules Woorf ADELPHI UNIVERSITY

2490 CORPORATE SOCIAL RESPONSIBILITY IN SPORT FEDERATIONS: A FRAMEWORK TO ASSESS
ORGANIZATIONAL INTEGRATION AND KNOWLEDGE OF CSR
Géraldine Zeimers UCL
Thierry Zintz UCL
Annick Willem UGENT

1244 WHERE TO ENGAGE IN CSR? THE INFLUENCE OF SOCIAL CAUSE PROXIMITY ON ATTITUDE
TOWARDS SMALL-SIZED (VS. LARGE-SIZED) SPORTING GOODS RETAILERS
Wojciech Kulczycki TECHNISCHE UNIVERSITÄT MÜNCHEN
Santoosh Mikas TECHNISCHE UNIVERSITÄT MÜNCHEN
Joerg Koenigstorfer TECHNISCHE UNIVERSITÄT MÜNCHEN

SLOT 3 (16:30 - 18:00) - IAE Building - Room 401 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

ORGANISATIONAL CITIZENSHIP AND JUSTICE

Chair: Maria E. Aguilar-fernández
Discussant:

Paper presentations:

1274 A MULTI-FACETED APPROACH TO THE STUDY OF COMMUTING
Keren Turgeman-lupo UNIVERSITY OF HAIFA
Michal Biron UNIVERSITY OF HAIFA
Shay Tzafrir UNIVERSITY OF HAIFA

1949 ORGANIZATIONAL ALTRUISM: A CONCEPTUAL REVIEW AND CALL FOR PARSIMONY
Joanna Szulc UNIVERSITY OF LEEDS
Gail Clarkson UNIVERSITY OF LEEDS
Nicola Bown UNIVERSITY OF LEEDS

2501 MATERIALIST VALUES AND WORK CENTRALITY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR
Basak Ucanok Tan ISTANBUL BILGI UNI
SLOT 3 (16:30 - 18:00) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

RETHINKING HR ROLES, COMPETENCIES AND PRACTICES

Chair: Sammarra Alessia

Discussant:

Paper presentations:

2355 HR COMPETENCIES REVISITED: NEW ROLES REQUIRE DIFFERENT COMPETENCIES. A LITERATURE REVIEW AND DEVELOPMENT OF AN HR COMPETENCY MODEL.
Katharina Thill FHWIEN UNIVERSITY OF APPLIED SCIENCES
Barbara Covarrubias Venegas FHWIEN UNIVERSITY OF APPLIED SCIENCES
Julia Domnanovich FHWIEN UNIVERSITY OF APPLIED SCIENCES

1442 TRANSLATING HIGH-PERFORMANCE WORK SYSTEMS INTO OUTCOMES: THE ROLE OF EMPLOYEES’ HRM CONSUMPTION
Jeroen Meijerink UNIVERSITY OF TWENTE
Anna Bos-nehles UNIVERSITY OF TWENTE

2165 FROM CONTROL TO COMMITMENT WORK SYSTEMS: THE ROLE OF HRM IN THE POST-BUREAUCRATIC TRANSITION
Laura Innocenti LUISS BUSINESS SCHOOL
Silvia Profili EUROPEAN UNIVERSITY OF ROME
Alessia Sammarra UNIVERSITY OF L

2098 ANTECEDENTS OF HRM SYSTEMS: THE ROLE OF INSTITUTIONALIZED REFLEXIVITY
Silke Geithner DRESDEN UNIVERSITY OF TECHNOLOGY
Frank Schirmer DRESDEN UNIVERSITY OF TECHNOLOGY
Michael Gühne DRESDEN UNIVERSITY OF TECHNOLOGY

SLOT 3 (16:30 - 18:00) - IAE Building - Room 403 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 WORK MOTIVATION, LEADERSHIP AND TRUST: CURRENT LINKS AND CHALLENGES

LEADERSHIP: TEAMS AND PERCEPTIONS

Chair: Maximilian Holtgrave

Discussant:

Paper presentations:

1108 LEADING A TEAM WITH VISION - A LOOK AT FUTURE ORIENTATION
Szu-yin Lin INSTITUTE OF HRM, NSYSU
Che-han Chang INSTITUTE OF HRM, NSYSU
Hsien-chun Chen INSTITUTE OF HRM, NSYSU
Amber, Y-p Lee DEPARTMENT OF PUBLIC ADMINISTRATION AND MANAGEMENT, NUTN
I-heng Chen INSTITUTE OF HRM, NSYSU

2448 PROFILING PERCEIVED LEADERSHIP: EMOTIONAL INTELLIGENCE AND LEARNING STYLES
Roy Mouawad ESADE BUSINESS SCHOOL
Joan Manuel Batista-foguet ESADE BUSINESS SCHOOL
Ricard Serlavos ESADE SCHOOL

1826 THE EFFECT OF SERVANT LEADERSHIP, PERCEIVED ORGANIZATIONAL SUPPORT, AND JOB EMBEDDEDNESS ON TURNOVER INTENTIONS AND JOB SATISFACTION: AN EMPIRICAL INVESTIGATION
Tobias Huning COLUMBUS STATE UNIVERSITY
Kevin Hurt COLUMBUS STATE UNIVERSITY

2433 THE IMPACT OF CULTURE-SPECIFIC LEADERSHIP AND POWER DISTANCE VALUES ON INNOVATIVE WORK BEHAVIOR: A LONGITUDINAL STUDY
Canan Ceylan ULUDAG UNIVERSITY
Saba S. Colakoglu BERRY COLLEGE AND KOC UNIVERSITY
SLOT 3 (16:30 - 18:00) - Langues Building - Room 207 - Competitive
Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT-BASED ORGANISATION

Chair: Shankar Sankaran
Discussant: Janita F. Vos

Paper presentations:

1683 INVESTIGATING THE DYNAMICS OF PMO AND PFM CO-TRANSFORMATION: ROUTINE PERSPECTIVE AND STRUCTURAL ANALYSIS APPROACH
Christophe Bredillet UNIVERSITE DU QUEBEC
Mahshid Tootoonchy QUEENSLAND UNIVERSITY OF TECHNOLOGY
Stephane Tywoniak LA ROCHELLE BUSINESS SCHOOL

1751 THE NATURE OF ORGANIZATIONAL PROJECT MANAGEMENT AND ITS ROLE AS AN ORGANIZATIONAL CAPABILITY
Nathalie Drouin SCHOOL OF MANAGEMENT, UNIVERSITY OF QUEBEC AT MONTREAL
Shankar Sankaran UNIVERSITY OF TECHNOLOGY, SYDNEY
Ralf Müller BI NORWEGIAN BUSINESS SCHOOL

1837 MULTI-STAKEHOLDER PERSPECTIVES OF VALUE IN PROJECT PORTFOLIOS
Karyne Ang UNIVERSITY OF TECHNOLOGY SYDNEY (UTS)
Catherine Killen UNIVERSITY OF TECHNOLOGY SYDNEY (UTS)

SLOT 3 (16:30 - 18:00) - Langues Building - Room 407 - Competitive
Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT STAKEHOLDER MANAGEMENT

Chair: Derek Walker
Discussant: Kirsi Aaltonen

Paper presentations:

2411 STAKEHOLDER CO CREATION: PROJECTS AND SUSTAINABLE DEVELOPMENT BENEFITS
Lynn Keeyes WU VIENNA UNIVERSITY OF ECONOMICS & BUSINESS
Martina Huemann WU VIENNA UNIVERSITY OF ECONOMICS & BUSINESS

2345 ADVANCING THEORIZING ABOUT PROJECT STAKEHOLDERS BY THE CONCEPT 'SHADOWS OF THE CONTEXT'
Pernille Eskerod WEBSTER UNIVERSITY
Tina Larsen SLAGELSE MUNICIPALITY

2056 REVISITING SCENARIO DEVELOPMENT: - A NEW FRAMEWORK FOR STAKEHOLDER MANAGEMENT IN PROJECTS
Knut Fossum NTNU
Tuomas Ahola NTNU
Wenche Aarseth NTNU
Bjørn Andersen NTNU
SLOT 3 (16:30 - 18:00) - Langues Building - Room 406 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

GOVERNANCE & PROJECTS

Chair: Lynn Crawford

Discussant: Yvan Petit

Paper presentations:

1197 A FRAMEWORK FOR GOVERNANCE IN THE REALM OF PROJECTS
Ralf Müller BI NORWEGIAN BUSINESS SCHOOL
Li Zhai FUDAN UNIVERSITY
Any Wang FUDAN UNIVERSITY

1865 GOVERNANCE, ORGANIZATIONAL DESIGN AND GOVERNMENTALITY IN PROJECTS: EXPLORING THE FORMAL-INFORMAL RELATIONSHIP
Magali Simard ECOLE DES SCIENCES DE LA GESTION - UNIVERSITE DU QUEBEC À MONTRÉAL
Monique Aubry ECOLE DES SCIENCES DE LA GESTION - UNIVERSITE DU QUEBEC À MONTRÉAL
Danielle Laberge ECOLE DES SCIENCES DE LA GESTION - UNIVERSITE DU QUEBEC À MONTRÉAL

2529 KEY DIMENSIONS OF PROJECT NETWORK GOVERNANCE AND IMPLICATIONS TO SAFETY IN NUCLEAR INDUSTRY PROJECTS
Jaakko Kujala UNIVERSITY OF OULU
Kirsi Aaltonen UNIVERSITY OF OULU
Nadezhda Gotcheva VTT TECHNICAL RESEARCH CENTRE OF FINLAND
Aki Pekuri UNIVERSITY OF OULU

SLOT 3 (16:30 - 18:00) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

LOCAL GOVERNANCE: REFORMS AND STRATEGIES

Chair: Andrea Bonomi Savignon

Discussant: Andrea Bonomi Savignon

Paper presentations:

1423 DO LOCAL POLITICIANS MATTER? THE INFLUENCE OF INSTITUTIONAL SETTINGS AND PERSONAL ATTRIBUTES OF LOCAL POLITICIANS ON THE IMPLEMENTATION OF LOCAL GOVERNMENT REFORMS
Reto Steiner UNIVERSITY OF BERN
Claire Kaiser UNIVERSITY OF BERN

1444 COGNITIVE STYLES, USER ACCEPTANCE AND COMMITMENT TO STRATEGIC PLANS IN PUBLIC ORGANIZATIONS: AN EMPIRICAL ANALYSIS.
Bert George GHENT UNIVERSITY
Kenn Meyfroodt GHENT UNIVERSITY
Sebastian Desmidt GHENT UNIVERSITY
Eva Cools VLERICK BUSINESS SCHOOL

2091 ‘THE TRUTH IS OUT THERE ON THE FIELD’ - EFFECTS AND GOAL ACHIEVEMENT OF (IDEOLOGIZED) RE-MUNICIPALIZATIONS IN THE ENERGY SECTOR
Ulf Papenfuß UNIVERSITY OF LEIPZIG
Tom Sandig UNIVERSITY OF LEIPZIG
SLOT 3 (16:30 - 18:00) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

EXAMINING LEADERSHIP INVOLVEMENT IN HEALTHCARE CHANGE

Chair: Stefano Calciolari
Discussant:

Paper presentations:

1787 IDENTIFYING AND RANKING IMPLICIT LEADERSHIP STRATEGIES TO PROMOTE EVIDENCE-BASED PRACTICE IMPLEMENTATION IN ADDICTION HEALTH SERVICES
Erick Guerrero UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF SOCIAL WORK, DEPARTMENT OF COMMUNITIES, ORGANIZATIONS AND BUSINESS INNOVATIONS
Howard Padwa UNIVERSITY OF CALIFORNIA, LOS ANGELES
Lesley Harris UNIVERSITY OF LOUISVILLE, KENTUCKY
Karissa Fenwick UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF SOCIAL WORK, DEPARTMENT OF COMMUNITIES, ORGANIZATIONS AND BUSINESS INNOVATIONS

1847 PUBLIC PRIVATE PARTNERSHIPS IN HEALTHCARE: DEVELOPING MANAGEMENT COMPETENCIES
Bernardo Ramirez UNIVERSITY OF CENTRAL FLORIDA
Daniel West UNIVERSITY OF SCRANTON
Michael Costello UNIVERSITY OF SCRANTON
Steve Szydłowski UNIVERSITY OF SCRANTON
Cherie Ramirez HARVARD UNIVERSITY
Antonio Hurtado IGSA MEDICAL SERVICES

2513 INVOLVING CLINICIANS INTO MANAGEMENT: ASSESSING VIEWS AND ATTITUDES IN CLINICAL DIRECTORATES
Federico Lega BOCCONI UNIVERSITY
Anna Prenestini BOCCONI UNIVERSITY
Marco Sartirana BOCCONI UNIVERSITY

SLOT 3 (16:30 - 18:00) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTABILITY, SUSTAINABILITY AND ETHICS IN PUBLIC AND NON -PROFIT SECTORS

ACCOUNTABILITY AND INNOVATION IN NONPROFIT ORGANISATIONS

Chair: Marco Bellucci
Discussant:

Paper presentations:

1889 MANAGEMENT INNOVATION IN NONPROFIT ORGANIZATIONS: AN EXPLORATIVE STUDY OF THE ANTECEDENTS
Marouane Khalilou MONTPELLIER BUSINESS SCHOOL - UNIVERSITY OF MONTPELLIER 1
Marc Robert MONTPELLIER BUSINESS SCHOOL
Sophie Mignon UNIVERSITY OF MONTPELLIER 1
Philippe Giuliani MONTPELLIER BUSINESS SCHOOL

1942 SAVING THE MORAL CAPITAL OF NGOS: DISTINGUISHING ONE-SIDED FROM MANY-SIDED SOCIAL DILEMMAS IN NGO ACCOUNTABILITY
Jan Winkin MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
Stefan Hielscher MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
Angela Crack UNIVERSITY OF PORTSMOUTH
Ingo Pies MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG

1946 THE “ACCOUNTABILITY” OF NGO ACCOUNTABILITY RESEARCH: IMPROVING THE QUALITY OF QUALITATIVE EMPIRICAL RESEARCH WITH THE INTEGRATIVE METHOD GABEK
Jan Winkin MARTIN LUTHER UNIVERSITY HALLE-WITTENBERG
Stefan Hielscher MARTIN LUTHER UNIVERSITY HALLE-WITTENBERG
SLOT 3 (16:30 - 18:00) - FSEG Building - Room 307 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES

KICK OFF SESSION TRACK CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES

Chair: Audrey Rouzies
Discussant: Nicola Mirc

Paper presentations:

1717 ENTREPRENEURIAL SPUN-OUT FIRMS’ PERFORMANCE: THE ROLE OF LINKAGES TO THE PARENT INSTITUTION
Daniela Bolzani UNIVERSITY OF BOLOGNA - DEPARTMENT OF EDUCATION SCIENCES
Riccardo Fini UNIVERSITY OF BOLOGNA - DEPARTMENT OF MANAGEMENT
Einar Rasmussen NORLAND UNIVERSITY - BODO BUSINESS SCHOOL

2453 MOTIVATED TO DIVEST? THE EFFECTS OF DIVERSIFICATION EXPERIENCE, SLACK, COMPLEXITY AND PRIOR FAILURES ON DIVERSITUDE SPEED
Tomi Laamanen UNIVERSITY OF ST.GALLEN
Matthias Brauer UNIVERSITY OF MANNHEIM

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 309 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

THE MULTI-PROCESSES DYNAMICS OF STRATEGIC LEADERSHIP

Chair: Sebastien Picard
Discussant: Isabelle Bouty

Paper presentations:

1239 MECHANISMS, BEHAVIORS, AND EMERGENCE PROCESSES: EXPLORING A BEHAVIORAL VIEW OF STRATEGIC LEADERSHIP
Ivana Milosevic UNIVERSITY OF WISCONSIN OSHKOSH
A. Erin Bass UNIVERSITY OF NEBRASKA OMAHA
Mary Uhl-bien TEXAS CHRISTIAN UNIVERSITY

1449 LEADER AND TEAM EFFECT ON ADAPTIVENESS: CONDITIONAL INDIRECT EFFECTS OF TEMPORAL & EXTERNAL ORIENTATION AND ENDOGENOUS EVOLUTIVITY. RESEARCH FRAMEWORK
Katarzyna Piórkowska WROCLAW UNIVERSITY OF ECONOMICS
Ewa Stańczyk-hugiet WROCLAW UNIVERSITY OF ECONOMICS
Sylwia Stańczyk WROCLAW UNIVERSITY OF ECONOMICS

2504 TAKING CHARGE AND SHAPING STRATEGY: AN EXTENDED LONGITUDINAL INVESTIGATION IN TWO ORGANISATIONS IN THE SAME INDUSTRY
Kamal Sharma INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD
Mukund Dixit INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD
SLOT 3 (16:30 - 18:00) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES: ANTECEDENTS & DRIVERS

Chair: Anne-sophie Fernandez
Discussant: Eva-lena Lundgren-henriksson

Paper presentations:

1541 THE IMPACT OF DISTANCE ON FIRMS’ CHOICE OF PARTNER FOR INTERNATIONAL ALLIANCES: A GRAVITY PERSPECTIVE
Juliane Engsig MRM UNIVERSITÉ DE MONTPELLIER
Paul Chiambaretto MRM - MONTPELLIER BUSINESS SCHOOL
Frédéric Le Roy MRM UNIVERSITÉ DE MONTPELLIER

1563 SAYINGS AND DOINGS OF COOPETITION - A DYNAMIC AND MULTILEVEL DISCURSIVE PERSPECTIVE
Annika Tidström UNIVERSITY OF VAASA
Eva-lena Lundgren-henriksson HANKEN SCHOOL OF ECONOMICS

2106 CO-CREATIVE RELATIONSHIPS - THE CONTEXT OF VIDEO GAME DEVELOPERS
Patrycja Klimas UNIVERSITY OF ECONOMICS IN KATOWICE

SLOT 3 (16:30 - 18:00) - FSEG Building - Room 305 - Competitive
Track: 13 STRATEGIC MANAGEMENT >> 13_07 THE PARADOX OF EXPLOITATION AND EXPLORATION: SOCIAL NETWORK THEORY EXPLANADA

ORGANISATIONAL AMBIDEXTERITY
Chair: Lilla Hortovanyi
Discussant:

Paper presentations:

2003 OVERCOMING THE FAILURE OF PARENTAL INTERVENTIONS IN THE MULTI-BUSINESS FIRM: THE ROLE OF CONFLICT-BASED LEARNING
Joakim Netz STOCKHOLM UNIVERSITY
Ari Ginsberg NEY YORK UNIVERSITY

1281 HOW CAN AMBIDEXTERITY IMPROVE SUPPLY CHAIN FLEXIBILITY? A FIT APPROACH
Araceli María Rojo Gallego-burin UNIVERSITY OF GRANADA
Francisco Javier Llorens-montes UNIVERSITY OF GRANADA
María Nieves Pérez-aróstegui UNIVERSITY OF GRANADA
Dainelis Cabeza-pullés UNIVERSITY OF GRANADA

2123 ENTREPRENEUR - MANAGER DISCREPANCY AS AN INHIBITOR OF AMBIDEXTERITY
Adrienn Ferincz CORVINUS UNIVERSITY OF BUDAPEST

SLOT 3 (16:30 - 18:00) - IAE Building - Room 405 - Competitive
Track: 14 CONFERENCE GENERAL TRACK >> 14_00 CONFERENCE GENERAL TRACK MANAGEABLE COOPERATION IN VARIOUS SECTORS
Chair: Anne-catherine Moquet
Discussant: Frederique Alexandre-bailly

Paper presentations:

2068 NEW OR OLD MANAGEABLE CO-OPERATION? THE MANAGERIALIZATION OF EDUCATION AND ITS HISTORICAL ANTECEDENTS
Lucy Taksa MACQUARIE UNIVERSITY

1697 MANAGING UPGRADE TO LEAN: AN EMPIRICAL INVESTIGATION OF WORK PRACTICES AND ORGANIZATIONAL CULTURE EFFECTS.
Evangelia Siaichou HELLENIC AMERICAN UNIVERSITY
Ilias Vlachos LEEDS UNIVERSITY
SLOT 3 (16:30 - 18:00) - IAE Building - Room 402 - Competitive
Track: 14 CONFERENCE GENERAL TRACK >> 14_01 NEXT MANAGEMENT THEORY

MANAGEMENT OF CHANGE IN TIME AND SPACE

Chair: Matthias Georg Will
Discussant: Miguel Perez-valls

Paper presentations:

2063  NEW MANAGERIALISM AND BEYOND - MAY HRM BECOME SUSTAINABLE? LUHMANNIAN TRANSLATION THEORY IN A HIGHLY COMPLEX TRANSITION PROCESS
Margit Neisig  ROSKILDE UNIVERSITY, DEPARTMENT OF SOCIAL SCIENCES AND BUSINESS

1791  TRANSLATING ORGANIZATIONAL CHANGE - AN ACTOR-NETWORK-THEORY INSPIRED THEORY ABOUT ORGANIZATIONAL CHANGE
John Damm Scheuer  ROSKILDE UNIVERSITY

1225  PLACING ORGANIZED WORK: HOW AND WHY PLACE IS A USEFUL CONCEPT FOR MANAGEMENT AND ORGANIZATION STUDIES
Bertrand Sergot  RITM - UNIVERSITÉ PARIS-SUD
Anne-laure Saives  UQAM
2 June 2016, Thursday

Highlights

Special Interest Group (SIGs) Activities:
9:00 - 10:30: Track sessions, Development Working Groups, Symposia

Coffee Break
10:30 - 10:50: IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Meet the Editors 1&2
10:50 - 12:20: FSEG Building, Amphitheatre 103 (Joan Robinson) - “Meet the Editors” 1
10:50 - 12:20: FSEG Building, Amphitheatre 104 (Joseph Schumpeter) - Meet the Editors 2

Special Interest Group (SIGs) Activities:
10:50 - 12:20: Symposia, Development Working Groups

Lunch
12:30 - 14:00 - CROUS restaurant la Pointe Jaune

PLENARY: Welcome Speeches & Keynote Roundtable
14:00 - 15:30: Plenary Hall (Amphi 7, next to the CROUS) - Keynote Roundtable: Cooperating and Managing for Sustainable Development
15:30 - 16:00: Plenary Hall (Amphi 7, next to the CROUS) - Awards

Coffee Break
16:00 - 16:30: IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

EECC Presentations
16:30 - 18:00: Maison des LANGUES Building, Room 118

Special Interest Group (SIGs) Activities:
16:30 - 18:00: SIG Plenaries, Track sessions, Development Working Groups, Symposia

After Conference: SIG Social Events (most, see on the SIG WebPages and SIG Programmes)

The next pages present the track sessions schedule day per day.
Information about the SIGs other activities can be found:
Symposia: page 217
Development Working Groups: page 222
SIGs other Activities: page 24
EURAM 2016

SLOT 4 (09:00-10:30) TRACK SESSIONS

SLOT 4 (09:00 - 10:30) - IAE Building - Room 201 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

RESISTANCE AND INEQUALITY

Chair: Edoardo Mollona
Discussant: Andrea Fumagalli

Paper presentations:

2026 WHAT EDITORS TALK ABOUT WHEN THEY TALK ABOUT EDITORS: RESISTING INSTITUTIONAL CHANGE THROUGH DISCOURSE IN ITALIAN LITERARY FIELD
Luca Pareschi UNIVERSITÀ DI VENEZIA
Maria Lusiani UNIVERSITÀ DI VENEZIA

1179 COGNITIVE, RELATIONAL (CREATIVE) LABOR AND THE PRECARIOUS MOVE-MENT FOR “COMMONFARE”: “SAN PRECARIO” AND EUROMAYDAY AS FORMS OF RESISTANCE.
Andrea Fumagalli DEPARTMENT OF ECONOMCS AND MANAGEMENT

1150 UNEQUAL SOVEREIGNTIES: THE CULTURAL ROOTS OF INEQUALITY
Bobby Banerjee CASS BUSINESS SCHOOL, CITY UNIVERSITY LONDON
Goldie Osuri UNIVERSITY OF WARWICK

1944 ECONOMIC AND SOCIAL CAPITAL: DIFFERENT STRATEGIES TO MAINTAIN POWER. ANALYSIS OF LOBBYING STRUCTURE AS A FORM OF RESISTANCE
Edoardo Mollona UNIVERSITY OF BOLOGNA
Danilo Montesi UNIVERSITY OF BOLOGNA
Rajesh Sharma UNIVERSITY OF BOLOGNA

SLOT 4 (09:00 - 10:30) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

FROM CONTROL TO DEMOCRATIC LEADERSHIP?

Chair: Bénédicte Vidaillet
Discussant:

Paper presentations:

2139 FOR THE LOVE, AND THE LAW OF THE MOTHER: A CASE OF TWISTED ANTI-AUTHORITARIAN LEADERSHIP?
Stephanie Schreven UNIVERSITY OF GLASGOW ADAM SMITH BUSINESS SCHOOL

1571 JACQUES LACAN AND THE DISCOURSE OF MANAGEMENT CONTROL : THOUGHTS BASED ON LOZÈRE TELECOM’S CASE
Thibaut De Swarte TELECOM BRETAGNE
Alain Amintas UNIVERSITY OF RENNES 2
Christophe Vignon KEDGE BUSINESS SCHOOL

Eric Fay OCE RESEARCH CENTRE EMLYON BUSINESS SCHOOL
Helene Picard OCE RESEARCH CENTRE EMLYON BUSINESS SCHOOL
John Roberts UNIVERSITY OF SYDNEY
SLOT 4 (09:00 - 10:30) - Langues Building - Room 405 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

MARKET AND CONTEXTS IN CORPORATE GOVERNANCE

Chair: Alexander Styhre

Discussant: Stelios Zyglidopoulos

Paper presentations:

1028 **RECENT EVIDENCE ON THE DYNAMIC ROLE OF STATE GOVERNANCE ON EXECUTIVE COMPENSATION IN CHINA**
Yingchao Zhang UNIVERSITY OF VIENNA
Julie Ann Elston OREGON STATE UNIVERSITY

2467 **ACCESS TO FINANCE AND CORPORATE SOCIAL RESPONSIBILITY: CAUSAL EVIDENCE FROM A NATURAL EXPERIMENT**
Georg Wernicke COPENHAGEN BUSINESS SCHOOL
Vanya Rusinova COPENHAGEN BUSINESS SCHOOL

2563 **CORPORATE PERFORMANCE, GOVERNANCE MECHANISMS AND CEO TURNOVER: EVIDENCE FROM FRENCH LISTED COMPANIES**
Ali Dardour KEDGE BUSINESS SCHOOL
Rim Boussaada UNIVERSITY OF JENDOUBA
Mohamed Makhlouf KEDGE BUSINESS SCHOOL

SLOT 4 (09:00 - 10:30) - Langues Building - Room 406 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

TMTS IN SMALL AND FAMILY FIRMS

Chair: Daniel Pittino

Discussant:

Paper presentations:

1753 **“NON-HIERARCHICAL” TMTS, CO-LEADERSHIP AND PERFORMANCE IN SMALL TECHNOLOGY BASED FIRMS**
Daniel Pittino UNIVERSITY OF UDINE
Francesca Visintin UNIVERSITY OF UDINE
Giancarlo Lauto UNIVERSITY OF UDINE

2503 **SOCIOEMOTIONAL WEALTH PRESERVATION IN DYNAMIC ENVIRONMENTS: DO INVOLVED FAMILIES HOLD MORE SLACK?**
Marko Reimer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
Utz Schäffer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
Torben Tretbar WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

2372 **SATISFACTION AS A MODERATOR OF THE RELATIONSHIP BETWEEN PERFORMANCE FEEDBACK AND CEOS’ INTENTION TO CHANGE**
Tine Buyl TILBURG UNIVERSITY
Jorge Villagrana UNIVERSITY OF VALENCIA
Alejandro Escribá-esteve UNIVERSITY OF VALENCIA

2567 **RECONSIDERING THE EFFECT OF PAY DISPARITY ON FIRM PERFORMANCE: STRUCTURAL INTERDEPENDENCE WITHIN THE CEO’S TOP TEAM**
Markus Ehrmann WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
Marko Reimer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
Utz Schäffer WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
THURSDAY MORNING
SLOT 4 (09:00 - 10:30) - Langues Building - Room 402 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDS OF DIRECTORS: WOMEN ON CORPORATE BOARDS

Chair: Gabaldon Patricia
Discussant: Dorota Dobija

Paper presentations:

1223 WOMEN DIRECTORS IN NORWAY: BEYOND THE SURFACE
Cathrine Seierstad QUEEN MARY UNIVERSITY OF LONDON
Patricia Gabaldon IE BUSINESS SCHOOL
Morten Huse BI BUSINESS SCHOOL // WITTEN HERDECKE UNIVERSITY
Stefan Groschl ESSEC BUSINESS SCHOOL

1864 DO WOMEN ON SUPERVISORY BOARDS ADD VALUE TO FINANCIAL REPORTING QUALITY?
EVIDENCE FROM THE POLISH FINANCIAL SECTOR
Dorota Dobija KOZMINSKI UNIVERSITY
Aneta Hryckiewicz KOZMINSKI UNIVERSITY
Ewelina Puchalska KOZMINSKI UNIVERSITY

2137 CHARACTERISTICS OF FEMALE AND MALE DIRECTOR IN FRENCH COMPANIES: A STUDY OF FAMILY AND NON-FAMILY FIRMS
Rey Dang UNIVERSITY OF ORLÉANS
Bender Anne-françoise CNAM PARIS
Scotto Marie-josé IPAG BUSINESS SCHOOL

SLOT 4 (09:00 - 10:30) - Langues Building - Room 201 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

ENTREPRENEURIAL INTENT

Chair: Christoph Starke
Discussant:

Paper presentations:

2416 THE IMPORTANCE OF ENTREPRENEURS’ TRAITS IN EXPLAINING START-UPS’ INNOVATION
Simona Leonelli G. D’ANNUNZIO UNIVERSITY

1232 LIFESTYLE ENTREPRENEURSHIP AS A POLITICAL ACT: CONTEXTUALIZED ENTREPRENEURSHIP
Maria Aggestam LUND UNIVERSITY
Caroline Wigren LUND UNIVERSITY

2099 THE INTENTION TO BECOME A HABITUAL ENTREPRENEUR: A REGULATORY FOCUS PERSPECTIVE
Justus Von Grone SWISS RESEARCH INSTITUTE OF SMALL BUSINESS AND ENTREPRENEURSHIP

2302 ANTECEDENTS OF THE ENTREPRENEURIAL ORIENTATION - AN EXPLORATORY META-ANALYTICAL REVIEW
Jens Schueler TU KAIERSLAUTERN
SLOT 4 (09:00 - 10:30) - Langues Building - Room 304 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

SOCIAL BUSINESS MODEL

Chair: Matthias Raith

Discussant: Asmae Diani

Paper presentations:

2185  IS SOCIAL ENTREPRENEURSHIP A MATTER OF BUSINESS MODEL? EVIDENCE FROM THREE MOROCCAN SOCIAL ENTERPRISES
    Asmae Diani  INSTITUT DE RECHERCHE EN GESTION -UNIVERSITÉ PARIS EST
    Julie Tixier  INSTITUT DE RECHERCHE EN GESTION -UNIVERSITÉ PARIS EST

2287  A STRATEGIC GUIDE TO SOCIAL BUSINESS-MODEL DEVELOPMENT
    Matthias Raith  OTTO-VON-GUERICKE UNIVERSITY
    Nicole Siebold  OTTO-VON-GUERICKE UNIVERSITY

2346  NEGOTIATING THE ORGANIZATIONAL EFFECTIVENESS OF SOCIAL VENTURES AMONG MULTIPLE STAKEHOLDERS
    Matthias Raith  OTTO-VON-GUERICKE UNIVERSITY
    Christoph Starke  OTTO-VON-GUERICKE UNIVERSITY

1649  GENDERED AND CONTEXTUALISED STRATEGIES TO SUPPORT WOMEN ENTREPRENEURS IN AFRICA
    Sophie Brière  LAVAL UNIVERSITY
    Isabelle Auclair  LAVAL UNIVERSITY
    Maripier Tremblay  LAVAL UNIVERSITY

SLOT 4 (09:00 - 10:30) - Langues Building - Room 302 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_03 ENTREPRENEURIAL FINANCE

VENTURE CAPITAL

Chair: Miona Milosevic

Discussant: Wiebke Stranz

Paper presentations:

1151  VALUE ADDING ACTIVITIES IN VENTURE CAPITAL LITERATURE: A REVIEW ON DATA, VARIABLES AND METHODS
    Wiebke Stranz  HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

1248  DO INTEREST RATES AFFECT VENTURE CAPITAL INVESTMENTS?
    Cristiano Bellavitis  HIGHER SCHOOL OF ECONOMICS

2596  SKILLS OR NETWORKS? PERFORMANCE AND FUNDRAISING IN AN IMMATURE VENTURE CAPITAL MARKET
    Miona Milosevic  ESCP EUROPE
    Jacqueline Fendt  ESCP EUROPE
EURAM 2016

THURSDAY MORNING

SLOT 4 (09:00 - 10:30) - Langues Building - Room 202 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_04 INTERNATIONALIZATION & GROWTH STRATEGIES FOR SME

GROWTH AND INTERNATIONALIZATION

Chair: Tiziano Vescovi

Discussant: Claudio Giachetti

Paper presentations:

1273  INNOVATION AND INTERNATIONALIZATION DILEMMA IN SMES. DOES FAMILY INVOLVEMENT MATTER?
   Lorenzo Zanni  DEPARTMENT OF BUSINESS AND LAW, SIENA UNIVERSITY
   Tommaso Pucci  DEPARTMENT OF BUSINESS AND LAW, SIENA UNIVERSITY
   Costanza Nosi  DEPARTMENT OF MANAGEMENT STUDIES, ROMA TRE UNIVERSITY

1278  THE EVOLUTION IN THE ROLE OF HIGH-GROWTH ENTREPRENEURS
   Sven De Vocht  VOKA - CHAMBER OF COMMERCE
   Yannick Dillen  VLERICK BUSINESS SCHOOL
   Eddy Laveren  UNIVERSITY OF ANTWERP
   Rudy Martens  UNIVERSITY OF ANTWERP
   Eric Van Imsschoot  VOKA - CHAMBER OF COMMERCE

1516  WHAT’S DRIVING THE DRIVERS OF GROWTH AND WHERE? A SYSTEMATIC REVIEW OF THE GROWTH DRIVERS OF START UP FIRMS
   Roberto Pugliese  ELETTRA SINCROTRONE TRIESTE S.C.P.A. & UNIVERSITY OF UDINE
   Guido Bortoluzzi  DEAMS DEPARTMENT - UNIVERSITY OF TRIESTE

2073  THE IMPACT OF COUNTRY OF ORIGIN AND EXPERIENCE IN THE HOST COUNTRY UPON THE SURVIVAL OF FIRMS CREATED BY IMMIGRANTS
   Jose Mata  LAUSANNE
   Claudia Alves  NOVA SBE

SLOT 4 (09:00 - 10:30) - Langues Building - Room 303 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_05 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT

START-UPS, GROWTH AND REGIONAL POLICY

Chair: Ana Colovic

Discussant:

Paper presentations:

1068  PUBLIC CLUSTER POLICY AND PERFORMANCE
   Matthias Menter  UNIVERSITY OF AUGSBURG
   Erik Lehmann  UNIVERSITY OF AUGSBURG

1489  ENTREPRENEURIAL SUPPORT ECOSYSTEM: ROLE OF RESEARCH INSTITUTES
   Ayna Yusubova  GHENT UNIVERSITY
   Bart Clarysse  IMPERIAL COLLEGE

2296  THE EFFECT OF SME PRODUCTIVITY INCREASES ON LARGE FIRM PRODUCTIVITY IN THE EU-27
   Andre Van Stel  KOZMINSKI UNIVERSITY
   Nardo De Vries  MAASTRICHT UNIVERSITY

2410  DO BUSINESS INCUBATORS REALLY HELP? EVIDENCE FROM A LARGE SAMPLE OF ITALIAN INNOVATIVE START-UPS
   Martin Lukes  PRAGUE UNIVERSITY OF ECONOMICS
   Jan Zouhar  PRAGUE UNIVERSITY OF ECONOMICS
   Cristina Longo  UNIVERSITY OF CATANIA
INTERNATIONALIZATION IN FAMILY BUSINESS

Chair: Chris Graves
Discussant: Sabrina Schell

Paper presentations:

1694 FAMILY FIRMS’ INTERNATIONALIZATION, ENTREPRENEURIAL ORIENTATION AND FAMILY INVOLVEMENT IN MANAGEMENT
Mikel Alayo UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU)
Txomin Iturralde UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU)
Amaia Maseda UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU)
Unai Arzubiaga UNIVERSITY OF THE BASQUE COUNTRY (UPV-EHU)

1793 INFLUENCE OF SOCIAL CAPITAL ON FOREIGN MARKET ENTRY MODES AMONG FAMILY SMES
Ankit Aggarwal THE UNIVERSITY OF AUCKLAND

2184 FAMILINESS, SOCIO-EMOTIONAL WEALTH AND THE INTERNATIONALIZATION OF FAMILY SMES
Sami Basly UNIVERSITY OF PARIS WEST NANTERRE LA DÉFENSE
Paul-laurent Saunier UNIVERSITY OF PARIS WEST NANTERRE LA DÉFENSE

INNOVATION IN FAMILY BUSINESS

Chair: Alfredo De Massis
Discussant: Esra Memili

Paper presentations:

1914 REVERSING THE INNOVATION DOWNWARD SPIRAL IN LONG-LIVED FAMILY FIRMS - THE MODERATING ROLE OF SUCCESSORS’ FUTURE TEMPORAL ORIENTATION
Jana Hauck FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF), ZEPPELIN UNIVERSITY
Ursula Koners FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF), ZEPPELIN UNIVERSITY
Reinhard Prügl FRIEDRICHSHAFEN INSTITUTE FOR FAMILY ENTREPRENEURSHIP (FIF), ZEPPELIN UNIVERSITY

2497 ROLE OF SOCIAL CAPITAL IN INNOVATION DEVELOPMENT: KNOWLEDGE TRANSFER IN INTER-ORGANIZATIONAL NETWORKS - A FAMILY BUSINESS PERSPECTIVE
Marine Gouedard AUDENCIA

2604 INNOVATION IN THE POST-SUCCESSION PHASE OF FAMILY FIRMS: SEIZING A WINDOW OF OPPORTUNITY?
Nora Block UNIVERSITY OF MANNHEIM
Jan Zybura UNIVERSITY OF MANNHEIM
Jan-philipp Ahrens UNIVERSITY OF MANNHEIM
Michael Woywode UNIVERSITY OF MANNHEIM
SLOT 4 (09:00 - 10:30) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_02 WOMEN’S EMPLOYMENT IN THE MIDDLE EAST AND NORTH AFRICA

RELIGION, PATRIARCHY, AND GENDER IN THE MIDDLE EAST

Chair: Fida Afiouni
Discussant: Charlotte Karam

Paper presentations:

2240 THE ROLE OF ISLAMIC FEMINISM IN CHANGING THE NEW MIDDLE EAST
Beverly Dawn Metcalfe MANCHESTER

1033 SYRIAN WOMEN PROFESSIONALS’ STRATEGIES FOR CONTESTING PATRIARCHAL INTERPRETATIONS OF THEIR ROLE IN ISLAM
Rania Kamil HERIOT WATT UNIVERSITY

1703 AN INVESTIGATION ON EMOTIONAL INTELLIGENCE, CREATIVITY AND CAREER INTENTIONS AMONG TURKISH FEMALE UNIVERSITY STUDENTS WITH SPECIAL EMPHASIS ON ENTREPRENEURIAL INTENTION
Sinem Ergun MARMARA UNIVERSITY
Gulruh Gürbüz MARMARA UNIVERSITY
Begum Samur Teraman FMV İŞİK UNIVERSITY

1152 AFRICAN FEMALE MANAGERS IN HARBORS. STRUGGLES AND CONTRADICTIONS IN THE INTERSECTION OF GENDER, AGE, AND RELIGION
Henriett Primecz CORVINUS UNIVERSITY
Helena Karjalainen NORMANDY BUSINESS SCHOOL

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 312 - Competitive

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS

DESIGN PARADIGM - DESIGN AND INTERORGANISATIONAL COLLABORATION

Chair: Maria Elmquist
Discussant: Lisa Carlgren

Paper presentations:

1061 ANYTHING GOES? CONCEPTUALIZING DIFFERENT INTERACTION STRATEGIES IN OPEN INNOVATION
Anna Yström CHALMERS UNIVERSITY OF TECHNOLOGY
Susanne Ollila CHALMERS UNIVERSITY OF TECHNOLOGY

2489 DESIGNING AN INTERDISCIPLINARY LABORATORY TO TACKLE GOVERNANCE FOUNDATIONS
Muriel Mambrini-doudet INRA
Elsa Berthet MC GILL UNIVERSITY
Paris Chrysos ISC
Claude Didry CNRS
Anne-francoise Schmid MINES PARISTECH

1300 WHY BOTHER WITH WORKSPACE DESIGN? RETHINKING EFFECTIVE ORGANIZATIONAL AESTHETIC COMMUNICATION
Micki Eisenman THE HEBREW UNIVERSITY
Michal Frenkel THE HEBREW UNIVERSITY
Varda Wasserman THE OPEN UNIVERSITY
SLOT 4 (09:00 - 10:30) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

GOVERNANCE IN OI ENVIRONMENTS

Chair: Luciana Castro
Discussant: Anne Berthinier-poncet

Paper presentations:

2176 BEST AND WORST PRACTICES FOR GOVERNING VERTICAL INNOVATION COOPERATIONS, A NECESSARY CONDITION ANALYSIS
Romaric Servajean-hilst  CRG-I3 ECOLE POLYTECHNIQUE
Thibaud Guedon  ECOLE POLYTECHNIQUE
Georges-edouard Sarkis  ECOLE POLYTECHNIQUE

2217 EFFECTS OF CLUSTER GOVERNANCE ON OPEN INNOVATION PRACTICES OF SMES: ANALYZING DANISH AND FRENCH CONTEXT
Luciana Castro  IRG ESIEE
Liliana Mitkova  IRG-UPE
Agnieszka Radziwon  UNIVERSITY OF SOUTHERN DENMARK

2312 OPEN INNOVATION WITH SUPPLIERS: THE EFFECTS OF TIE STRENGTHS, RESOURCE VITALITY AND FUTURE BUSINESS
Niloo Far Kazemargi  UNIVERSITY OF ROME “TOR VERGATA”
Carlos Mena Madrazo  MICHIGAN STATE UNIVERSITY
Corrado Cerruti  UNIVERSITY OF ROME “TOR VERGATA”

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06_05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

CONCEPTUAL ISSUES ON CREATIVITY AND INNOVATION

Chair: Barbara Slavich
Discussant: Sandra Dubouloz

Paper presentations:

1731 EXPLORING THE FIELD OF CREATIVITY: A BIBLIOMETRIC CITATION META-ANALYSIS
Sabina Bogilovic  FACULTY OF ADMINISTRATION

2512 THE BRIDGE BETWEEN CREATIVITY AND INNOVATION: WHAT CAN ENTREPRENEURIAL COGNITION THEORY TELL US?
Maria Claudia Angel  IAE MONTPELLIER - UNIVERSITY OF MONTPELLIER -LABEX ENTREPRENDRE
Ferrero  - MRM LABORATORY

1635 INTERPLAY OF THE MATERIAL AND THE CONCEPTUAL: THE CYCLE OF SOCIO-MATERIAL KNOWLEDGE CO-CREATION
Päivi Pöyry-Ilassila  LAUREA UNIVERSITY OF APPLIED SCIENCES
Otso Hannula  AALTO UNIVERSITY
Anna Salmi  AALTO UNIVERSITY
Miia Jaatinen  AALTO UNIVERSITY
EURAM 2016

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06_07 KNOWLEDGE, LEARNING, AND INNOVATION

KNOWLEDGE MANAGEMENT: THE ROLE OF KNOWLEDGE CREATION, INTEGRATION AND GAMIFICATION

Chair: Arjan Kozica

Discussant:

Paper presentations:

1089 PATTERNING CYCLICALLY RECURSIVE LOOPS ACROSS THE ORGANIZATIONAL KNOWLEDGE CREATION’S FRONT-END IN THE CONTEXT OF INNOVATIONS
Hammad Akbar UNIVERSITY OF LIVERPOOL
Yehuda Baruch UNIVERSITY OF SOUTHAMPTON
Nikolaos Tzokas UNIVERSITY OF PLYMOUTH

1505 THE ROLE(S) OF GAMIFICATION IN KNOWLEDGE MANAGEMENT
Agnessa Shpakova UNIVERSITY OF STRATHCLYDE
Viktor Dörfler UNIVERSITY OF STRATHCLYDE
Jillian Macbryde UNIVERSITY OF YORK

2575 ONE STEP BACKWARD FOR TWO STEPS FORWARD: THE EFFECTS OF KNOWLEDGE PURGING IN POST-ACQUISITION INTEGRATION
Dongcheol Heo IKI-SEA, BANGKOK UNIVERSITY
Heeseok Lee COLLEGE OF BUSINESS, KAIST

2013 VICARIOUS LEARNING IN LICENSING-OUT: EXPLORING THE OPPORTUNITIES AVAILABLE TO THE LICENSOR
Maria Isabella Leone LUISS
Sara Lombardi LUISS
Paola Belingheri LUISS

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 306 - Paper Development

Track: 06 INNOVATION >> 06_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION

EXPLORING INDIVIDUAL AND TEAM LEADERS FACTORS: INFLUENCES ON INNOVATIVE WORK BEHAVIOURS

Chair: Toccafondi Giulio

Discussant: Ronald Clarke

Paper presentations:

1421 EMPLOYEE AMBIDEXTERITY, HIGH PERFORMANCE WORK SYSTEMS AND INNOVATIVE WORK BEHAVIOUR: HOW MUCH BALANCE DO WE NEED?
Monique Veld OPEN UNIVERSITY OF THE NETHERLANDS
Marjolein Caniels OPEN UNIVERSITY

1569 THE EFFECT OF WORK ETHICS ON EMPLOYEES’ INDIVIDUAL INNOVATION BEHAVIOR
Tobias Mussner UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT
Andreas Strobl UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT
Viktoria Veider UNIVERSITY OF INNSBRUCK SCHOOL OF MANAGEMENT
Kurt Matzler FACULTY OF ECONOMICS AND MANAGEMENT

2247 UNDERSTANDING THE NATURE OF INNOVATIVE WORK BEHAVIOR IN THE PUBLIC SECTOR: CONCEPTUALIZING A STATIC AND A DYNAMIC ROLE OF JOB DESIGN
Tomislav Hernaus FACULTY OF ECONOMICS AND BUSINESS, UNIVERSITY OF ZAGREB
Matej Cerne FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA
Nina Poloski Vokic FACULTY OF ECONOMICS AND BUSINESS, UNIVERSITY OF ZAGREB

2505 TRIGGERING INNOVATION THROUGH PSYCHOLOGICAL CAPITAL: A MULTILEVEL ANALYSIS
Ronald Clarke ESC RENNES SCHOOL OF BUSINESS
Joaquín Camps UNIVERSITY OF VALENCIA
Víctor Oltra UNIVERSITY OF VALENCIA
Guillermo Buenaventura-vera ICESI UNIVERSITY
SLOT 4 (09:00 - 10:30) - FSEG Building - Room 304 - Competitive

Track: 06 INNOVATION >> 06_09 NETWORK CONFIGURATIONS, LOCATION, INNOVATION AND TIME

BROKERAGE CONFIGURATIONS AND INNOVATION

Chair: Xavi Molina-morales
Discussant: Valmir Hoffmann

Paper presentations:

2135 GATEKEEPERS, KNOWLEDGE NETWORKS AND INTERNATIONAL RELATIONS
Isabel Diez-vial, Angeles Montoro-sanchez, Pervez N Ghauri
COMPULSENSE UNIVERSITY, COMPUTENSE UNIVERSITY OF MADRID, BIRMINGHAM BUSINESS SCHOOL

2398 KNOWLEDGE, SYSTEMIC CONTRIBUTION AND BROKERAGE IN INDUSTRIAL CLUSTERS
Luis Martínez-cháfer, Jose Antonio Belso-martínez
UNIVERSITAT JAUME I, UNIVERSIDAD MIGUEL HERNÁNDEZ

2528 UNDERSTANDING THE MECHANISMS FOR SUCCESSFUL COLLABORATIVE INNOVATION PROJECTS IN CLUSTERS: THE ROLE OF ARCHITECTURAL KNOWLEDGE
Rani J. Dang, Catherine Thomas
UNIVERSITY OF NICE-SOPHIA-ANTIPOLIS, UNIVERSITY OF NICE-SOPHIA-ANTIPOLIS

SLOT 4 (09:00 - 10:30) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

CULTURE, BELIEFS AND BEHAVIOUR

Chair: Judith Ambrosius
Discussant: Hélène Langinier

Paper presentations:

1564 THE INFLUENCE OF INTRACULTURAL DIVERSITY ON SELF-EFFICACY BELIEFS OF INDIAN EMPLOYEES - THE ROLE OF CULTURAL DIMENSIONS AND RELIGION
Ritam Garg, Engelhard Franziska
FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS

2089 WHAT DRIVES PRODUCT RETURN BEHAVIOR OF ONLINE CUSTOMERS ACROSS CULTURES? THE INFLUENCE OF CULTURAL VALUES IN AN APPLICATION OF THE THEORY OF PLANNED BEHAVIOR
Jingnan Zhu
RWTH AACHEN UNIVERSITY

2540 THE MISSING “R” IN THE RIGOR/RELEVANCE DEBATE: DISCUSSING CROSS-CULTURAL ROBUSTNESS
Markus Kittler, Alex Mackinnon
UNIVERSITY OF STIRLING, UNIVERSITY OF STIRLING
SLOT 4 (09:00 - 10:30) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 4

Chair: Jakob Lauring

Discussant:

Paper presentations:

1252 ARE CULTURALLY INTELLIGENT EXPATRIATES EFFECTIVE LEARNERS? A MODERATED MEDIATION MODEL OF CQ, KNOWLEDGE ACQUISITION AND TASK PERFORMANCE
Xiaojun Xu FUDAN UNIVERSITY
Xiaoping Chen UNIVERSITY OF WASHINGTON

1304 EXPLORING THE ROLE OF MOTIVATIONAL CULTURAL INTELLIGENCE IN SIE WOMEN’S ADJUSTMENT
Riana Van Den Bergh AMSTERDAM UNIVERSITY OF APPLIED SCIENCES
Yvonne Du Plessis NORTH-WEST UNIVERSITY

1123 PERSONALITY AND EXPATRIATE MANAGERS: CEOS VS NON-CEOS
Jakob Lauring AARHUS UNIVERSITY
Jan Selmer AARHUS UNIVERSITY

SLOT 4 (09:00 - 10:30) - Langues Building - Room 306 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_03 INTERNATIONAL COMPETITIVENESS

DRIVERS OF COMPETITIVENESS

Chair: Aron Perenyi

Discussant: Pablo Collazzo

Paper presentations:

1157 CLUSTERS AND COMPETITIVENESS: THE CASE OF IRELAND
Sean O’connor UNIVERSITY COLLEGE CORK
Eleanor Doyle UNIVERSITY COLLEGE CORK
Stephen Brosnan UNIVERSITY COLLEGE CORK

2366 OPERATIONAL FAILURE OR STRATEGIC RESPONSE? REFLECTIONS ON COMPETITIVENESS IN FIRM DE-INTERNATIONALISATION LITERATURE
Aron Perenyi SWINBURNE UNIVERSITY OF TECHNOLOGY
Piotr Trapczynski POZNAN UNIVERSITY OF ECONOMICS
Erik Kubicka TRENCIN COLLEGE OF MANAGEMENT

2460 CSR AS COMPETITIVE EDGE IN ICT CLUSTERS
Pablo Collazzo WU-VIENNA UNIVERSITY OF ECONOMICS
Philippa Tomlin GRENOBLE ECOLE DE MANAGEMENT
THURSDAY MORNING
EURAM 2016

SLOT 4 (09:00 - 10:30) - Langues Building - Room 308 - Paper Development

Track: 07 INTERNATIONAL MANAGEMENT >> 07_04 REGIONAL PERSPECTIVES: MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST

OPPORTUNITIES DURING TIMES OF CONFLICT

Chair: Said Elbanna

Discussant: Nada Basir

Paper presentations:

1911 WHAT WE KNOW ABOUT MANAGEMENT RESEARCH IN THE ARAB MIDDLE EAST AND EMERGING QUESTIONS POST THE ARAB SPRING: A PROPOSED REVIEW OF RECENT LITERATURE
Said Elbanna QATAR UNIVERSITY
Dina Abdelzaher UNIVERSITY OF HOUSTON CLEAR LAKE
Nora Ramadan CAIRO UNIVERSITY

2122 ITALIAN SME’S INTERNATIONAL ENTRY CHOICES IN EMERGING MARKETS: A CASE-BASED ANALYSIS
Elena Laurenza UNIVERSITY OF NAPLES “PARTHENOPE”
Chiara Cannavale UNIVERSITY OF NAPLES “PARTHENOPE”

1675 STRUCTURE FROM CHAOS: INSTITUTIONAL RESOURCES AND RECOMBINATION IN THE CREATION OF LIBYAN CIVIL SOCIETY
Nada Basir UNIVERSITY OF WATERLOO
Trish Ruebottom BROCK UNIVERSITY
Ellen Auster YORK UNIVERSITY

SLOT 4 (09:00 - 10:30) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_01 SPORT GOVERNANCE

SPORT GOVERNANCE AND COMMUNICATION

Chair: Hallgeir Gammelsaeter

Discussant: Annick Willem

Paper presentations:

1706 A RESOURCE-DEPENDENCY PERSPECTIVE ON DECISION-MAKING AND COORDINATION IN ELITE SPORT NETWORKS.
Annick Willem UGENT
Steffie Lucidarme UGENT
Kathy Babiak UNIVERSITY OF MICHIGAN

1439 HOW DO INTERNATIONAL SPORT FEDERATIONS COMMUNICATE THROUGH SOCIAL MEDIA: A CONTENT ANALYSIS OF FIFA’S TWITTER COMMUNICATION.
Dimitrios Kolyperas UNIVERSITY OF STIRLING
Mathieu Winand UNIVERSITY OF STIRLING
Matthew Belot UNIVERSITY OF STIRLING

2060 MULTI-LEVEL ANALYSIS OF INSTITUTIONAL FORMATION AND CHANGE: THE CASE OF THE PARALYMPIC MOVEMENT
Simon Gérard UNIVERSITÉ CATHOLIQUE DE LOUVAIN
Thierry Zintz UNIVERSITÉ CATHOLIQUE DE LOUVAIN
SLOT 4 (09:00 - 10:30) - IAE Building - Room 401 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

TEAM BEHAVIOUR

Chair: Elena Antonacopoulou

Discussant:

Paper presentations:

1190 TEAM PSYCHOLOGICAL SAFETY, INNITIATIVE AND CREATIVITY: A MODERATED MEDIATION MODEL
Holly Chiu BROOKLYN COLLEGE OF CITY UNIVERSITY OF NEW YORK
Yuwen Liu NATIONAL TSING HUA UNIVERSITY

1613 THE RELATIONSHIP BETWEEN COWORKER’S INTERPERSONAL JUSTICE AND TEAM CITIZENSHIP BEHAVIORS: A MODERATED MULTIPLE MEDIATION MODEL
Marc Ohana KEDGE BUSINESS SCHOOL
Florence Stinglhamber UNIVERSITÉ CATHOLIQUE DE LOUVAIN
Gaëtane Caesens UNIVERSITÉ CATHOLIQUE DE LOUVAIN

1106 AN EXAMINATION OF NETWORK COMMITMENT AND CONFORMITY
Patrick Bruning UNIVERSITY OF NEW BRUNSWICK
Bradley Alge PURDUE UNIVERSITY

SLOT 4 (09:00 - 10:30) - IAE Building - Room 406 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

EMPLOYEE EXPERIENCES

Chair: Darija Aleksic

Discussant:

Paper presentations:

1842 WHATCHA GONNA DO WHEN WE COME WORK FOR YOU? MILLENNIALS’ BALANCE, FLOW, AND CREATIVITY
Darija Aleksić UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS
Katarina Katja Mihelić UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS

1578 AM I DOING THE RIGHT THING? LEARNING CORE VALUES THROUGH SYMBOLIC SOCIAL ACTIONS
Niclas Erhardt UNIVERSITY OF MAINE
Carlos Martin-rios ECOLE HOTELIERE LAUSANNE

1861 THE QUEST FOR ORGANIZATIONAL COMMITMENT IN THE PUBLIC SECTOR: EXPLORING THE BOUNDARY EFFECTS OF NEWCOMERS’ POST EXPERIENCES
Liliane Furtado BRAZILIAN SCHOOL OF PUBLIC AND BUSINESS ADMINISTRATION - FGV/EBAPE
Juliana Mansur BRAZILIAN SCHOOL OF PUBLIC AND BUSINESS ADMINISTRATION - FGV/EBAPE
Filipe Sobral BRAZILIAN SCHOOL OF PUBLIC AND BUSINESS ADMINISTRATION - FGV/EBAPE

2108 UNDERSTANDING FLEXIBILITY AS AN EXCHANGE PHENOMENON: THE IMPORTANCE OF EMPLOYEE EXPERIENCE
Almudena Carlbano ESCP EUROPE
SLOT 4 (09:00 - 10:30) - IAE Building - Room 305 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

EMPLOYERS’ ATTRACTIVENESS AND RECRUITMENT

Chair: Laura Innocenti  
Discussant:  
Paper presentations:  

2425 HOW DO JOB SEEKERS’ EVALUATE EMPLOYER’S APPEAL TO THEM? THE ROLE OF POSITIVE AND NEGATIVE EMOTIONS AND COGNITIONS AS CONSTITUENTS OF SUBJECTIVE ASSESSMENTS OF EMPLOYER ATTRACTIVENESS  
Gabriela Edlinger UNIVERSITY OF INNSBRUCK  
Judith Pfielegensdörfer UNIVERSITY OF INNSBRUCK  
Tanja Petry UNIVERSITY OF INNSBRUCK  

2293 THE EFFECTS OF ATTRACTIVE, NEUTRAL AND AVERSIVE FIT ON RECRUITERS PERCEPTIONS OF APPLICANTS’ PERSON-ORGANIZATION FIT  
Anja Überschaer TU KAIERSLAUTERN  
Matthias Baum TU KAIERSLAUTERN  

2294 CAREER EXPECTATIONS OF GENERATION Y - FOCUS ON FINNISH UNIVERSITY STUDENTS  
Hanna Salminen UNIVERSITY OF TAMPERE  
Reija Oksanen UNIVERSITY OF TAMPERE  

SLOT 4 (09:00 - 10:30) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

NEW CHALLENGES FOR HRM

Chair: Sammarra Alessia  
Discussant:  
Paper presentations:  

1080 CORPORATE SOCIAL RESPONSIBILITY AND HUMAN RESOURCE MANAGEMENT: A SYSTEMATIC REVIEW AND CONCEPTUAL ANALYSIS  
Christian Voegtlin UNIVERSITY OF ZURICH  
Michelle Greenwood MONASH UNIVERSITY  

1545 THE INFLUENCE OF HRM PRACTICES ON INNOVATIVE WORK BEHAVIOUR: A SYSTEMATIC LITERATURE REVIEW  
Anna Bos-nehles UNIVERSITY OF TWENTE  
Maarten Renkema UNIVERSITY OF TWENTE  
Tanya Bondarouk UNIVERSITY OF TWENTE  
Maike Janssen UNIVERSITY OF TWENTE  

1260 CULTURAL INTELLIGENCE AND ORGANISATIONAL CULTURE: THE MEDIATING EFFECTS OF CROSS-CULTURAL-ROLE CONFLICT, AMBIGUITY AND OVERLOAD IN A MULTI-COUNTRY CONTEXT  
Amadeus Kubicek RABDAN ACADEMY UAE  
Ramudu Bhanugopan CHARLES STURT UNIVERSITY  
Grant O CURTIN UNIVERSITY
SLOT 4 (09:00 - 10:30) - IAE Building - Room 403 - Competitive
Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 WORK MOTIVATION, LEADERSHIP AND TRUST: CURRENT LINKS AND CHALLENGES

LEADER-MEMBER-EXCHANGE AND INNOVATIVE WORK BEHAVIOUR

Chair: Rick Vogel

Discussant:

Paper presentations:

2269 ETHICAL CLIMATES AND ORGANIZATIONAL CITIZENSHIP BEHAVIOUR: A MODERATED MEDIATION MODEL OF LEADER-MEMBER EXCHANGE AND TRUST IN MANAGEMENT
Rakesh Kumar Agrawal INDIAN INSTITUTE OF MANAGEMENT KASHIPUR

1013 A MULTI-LEVEL STUDY AMONG POLITICAL SKILLS, LMX QUALITY, AND EMPLOYEE CREATIVITY: THE APPLICATION OF MODERATED PATH ANALYSIS
Liang-chieh Weng PROVIDENCE UNIVERSITY
Wen-ching Chang PROVIDENCE UNIVERSITY

1097 ENABLING TASK CRAFTING TO ENHANCE PROMOTION PROSPECTS
Nina J Fryer LEEDS TRINITY UNIVERSITY
Desmond J Leach UNIVERSITY OF LEEDS
Mark A Robinson UNIVERSITY OF LEEDS

SLOT 4 (09:00 - 10:30) - IAE Building - Room 405 - Competitive
Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 ORGANISATIONAL COGNITION: THEORIES, APPLICATIONS AND ADVANCEMENTS

ORGANISATIONAL COGNITION: INDIVIDUAL AND ECOLOGICAL PERSPECTIVES

Chair: Davide Secchi

Discussant: Ultan Sherman

Paper presentations:

2174 BIASES AND POWER IN DECISION MAKING
Gustavo Rodrigues Cunha NOVOS HORIZONTES
Lorenzo Mizzau DEPARTMENT OF COMMUNICATION AND ECONOMICS, UNIVERSITY OF MODENA E REGGIO EMILIA & ASK RESEARCH CENTRE, BOCCONI UNIVERSITY

1299 SIMILAR THREATS, DIFFERENT STRATEGIES: “GLOCALIZED” CSR REACTIONS TO COGNITIVE FRAMING OF INSTITUTIONAL PRESSURES: A CONSTRUAL LEVEL THEORY PERSPECTIVE
Emmanouela Mandalaki GRENOBLE ECOLE DE MANAGEMENT

1678 ORGANISATIONAL COGNITION: WHAT IT IS AND HOW IT WORKS
Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
Stephen Cowley UNIVERSITY OF SOUTHERN DENMARK

2260 MAKING SENSE OF THE INFORMAL: CONCEPTUALIZATION OF A MODEL OF SELF-ORGANIZING STRUCTURE AND CULTURE CREATION WITHIN COMMUNITIES OF PRACTICE
Florian Andresen HELMUT-SCHMIDT-UNIVERSITY
Hans Koller HELMUT-SCHMIDT-UNIVERSITY
André Kreutzmann HELMUT-SCHMIDT-UNIVERSITY
Benjamin Schulte HELMUT-SCHMIDT-UNIVERSITY
SLOT 4 (09:00 - 10:30) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_03 ACCOUNTABILITY, SUSTAINABILITY AND ETHICS IN PUBLIC AND NON-PROFIT SECTORS

SUSTAINABILITY AND ETHICS IN PUBLIC SECTOR

Chair: Reto Steiner
Discussant: Reto Steiner

Paper presentations:

1055 STAKEHOLDER ENGAGEMENT AND PUBLIC INFORMATION THROUGH SOCIAL MEDIA: A STUDY OF CANADIAN AND AMERICAN PUBLIC TRANSPORTATION AGENCIES
Marco Bellucci DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF FLORENCE
Giacomo Manetti DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF FLORENCE
Luca Bagnoli DEPARTMENT OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF FLORENCE

1326 THE ROLE OF ETHICAL LEADERSHIP IN LOCAL GOVERNMENT
Nurul Mozumder OXBRIDGE CONSULTANTS

1932 USING PUBLIC PROCUREMENT TO IMPLEMENT SOCIAL POLICY: AN EMPIRICAL ANALYSIS
Louise Vidal SORBONNE BUSINESS SCHOOL
Stéphane Saussier SORBONNE BUSINESS SCHOOL

SLOT 4 (09:00 - 10:30) - Langues Building - Room 401 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

RESEARCH PRACTICE IN PROBLEM SOLVING

Chair: Evandro Bocatto

Paper presentations:

1446 INDEPENDENCE OF CASES IN COMPARATIVE CASE DESIGN, THEORY DEVELOPMENT AND VALIDITY
Nuno Oliveira LSE
Davide Secchi UNIVERSITY OF SOUTHERN DENMARK

2002 TOWARDS PREDICTING PROJECT TROUBLE FROM HISTORICAL PROJECT STATUS REPORTS
Lynn Crawford UNIVERSITY OF SYDNEY
Michael Hopmere UNIVERSITY OF SYDNEY

2268 EFFECTS OF DISORGANIZATION ON TEAM PROBLEM SOLVING AND MOTIVATION - AN AGENT-BASED MODELING APPROACH
Dinuka Herath BOURNEMOUTH UNIVERSITY
Joyce Costello BOURNEMOUTH UNIVERSITY
SLOT 4 (09:00 - 10:30) - FSEG Building - Room 309 - Competitive
Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES
THE MUNDANE PROCESSES DYNAMICS OF STRATEGY IMPLEMENTATION
Chair: Sebastien Picard
Discussant: Aura Parmentier
Paper presentations:

1554 TIMESCAPE AND STRATEGY PRACTICE AT THE FRENCH SKI SCHOOL “ECOLE DU SKI FRANÇAIS”
- Isabelle Bouty UNIVERSITY OF TOULON, IAE
- Marie-léandre Gomez ESSEC BUSINESS SCHOOL
- Chrystelle Richard ESSEC BUSINESS SCHOOL

1677 CREATING VALUE WITH PLUSH TOYS - A STUDY OF ORDINARY RESOURCES AND THEIR MANAGEMENT CONTRIBUTING TO ORGANIZATIONAL PERFORMANCE
- Christelle Pezé-théron ESCP EUROPE ; UNIVERSITÉ DE CERGY-PONTOISE

2343 THE RECIPROCITY OF FORMAL AND INFORMAL INTERACTIONS ACROSS DIFFERENT MANAGEMENT LEVELS
- Laura Costanzo UNIVERSITY OF SOUTHAMPTON

SLOT 4 (09:00 - 10:30) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive
Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES
COOPETITION, NETWORKS, ALLIANCES : THE ROLE OF TRUST
Chair: Wojciech Czakon
Discussant: Juliane Engsig
Paper presentations:

1062 ANTECEDENTS AND OUTCOMES OF INTERFIRM TRUST IN COOPETITIVE STRATEGIC ALLIANCES
- Alexander Lascaux RUSSIAN ACADEMY OF NATIONAL ECONOMY

2229 MOTIVATION, TRUST, AND MUTUAL BENEFIT IN COOPETITIVE RELATIONSHIPS
- Robert Randolph UNIVERSITY OF NEVADA
- Esra Memili UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
- Chevy Fang UNIVERSITY OF MISSISSIPPI
- Dilek Zamantili Nayir MARMARA UNIVERSITY

1222 INTER-ORGANIZATIONAL TIE DISSOLUTION: A LITERATURE REVIEW
- Rob Jansen TILBURG UNIVERSITY
- Leon Oerlemans TILBURG UNIVERSITY
- Tobias Gössling TILBURG UNIVERSITY

SLOT 4 (09:00 - 10:30) - IAE Building - Room 404 - Competitive
Track: 14 CONFERENCE GENERAL TRACK >> 14_02 COOPERATION IN THE FIELD OF CAREERS?
COOPERATION IN THE FIELD OF CAREERS?
Chair: Loic Cadin
Discussant: Jean-denis Culie
Paper presentations:

1014 COLLABORATIVE DELIVERY OF THE OECD HIGHER EDUCATION EMPLOYABILITY AGENDA: DEVELOPMENT OF A FRAMEWORK AND CONCEPTUAL MODEL FOR EXPLORING STUDENT PERCEPTIONS OF GRADUATE EMPLOYABILITY.
- William Donald UNIVERSITY OF SOUTHAMPTON
- Yehuda Baruch UNIVERSITY OF SOUTHAMPTON
- Melanie Ashleigh UNIVERSITY OF SOUTHAMPTON

1701 INTERNAL CAREERS IN A LARGE TECHNOLOGY FIRM : THE CHALLENGE OF THE CO-MANAGEMENT OF MOBILITY
- Anne-françoise Bender CNAM - LISE CNRS 3320
- Bérangère Condomines CNAM-LIRSA
- Emile Hennequin UNIVERSITE PARIS 1 - PRISM

1866 MAPPING CAREER PATHS IN A MAJOR INFRASTRUCTURE INDUSTRY
- Michelle Wallace SOUTHERN CROSS UNIVERSITY

1450 WHEN INTERNAL MOBILITY AND SOCIAL CAPITAL COOPERATES, EMPLOYABILITY THRIVES
- Anne Janand ISTEC
- Dominique Baruel Bencherqui ISTEC
SLOT 5 (16:30-18:00) TRACK SESSIONS

SLOT 5 (16:30 - 18:00) - IAE Building - Room 202 - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

BUSINESS AND SOCIETY: FROM COEXISTENCE TO INCLUSION

Chair: Remi Jardat
Discussant: Nicola Varrone

Paper presentations:

2538 THE ANALYSIS OF THE RELATIONSHIP BETWEEN FIRMS AND LOCAL COMMUNITY: THE CASE OF TWO PETROCHEMICAL COMPLEXES IN SPAIN
Miguel Angel Lopez UNIVERSITY JAUME I
Navarro
Vicent Tortosa Edo UNIVERSITY JAUME I
Vanesa Castan Broto UNIVERSITY COLLEGE LONDON

1191 INCLUSIVE BUSINESS: TOWARDS A CONCEPTUAL FRAMEWORK AND RESEARCH AGENDA
Sally Curtis RESEARCH SCHOOL OF MANAGEMENT, AUSTRALIAN NATIONAL UNIVERSITY
Andrew Bradly RESEARCH SCHOOL OF MANAGEMENT, AUSTRALIAN NATIONAL UNIVERSITY

1199 NGOS : THE TOCQUEVILLIAN INSIDERS OF NEO LIBERALISM
Guillaume Delalieux SCIENCES PO LILLE
Arno Kourula UNIVERSITY AMSTERDAM

SLOT 5 (16:30 - 18:00) - IAE Building - Room 203 - Competitive
Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

STACKHOLDER APPROACHES, CULTURAL AND REPORTING ISSUES

Chair: Francesco Gangi
Discussant:

Paper presentations:

2403 STAKEHOLDER ENGAGEMENT IN SOCIAL DISCLOSURE PROCESSES: SOME EVIDENCES FROM THE ITALIAN UNIVERSITIES SOCIAL REPORTING
Mario Tani UNIVERSITY OF NAPLES
Mauro Sciarelli UNIVERSITY OF NAPLES

2603 CONFLICTING STAKEHOLDER PERCEPTIONS OF CSR INITIATIVES: THE CASE OF A DIVERSITY POLICY IN A FRENCH BUSINESS SCHOOL
Cédrine Joly MONTPELLIER BUSINESS SCHOOL
Mélanie Jaeck MONTPELLIER BUSINESS SCHOOL
Magalie Marais MONTPELLIER BUSINESS SCHOOL
ALTERNATIVE MODELS I

Chair: William Sun

Discussant: Catherine Karyotis

Paper presentations:

1533 THE “TRIPLE DEPRECIATION LINE” (TDL) ACCOUNTING MODEL AND ITS APPLICATION TO THE HUMAN CAPITAL
Alexandre Rambaud AGROPARISTECH
Jacques Richard PARIS DAUPHINE UNIVERSITY
Discussant: Thomas Lagoarde

2292 CHARACTERISTICS OF THE SOCIAL ENTERPRISE IN JAPAN FROM THE PERSPECTIVE OF FLOW EXPERIENCE
Ayako Sendo TAKUSHOKU UNIVERSITY
Hideko Sakurai CHUO UNIVERSITY
Discussant: Thomas Lagoarde

1805 THE ROLE OF SOCIAL TIES IN ALTERNATIVE FINANCE: AN EXPLORATORY STUDY OF CROWDFUNDING, SLOW MONEY AND MICRO LENDING MODELS
Sharam Alijani NEOMA BUSINESS SCHOOL
Djamchid Assadi BURGUNDY BUSINESS SCHOOL
Discussant: Catherine Karyotis

SLOT 5 (16:30 - 18:00) - IAE Building - Room 301 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_05 MARKETING FOR SOCIETY

CSR AND BRAND

Chair: Paula Rodrigues

Discussant: Teresa Barros

Paper presentations:

1183 CORPORATE SUSTAINABILITY COMMUNICATIONS ON SOCIAL MEDIA: FORTUNE 500 ENTERPRISES
Ya-ching Lee NATIONAL SUN YAT-SEN UNIV.

1341 THE INFLUENCE OF CORPORATE REPUTATION ON PREFERENCE FOR BIODIESEL SUPPLIER
Angela Poulaklidas NOVANCIA BUSINESS SCHOOL PARIS

2544 THE EFFECT OF BRAND LOVE IN THE CONSUMERS PERCEPTION OF CORPORATE SOCIAL RESPONSIBILITY
Paula Rodrigues LUSIADA UNIVERSITY
Paula Costa LUSIADA UNIVERSITY
Hélder Oliveira LUSIADA UNIVERSITY
SLOT 5 (16:30 - 18:00) - IAE Building - Room 407 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES

REINVENTING THE CORPORATION: HISTORICAL PATHS AND WAYS FORWARD

Chair: Andrew Johnston

Discussant:

Paper presentations:

2378 PROXY VOTING POLICIES AS TOOLS FOR SHAREHOLDER ENGAGEMENT IN CSR: AN EXPLORATORY STUDY
Rachelle Belinga ECOLE DES MINES PARISTECH
Blanche Segrestin ECOLE DES MINES

1428 MEDIATION WITHOUT MEDIATORS; HOW TO GOVERN SPECIFIC HUMAN CAPITAL IN FLATTENED FIRMS ? A LEGAL AND ECONOMIC PERSPECTIVE ON INTERNAL GOVERNANCE
Xavier Hollandts KEDGE BS
Bertrand Valiorgue UNIVERSITE DE

1629 RE-DISCOVERING AN ORGANIZATIONAL FORM: PUBLIC INTEREST-ORIENTATION AS CORNERSTONE OF THE MODERN CORPORATION
Stephan Leixnering WU VIENNA
Renate Meyer WU VIENNA

SLOT 5 (16:30 - 18:00) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

HANDLING PARADOX

Chair: Gilles Arnaud

Discussant:

Paper presentations:

2360 ORGANISATIONAL PARADOX, RATIONALITY AND THE CEO
Jamie Priestley BIRKBECK, UNIVERSITY OF LONDON
Andreas Liefooghe BIRKBECK, UNIVERSITY OF LONDON

1465 BIRTH, DEATH AND DECISIONS BEYOND REASON
Peter Edward NEWCASTLE UNIVERSITY BUSINESS SCHOOL

2187 WORKING SUBJECTS IN THE POSTMODERN ORGANIZATION. ICONIC TURN AND THE AGE OF PARADOX.
Peter Boback SAP SE
SLOT 5 (16:30 - 18:00) - Langues Building - Room 405 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

INVESTORS, CEOS AND PERFORMANCE

Chair: María Belda-ruiz
Discussant: Nikolaos Kavadis

Paper presentations:

1702 CEO CAREER HORIZON PROBLEM AND TIME TO IPO: RISK-TAKING AND FAST DECISION MAKING WITH POWERFUL CEO.
Alessandro Cirillo UNIVERSITY OF FOGGIA
Donata Mussolino UNIVERSITY OF NAPLES - FEDERICO II
Luca Pennacchio UNIVERSITY OF NAPLES - FEDERICO II
Mauro Romano UNIVERSITY OF FOGGIA

1780 THE IMPACTS OF CEO SUCCESSOR’S ORIGIN AND SUCCESSION CONTEXT ON FIRM PERFORMANCE
Aylin Ataay GALATASARAY UNIVERSITY

2606 LEVERAGING ON HOME BIAS. LARGES STAKES AND LONG-TERMISM BY SWEDISH INSTITUTIONAL INVESTORS
Sophie Nachemson-ekwall STOCKHOLM SCHOOL OF ECONOMICS

SLOT 5 (16:30 - 18:00) - Langues Building - Room 406 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

TMT DIVERSITY AND THE ENVIRONMENT

Chair: Marko Reimer
Discussant:

Paper presentations:

1897 TOP MANAGEMENT TEAM DEGREE OF INTERNATIONALIZATION AND FIRM-LEVEL INTERNATIONALIZATION: THE MODERATING EFFECTS OF GLOBAL FOCUS AND HOME REGION INSTITUTIONAL DIVERSITY
Niccolò Pisani UNIVERSITY OF AMSTERDAM
Alan Muller UNIVERSITY OF GRONINGEN
Paula Roxana Bogățan UNIVERSITY OF AMSTERDAM

2028 THE IMPACT OF TMT DIVERSITY IN TIMES OF TURBULENT MARKETS: A CROSS-COUNTRY STUDY
Bastian Breitmayer LEUPHANA UNIVERSITY OF LÜNEBURG
Schuster Tassilo LEUPHANA UNIVERSITY OF LÜNEBURG
Matthias Pelster LEUPHANA UNIVERSITY OF LÜNEBURG
Benjamin Bader LEUPHANA UNIVERSITY OF LÜNEBURG

1174 HOW TOP MANAGEMENT TEAMS’ EXPERTISE DRIVES CORPORATE SOCIAL PERFORMANCE: CSR STRATEGIZING AT THE CEO-TMT INTERFACE
Sebastiaan Van Doorn WBS
Marko Reimer WHU
Mariano Heyden NEWCASTLE
SLOT 5 (16:30 - 18:00) - Langues Building - Room 402 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDS OF DIRECTORS AND CORPORATE SOCIAL RESPONSIBILITY

Chair: Gerwin Van Der Laan

Discussant: Daniel Yar Hamidi

Paper presentations:

1539 THE INFLUENCE OF INDEPENDENT DIRECTORS CHARACTERISTICS ON CSR REPORTING: EVIDENCE FROM SPANISH LISTED COMPANIES
Laura Cabeza-garcia UNIVERSITY OF LEÓN
Roberto Fernández-gago UNIVERSITY OF LEÓN
Mariano Nieto UNIVERSITY OF LEÓN

2375 THE RELATIONSHIP BETWEEN BOARDS OF DIRECTORS AND FIRMS’ ENVIRONMENTAL PROACTIVITY
Giorgia Profumo UNIVERSITY OF GENOA
Ilaria Tutore UNIVERSITY OF NAPLES “PARTHENOE”
Francesco Calza UNIVERSITY OF NAPLES “PARTHENOE”

2081 THE INFLUENCE OF BOARD DIVERSITY ON SUSTAINABILITY DISCLOSURE
Alain Berger WEBSTER UNIVERSITY
Pablo Collazzo VIENNA UNIVERSITY

SLOT 5 (16:30 - 18:00) - Langues Building - Room 201 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

BUSINESS MODELLING

Chair: Johanna Vanderstraeten

Discussant:

Paper presentations:

1532 INTERFUNCTIONAL BUSINESS MODELS. INITIAL MAP OF AN UNCHARTED QUADRANT OF THE BLUE OCEAN
Steffen Roth ESC RENNES SCHOOL OF BUSINESS
Birte-karoline Manke LEUPHANA UNIVERSITY
Jari Kaivo-oja TURKU SCHOOL OF ECONOMICS
Léo-paul Dana MONTPELLIER BUSINESS SCHOOL

1890 MODELLING THE LEAN STARTUP: A SIMULATION TOOL FOR ENTREPRENEURIAL GROWTH DECISIONS
Karl Taeuscher FRAUNHOFER MOEZ
Nizar Abdelkafi FRAUNHOFER MOEZ

1211 ENTREPRENEURS AND INNOVATION: THE CONTINGENT ROLE OF INSTITUTIONAL CONTEXT
Javier Montero UNIVERSITY OF ZARAGOZA
Lucio Fuentelsaz UNIVERSITY OF ZARAGOZA
Juan Maicas UNIVERSITY OF ZARAGOZA
SLOT 5 (16:30 - 18:00) - Langues Building - Room 304 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_01 SOCIAL ENTREPRENEURSHIP AND SOCIETAL CHANGE

SOCIAL INFLUENCES

Chair: Massimiliano M. Pellegrini
Discussant: Matthias Raith

Paper presentations:

2494 COMPLEXITY AND SOCIAL CAPITAL IN SOLIDARITY ECONOMY: EMPirical Evidence of ENTERPRISES IN BRAZIL
Maria De Nazare Soares FEDERAL UNIVERSITY OF CEARÁ
Aurio Leocadio FEDERAL UNIVERSITY OF CEARÁ

2357 GOVERNMENT ASSISTANCE, EDUCATION, INDIVIDUAL’S CHOICES AND NEW VENTURE CREATION AT THE BOTTOM OF THE PYRAMID: A RATIONAL CHOICE PERSPECTIVE
Luisa Delgado-márquez IE UNIVERSITY
Julio De Castro IE BUSINESS SCHOOL

2572 COLLABORATE AND CONQUER - HOW ENTREPRENEURS DEVELOP AND COORDINATE PEER-TO-PEER NETWORKS IN THE SHARING ECONOMY (SLIGHT FORMAT CORRECTION)
Christian Niebuhr RWTH AACHEN UNIVERSITY

1900 SHADES OF GREY: NEGATIONAL CATEGORIZATIONS OF FOUNDER IDENTITY
Julia Binder TUM SCHOOL OF MANAGEMENT
Frank-martin Belz TUM SCHOOL OF MANAGEMENT

SLOT 5 (16:30 - 18:00) - Langues Building - Room 202 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_04 INTERNATIONALIZATION & GROWTH STRATEGIES FOR SME

INNOVATION AND GROWTH

Chair: Tiziano Vescovi
Discussant: Giorgia Profumo

Paper presentations:

1145 ADDITIVE MANUFACTURING IN SMES: A VIABLE PATH TO GROWTH AND COMPETITIVENESS?
Giacomo Marzi UNIVERSITY OF PISA
Lamberto Zollo UNIVERSITY OF FLORENCE
Andrea Boccardi UNIVERSITY OF FLORENCE
Cristiano Ciappei UNIVERSITY OF FLORENCE

1577 SME COOPERATION ON INNOVATION & GROWTH
Tove Brink UNIVERSITY PIF SOUTHERN DENMARK
Mette Neville AARHUS UNIVERSITY

1503 THE RELATIONSHIP BETWEEN INNOVATION AND PRODUCT DIVERSIFICATION IN NEW VENTURES: DOES RELATEDNESS MATTER?
Ioanna Deligianni ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Irini Voudouris ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

1050 AN EMPIRICAL ANALYSIS OF CUSTOMER SUCCESS MANAGEMENT AT NEW SOFTWARE AS A SERVICE VENTURES
Sebastian Walter KARLSRUHE INSTITUTE OF TECHNOLOGY
André Presse FREE UNIVERSITY OF BOZEN
Orestis Terzidis KARLSRUHE INSTITUTE OF TECHNOLOGY
SLOT 5 (16:30 - 18:00) - Langues Building - Room 302 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_12 CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT

CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT (I)

Chair: Petra Moog

Discussant: Ruth Rentschler

Paper presentations:

1885 EXPLORING ENTREPRENEURIAL ACTIONS OF CREATIVE ENTREPRENEURS: HOW DO CREATIVE ENTREPRENEURS CREATE AND GROW THEIR COMPANIES?
Walter Van Andel UNIVERSITY OF ANTWERP
Annick Schramme UNIVERSITY OF ANTWERP

1887 SELLING YOURSELF: A STUDY INTO SELF-EMPLOYED IN THE CREATIVE INDUSTRIES
Anne Spanjer TILBURG UNIVERSITY
Arjen Van Witteloostuijn TILBURG UNIVERSITY

2264 WHAT MOTIVATES THE CREATIVE ENTREPRENEUR? SELF-DETERMINATION THEORY, AND COLLABORATION IN A LAB EXPERIMENTAL SETTING
Ellen Loots ERASMUS UNIVERSITY ROTTERDAM
Boukje Cnossen TILBURG UNIVERSITY
Arjen Van Witteloostuijn TILBURG UNIVERSITY, UNIVERSITY OF ANTWERP AND ANTWERP MANAGEMENT SCHOOL, CARDIFF UNIVERSITY

1600 START-UP FINANCING PARAMETERS IN GERMAN CULTURAL INDUSTRY
Elmar D. Konrad INSTITUTE FOR ENTREPRENEURSHIP - UNIVERSITY OF APPLIED SCIENCES MAINZ

SLOT 5 (16:30 - 18:00) - Langues Building - Room 305 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

NETWORKS AND FAMILY BUSINESS

Chair: Giovanna Campopiano

Discussant: Susanne Beck

Paper presentations:

1718 HOW DO THE ENTREPRENEURIAL NETWORKS CHANGE ACROSS GENERATIONS IN FAMILY FIRMS?
Nidal Darwish AL-QUDS UNIVERSITY

1868 ANALYZING THE EXTERNAL SOCIAL CAPITAL OF FAMILY FIRMS
Ines Herrero UNIVERSIDAD PABLO DE OLAVIDE
Mathew Hughes UNIVERSITY OF DURHAM
Barbara Larraneta UNIVERSIDAD PABLO DE OLAVIDE

1258 PERFORMANCE AND THE FAMILY BUSINESS—AN ADVISORS INFLUENCE ON OBJECTIVE POST-SUCCESSION PERFORMANCE AND THE SUBJECTIVE LEVEL OF SATISFACTION
Alexandra Michel UNIVERSITY OF ST. GALLEN
SLOT 5 (16:30 - 18:00) - Langues Building - Room 309 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE

FORMAL GOVERNANCE MECHANISMS IN FAMILY BUSINESS

Chair: Reinhard Prügl
Discussant: Jonathan Bauweraerts

Paper presentations:

1547 REVISIBG THE TRADITIONAL CONTINGENCY PERSPECTIVE ON THE CHOICE OF MANAGEMENT CONTROL SYSTEMS IN A FAMILY BUSINESS CONTEXT
Zoë Helsen HASSELT UNIVERSITY - RCEF
Nadine Lybaert HASSELT UNIVERSITY
Raf Orens KU LEUVEN - CAMPUS ANTWERP
Tensie Steijvers HASSELT UNIVERSITY
Julie Dekker HASSELT UNIVERSITY

1605 THE DESIGN AND USE OF CONTROLS IN FAMILY SMES: A MULTI-THEORY PERSPECTIVE
Eddy Laveren UNIVERSITY OF ANTWERP/ANTWERP MANAGEMENT SCHOOL
Parichart Maneemai PRINCE OF SONGKLA UNIVERSITY
Ann Jorissen UNIVERSITY OF ANTWERP/ANTWERP MANAGEMENT SCHOOL
Wim Voordeckers UNIVERSITEIT HASSELT

1970 THE FAMILY BUSINESS AND THE LAW: HOW DOES THE FAMILY LAW AFFECT FAMILY BUSINESS?
Céline Barredy UNIVERSITÉ PARIS OUEST NANTERRE LA DÉFENSE
Gianluca Colombo FACOLTÀ DI SCIENZE ECONOMICHE UNIVERSITÀ DELLA SVIZZERA ITALIANA
Massimiliano Vatiero FACOLTÀ DI SCIENZE ECONOMICHE UNIVERSITÀ DELLA SVIZZERA ITALIANA

SLOT 5 (16:30 - 18:00) - Langues Building - Room 306 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_02 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Rodrigo Basco
Discussant: Natalia Martin Cruz

Paper presentations:

1288 DEALING WITH INSTITUTIONAL DEFICIENCIES: HOW ENTREPRENEURIAL FAMILIES SUPPORT EACH OTHER IN NAVIGATING INSTITUTIONAL CHALLENGES
Mariana Estrada-robles THE UNIVERSITY OF SHEFFIELD
Nick Williams THE UNIVERSITY OF LEEDS
Tim Vorley THE UNIVERSITY OF SHEFFIELD

1822 ASIAN FAMILY FIRMS THROUGH CORPORATE GOVERNANCE AND INSTITUTIONS: A SYSTEMATIC REVIEW OF THE LITERATURE AND AGENDA FOR FUTURE RESEARCH
Trung Quang Dinh WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU)
Andrea Calabrò WITTEN INSTITUTE FOR FAMILY BUSINESS (WIFU)

2579 WHEN DOES A FOUNDER FIRM BECOME A FAMILY FIRM: THE INFLUENCE OF INSTITUTIONS ON FAMILY-INTERNAL SUCCESSION INTENTIONS AS AN ENTREPRENEURIAL EXIT OPTION IN THE CONTEXT OF DEVELOPING ECONOMY
Marta Widz UNIVERSITY OF ST.GALLEN
SLOT 5 (16:30 - 18:00) - FSEG Building - Room 16 - Competitive
Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

RACE, ETHNICITY AND INCLUSION

Chair: Hamid Kazeroony
Discussant: Beverly Dawn Metcalfe

Paper presentations:

2420 ESTABLISHING GROUND: TRANSNATIONALIZATION OF NURSE LABOUR AND PRODUCERBASED
Tricia Cleland Silva  HANKEN

2297 MASCULINITY IN A MULTI-ETHNIC OCCUPATIONAL COMMUNITY: BETWEEN COMPETITION AND OPPOSITION
Bennouda Mehdi Ould Kherroubi  UNIVERSITY OF HUDDERSFIELD
Hacine-bey

2097 RACIAL DISCRIMINATION IN THE WORKPLACE: AN INTEGRATIVE APPROACH
Mohamed Al Waqfi  UAE UNIVERSITY

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 15 - Competitive
Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_01 WOMEN IN MANAGEMENT, WORK AND ORGANIZATION

WOMEN, MANAGEMENT AND CULTURE

Chair: Anne Jeny
Discussant: Sophie Hennekam

Paper presentations:

Alain Klarsfeld  TOULOUSE BUSINESS SCHOOL

2440 WHO IS BEHIND SUCCESSFUL WOMEN?
Beáta Nagy  UNIVERSITY OF BUDAPEST

2500 THE CAREER AND PROFESSIONAL CHALLENGES OF EDUCATED WOMEN IN JALISCO (MEXICO) AND QUEBEC (CANADA): SIMILARITIES AND DIFFERENCES.
Emilie Genin  UNIVERSITÉ DE MONTREAL
Lourdes Ocampo  ITESM
EURAM 2016

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 302 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

INNOVATION GENERAL TRACK

Chair: Jonas Julia

Discussant: Alexander Alexiev

Paper presentations:

1215  KEY CONTEXTUAL SUCCESS FACTORS FOR EMPLOYEE INNOVATIVE BEHAVIOR - A STUDY IN A FOREIGN MANUFACTURING SUBSIDIARY IN CHINA
Wenqian Zhou HHL
Vivek K. Velamuri HHL

1307  ARE ALL INNOVATIONS EQUALLY PERFORMING? THE CASE OF ITALIAN KIBS FIRMS
Diego Campagnolo UNIVERSITY OF PADOVA
Anna Cabigiosu CA

2261  AN ANALYSIS ON THE IMPACT OF IDIOSYNCRATIC COMPANY STANDARDS ON SUPPLY CHAIN GOVERNANCE
Paul Von Gruben TECHNISCHE UNIVERSITÄT BERLIN
Anne-marie Großmann TECHNISCHE UNIVERSITÄT BERLIN

1960  DEVELOPING A SUCCESS MODEL FOR SOCIAL CRM IMPLEMENTATION.
Aurora Garrido-moreno UNIVERSITY OF MALAGA
Victor Garcia-morales UNIVERSITY OF GRANADA
Nigel Lockett UNIVERSITY OF LEEDS
Stephen King UNIVERSITY OF LEEDS

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 312 - Competitive

Track: 06 INNOVATION >> 06_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS

DESIGN PARADIGM - NEW METHODS AND PROCESSES

Chair: Susanne Ollila

Discussant: Maria Elmquist

Paper presentations:

2556  DESIGN THINKING IN INNOVATION, IN PRACTICE: THE CASE OF KAISER PERMANENTE
Lisa Carlgren CHALMERS UNIVERSITY OF TECHNOLOGY

1369  THE UNKNOWN SIDE OF THE SWATCH DESIGN: RE-READING OF A FAMOUS INNOVATION FROM A C-K THEORY PERSPECTIVE
Gilles Garel CNAM LIRSA

2267  PERCEPTIONS AND EXPECTATIONS ON COLLABORATION BETWEEN DESIGNERS AND MANAGERS
Katarzyna Bachnik WASAW SCHOOL OF ECONOMICS
Isa Moll ESADE BUSINESS SCHOOL, UNIVERSITAT RAMON LLULL
Jordi Jordi Montaña ESADE BUSINESS SCHOOL, UNIVERSITAT RAMON LLULL
SLOT 5 (16:30 - 18:00) - FSEG Building - Room 313 - Competitive

Track: 06 INNOVATION >> 06_02 BUSINESS MODEL INNOVATION (BMI) (THIS TRACK IS SPONSORED BY BOTH THE INNOVATION SIG AND THE STRATEGIC MANAGEMENT SIG)

BUSINESS MODEL INNOVATION III

Chair: Patrick Spieth

Discussant: Dirk Schneckenberg

Paper presentations:

1213 WHAT ROLE DO SUSTAINABILITY, FRUGAL INNOVATION, BUSINESS MODELS AND NETWORKS PLAY IN BOP ECOSYSTEMS?
Marlen Arnold UNIVERSITY OF OLDENBURG
Eugenia Rosca JACOBS UNIVERSITY

1752 BUSINESS MODELS IN EMERGING MARKETS. A CASE STUDY IN E-COMMERCE
Enrique Chamas AUSTRAL UNIVERSITY

2385 CORPORATE INCUBATION AS SOURCE OF BUSINESS MODEL RENEWAL: THE ROLE OF CORPORATE INTERFACES
Johannes Brill IIHD | INSTITUTE AT THE INTERNATIONAL BUSINESS SCHOOL WORMS, GERMANY
Joerg Funder IIHD | INSTITUTE AT THE INTERNATIONAL BUSINESS SCHOOL WORMS, GERMANY

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

USERS AND CULTURAL APPROACHES IN OI ENVIRONMENTS

Chair: Mitkova Liliana

Discussant: Mueller Julia

Paper presentations:

2421 THE INFLUENCE OF PERSONALITY AND CREATIVITY IN OPEN INNOVATION PROCESSES
Claudia Roscher TECHNISCHE UNIVERSITÄT CHEMNITZ
Maria Krüger TECHNISCHE UNIVERSITÄT CHEMNITZ

1741 A TECHNO-SOCIAL PERSPECTIVE OF INNOVATION JAMS- DEFINING AND CHARACTERIZING
Steve Diasio UNIVERSITY OF SOUTH FLORIDA- ST. PETERSBURG

1186 AN INNOVATION MINING STUDY ON USER ACCEPTANCE OF AUTONOMOUS DRIVING
Juan Rosenzweig HYVE SCIENCE LABS
Michael Bartl HYVE SCIENCE LABS
SLOT 5 (16:30 - 18:00) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06.05 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES

MANAGING FOR CREATIVITY AND INNOVATION

Chair: Michal Biron

Discussant: Arup Varma

Paper presentations:

1041 HOW PROACTIVITY AND SUPERVISOR SUPPORT INFLUENCE THE CREATIVE PROCESS
Marjolein Caniels OPEN UNIVERSITY

2104 THE EFFECT OF PROCESS AND OUTCOME ACCOUNTABILITY ON INDIVIDUAL EXPLORATION
Bart Verwaeren VLERICK BUSINESS SCHOOL / GHENT UNIVERSITY
Xavier Baeten VLERICK BUSINESS SCHOOL
Dirk Buyens VLERICK BUSINESS SCHOOL / GHENT UNIVERSITY

2085 INTERNAL ACTORS’ ROLES IN DRIVING MANAGERIAL INNOVATION ADOPTION: TOWARDS A DISTRIBUTED MANAGEMENT
Sandra Dubouloz IREGE, UNIVERSITE SAVOIE MONT BLANC
Rachel Bocquet IREGE, UNIVERSITE SAVOIE MONT BLANC
Sandra Charreire-petit RITM, UNIVERSITE PARIS SUD

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06.07 KNOWLEDGE, LEARNING, AND INNOVATION

KNOWLEDGE, LEARNING AND INNOVATION ACROSS SECTORS

Chair: Rick Vogel

Discussant:

Paper presentations:

1918 BARRIERS TO MANAGING KNOWLEDGE AND LEARNING IN UNIVERSITY - INDUSTRY COOPERATION
Cecilia Bjursell JÖNKÖPING UNIVERSITY
Annika Engström JÖNKÖPING UNIVERSITY

2080 PUBLIC PRIVATE PARTNERSHIPS AS INNOVATION ADOPTION: DOES THE PROCESS COUNT?
Phuong Tra Tran CNRS
Michael Klien WIFO
SLOT 5 (16:30 - 18:00) - FSEG Building - Room 306 - Paper Development

Track: 06 INNOVATION >> 06_08 SUSTAINABLE HRM AND HUMAN FACTORS FOR INNOVATION

INNOVATION MANAGEMENT, PROCESSES, AND READINESS: CRITICAL SUCCESS FACTORS

Chair: Michelle Robertson
Discussant: Hebert Alonso Medina Suni

Paper presentations:

1825 AN EMPIRICAL STUDY ON COMMUNITY BASED ENGAGEMENT: A CASE STUDY OF BOLIVIA ON WASTE MANAGEMENT
Marc-antoine Diego Guidi UNIVERSIDADE FEDERAL DE SANTA CATARINA
Bhumika Gupta INSTITUT MINES TELECOM, TELECOM ECOLE DE MANAGEMENT
Paul Richard Momsen Miller UNIVERSIDADE FEDERAL DE SANTA CATARINA

1671 HUMAN RESOURCE MANAGEMENT AND INNOVATION MANAGEMENT: INNOVATION PROCESS AND RESULT PERSPECTIVES
Daniel Jiménez-jiménez UNIVERSITY OF MURCIA
Yolanda Del Pilar Castro UNIVERSITY OF MURCIA
Del Rosario
Micaela Martínez-costa UNIVERSITY OF MURCIA

1747 AN INVESTIGATION ON KAIZEN EVENTS IN A HEALTH CARE ORGANIZATION: CRITICAL SUCCESS FACTORS FOR SOCIAL OUTCOMES
Hebert Alonso Medina Suni UNIVERSITY OF UDINE
Pietro Romano UNIVERSITY OF UDINE
Pamela Danese UNIVERSITY OF PADOVA
Jacopo Guercini UNIVERSITY HOSPITAL OF SIENA
Caterina Bianciardi UNIVERSITY HOSPITAL OF SIENA

1788 ORGANIZATIONAL READINESS FOR CHANGE: A SYSTEMATIC LITERATURE REVIEW AND FIELD EXPERIENCE AS RELATED TO SAFETY AND WELLNESS IMPROVEMENTS AT WORK
Michelle Robertson LIBERTY MUTUAL RESEARCH INSTITUTE FOR SAFETY
Diana Tubbs LIBERTY MUTUAL RESEARCH INSTITUTE FOR SAFETY

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

EXPERIMENTS 2

Chair: Steven Taylor
Discussant:

Paper presentations:

1413 USING SELF-DETERMINATION THEORY TO DESIGN A TEACHING SCENARIO FOR A THRESHOLD CONCEPT
Rosalind Mc Culloch QUT
Frédérique Alexandre-bailly ESCP EUROPE

1685 TOWARDS A RESEARCH-LIKE LEARNING: AN ART-MAKING EXPERIMENT WITHIN AN ACCOUNTING EDUCATION CURRICULUM.
Philippe Mairese PARIS1 PANTHÉON SORBONNE

1714 CHANGING OUR PEDAGOGICAL PRACTICES: INNOVATING TO DEVELOP A COURSE
Isabelle Vandangeon-derumez IRG UNIVERSITÉ PARIS EST
Guillaume Raoul UNIVERSITÉ PARIS EST MARNE LA VALLÉE
Eila Szendy LED UNIVERSITÉ PARIS 8
SLOT 5 (16:30 - 18:00) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

CULTURE AND ETHICS

Chair: Markus Kittler
Discussant: Christopher Ball

Paper presentations:

1044  EFFECTS OF CULTURE ON CSR PRACTICES: EVIDENCE FROM INDIA
Judith Ambrosius  FAU ERLANGEN-NÜRNBERG
Ritam Garg  FAU ERLANGEN-NÜRNBERG

1047  JOIN IN OR OPT OUT? A NORMATIVE-ETHICAL ANALYSIS OF AFFECTIVE TIES AND NETWORKS IN SOUTH KOREA
Sven Horak  ST. JOHNS UNIVERSITY

1987  CLIENTELISM DOES NOT EQUAL CORRUPTION. TOWARDS AN UNDERSTANDING OF POST-SOVIET INFORMAL NETWORKS
Verena Bader  UNIVERSITÄT DER BUNDESWEHR MÜNCHEN

SLOT 5 (16:30 - 18:00) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 5

Chair: Mila Lazarova
Discussant:

Paper presentations:

1347  DIMENSIONALITY AND INTERNAL CONSISTENCY OF THE THREE-DIMENSIONAL ADJUSTMENT SCALE
Annamaria Kubovcikova  AARHUS UNIVERSITY

1408  AN EXPLORATORY STUDY OF CORPORATE REPATRIATES’ EMOTIONAL SUPPORT NETWORK AND THEIR ACCULTURATION ORIENTATION UPON RETURN TO THEIR HOME COUNTRY
Lore Van Gorp  GHENT UNIVERSITY
Smaranda Boros  VLERICK BUSINESS SCHOOL
Piet Bracke  GHENT UNIVERSITY
Peter Stevens  GHENT UNIVERSITY

2167  EXPATRIATION SUCCESS IN AN INTER-GOVERNMENTAL ORGANIZATION
Mila Lazarova  SIMON FRASER UNIVERSITY
Jean-luc Cerdin  ESSEC
Michael Dickmann  CRANFIELD U
THURSDAY AFTERNOON
EURAM 2016
EURAM 2016 • Manageable Cooperation?

SLOT 5 (16:30 - 18:00) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_06 REGIONAL PERSPECTIVES: STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OTHER REGIONS

FROM LATIN EUROPE TO LATIN AMERICA - WHAT’S NEW?

Chair: Teresa Canet-giner

Discussant:

Paper presentations:

1020  BLACK GOLD: CORPORATE DIPLOMATIC TIES OF MAERSK IN BRAZIL
Gilberto Sarfati  FGV-EAESP
Hans Kristian Hedetoft  FGV-EAESP

1664  REGIONAL DETERMINANTS OF FDI IN BRAZIL: AN EMPIRICAL STUDY
Dinora Floriani  UNIVERSITY OF VALE DO ITAJAÍ (UNIVALI)
Claudia Cruz  UNIVERSITY OF VALE DO ITAJAÍ (UNIVALI)
Mohamed Amal  COLUMBIA UNIVERSITY / REGIONAL UNIVERSITY OF BLUMENAU (FURB)

2561  “WE ARE EFFICIENT HERE BECAUSE WE UNDERSTAND EACH OTHER WELL, THANKS TO OUR COMMON LATINITY.” CROSS-CULTURAL COOPERATION, SUPPOSED MUTUAL UNDERSTANDING AND EFFICIENCY: A FRANCO-LATINO-AMERICAN CASE.
Emmanuelle Sauvage  IAE BORDEAUX

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_02 MANAGING SPORT EVENTS AND SPORT EVENT TOURISM

EVENT SUSTAINABILITY, ENTREPRENEURSHIP AND BIDDING PROCESSES

Chair: Reidar J. Mykletun

Discussant: Elena Radicchi

Paper presentations:

2225  SPORTING EVENTS SUSTAINABILITY: CROWDSOURCING AND CROWDFUNDING
Elena Radicchi  UNIVERSITY OF FLORENCE
Salvatore Truzzolino
Patrizia Zagnoli  UNIVERSITY OF FLORENCE

1477  ENTREPRÉNEURIAL VALUE CREATION IN SPORTING EVENTS: A LONGITUDINAL CASE STUDY OF A SUCCESSFUL WORLD LAND SPEED RECORD PROJECT
Harald Dolles  FACULTY OF BUSINESS ADMINISTRATION AND SOCIAL SCIENCES, MOLDE UNIVERSITY COLLEGE
Mark Dibben  TASMANIAN SCHOOL OF BUSINESS & ECONOMICS, UNIVERSITY OF TASMANIA

2535  WINNING THE NORWEGIAN NATIONAL BID FOR HOSTING THE UCI ROAD WORLD CHAMPIONSHIPS 2017
Reidar J. Mykletun  MOLDE UNIVERSITY COLLEGE
Milica Milošević
LEADERSHIP AND SUPPORT

Chair: Ceyda Maden Eyiusta

Discussant:

Paper presentations:

1071 THE EFFECTS OF ORGANIZATIONAL SILENCE ON ORGANIZATIONAL LEARNING: THE MEDIATING EFFECT OF PERCEIVED ORGANIZATIONAL SUPPORT
   Alperen Öztürk BASKENT UNIVERSITY
   Hakki Okan Yeloglu BASKENT UNIVERSITY
   Cemalettin Ocal Fidanboy BASKENT UNIVERSITY
   Mahsa Serpouch YILDIRIM BEYAZIT UNIVERSITY

1795 THE IMPACT OF INDIVIDUAL ACCOUNTABILITY ON MANAGERIAL EFFECTIVENESS
   Swee Goh TELFER SCHOOL OF MANAGEMENT, UNIVERSITY OF OTTAWA
   Dwight Mihalicz UNIVERSITY OF OTTAWA

2546 HUMILITY AND COMPETENCE AS SOURCES OF LEADER LEGITIMACY: THE ROLE OF POWER DISTANCE ORIENTATION
   Michael Daniels UNIVERSITY OF BRITISH COLUMBIA
   Gary Greguras SINGAPORE MANAGEMENT UNIVERSITY
   Michael Bashshur SINGAPORE MANAGEMENT UNIVERSITY
   Burak Oc BOCCONI UNIVERSITY

IDENTITY

Chair: Swee Goh

Discussant:

Paper presentations:

1038 DEALING WITH MULTIPLE INCOMPATIBLE WORK-RELATED IDENTITIES: THE CASE OF ARTISTS
   Sophie Hennekam ESC LA ROCHELLE

1268 AN EXPLORATION OF MBA PARTNERS AS PERIPHERAL ORGANIZATIONAL MEMBERS
   Sarah Wittman INSEAD BUSINESS SCHOOL

2029 FROM PRIESTS TO MARRIED PRIESTS: DEALING WITH AN IDENTITY THREAT DURING A STIGMATISING MACRO TRANSITION
   François Grima IRG / UPEC
   Emmanuel Abord De Chatillon UNIVERSITÉ DE SAVOIE/ LABORATOIRE IREGE
   Pauline De Becdelievre LISPE IGS RH/ LARGEPA UNIVERSITE PARIS II
SLOT 5 (16:30 - 18:00) - IAE Building - Room 408 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 TEAM PERFORMANCE MANAGEMENT

TEAM PERFORMANCE MANAGEMENT - DIVERSITY, CONFLICT AND PERFORMANCE

Chair: Petru L. Curseu

Discussant: Ali F. Unal

Paper presentations:

1241 FUNCTIONAL BACKGROUND DIVERSITY, CONFLICT AND PERFORMANCE IN INFORMATION SYSTEMS PROJECT TEAMS: A MULTILEVEL MODEL APPROACH
Simon Bourdeau  ESG-UQAM
Renaud Legoux  HEC MONTREAL

1476 DOES FUNCTIONAL DIVERSITY INCREASE THE EFFECTIVENESS OF COMMUNITY CARE TEAMS? THE MODERATING ROLE OF TEAM STRUCTURE AND PROCESSES
Joep Hofhuis  WINDESHEIM UNIVERSITY
Monique Mensen  WINDESHEIM UNIVERSITY
Lydia Ten Den  WINDESHEIM UNIVERSITY
Annemieke Van Den Berg  WINDESHEIM UNIVERSITY
Marije Koopman-draijer  WINDESHEIM UNIVERSITY
Marianne Van Tilburg  WINDESHEIM UNIVERSITY
Caroliien Smits  WINDESHEIM UNIVERSITY
Sjiera De Vries  WINDESHEIM UNIVERSITY

1312 SELF-FULFILLING PROPHECY IN MULTICULTURAL WORKGROUPS
Alexandre Bachkirov  SULTAN QABOOS UNIVERSITY

1632 A MEMBERSHIP CATEGORIZATION ANALYSIS (MCA) OF TEAM DIVERSITY, SUBGROUP RELATIONS AND CONFLICTS IN INTERPROFESSIONAL HEALTHCARE TEAMS
Laura Toivo  TURKU SCHOOL OF ECONOMICS, UNIVERSITY OF TURKU
Maija Vähämäki  TURKU SCHOOL OF ECONOMICS, UNIVERSITY OF TURKU

SLOT 5 (16:30 - 18:00) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

DESIGNING INCENTIVES AND COMPENSATION

Chair: Jeroen Meijerink

Discussant:

Paper presentations:

1146 WHEN LESS IS MORE: INCENTIVE AND SORTING EFFECTS OF SMALL PAY DIFFERENTIALS
David Morand  PENNSYLVANIA STATE UNIVERSITY
Kimberly Merriman  U. OF MASSACHUSETTS
John Deckop  TEMPLE UNIVERSITY

1530 MANAGING EMPLOYEE TURNOVER: IS INCENTIVE DESIGN ENOUGH?
Peter Eberl  UNIVERSITY OF KASSEL - BUSINESS AND ECONOMICS
Malte Frederik Möller  UNIVERSITY OF KASSEL - BUSINESS AND ECONOMICS

2283 HRM IN THE MERGER OF A PUBLICLY OWNED AND PRIVATELY OWNED COMPANY: LESSONS LEARNED FROM A CASE STUDY
Timo-pekka Uotila  UNIVERSITY OF VAASA
Katja Ekman  UNIVERSITY OF VAASA
DIFFERENT PERSPECTIVES ON EMPLOYABILITY AND CAREER

Chair: Pauline Fatien Diochon

Discussant:

Paper presentations:

1042 EXAMINING DIFFERENCES BETWEEN ACTUAL AND PREFERRED CAREER PATHS
Michal Biron FACULTY OF BUSINESS, UNIVERSITY OF HAIFA
Ravit Eshed FACULTY OF BUSINESS, UNIVERSITY OF HAIFA

2605 IMPACT OF PERCEIVED EMPLOYABILITY ON WORK BEHAVIOR: AN INTERDISCIPLINARY REVIEW WITH FUTURE RESEARCH DIRECTIONS
Hassan Imam CA' FOSCARI UNIVERSITY OF VENICE
Nele De Cuyper RESEARCH GROUP WORK, ORGANIZATIONAL AND PERSONNEL PSYCHOLOGY, KU LEUVEN
Effi Baillien KU LEUVEN

1265 IMMOBILITY IN APPEARANCE ONLY: RICOEUR AND IDENTITY DYNAMICS IN WORKPLACE EXPERIENCES
Mainhagu Sébastien UNIVERSITY OF HAUTE-ALSACE
Defiebre Renaud UNIVERSITY OF HAUTE-ALSACE
Grima François UNIVERSITY OF PARIS EAST

SLOT 5 (16:30 - 18:00) - IAE Building - Room 403 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_04 WORK MOTIVATION, LEADERSHIP AND TRUST: CURRENT LINKS AND CHALLENGES

TRUST AND MOTIVATION

Chair: Homberg Fabian

Discussant:

Paper presentations:

2331 MOTIVATION FOR THE PUBLIC SERVICE OR FOR THE INDIVIDUAL USER?
Raffaela Palma FEDERICO II UNIVERSITY
Danila Scarozza TOR VERGATA
Angelo Falzarano FEDERICO II UNIVERSITY
Alessandro Hinna TOR VERGATA
Gianluigi Mangia FEDERICO II

2282 TWO MOTIVATIONAL EFFECTS OF SERVANT LEADERSHIP: FORGIVENESS AND PSYCHOLOGICAL EMPOWERMENT
Anyi Chung NATIONAL CHANGHUA UNIVERSITY OF EDUCATION
Shu Yu Chen CHANGHUA CHRISTIAN HOSPITAL
Shu-chen Chang CHANGHUA CHRISTIAN HOSPITAL
Szu-yin Lin NATIONAL SUN YAT-SEN UNIVERSITY
I-heng Chen NATIONAL SUN YAT-SEN UNIVERSITY

1990 HOW INFLUENCE TACTICS AND TRUSTWORTHINESS OF REVIEWERS AFFECT AUTHORS’ TRUST AND COMMITMENT TO PEER REVIEW
Isabel Boegner ZEPPELIN UNIVERSITY
Fabian Hattke UNIVERSITY OF HAMBURG
Rick Vogel UNIVERSITY OF HAMBURG

2006 INTERORGANIZATIONAL TRUST: A SPECIAL GOVERNANCE MECHANISM OR ONE OF SEVERAL ALTERNATIVES?
Maximilian Holtgrave UNIVERSITY OF MÜNSTER
Ann-marie Nienaber COVENTRY UNIVERSITY
Gerhard Schewe UNIVERSITY OF MÜNSTER
SLOT 5 (16:30 - 18:00) - IAE Building - Room 405 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_05 ORGANISATIONAL COGNITION: THEORIES, APPLICATIONS AND ADVANCEMENTS

PSYCHOLOGICAL APPROACHES TO ORGANISATIONAL COGNITION

Chair: Emmanouela Mandalaki
Discussant: Florian Andresen

Paper presentations:

2584 ACCESSING THE PSYCHOLOGICAL CONTRACT USING REPERTORY GRID
Uttan Sherman UNIVERSITY COLLEGE CORK

2562 UNDERSTANDING THE POTENTIAL PREDICTORS AND OUTCOMES OF PSYCHOLOGICAL CONTRACT VIOLATION: A TAXPAYER-GOVERNMENT CONTEXT
Yin Teng Chew MONASH UNIVERSITY
Tse Leng Tham MONASH UNIVERSITY
Ken Coghill MONASH UNIVERSITY

2394 THE PSYCHOLOGICAL AND COGNITIVE BACKBONE OF INFORMATION SEEKING BEHAVIOR: A THEORETICAL FRAMEWORK
Davide Secchi UNIVERSITY OF SOUTHERN DENMARK
Mehwish Mufti BOURNEMOUTH UNIVERSITY
Fabian Homberg BOURNEMOUTH UNIVERSITY

SLOT 5 (16:30 - 18:00) - Langues Building - Room 207 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

THEORY IN PROJECT ORGANIZING

Chair: Christophe Bredillet
Discussant: Marian Bosch-rekveldt

Paper presentations:

1945 A REVIEW OF PROJECT MANAGEMENT RESEARCH IN IRNOP AND PMI CONFERENCES FROM 2009 TO 2014 TO IDENTIFY EMERGING PERSPECTIVES
Beverly Pasian UTRECHT UNIVERSITY OF APPLIED SCIENCES
Gilbert Silvius LOI UNIVERSITY OF APPLIED SCIENCES

2298 FROM VISIONS OF GRANDEUR TO GRAND FAILURE: ALTERNATIVE SCHOOLS OF DESCRIPTIVE DECISION THEORIES TO EXPLAIN THE BERLIN BRANDENBURG AIRPORT FIASCO
Verena Stingl TECHNICAL UNIVERSITY OF DENMARK
Joana Geraldi TECHNICAL UNIVERSITY OF DENMARK

2412 COMPLEXITY, UNCERTAINTY AND MENTAL MODELS: FROM A PARADIGM OF REGULATION TO A PARADIGM OF EMERGENCE IN PROJECT MANAGEMENT
Pierre Daniel SKEMA
Carole Daniel SKEMA

1531 PROJECTS AS TEMPORARY TRADING ZONES: A THEORETICAL PROPOSAL AND EMPIRICAL ILLUSTRATION
Sylvain Lenfle UNIVERSITY OF CERGY-PONTOISE
Jonas Soderlund BI NOVERWEGIAN BUSINESS SCHOLL
**SLOT 5 (16:30 - 18:00) - Langues Building - Room 407 - Competitive**

**Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK**

**PROJECT LIFE CYCLE/SUSTAINABILITY**

**Chair:** Gilbert Silvius  
**Discussant:** Lynn Keeys

**Paper presentations:**

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<td>THE RELATIONSHIPS BETWEEN SUSTAINABLE INNOVATION OF THE CUSTOMER INTERFACE AND THE PROJECT LIFE CYCLE</td>
<td>Maria E. Aguilar-fernández, Jose Ramon Oregi-olaso, Leticia Fuentes-ardeo, Carolina Cruz</td>
<td>UNIVERSITY OF THE BASQUE COUNTRY</td>
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<td>Mark Shorley, John Kelly</td>
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**SLOT 5 (16:30 - 18:00) - Langues Building - Room 401 - Competitive**

**Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK**

**NEW RESEARCH METHODS FOR INTERVIEWING**

**Chair:** Evandro Bocatto  
**Discussant:**

**Paper presentations:**

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<td>Caroline Rieu Plichon, Nora Meziani</td>
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SLOT 5 (16:30 - 18:00) - Langues Building - Room 404 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_01 DEVELOPING AN EVOLUTIONARY EPISTEMOLOGY? EVOLUTIONARY APPROACHES IN MANAGEMENT RESEARCH

ORGANISATIONAL EVOLUTION. THEORY-DRIVEN DEVELOPMENTS

Chair: Vincenzo Uli

Discussant:

Paper presentations:

1091 HOW DO ORGANIZATIONS ADAPT? REVIEWING THE EVOLVING CONTRIBUTION OF UPPER ECHELONS THEORY
Gianpaolo Abatecola UNIVERSITY OF ROME “TOR VERGATA”
Matteo Cristofaro UNIVERSITY OF ROME “TOR VERGATA”

1233 POSITIONING THE LITERATURE OF THE BUSINESS MODEL: A BIBLIOMETRIC ANALYSIS
Fiorenza Belussi UNIVERSITY OF PADOVA
Maria Francesca Savarese UNIVERSITY OF PADOVA
Luigi Orsi UNIVERSITY OF MILAN

1030 SMALL FIRM GROWTH, GROUP SELECTION AND THE STRUGGLE OF COMPETING IDENTITIES
Dermot Breslin SHEFFIELD UNIVERSITY

SLOT 5 (16:30 - 18:00) - FSEG Building - Room 311 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_00 STRATEGIC MANAGEMENT GENERAL TRACK

DIFFERENT VIEWS OF ORGANISATIONAL PERFORMANCE: STATUS, FINANCES AND ENVIRONMENT

Chair: Patrick Reinmoeller

Discussant: Anabel Fernandez-mesa

Paper presentations:

1483 MANAGING MULTIPLE STATUSES: A CASE STUDY OF OPEN ACCESS
Shaz Ansari UNIVERSITY OF CAMBRIDGE
Trin Thananusak UNIVERSITY OF CAMBRIDGE

2254 STRATEGY-BASED MECHANISMS IN THE IMITATION OF ENVIRONMENTAL PRACTICES AND COUNTRY EFFECTS
Maria Boura ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Dimitris Tsouknidis CYPRUS UNIVERSITY OF TECHNOLOGY
Spyros Lioukas ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

2193 THE EFFECT OF ORGANIZATIONAL SPEED ON FIRMS' ENVIRONMENTAL PERFORMANCE
Matilde Morales-rayas UNIVERSITY OF GRANADA
Inmaculada Martin-tapia UNIVERSITY OF GRANADA
Javier Agullera-caracuel PABLO OLAVIDE UNIVERSITY
Rodrigo Martin-rojas UNIVERSITY OF GRANADA

2115 HOSPITAL FINANCIAL PERFORMANCE IMPLICATIONS FOR USE OF HOSPITALISTS
Josué Patien Epané UNIVERSITY OF NEVADA LAS VEGAS
Robert Weech-maldonado UNIVERSITY OF ALABAMA AT BIRMINGHAM
Larry Heald UNIVERSITY OF ALABAMA AT BIRMINGHAM
Bisakha Sen UNIVERSITY OF ALABAMA AT BIRMINGHAM
Stephen O’connor UNIVERSITY OF ALABAMA AT BIRMINGHAM
Zo Ramamonjiarivelo GOVERNORS STATE UNIVERSITY
THURSDAY AFTERNOON
SLOT 5 (16:30 - 18:00) - FSEG Building - Room 307 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13.01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES

M&A INTEGRATION PROCESS

Chair: Audrey Rouzies
Discussant: Nuno Oliveira

Paper presentations:

2310 LEVERAGING EXPLORATION THROUGH POST-ACQUISITION INTEGRATION: THE ROLE OF COORDINATION MECHANISMS AND ACQUISITION EXPERIENCE
Mai Anh Dao MCI MANAGEMENT CENTER INNSBRUCK

2441 HOW EMPLOYEES MAKE SENSE OF AND RESPOND TO POST-ACQUISITION INTEGRATION EVENTS - DO DIFFERENT FOCI OF IDENTIFICATION MATTER?
Nicola Mirc TOULOUSE SCHOOL OF MANAGEMENT
Norbert Steinchenberger UNIVERSITY OF COLOGNE

1204 SPEED IN ACQUISITIONS: ADVANCING A PROCESS PERSPECTIVE
Olimpia Meglio UNIVERSITY OF SANNO
David King IOWA STATE UNIVERSITY
Annette Risberg COPENHAGEN BUSINESS SCHOOL

THURSDAY AFTERNOON
SLOT 5 (16:30 - 18:00) - FSEG Building - Room 309 - Competitive
Track: 13 STRATEGIC MANAGEMENT >> 13.03 STRATEGIC PROCESSES AND PRACTICES

THE SOCIAL PROCESSES DYNAMICS OF STRATEGIC DECISION MAKING

Chair: Sebastien Picard
Discussant: Christelle Pezé-théron

Paper presentations:

1712 DECISION-MAKING PROCESSES AND EXPLORATION/EXPLOITATION-ORIENTED STRATEGIC DECISIONS: AN ACTOR-CENTERED PERSPECTIVE
Stavros Vourliotis ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Vassilis Papadakis ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

2593 THE ROLE OF EPISTEMIC OBJECTS IN COLLECTIVE DECISION-MAKING: HOW ENACTING CAUSAL MAPS CAN DISENTANGLE COGNITIVE AND AFFECTIVE CONFLICT
Patrick Reinmoeller CRANFIELD UNIVERSITY
Mikko Arevu REGEN’S UNIVERSITY

1601 DECISION-MAKING AS A SOCIAL PRACTICE: CONTRIBUTIONS OF THE STRATEGY-AS-PRACTICE FOR DECISION PROCESS
Gustavo Abib CEPEAD/UFPR
Eduardo Guedes Villar CEPEAD/UFPR
Carolina Walger CEPEAD/UFPR
Karina De Déa Roglio CEPEAD/UFPR
Fabrício Stocker CEPEAD/UFPR

2171 A CO-EVOLUTIONARY PERSPECTIVE FOR UNDERSTANDING THE DECISION TO OFFSHORE HUMAN RESOURCES ACTIVITIES
Carmen Paz-aparicio UNIVERSIDAD CARLOS III DE MADRID
Joan Enric Ricart IESE BUSINESS SCHOOL
Jaime Bonache UNIVERSIDAD CARLOS III DE MADRID
SLOT 5 (16:30 - 18:00) - FSEG Building - Room 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

DYNAMIC CAPABILITIES AND INNOVATION

Chair: Asta Pundziene
Discussant: Ruifang Wang

Paper presentations:

1414 DYNAMIC CAPABILITIES MICROFOUNDATIONS AND INNOVATION MANAGEMENT IN FRENCH SMES: A CASE STUDY ANALYSIS
Antoine Pierre - MONTPELLIER UNIVERSITY
Anne Sophie Fernandez - MONTPELLIER UNIVERSITY

2186 LOOKING BEYOND DYNAMIC CAPABILITIES: ON THE ANTECEDENTS OF CHANGE AND INNOVATION
Emre Karali - ERASMUS UNIVERSITY ROTTERDAM
Henk Volberda - ERASMUS UNIVERSITY ROTTERDAM
Jatinder Sidhu - ERASMUS UNIVERSITY ROTTERDAM

2435 INNOVATION CAPABILITIES AS PRECURSOR OF EXPORT PERFORMANCE: AN ANALYSIS IN THE CONTEXT OF SMES
José Luis Ferreras-méndez - UNIVERSITY OF LEÓN
Anabel Fernández Mesa - UNIVERSITY OF VALENCIA
Joaquín Alegre - UNIVERSITY OF VALENCIA
Roger Stanger - UNIVERSITY OF SUSSEX

SLOT 5 (16:30 - 18:00) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES: MANAGERIAL CHALLENGES

Chair: Patrycja Klimas
Discussant: Annika Tidström

Paper presentations:

2202 UNPACKING COOPETITION PRACTICES - A THEORETICAL MODEL OF COOPETITION MANAGEMENT
Stefanie Dorn - UNIVERSITY OF COLOGNE

1168 CONSTRUCTIVE AND DESTRUCTIVE DYNAMICS OF VALUE CREATION IN TEMPORARY COLLABORATIONS
Nuno Oliveira - LSE

1218 WHY FIRMS IMPLEMENT COOPETITIVE-PROJECT TEAMS?
Anne-sophie Fernandez - MONTPELLIER UNIVERSITY
Frédéric Le Roy - MONTPELLIER UNIVERSITY & MONTPELLIER BUSINESS SCHOOL
Highlights

Special Interest Group (SIGs) Activities:
9:00 - 10:30: Track sessions, Development Working Groups, Symposia

Coffee Break
10:30 - 10:50: IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Meet the Editors 3
10:50 - 12:20: FSEG Building, Amphitheatre 103 (Joan Robinson) - “Meet the Editors” 3

Special Interest Group (SIGs) Activities:
10:50 - 12:20: Track sessions, Symposia, Development Working Groups, SIG Plenaries

Presidential Activity
10:50 - 12:20: FSEG Building, Keynes Room

Lunch
12:30 - 14:00: CROUS restaurant la Pointe Jaune

PLENARY - Keynote Round table and EURAM General Assembly
14:00 - 15:30: Plenary Hall (A7, next to the CROUS) - Keynote Roundtable, Managing for Cooperation and Innovation
15:30 - 16:30: Plenary Hall (A7, next to the CROUS) - EURAM General Assembly

Coffee Break
16:30 - 17:00: IAE Building, Room 204; FSEG and Maison des LANGUES Buildings, Lobby and mezzanine

Special Interest Group (SIGs) Activities:
17:00 - 18:30: SIG Plenaries, Track sessions, Development Working Groups, Symposia, SIG Wrap Ups

EMR Editorial Meeting
17:00 - 18:30: FSEG Building, Keynes Room

After Conference: EURAM Party
Bateau Mouche (River Boat) Le Gabarre
Boarding (Door Opening 19:45 / Boat Departure 20:30) and landing take place at the Port de la Conférence - Pont de l'Alma, on the Rive Droite, in the 8th arrondissement of Paris. Metro station: “Alma - Marceau” (line 9)

The next pages present the track sessions schedule day per day.
Information about the SIGs other activities can be found:
Symposia: page 217
Development Working Groups: page 222
SIGs other Activities: page 24
SLOT 6 (09:00-10:30) TRACK SESSIONS

SLOT 6 (09:00 - 10:30) - IAE Building - Room 203 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

SUSTAINABILITY: SENSEMAKING, SENSEGIVING AND EDUCATION

Chair: Corinne Vercher-chaptal
Discussant: Pascale De Rozario

Paper presentations:

1814 EDUCATION FOR SUSTAINABILITY: TRANSFORMATIVE PROCESSES, ACTIONS AND SYSTEMIC CHANGE IN A SWEDISH UNIVERSITY
Marcela Ramirez-pasillas JONKOPING INTERNATIONAL BUSINESS SCHOOL
Sofia Kjellström SCHOOL OF HEALTH AND WEALFARE OF JONKOPING UNIVERSITY
Ellen Almers SCHOOL OF EDUCATION AND COMMUNICATION OF JONKOPING UNIVERSITY
Petra Wagman SCHOOL OF HEALTH AND WEALFARE OF JONKOPING UNIVERSITY
Ulrica Stagell SCHOOL OF EDUCATION AND COMMUNICATION OF JONKOPING UNIVERSITY

1351 FROM UNDERSTANDING ECONOMICS TO CONSCIOUS SUSTAINABILITY
Mario Carrassi UNIVERSITÀ DI BARI

1634 EDUCATION FOR SUSTAINABILITY IN THE BUSINESS SCHOOL CONTEXT: A TEXTUAL STUDY OF PEDAGOGICAL PRACTICE
Harry Van Buren iii UNIVERSITY OF NEW MEXICO

SLOT 6 (09:00 - 10:30) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

MANAGEMENT AND LEADERSHIP FOR SOCIETY ORIENTED BUSINESS?

Chair: Remi Jardat
Discussant: Nicola Varrone

Paper presentations:

1132 ADAPTATION TO POLITICAL UNCERTAINTY: THE ROLE OF PERSONAL AND INSTITUTIONAL POLITICAL CONNECTIONS
Addis Gedefaw Birhanu EMLYON BUSINESS SCHOOL

1693 THE ROLE OF ETHICAL AND SUSTAINABLE LEADERSHIP IN SOCIAL ENTERPRISE
Nurul Mozumder OXBRIDGE CONSULTANTS

2545 LABOUR MANAGEMENT IN TODAY’S LARGE CORPORATIONS: THE INTERSECTION OF BUREAUCRATIC AND MARKET-DRIVEN MODELS
Amélie Seignour MRM

1113 WHY DO WE NOT ALWAYS ACT ETHICALLY IN THE WORKPLACE? AN EXPLORATION OF THE KEY IMPEDIMENTS
Mark Schwartz SCHWARTZ@YORKU.CA
SLOT 6 (09:00 - 10:30) - IAE Building - Amphi B - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

SUSTAINABILITY REPORTING AND CORPORATE STRATEGY

Chair: Anna Pistoni
Discussant: Anna Pistoni

Paper presentations:

2521 EFFECT OF CSR COMMUNICATION ON CORPORATE REPUTATION AND FINANCIAL PERFORMANCE
Schroeter Julian UNIVERSITY OF SIEGEN
Dutzi Andreas UNIVERSITY OF SIEGEN
Withanage Eshari UNIVERSITY OF SIEGEN

2183 LINKING SUSTAINABILITY STRATEGIES AND PERFORMANCE MEASUREMENT SYSTEMS: A TWO WAY PATH
Raffaele Fiorentino PARTHENOPE UNIVERSITY
Stefano Garzella PARTHENOPE UNIVERSITY
Daniela Mancini PARTHENOPE UNIVERSITY
Rita Lamboglia PARTHENOPE UNIVERSITY

2318 STRATEGIC CSR AND SUSTAINABILITY IN THE LUXURY INDUSTRY AS A DRIVER OF CORPORATE REPUTATION
Patrizia Gazzola INSUBRIA UNIVERSITY. DEPARTMENT OF ECONOMICS
Gianluca Colombo UNIVERSITY OF LUGANO
Robert Pezzetti INSUBRIA UNIVERSITY. DEPARTMENT OF ECONOMICS
Enrica Pavione INSUBRIA UNIVERSITY. DEPARTMENT OF ECONOMICS

SLOT 6 (09:00 - 10:30) - IAE Building - Room 302 - Paper Development

Track: 01 BUSINESS FOR SOCIETY >> 01_02 FINANCE, ECONOMY AND SOCIETY: FOR A SUSTAINABLE RE-EMBEDDING

ALTERNATIVE MODEL II

Chair: Catherine Karyotis
Discussant: Djamchid Assadi

Paper presentations:

1575 MOROCCAN MICROFINANCE: THE FORCES TOWARDS A MORE COMMERCIAL ORIENTATION
Asmae Diani INSTITUT DE RECHERCHE EN GESTION UNIVERSITE PARIS EST
Discussant : Djamchid Assadi

1663 GESTATIONAL SURROGACY: FREEDOM OVER ONE’S BODY, THE MARKET AND THE LAW
Eric Vernier IRSI
Baudet Isabelle IRSI
Mayeul Berger IRIS
Discussant : Djamchid Assadi

2093 IS IT POSSIBLE? COMPANIES WITH NEGATIVE EQUITY LIVE DURING YEARS: STAKEHOLDERS VIEW
Leire San-jose UPV/EHU AND U. HUDDERSFIELD
Jose Luis Retolaza DEUSTO BUSINESS SCHOOL
Sara Urionabarrenetxea UPV/EHU
Jose Domingo Garcia-merino UPV/EHU
Discussant : Djamchid Assadi
SLOT 6 (09:00 - 10:30) - IAE Building - Room 201 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

GENDER AND ORGANISATION

Chair: Luigi Maria Sicca
Discussant: Davide Bizjak

Paper presentations:

1951 GENDER BINARISM AS AN APPARATUS OF RESISTANCE TO ORGANIZATIONAL INCLUSION
Davide Bizjak UNIVERSITY OF NAPLES FEDERICO II
Luigi Maria Sicca UNIVERSITY OF NAPLES FEDERICO II
Stefano Oliverio UNIVERSITY OF NAPLES FEDERICO II
Paolo Valerio UNIVERSITY OF NAPLES FEDERICO II

1415 GENDERED DETERIORATION OF WORKING ARRANGEMENTS: THE CASE OF FRINGE BENEFITS
Eleanna Galanaki ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

1418 INFORMAL ENTREPRENEURSHIP, PAKISTANI WOMEN AND EXTREME INSTITUTIONAL VOIDS - A RESEARCH AGENDA
Lalarukh Ejaz UNIVERSITY OF SOUTHAMPTON
Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON
Vadim Grinevich UNIVERSITY OF SOUTHAMPTON
Amber Gul Rashid INSTITUTE OF BUSINESS ADMINISTRATION

SLOT 6 (09:00 - 10:30) - IAE Building - Room 301 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_04 RESPONSIBLE GLOBAL VALUE CHAINS

RESPONSIBLE GLOBAL VALUE CHAINS (RGVCS): CASE STUDIES

Chair: Dr Pascale De Rozario
Discussant: Anurag Tewari

Paper presentations:

1496 DISTRIBUTION IN BRAZIL AND USA
Ilias Vlachos LEEDS UNIVERSITY
Silvia Dumitru UNIVERSITY OF LIVERPOOL

2508 SUSTAINABLE DEVELOPMENT THROUGH INSERTION OF GLOBAL VALUE CHAINS. A CRITICAL ANALYSIS OF THE CASE OF MAROCCAN ARGAN OIL.
Pierre-marie Aubert IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
Yann Laurans IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
Renaud Lapeyre IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
Marellia Auger IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE

2087 MECHANISMS OF SUPPLY CHAIN RESILIENCE AND VULNERABILITY
Liz Varga CRANFIELD UNIVERSITY
Anurag Tewari CRANFIELD UNIVERSITY
SLOT 6 (09:00 - 10:30) - IAE Building - Room 407 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_07 RETHINKING THE FORM, GOVERNANCE & LEGAL CONSTITUTION OF CORPORATIONS: THEORETICAL ISSUES & SOCIAL STAKES

ALTERNATIVE FRAMEWORKS FOR NEW CORPORATE BEHAVIOURS

Chair: Blanche Segrestin
Discussant:

Paper presentations:

1974 CONTROL DECOUPLING AS AN ALTERNATIVE, INVISIBLE VEIL FOR THE CORPORATE GROUP
Linn Anker-s-rensen UNIVERSITY OF OSLO

2464 COMPANY RULE: CORPORATIONS AS POLITICAL AUTHORITIES
Maha Atal UNIVERSITY OF CAMBRIDGE

SLOT 6 (09:00 - 10:30) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_10 BEYOND RATIONALISM, RATIONALITY AND RATIONALIZATION: CRITICAL, CLINICAL AND PSYCHODYNAMIC APPROACHES TO ORGANIZATIONAL LIFE

ETHICS AND CARE IN ORGANISATIONS

Chair: Carine Chemin-bouzir
Discussant:

Paper presentations:

1615 TELLING TALES OUT OF SCHOOL: ‘CARING SPACE’ AND ORGANIZATIONAL WELLBEING
Michaela Edwards LANCASTER UNIVERSITY
Norman Crump LANCASTER UNIVERSITY
Amanda Bingley LANCASTER UNIVERSITY

1807 CARING BEYOND REASON: A QUESTION OF ETHICS
Philip Boxer BRL

1374 WHEN THE HEART BEATS: A NEO-WEBERIAN MODEL TO ETHICAL DILEMMAS
Pauline Fatien Diochon MENLO COLLEGE
Jean Nizet U LOUVAIN-LA-NEUVE

SLOT 6 (09:00 - 10:30) - Langues Building - Room 406 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_01 TOP MANAGEMENT TEAMS & BUSINESS ELITES

THE CONSEQUENCES OF CEO’S PERSONALITY AND ACTIONS

Chair: Ciaran Heavey
Discussant:

Paper presentations:

1035 CEO CORE SELF-EVALUATION AND THE RISE AND FALL OF IRISH FIRMS, 2005 TO 2009
Ciaran Heavey UNIVERSITY COLLEGE DUBLIN
Brian Fox UNIVERSITY OF CONNECTICUT
Zeki Simsek UNIVERSITY OF CONNECTICUT
Donald Hambrick PENNSYLVANIA STATE UNIVERSITY

Cecilia Wiedeck TECHNICAL UNIVERSITY DORTMUND
Andreas Engelen TECHNICAL UNIVERSITY DORTMUND
Andreas Venus TECHNICAL UNIVERSITY DORTMUND

2405 STRATEGIC OVERSIGHT OF BOARDS IN EMERGING CAPITAL MARKETS: EVIDENCE FROM CEO DISMISSAL AND THE BOARD’S CHANGES
Irina Ivashkovskaya NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS
Anastasia Stepanova NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS
Anastasia Suchkova NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS
SLOT 6 (09:00 - 10:30) - Langues Building - Room 402 - Competitive
Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDS OF DIRECTORS: BOARD DIVERSITY

Chair: Tor Brunzell
Discussant: Anastasia Stepanova

Paper presentations:

1328  **JOB-RELATED DIVERSITY AND BOARD DECISION-MAKING PROCESSES: ACHIEVING QUALITY AND SPEED**
Morten Huse  BI NORWEGIAN BUSINESS
Sadi Kanadli  ESADE
Max Bankewitz  WITTEN

1480  **BOARD ROLE PERFORMANCE AND FAULTLINES IN FAMILY FIRMS: THE MODERATING ROLE OF FORMAL BOARD EVALUATION**
Alana Vandebeek  HASSELT UNIVERSITY
Wim Voordeekers  HASSELT UNIVERSITY
Frank Lambrechts  HASSELT UNIVERSITY
Jolien Huybrechts  MAASTRICHT UNIVERSITY

2518  **BUILDING DYNAMIC CAPABILITIES IN SMES - CHAIRPERSON’S LEADERSHIP, KNOWLEDGE AND EXPERIENCE**
Daniel Yar Hamidi  UNIVERSITY OF BORAS
Jonas Gabrielsson  UNIVERSITY OF HALMSTAD

SLOT 6 (09:00 - 10:30) - Langues Building - Room 201 - Competitive
Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

INSTITUTIONAL CONTINGENCIES

Chair: Steffen Roth
Discussant:

Paper presentations:

2204  **ENTREPRENEURSHIP POLICIES EVALUATION: REVIEW OF EMPIRICAL STUDIES**
Ondrej Dvoulety  UNIVERSITY OF ECONOMICS, FACULTY OF BUSINESS ADMINISTRATION, DEPARTMENT OF ENTREPRENEURSHIP

1455  **INFORMATION FREEDOM, INTELLECTUAL PROPERTY RIGHTS, AND TECHNOLOGY ENTREPRENEURSHIP**
Sepideh Yeganegi  UNIVERSITY OF MANITOBA
André Laplume  MICHIGAN TECHNOLOGICAL UNIVERSITY
Parshotam Dass  UNIVERSITY OF MANITOBA

1958  **SOCIOCULTURAL VARIABLES INFLUENCING CULTURAL VALUES IN CENTRAL ASIA**
Jennet Achyldurdyyeva  NATIONAL SUN YAT-SEN UNIVERSITY
Christina Yu Ping Wang  NATIONAL SUN YAT-SEN UNIVERSITY

1485  **LOCAL POLITICS AND SME PERFORMANCE**
Sebastiaan Laloo  GHENT UNIVERSITY
Heidi Vander Bauwhede  GHENT UNIVERSITY
Philippe Van Cauwenberge  GHENT UNIVERSITY
SLOT 6 (09:00 - 10:30) - Langues Building - Room 202 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_04 INTERNATIONALIZATION & GROWTH STRATEGIES FOR SME

INTERNATIONALIZATION

Chair: Massimiliano M. Pellegrini
Discussant: Filippo Ferrari

Paper presentations:

2369 **TOWARDS A NOMOLOGICAL NET FOR THE ROLE OF SPEED IN THE INTERNATIONALIZATION PROCESS**
Wolfgang Amann 
HEC PARIS

1952 **DO ALL ENTREPRENEURS WANT TO MAKE THEIR NTBF GROW? AN APPROACH THROUGH EXPECTED CONSEQUENCES OF GROWTH**
Caroline Tarillon 
UNIV. GRENOBLE ALPES

SLOT 6 (09:00 - 10:30) - Langues Building - Room 303 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_05 ENTREPRENEURSHIP, REGIONS AND REGIONAL DEVELOPMENT

NETWORKS, SOCIAL CAPITAL AND DIVERSITY

Chair: Marina Dabic

Discussant:

Paper presentations:

2086 **EFFECTS ON LOCAL NETWORK STRUCTURE ON INTERNATIONAL RELATIONSHIPS**
Isabel Díez-vial 
COMPLUTENSE UNIVERSITY OF MADRID
Angeles Montoro-sanchez 
COMPLUTENSE UNIVERSITY OF MADRID
Jose Antonio Belso-martinez 
MIGUEL HERNANDEZ UNIVERSITY

1978 **ENTREPRENEURIAL OPPORTUNITIES AND IMMIGRANT ENTREPRENEURS’ KNOWLEDGE: TOWARDS A THEORETICAL FRAMEWORK**
Rocio Aliaga-Isla 
UNIVERSITY OF LIEGE

1127 **EXCLUSIVENESS OF SOCIAL CAPITAL WITHIN LOCAL BUSINESS NETWORKS, SURROUNDED WITH A LOW-TRUST ENVIRONMENT**
Julia Ivy 
NORTHEASTERN UNIVERSITY
Edward Mckeever 
LANCASTER UNIVERSITY

SLOT 6 (09:00 - 10:30) - Langues Building - Room 301 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURIAL EMOTIONS AND PASSION

DECISION-MAKING AND BIASES

Chair: Anna Menozzi
Discussant: Christopher Ney

Paper presentations:

1318 **“ENTREPRENEURIAL DECISION MAKING EFFECTIVENESS: A THEORETICAL FRAMEWORK LINKING AFFECT AND COGNITION”**
Sara Sassetti 
UNIVERSITY OF PISA
Sara Lombardi 
LUISS GUIDO CARLI
Vincenzo Cavaliere 
UNIVERSITY OF FLORENCE

1492 **ENTREPRENEURIAL OVERCONFIDENCE: PERSONAL AND FIRM DETERMINANTS**
Anna Menozzi 
UNIVERSITÀ DEL PIEMONTE ORIENTALE “A. AVOGADRO”
Giampaolo Viglia 
UNIVERSITY OF BOURNEMOUTH
Diana Anna Passarani 
UNIVERSITÀ DEL PIEMONTE ORIENTALE “A. AVOGADRO”
Anna Chiara Invernizzi 
UNIVERSITÀ DEL PIEMONTE ORIENTALE “A. AVOGADRO”

2311 **LIMITS AND BARRIERS OF VALUE CREATION AND PROJECTS DEVELOPMENT: THE CASE OF TUNISIAN SMES**
Samira Boussema 
MODEOR
Salah Ben Hamed 
MODEOR
CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT (II)

Chair: Ruth Rentschler
Discussant: Petra Moog

Paper presentations:

1919 EMPLOYER BRANDING AND ITS USE FOR EXECUTIVE RECRUITMENT IN THE VISUAL ARTS. A CONTENT ANALYSIS OF JOB ADVERTISEMENTS
Andrea Hausmann EUROPA-UNIVERSITÄT VIADRINA
Anne Heinze EUROPA-UNIVERSITÄT VIADRINA
Antonia Liegel EUROPA-UNIVERSITÄT VIADRINA

2111 WORK COMMITMENT OF CREATIVE WORKERS OF A SAME QUARTER : UNDERSTANDING ORGANISATION THROUGH A PLACE-BASED APPROACH
Brigitte Charles-pauvers UNIVERSITÉ DE NANTES
Anne-laure Saives ESG - UQAM
Nathalie Schieb-bienfait UNIVERSITÉ DE NANTES

2237 TEMPORAL DIMENSIONS IN ARTISTIC ENTREPRENEURSHIP
Lisa Balzarinl CA
Monica Calcagno CA

INFORMAL GOVERNANCE MECHANISMS IN FAMILY BUSINESS

Chair: Alessandro Cirillo
Discussant: Jan-philipp Ahrens

Paper presentations:

2573 AN EXAMINATION OF THE INFLUENCE OF FAMILY AND BUSINESS GOVERNANCE MECHANISMS ON FAMILY BUSINESS PERFORMANCE
Chris Graves THE UNIVERSITY OF ADELAIDE BUSINESS SCHOOL
Donella Caspersz THE UNIVERSITY OF WESTERN AUSTRALIA BUSINESS SCHOOL
Jill Thomas THE UNIVERSITY OF ADELAIDE BUSINESS SCHOOL

1405 THE ROLE OF RELATIONAL GOVERNANCE MECHANISMS IN FAMILY FIRMS - A REVIEW AND RESEARCH AGENDA
Christian Rosenkranz PHILIPPS-UNIVERSITY MARBURG

1658 SOCIOEMOTIONAL WEALTH AND ORGANIZATIONAL EFFECTIVENESS: AN EMPIRICAL ANALYSIS IN SPANISH FAMILY FIRMS
Ismael Barros UNIVERSIDAD AUSTRAL DE CHILE
Juan Hernangómez UNIVERSIDAD DE VALLADOLID
Natalia Martin Cruz UNIVERSIDAD DE VALLADOLID
SLOT 6 (09:00 - 10:30) - Langues Building - Room 306 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_02 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Allan Discua Cruz

Discussant: Trung Quang Dinh

Paper presentations:

1499 AN EXPLORATIVE STUDY OF FAMILY BUSINESS GOAL
Rodrigo Basco THE AMERICAN UNIVERSITY OF SHARJAH
Gloria Aparicio UNIVERSITY OF THE BASQUE COUNTRY
Txomin Iturralde UNIVERSITY OF THE BASQUE COUNTRY
Amaia Maseda UNIVERSITY OF THE BASQUE COUNTRY

2581 CONSTRUCTING THE IDENTITY OF SECOND-GENERATION BUSINESS FAMILY MEMBERS IN THE PEOPLE’S REPUBLIC OF CHINA
Nan Jiang WESTMINSTER BUSINESS SCHOOL
Alison Rieple WESTMINSTER BUSINESS SCHOOL
Jane Chang WESTMINSTER BUSINESS SCHOOL

2129 A CONTENT ANALYSIS OF A CHAPTER ABOUT VEHBİ KOC
Nurgul Keles Taysir ISTANBUL COMMERCE UNIVERSITY
Cigdem Asarkaya ISTANBUL COMMERCE UNIVERSITY

SLOT 6 (09:00 - 10:30) - Langues Building - Room 206 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS

HR IN FAMILY BUSINESS

Chair: Massimo Baù

Discussant: Alexandra Michel

Paper presentations:

1597 LEARNING BAD HABITS FROM GENERATION TO GENERATION: HOW NEGATIVE IMPRINTS AFFECT HUMAN RESOURCE MANAGEMENT IN THE FAMILY FIRM
Kim Eddleston NORTHEASTERN UNIVERSITY
Roland Kidwell FLORIDA ATLANTIC UNIVERSITY
Franz Kellermanns UNC CHARLOTTE

2543 THE INFLUENCE OF FAMILY FIRM CHARACTERISTICS ON ESCALATION OF COMMITMENT
Celina Smith EMILYON BUSINESS SCHOOL
Isabelle Royer MAGELLAN, IAE LYON, JEAN MOULIN LYON 3 UNIVERSITY
Alfredo De Massis LANCASTER UNIVERSITY MANAGEMENT SCHOOL

1651 NEW DIRECTOR SELECTION IN FAMILY-INFLUENCED, LONE FOUNDER, AND REGULAR PUBLICLY-TRADED FIRMS: A RESOURCE DEPENDENCY PERSPECTIVE
Clay Dibrell UNIVERSITY OF MISSISSISSIPPI
Rich Gentry UNIVERSITY OF MISSISSISSIPPI
David Marshall UNIVERSITY OF MISSISSISSIPPI
Jennifer Palar UNIVERSITY OF MISSISSISSIPPI
Walter Davis UNIVERSITY OF MISSISSISSIPPI
EURAM 2016

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_02 WOMEN’S EMPLOYMENT IN THE MIDDLE EAST AND NORTH AFRICA

WOMEN’S LEADERSHIP AND CAREER ADVANCEMENT IN THE MIDDLE EAST

Chair: Charlotte Karam

Discussant: Fida Afifunii

Paper presentations:

2223 WOMEN’S LEADERSHIP, POLITICS AND DEVELOPMENT IN THE ARAB MIDDLE EAST
Beverly Dawn Metcalfe MANCHESTER

2406 ARE WOMEN DIFFERENTIALLY APPOINTED TO PRECARIOUS LEADERSHIP POSITIONS?
EVIDENCE FROM TURKEY
F. Pinar Acar METU

2257 THE COMPLEXITY OF ALGERIAN WOMEN PROFESSIONAL INTEGRATION - FACILITATION OF ADVANCE-MENT AND OBSTACLES TO PROGRESS
Marie José Scotto IPAG BS
Manelle Guechtouli IPAG BS
Rey Dang ESC LA ROCHELLE
L’hocine Houanti ESC LA ROCHELLE

1690 WOMEN LEADERS IN THE JORDANIAN PRIVATE SECTOR: AN EMPIRICAL STUDY
Tamer Koburtay UNIVERSITY OF HUDDERSFIELD

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_06 SERVICE INNOVATION AND SERVITIZATION

DIGITAL SERVICE SYSTEMS

Chair:

Discussant:

Paper presentations:

1620 DIGITIZATION OF TRADITIONAL SERVICES: AN EXPERIMENTAL STUDY OF ONLINE RESERVATION SYSTEMS USAGE IN LESS DIGITIZED SERVICES
Bjoern Hoeber UNIVERSITY OF KOBLLENZ-LANDAU
Mario Schaaenschmidt UNIVERSITY OF KOBLLENZ-LANDAU
Harald Von Kortzfleisch UNIVERSITY OF KOBLLENZ-LANDAU

1749 SERVICE SYSTEMS ENGINEERING TRIGGERED BY DIGITALIZATION - A CONCEPTUAL FRAMEWORK
Benedikt Höckmayr FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG
Angela Roth FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG
Kathrin Mösllein FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG

1559 STRATEGIC RENEWAL AND SERVICE INNOVATION IN TIMES OF ECONOMIC CRISIS
Carlos Martin-rios ECOLE HÔTIÈRE DE LAUSANNE HES-SO // UNIVERSITY OF APPLIED SCIENCES WESTERN SWITZERLAND
Susana Pasamar UNIVERSIDAD PABLO DE OLAVIDE
SLOT 6 (09:00 - 10:30) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

TEACHING WITH A DIFFERENCE

Chair: Amanda Hay

Discussant:

Paper presentations:

1336 EXPERIENCING COMPUTER-SUPPORTED COLLABORATION: A LEGO® SIMULATION-BASED TRAINING
Claudine Bonneau ESG-UQAM
Simon Bourdeau ESG-UQAM

1870 MANAGING STUDENT COOPERATION USING WIKIS AND DISCUSSION BOARDS
Doug Atkinson CURTIN
Siew Leng Lim CURTIN
Christine Symons CURTIN

1691 CLASSROOM TEACHING VERSUS BLENDED LEARNING: LESSONS LEARNT FROM THE COMPARISON
Sylvie Chevrier IRG, UPEM
Catherine Maman IRG, UPEM
Muriel Jougleux IRG, UPEM

SLOT 6 (09:00 - 10:30) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

MNC AND SUBSIDIARY RESEARCH

Chair: Niccolò Pisani

Discussant: Zaza Hansen

Paper presentations:

1131 HOW DO SUBSIDIARIES ASSUME AUTONOMY? AN EXTENDED AGENCY THEORY PERSPECTIVE
Susan Freeman UNIVERSITY OF SOUTH AUSTRALIA
Andrew Cavanagh MONASH UNIVERSITY
Paul Kalfadellis MONASH UNIVERSITY
S. Tamer Cavusgil GEORGIA STATE UNIVERSITY

1247 TOWARDS MORE HETEROGENEOUS MANAGEMENT OF MULTINATIONAL COMPANIES’ MANUFACTURING SUBSIDIARIES
Heike Proff UNIVERSITY OF DUISBURG-ESSEN, CHAIR OF INTERNATIONAL AUTOMOTIVE MANAGEMENT

1775 SUB-NATIONAL ENTRY MODE SELECTION
Anran Li HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY
Brent Burmester UNIVERSITY OF AUCKLAND
Peter Zamborsky UNIVERSITY OF AUCKLAND
EXPATRIATE MANAGEMENT 6

Chair: Vesa Suutari

Discussant:

Paper presentations:

**1359 GOOD FOR SOME BAD FOR OTHERS? THE EFFECTS OF INCLUSIVE LANGUAGE MANAGEMENT ON EXPATRIATES AND HOST COUNTRY NATIONALS**
Annamaria Kubovcikova AARHUS UNIVERSITY

**1609 ANTECEDENTS OF EXPATRIATES' TURNOVER INTENTION: THE ROLE OF SENSORY PROCESSING SENSITIVITY, STRESS, AND WELL-BEING**
Franziska Bergdolt UNIVERSITY OF BAMBERG
Maike Andresen UNIVERSITY OF BAMBERG
Paul Goldmann UNIVERSITY OF BAMBERG

**1854 EXPATRIATION AND THE BOUNDARYLESS CAREER: EMPIRICAL EVIDENCE**
Vesa Suutari UNIVERSITY OF VAASA
Chris Brewster UNIVERSITY OF VAASA, FINLAND; HENLEY BUSINESS SCHOOL, READING UNIVERSITY, UK; RADBOD UNIVERSITY, NIJMENGEN, NETHERLANDS AND ISCTE - UIL, LISBON, PORTU
Michael Dickmann CRANFIELD UNIVERSITY
Lisa Mäkelä UNIVERSITY OF VAASA

SLOT 6 (09:00 - 10:30) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_06 REGIONAL PERSPECTIVES: STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OTHER REGIONS

**STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OF COLOMBIAN FIRMS (1)**

Chair: Amina Djedidi

Discussant:

Paper presentations:

**2205 ORGANIZATIONAL LEARNING, INTERNATIONALIZATION AND STRATEGIC FLEXIBILITY IN AN EMERGING ECONOMY. THE CASE OF COLOMBIAN FIRMS**
Teresa Canet-giner UNIVERSITY OF VALENCIA
Juan Antonio Gudziol-vidal ICESI UNIVERSITY
Francisco Balbastre-benavent UNIVERSITY OF VALENCIA
Naiara Escriba-carda ESIC BUSINESS SCHOOL

**1358 STRATEGIES AND CHALLENGES OF CHINESE FIRMS IN SOUTH AFRICA: A SOCIAL CAPITAL PERSPECTIVE**
Lisa Siebers NOTTINGHAM TRENT UNIVERSITY

**1666 ADVANCING THE NONTRADITIONAL RESEARCH CONTEXT: STRATEGY IN AFRICAN EMERGING ECONOMIES**
Jorge Arevalo WILLIAM PATERSON UNIVERSITY
John O'gorman WILLIAM PATERSON UNIVERSITY
EURAM 2016

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_02 MANAGING SPORT EVENTS AND SPORT EVENT TOURISM

EVENT MARKETING AND CONSUMPTION

Chair: James Santomier
Discussant: Thomas Könecke

Paper presentations:

1769 THE 2012 LONDON OLYMPICS: INNOVATIONS IN ICT AND SOCIAL MEDIA MARKETING
James Santomier SACRED HEART UNIVERSITY
Patricia Hogan NORTHERN MICHIGAN UNIVERSITY
John Gerlach SACRED HEART UNIVERSITY

2004 SMALL-SCALE SPORT EVENTS AND TOURISM - EVENT TOURISTS’ AND REGULAR TOURISTS’ PROFILES AND EXPENDITURES AT THE WINDSURF WORLD CUP ON SYLT
Thomas Könecke JOHANNES GUTENBERG UNIVERSITY MAINZ
Grzegorz Kwiatkowski UNIVERSITY OF SOUTHERN DENMARK

1308 ARE THE RECENT CHANGES MADE BY UEFA IN ITS MEN’S NATIONAL TEAM COMPETITIONS RELEVANT? AN ANALYSIS WITH THE CONCEPTS OF COMPETITIVE BALANCE AND INTENSITY
Nicolas Scelles SCHOOL OF SPORT, UNIVERSITY OF STIRLING

SLOT 6 (09:00 - 10:30) - IAE Building - Room 401 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

EMPLOYEES’ DARKSIDE

Chair: Ceyda Maden Eyiusta
Discussant:

Paper presentations:

1293 CAN’T STOP LOVING WORK: THE ROLE OF FLOW, JOB CRAFTING, AND FUTURE TIME PERSPECTIVE IN WORKAHOLISM
Darija Aleksić UNIVERSITY OF LJUBLJANA, FACULTY OF ECONOMICS

1376 DEMANDING RESOURCES: INVESTIGATING NON-LINEAR AND INTERACTIVE EFFECTS OF SKILL UTILIZATION AND JOB DEMANDS ON UNPAID SICK LEAVE
Karyn Wang THE UNIVERSITY OF SYDNEY
Helena Nguyen THE UNIVERSITY OF SYDNEY
Anya Johnson THE UNIVERSITY OF SYDNEY
Robyn Goodwin THE UNIVERSITY OF SYDNEY
Markus Groth THE UNIVERSITY OF NEW SOUTH WALES

1484 WHO INFLUENCE AN EMPLOYEE’S DARK SIDE: A META-ANALYSIS OF COUNTERPRODUCTIVE WORKPLACE BEHAVIORS
Cheryl Qianru Zhang MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY
Eko Yi Liao HANG SENG MANAGEMENT COLLEGE
SLOT 6 (09:00 - 10:30) - IAE Building - Room 406 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

SERVICE MANAGEMENT

Chair: Nina J Fryer

Discussant:

Paper presentations:

1723 THE SPILL-OVER EFFECT OF CUSTOMER MISTREATMENT ON SUBSEQUENT CUSTOMERS
Markus Groth UNSW AUSTRALIA
Yumeng Yue UNSW AUSTRALIA

2148 A COMPREHENSIVE, LONGITUDINAL AND NON-LINEAR APPROACH TO THE AET IN A CALL-CENTER CONTEXT: EXPLORING CUSTOMER BEHAVIOR, EMOTIONAL CONTAGION AND PHYSIOLOGICAL HEALTH.
Rita Rueff-lopex ESADE
José Navarro UNIVERSITAT DE BARCELONA
António Caetano ISCTE-IUL
Ana Junça-silva ISCTE-IUL

SLOT 6 (09:00 - 10:30) - IAE Building - Room 408 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 TEAM PERFORMANCE MANAGEMENT

TEAM PERFORMANCE MANAGEMENT - NETWORKS AND EFFECTIVENESS

Chair: Petru L. Curseu

Discussant: Jeroen De Jong

Paper presentations:

1926 WHEN FLUID STRUCTURES FAIL: A SOCIAL NETWORK APPROACH TO MULTI-TEAM SYSTEMS EFFECTIVENESS
Oana C. Fodor DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY
Alina M. Flestea DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY

2211 THE SUCCESSFUL IMPLEMENTATION OF IDEAS: LINKING INDIVIDUALS’ INTERACTIONS WITHIN AND BEYOND THE TEAM
Emanuel Schreiner TECHNICAL UNIVERSITY MUNICH
Jennifer L. Sparr UNIVERSITY OF KONSTANZ
Claudia Peus TECHNICAL UNIVERSITY MUNICH

1827 COMPARE AND COMPETE: THE INFLUENCE OF SOCIAL FEEDBACK ON GROUP COOPERATION
Jan Kristian Woike MAX PLANCK INSTITUTE FOR HUMAN DEVELOPMENT
Sebastian Hafenbradl YALE UNIVERSITY
SLOT 6 (09:00 - 10:30) - IAE Building - Room 305 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

FLEXIBLE WORK SPACES AND EMPLOYEE WELL-BEING

Chair: Silvia Profili

Discussant:

Paper presentations:

1243 MODERN TECHNOLOGY’S IMPACT ON WORK INTERFERENCE WITH FAMILY
Henriett Primecz  CORVINUS UNIVERSITY
Csaba Kiss       CORVINUS UNIVERSITY
Katalin Bácsi    CORVINUS UNIVERSITY
Andrea Toarniczky CORVINUS UNIVERSITY
Sára Csillag     CORVINUS UNIVERSITY
Roland Szilas    CORVINUS UNIVERSITY
Anda Milassin   CORVINUS UNIVERSITY

2417 THE RELATIONSHIP BETWEEN HUMAN CAPITAL AND THE INVESTMENT IN OCCUPATIONAL HEALTH AND SAFETY: AN EMPIRICAL ANALYSIS
Imanol Nuñez  UNIVERSIDAD PUBLICA DE NAVARRA
Maite Prieto UNIVERSIDAD PUBLICA DE NAVARRA / VIVIENDA Y SUELO DE EUSKADI S.A.

1756 WORKPLACE BULLYING: THE ROLE OF HRM PRACTICES
Al-karim Samnani UNIVERSITY OF WINDSOR

SLOT 6 (09:00 - 10:30) - IAE Building - Room 303 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT

COMMITMENT AND EMBEDDEDNESS IN THE WORKPLACE

Chair: Anna Bos-nehles

Discussant:

Paper presentations:

2239 DARK SIDE OF JOB EMBEDDEDNESS
Anna Huysse-gaytandjieva PASSIONATE ORGANIZATIONS
Arjan Bos         OPEN UNIVERSITY
Hugo Alberts      MAASTRICHT UNIVERSITY
Cor Meesters      MAASTRICHT UNIVERSITY
Peter Hom         ARIZONA STATE UNIVERSITY

2178 HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL COMMITMENT: THE MEDIATING ROLE OF JUSTICE OVER TIME
Renata Jesus      INSTITUTO FEDERAL DO ESPÍRITO SANTO-CAMPUS GUARAPARI
Diva Rowe         UNIVERSIDADE FEDERAL DA BAHIA - NPGA

1550 COMMITMENT WITHOUT BORDERS? MIND THE ORGANIZATIONAL GAP! COMPLEMENTATION AND SUBSTITUTION BETWEEN INTER- AND INTRA- ORGANIZATIONAL TARGETS OF COMMITMENT
Yvonne Van Rossenberg UNIVERSITY OF BATH
Alexander Leischnig UNIVERSITY OF BAMBREG
Juani Swart       UNIVERSITY OF BATH

2495 THE MEDIATING EFFECT OF ORGANIZATIONAL CYNICISM ON THE RELATIONSHIP BETWEEN CSR PERCEPTIONS AND ORGANIZATIONAL COMMITMENT
Rahul Sheel       XLRI
SLOT 6 (09:00 - 10:30) - IAE Building - Room 403 - Paper Development

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_06 ORGANIZATIONAL ROUTINES EXCELLENCE: LEARNING, RESILIENCE AND SUSTAINABILITY EFFECTS, PROCESSES AND ARTIFACTS

COLLABORATION, INNOVATION, AND ORGANISATIONAL BEHAVIOUR IN A DYNAMIC ERA

Chair: Stavros Sindakis

Discussant: Audrey Depeige

Paper presentations:

2259 GUIDED BY THE LIGHT: THE CONJUNCTION BETWEEN COMMUNITIES OF PRACTICE AND THEIR HOST ORGANIZATION - A CULTURAL PERSPECTIVE
Benjamin Schulte HELMUT SCHMIDT UNIVERSITY
Hans Koller HELMUT SCHMIDT UNIVERSITY
Florian Andresen HELMUT SCHMIDT UNIVERSITY
Andre Kreutzmann HELMUT SCHMIDT UNIVERSITY
Discussant: Christina Frei

1176 ANTECEDENTS AND CONSEQUENCES OF MNE BRIBERY - A MULTI-LEVEL REVIEW
Christina Frei WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
Miriam Müthel WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
Discussant: Benjamin Schulte

2141 ORGANIZATIONAL DEFENSIVE ROUTINES AND PERSONALITY TRAITS:
Yumei Yang BOURNEMOUTH UNIVERSITY
Fabian Horberg BOURNEMOUTH UNIVERSITY
Discussant: Alexander Haase

SLOT 6 (09:00 - 10:30) - Langues Building - Room 207 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

HUMAN RESOURCE MANAGEMENT & PROJECTS

Chair: Hans Georg Gemünden

Discussant: Anne Live Vaagaasar

Paper presentations:

1135 PROJECT EMPLOYEES’ VOICE BEHAVIOR AND ITS RELEVANCE FOR PROJECT PORTFOLIO SUCCESS
Alexander Kock TU DARMSTADT
Bastian Ekrot TU BERLIN
Hans Georg Gemünden TU BERLIN

1206 NEVER CHANGE A WINNING TEAM? HOW MANAGEMENT TEAM EXPERIENCE AFFECTS PROJECT PERFORMANCE, AND THE MODERATING ROLE OF PROJECT INNOVATIVENESS
Frederik Situmeang UNIVERSITY OF AMSTERDAM
Claudia Buengeler UNIVERSITY OF AMSTERDAM
Wendelien Van Eerde UNIVERSITY OF AMSTERDAM
Nachoem Wijnberg UNIVERSITY OF AMSTERDAM

1595 THEORETICAL CONSIDERATIONS TO PROPOSE A CONCEPTUAL FRAMEWORK OF WORK MOTIVATION IN CASE OF TEMPORARY ORGANIZATIONS: ‘APPLICATION SPOTTING’ AND ‘BOX BREAKING’ THROUGH CREATING INTERACTION BETWEEN EVENT SYSTEM THEORY, JOB DESIGN PERSPECTIVE, AND ACTOR-NETWORK THEORY
Ravikiran Dwivedula AMERICAN COLLEGE OF DUBAI
Christophe Bredillet UNIVERSITE DU QUEBEC A TROIS-RIVIERES
SLOT 6 (09:00 - 10:30) - Langues Building - Room 407 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT MANAGEMENT

Chair: Pernille Eskerod
Discussant: Shankar Sankaran

Paper presentations:

1111 MARKETING FOR THE PROJECT: PROJECT MARKETING BY THE CONTRACTOR
Shankar Sankaran UNIVERSITY OF TECHNOLOGY SYDNEY
Rodney Turner PLOIETNICO DI MILANO
Michael Er UNIVERSITY OF TECHNOLOGY SYDNEY
Laurence Lecoeuvre SKEMA BUSINESS SCHOOL

2550 OWNER ROLES IN INFRASTRUCTURE DEVELOPMENT PROJECTS
Eunice Maytorena UNIVERSITY OF MANCHESTER
Graham Winch UNIVERSITY OF MANCHESTER

1259 IDENTIFYING GENERIC COMPETENCIES FOR INFRASTRUCTURE MANAGERS: A STUDY OF INFRASTRUCTURE FIRMS IN INDIA
Dr. Mona N. Shah NATIONAL INSTITUTE OF CONSTRUCTION MANAGEMENT AND RESEARCH (NICMAR)
Sachyatoua Chowdhuri NICMAR
Sherine Mathew NICMAR
Aswathy Murali NICMAR

SLOT 6 (09:00 - 10:30) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_00 PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK

INNOVATION IN PUBLIC ORGANISATIONS

Chair: Reto Steiner
Discussant: Reto Steiner

Paper presentations:

2061 MEASURING OPEN GOVERNMENT: OUTCOME EVIDENCE FROM COUNTRY-LEVEL DATA
Lisa Schmidthuber INSTITUTE FOR PUBLIC AND NONPROFIT MANAGEMENT
Dennis Hilgers INSTITUTE FOR PUBLIC AND NONPROFIT MANAGEMENT

2245 THE INSTITUTIONALISATION OF RM LOGICS AND PRACTICES IN ITALIAN PUBLIC ADMINISTRATIONS.
Federico Ceschel UNIVERSITY OF ROME TOR VERGATA
Alessandro Hinna UNIVERSITY OF ROME TOR VERGATA
Danila Scarozza UNIVERSITY OF ROME TOR VERGATA
SLOT 6 (09:00 - 10:30) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

MANAGEMENT RESEARCH AND MODEL DEVELOPMENT IN HEALTHCARE

Chair: Klaus-peter Schulz

Discussant:

Paper presentations:

1107 TOWARDS A MODEL OF WORD-OF-MOUTH IN THE HEALTH CARE SECTOR
Sebastian Martin UNIVERSITY OF APPLIED SCIENCES UPPER AUSTRIA

1388 VALUE CO-CREATION IN THE HOSPITAL-PATIENT COLLABORATIVE NETWORK: A CONCEPTUAL FRAMEWORK
Wen-yan Hsu DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHENG KUNG UNIVERSITY
Shih-chieh Fang DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHENG KUNG UNIVERSITY
Chen-wei Yang DEPARTMENT OF INFORMATION MANAGEMENT, FOODYIN UNIVERSITY
Hsin-hui Chou DEPARTMENT OF BUSINESS ADMINISTRATION, NATIONAL CHENG KUNG UNIVERSITY

1734 JOURNAL RANKINGS AND DIRECTIONS FOR FUTURE RESEARCH IN HEALTH CARE MANAGEMENT: A GLOBAL PERSPECTIVE
Katherine Meese UNIVERSITY OF ALABAMA AT BIRMINGHAM
Stephen O’connor UNIVERSITY OF ALABAMA AT BIRMINGHAM
Nancy Borkowski UNIVERSITY OF ALABAMA AT BIRMINGHAM

SLOT 6 (09:00 - 10:30) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

NEW TRENDS IN TOURISM MANAGEMENT

Chair: Claudio Nigro

Discussant:

Paper presentations:

1590 EXPLORING MOTIVATION AS A SEGMENTATION CRITERION IN THE CRUISE INDUSTRY
Giovanni Satta UNIVERSITY OF GENOA
Francesco Parola UNIVERSITY OF GENOA
Lara Penco UNIVERSITY OF GENOA
Luca Persico UNIVERSITY OF GENOA
Enrico Musso UNIVERSITY OF GENOA

2477 A PREPARATORY RESEARCH ON ICT ADOPTION BY A SAMPLE OF EUROPEAN MUSEUMS: TOWARD A POSITIONING MODEL
Claudio Nigro UNIVERSITY OF FOGGIA
Enrica Iannuzzi UNIVERSITY OF FOGGIA
Miriam Petracca GIUSTINO FORTUNATO UNIVERSITY
Vittorio Montagano UNIVERSITY OF FOGGIA

2280 TOO MANY POLICY OPTIONS, NOT ENOUGH DIVERSITY? A TYPOLOGY OF TOURISM POLICY TOOLS
Cláudia S. Costa SCHOOL OF PUBLIC MANAGEMENT, COMMUNICATION AND TOURISM, POLYTECHNIC INSTITUTE OF BRAGANÇA
António F. Tavares SCHOOL OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF MINHO
SLOT 6 (09:00 - 10:30) - Langues Building - Room 401 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12.00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

RESEARCH METHODS SOURCES’ INCLUSIVE

Chair: Bill Lee

Discussant:

Paper presentations:

1655 TOWARDS THE DEVELOPMENT OF A FRAMEWORK FOR GLOCALISTIC RESEARCH: POWER RELATIONSHIPS; STRATEGIES; AND METHODS.
    Bill Lee UNIVERSITY OF SHEFFIELD
    Usman Aslam UNIVERSITY OF SHEFFIELD

1368 THE METHOD OF SELECTING RESEARCH TOOLS ON MULTIPARTY NEGOTIATIONS
    Marek Szarucki CRACOW UNIVERSITY OF ECONOMICS
    Andrzej Kozina CRACOW UNIVERSITY OF ECONOMICS

1824 A CASE FOR AUTOETHNOGRAPHY
    R. Duncan Pelly CALIFORNIA STATE UNIVERSITY, LOS ANGELES

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 307 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13.01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES

ACQUISITION CHOICES

Chair: Nicola Mirc

Discussant:

Paper presentations:

1939 ACQUISITION CHARACTERISTICS, INTEGRATION CHOICES, AND PERFORMANCE: A PROCESS PERSPECTIVE
    Florian Bauer MCI MANAGEMENT CENTER INNSBRUCK
    David R. King IOWA STATE UNIVERSITY
    Svante Schriber STOCKHOLM BUSINESS SCHOOL
    Kurt Matzler INNSBRUCK UNIVERSITY

1512 THE JOINT EFFECT OF EXPERIENCE ACCUMULATION AND PRIOR PERFORMANCE FEEDBACKS ON FOCAL ACQUISITION PERFORMANCE
    Ilaria Galavotti UNIVERSITA CATTOLICA DEL SACRO CUORE

1869 SPATIAL STRATEGY OF FAMILY FIRMS IN DOMESTIC ACQUISITION BASED GROWTH
    Amit Baran Chakrabarti INDIAN SCHOOL OF BUSINESS
    Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
    Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA
SLOT 6 (09:00 - 10:30) - FSEG Building - Room 306 - Competitive
Track: 13 STRATEGIC MANAGEMENT >> 13_02 BUSINESS ECOSYSTEMS: INNOVATION ECOSYSTEM IN THE SHARED ECONOMY

SHARING AND TRUST IN BUSINESS ECOSYSTEMS

Chair: Ke Rong

Discussant: Ran Ye

Paper presentations:

2285 DEVELOPMENT OF SYSTEMIC TRUST IN BUSINESS CLUSTERS: CROSS-NATIONAL AND CROSS-SECTORAL PERSPECTIVES
Giedrius Jucevicius VYTAUTAS MAGNUS UNIVERSITY
Rita Juceviciene KAUNAS UNIVERSITY OF TECHNOLOGY

2075 KNOWLEDGE SHARING AND INNOVATIVE CORPORATE STRATEGIES IN ORGANISATIONAL COLLABORATIVE RELATIONSHIPS: THE POTENTIAL OF OPEN STRATEGY IN BUSINESS ECOSYSTEMS
Anna Wulf PLYMOUTH UNIVERSITY

2548 THE DETERMINANT OF NETWORK EFFECTS OF PLATFORM ECOSYSTEMS
Ke Rong UNIVERSITY OF EXETER
Wansu Hu BOURNEMOUTH UNIVERSITY
Zhao Wang BOURNEMOUTH UNIVERSITY
Qun Ren SOUTHAMPTON SOLENT UNIVERSITY
Xiaosong Yang BOURNEMOUTH UNIVERSITY
Zhikun Deng UNIVERSITY OF BEDFORDSHIRE

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 309 - Competitive
Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

ORGANISATIONAL IDENTITY AND IDENTIFICATION PROCESSES DYNAMICS IN STRATEGY MAKING

Chair: Sebastien Picard

Discussant: Stéphan Pezé

Paper presentations:

2019 PERFUMERS AND MANAGERS, CHEMISTS AND MARKETERS: STRATEGY AS EMERGENT PRACTICE SHAPED BY OCCUPATIONAL IDENTITIES
Diana Barbara Perra ROTTERDAM SCHOOL OF MANAGEMENT
Jatinder Sidhu ROTTERDAM SCHOOL OF MANAGEMENT
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT

1416 ACHIEVING ORGANIZATIONAL IDENTIFICATION AND EMPLOYEE COMMITMENT THROUGH CSR COMMUNICATION
Ouiam Kaddouri SORBONNE BUSINESS SCHOOL
Elisabeth Albertini SORBONNE BUSINESS SCHOOL

1411 THE FIRM’S STRATEGY AND ITS NEGOTIATION CAPABILITY: THE RYANAIR CASE
Andrea Caputo UNIVERSITY OF LINCOLN
Adrian Borbely IESEG SCHOOL OF MANAGEMENT
ADVANCING DYNAMIC CAPABILITIES

Chair: Lolita Jurksiene
Discussant: Antoine Pierre

Paper presentations:

1909 COMMUNITIES OF PRACTICE AS AN ENHANCEMENT OF DYNAMIC CAPABILITIES? A CASE STUDY WITHIN THE GERMAN FEDERAL ARMED FORCES.
André Kreutzmann INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT
Hans Koller INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT
Florian Andresen INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT
Benjamin Schulte INSTITUTE OF TECHNOLOGY AND INNOVATION MANAGEMENT

1240 DYNAMIC CAPABILITY DEVELOPMENT IN AN ENTREPRENEURIAL FIRM IN AN EMERGING INDUSTRY: THE ROLE OF SYMBOLIC PROCESSES
Ivana Milosevic UNIVERSITY OF WISCONSIN OSHKOSH
A. Erin Bass UNIVERSITY OF NEBRASKA OMAHA

2315 LIMITS OF DYNAMICS: HOW SELF-REINFORCING MECHANISMS IMPACT THE MICRO-FOUNDATIONS OF DYNAMIC CAPABILITIES
Rene Sehi IIHD | INSTITUTE
Joerg Funder IIHD | INSTITUTE

2379 CAPABILITIES COHERENCE CONTRIBUTIONS TO THE PERFORMANCE OF AUTOMOTIVE COMPANIES
Mehdi Garrab LAMIDED, UNIVERSITY OF SOUSSE, LARGEPA, PANTHÉON ASSAS UNIVERSITY
Jacques Rojot LARGEPA, PANTHÉON ASSAS UNIVERSITY

COOPETITION, NETWORKS, ALLIANCES: COMPLEMENTARITY & DIVERSITY

Chair: Paul Chiambaretto
Discussant: Alexander Lascaux

Paper presentations:

1498 THE ROLE OF ALLIANCE DIVERSITY, ORGANIZATIONAL AND HUMAN CAPITAL IN BUILDING ALLIANCE CAPABILITY - A MULTI-COUNTRY STUDY OF SMALL BIOTECHNOLOGY COMPANIES
Shanti Gopalakrishnan NJIT
Melodi Guibault NJIT
Vesna Vlaisavljevic UNIVERSIDAD PABLO DE OLAVIDE - SEVILLA
Carmen Cabello Medina UNIVERSIDAD PABLO DE OLAVIDE - SEVILLA

1381 HOW COMPLEMENTARITY AND DIVERSITY DIFFER IN TECHNOLOGY ALLIANCES?
Hamid Mazloomi ESC RENNES SCHOOL OF BUSINESS
Maryam Nasiriyar ESC RENNES SCHOOL OF BUSINESS

1383 CREATING HIGH PERFORMANCE PARTNERSHIPS IN ASIA: THE CASE OF NEH THE PHILIPPINES
Andre De Waal MAASTRICHT SCHOOL OF MANAGEMENT
Jeroen De Haas NEH
Robert Goedegebuuree STATMIND
SLOT 6 (09:00 - 10:30) - FSEG Building - Room 304 - Competitive
Track: 13 STRATEGIC MANAGEMENT >> 13_07 THE PARADOX OF EXPLOITATION AND EXPLORATION: SOCIAL NETWORK THEORY EXPLAINADA

ORGANISATIONAL AMBIDEXTERTY 13_07

Chair: Roland Zs. Szabo

Discussant:

Paper presentations:

1314  HOW TO DEVELOP INNOVATION STREAMS? A SOCIAL NETWORK PERSPECTIVE
Fanny Simon UNIVERSITY OF CAEN
Albéric Tellier UNIVERSITY OF CAEN

1454  HOW TO LEVERAGE THE IMPACT OF R&D ON RADICAL PRODUCT INNOVATIONS? THE MODERATING EFFECT OF MANAGEMENT INNOVATION
Cornelis Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Henk Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

2117  EXPLORATION, EXPLOITATION, AND INNOVATIVE OUTPUT: RESEARCH ON THE UNITED STATES BIOTECHNOLOGY INDUSTRY
Mohamad Ahmad UNIVERSITÉ PANthéON-ASSAS PARIS II

1625  PENETRATION OF ORGANIZATIONAL AMBIDEXTERTY ACROSS MULTIPLE ORGANIZATIONAL LEVELS IN A HIGH TECHNOLOGY INTERNATIONAL ORGANIZATION
Olga Kassotaki WARWICK BUSINESS SCHOOL

SLOT 6 (09:00 - 10:30) - FSEG Building - Room 312 - Competitive
Track: 13 STRATEGIC MANAGEMENT >> 13_08 DYNAMICS OF STRATEGIC MULTIPARTNER NETWORK MANAGEMENT IN DIFFERENT CONTEXTS

COLLABORATIVE STRATEGIES IN DIFFERENT INDUSTRIES

Chair: Frano Barbic

Discussant: Evangelia Siachou

Paper presentations:

1140  MANAGING THE TENSIONS OF RESOURCE DEPENDENCE IN THE SUPPLIER BASE: INSIGHTS FROM THE AUTOMOTIVE INDUSTRY
Ronaldo Parente FLORIDA INTERNATIONAL UNIVERSITY
Jose-mauricio Geleilate UNIVERSITY OF MASSACHUSETTS, LOWELL

1230  ADAPTATION IN MULTI-ORGANIZATION PROJECTS: EVIDENCE FROM THE U.K. CONSTRUCTION INDUSTRY
Nuno Oliveira DEPT. OF MANAGEMENT LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE
Nicholas Argyres OLIN BUSINESS SCHOOL WASHINGTON UNIVERSITY IN ST. LOUIS
Fabrice Lumineau KRANNERT SCHOOL OF MANAGEMENT PURDUE UNIVERSITY

2324  EFFECTS OF POWER RELATIONSHIPS ON COLLABORATIVE ARRANGEMENTS IN GLOBAL VALUE CHAINS
Afonso Fleury USP
Luis Oliveira USP
Maria Tereza Fleury FGV

2487  MANAGING COOPERATION IN MULTI-PARTNER ALLIANCES
Frano Barbic POLITECNICO DI MILANO
Antonio Hidalgo UNIVERSIDAD POLITECNICA DE MADRID
SLOT 6 (09:00 - 10:30) - FSEG Building - Room 313 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_09 BEHAVIORAL STRATEGY

THE ROLE OF CEOS IN STRATEGIC DECISION PROCESSES

Chair: Philip Meissner

Discussant: Katarzyna Piórkowska

Paper presentations:

1959 I’LL PERSONALLY MAKE SURE WE FIX THIS! THE EFFECTS OF A CEO’S EXPRESSED DEDICATION TO RESOLVING A CRISIS
König Andreas UNI PASSAU
Lasse Milinski UNI PASSAU
Struck Fabian UNI PASSAU
Lorenz Graf-vlachy UNI PASSAU
Gerstner Wolf-christian UNI PASSAU
Hambrick Donald C. PENNSYLVANIA STATE UNIVERSITY

1928 AN INTERACTIVE APPROACH TO CSR: THE INTERPLAY OF CEO SOCIAL VALUE ORIENTATION AND CONTEXT
Tine Buyl TILBURG UNIVERSITY
Miha Sajko UNIVERSITY OF ANTWERP
Christophe Boone UNIVERSITY OF ANTWERP
Carolyn Declerck UNIVERSITY OF ANTWERP

1969 MANAGERIAL DISCRETION IN THE ARAB WORLD: NEW NATIONAL-LEVEL ANTECEDENTS
Moustafa Haj Youssef UNIVERSITY OF WESTMINSTER
Ioannis Christodoulou UNIVERSITY OF WESTMINSTER
Thoralf Dassler UNIVERSITY OF WESTMINISTER

SLOT 6 (09:00 - 10:30) - IAE Building - Room 402 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_01 NEXT MANAGEMENT THEORY

FOUNDATIONS OF MANAGEMENT REESTABLISHED

Chair: Łukasz Sułkowski

Discussant: John Damm Scheuer

Paper presentations:

1566 BRINGING TOGETHER THE FIELDS OF ORGANIZATIONAL BEHAVIOR WITH ORGANIZATIONAL ECONOMICS - A CONCEPTUAL CONTRIBUTION FOR HIGHLIGHTING THE COMPLEMENTARITY OF BOTH DISCIPLINES
Matthias Georg Will MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG

1319 EXTENDING THEORIES OF THE CONSTITUTION OF ORGANIZATION
Ziyun Fan ROYAL HOLLOWAY, UNIVERSITY OF LONDON
Christopher Grey ROYAL HOLLOWAY, UNIVERSITY OF LONDON

2198 FROM ENTITY TO PROCESS: TOWARD MORE PROCESS-BASED THEORIZING IN ORGANIZATION AND MANAGEMENT RESEARCH
Matthias Wenzel EUROPEAN UNIVERSITY VIADRINA
Jochen Koch EUROPEAN UNIVERSITY VIADRINA

2422 MOVING FROM NOMINAL TOWARDS SUBSTANTIVE THEORIZING: THEORETICAL MECHANISMS IN MANAGEMENT RESEARCH
Ilaria Orlandi ROTTERDAM SCHOOL OF MANAGEMENT - ERASMUS UNIVERSITY
Purseay Heugens ROTTERDAM SCHOOL OF MANAGEMENT - ERASMUS UNIVERSITY
SLOT 6 (09:00 - 10:30) - IAE Building - Room 405 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_03 EMERGENCY MANAGEMENT AND ORGANISATIONAL RESILIENCE: BRIDGING THE THEORY-PRACTICE GAP

EMERGENCY MANAGEMENT PERSPECTIVES: AN ORGANISATIONAL VIEWPOINT

Chair: Professor Paresh Wankhade

Discussant: Harry Barton

Paper presentations:

1431 COORDINATION OF EMERGENCY SERVICES AND THE PROBLEM OF GOVERNANCE: A UK PERSPECTIVE
  Professor Paresh Wankhade - EDGE HILL UNIVERSITY
  Dr James Radcliffe - STAFFORDSHIRE UNIVERSITY
  Geoffrey Heath - KEELE UNIVERSITY

1447 AN ABSORPTIVE CAPACITY PERSPECTIVE ON ‘LEAN’ APPROACHES TO POLICING IN ENGLAND AND WALES
  Harry Barton - NOTTINGHAM BUSINESS SCHOOL
  Rupert Matthews - NOTTINGHAM BUSINESS SCHOOL
  Pete Marzac - NOTTINGHAM BUSINESS SCHOOL

1938 RESILIENCE AND LEADERSHIP: EXAMINING INFLUENCING FACTORS OF LEADERS’ RESILIENCE
  Stephanie Duchek - TU DRESDEN
  Charlotte Förster - TU DRESDEN

SLOT 7 (10:50-12:20) TRACK SESSIONS

SLOT 7 (10:50 - 12:20) - Langues Building - Room 405 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE GENERAL TRACK

CORPORATE GOVERNANCE MODELS AND INSTITUTIONS

Chair: Georg Wernicke

Discussant: Alexander Alexiev

Paper presentations:

  Alexander Styhre - UNIVERSITY OF GOTHENBURG

1144 DECOUPLING CORPORATE GOVERNANCE DE-JURE FROM CORPORATE GOVERNANCE DE-FACTO
  Stelios Zyglidopoulos - UNIVERSITY OF GLASGOW
  Maria Fotaki - AUEB

2037 FITTING TOGETHER PIECES OF THE CORPORATE GOVERNANCE JIGSAW: CONNECTING INSTITUTIONALIZED ELEMENTS OF THE GOVERNANCE BUNDLE IN U.S. CAPITAL MARKETS
  Guilhem Bascle - CATHOLIC UNIVERSITY OF LOUVAIN
SLOT 7 (10:50 - 12:20) - Langues Building - Room 402 - Competitive

Track: 02 CORPORATE GOVERNANCE >> 02_02 BOARDS OF DIRECTORS

BOARDs OF DIRECTORS AND STRATEGY

Chair: Jose-luis Godos-diez
Discussant: Giorgia Profumo

Paper presentations:

1245 EFFECTS OF BOARD MONITORING ON WEALTH CREATION IN CROSS-BORDER ACQUISITIONS
Deepak Datta UNIVERSITY OF TEXAS AT ARLINGTON
Dynah Basuil UNIVERSITY OF AUCKLAND BUSINESS SCHOOL

1313 WHEN DO CEOs GET DISMISSED? THE ROLE OF STRATEGIC CHANGE
Andreas Petrou CYPRUS UNIVERSITY OF TECHNOLOGY
Christodoulos Louca CYPRUS UNIVERSITY OF TECHNOLOGY
Andreas Procopiou CYPRUS UNIVERSITY OF TECHNOLOGY

1996 BOARD INFLUENCE OVER BUSINESS PERFORMANCE, A PROVISIONAL EXPLANATION
Peter Crow MASSEY UNIVERSITY
James Lockhart MASSEY UNIVERSITY

SLOT 7 (10:50 - 12:20) - Langues Building - Room 305 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

PERSONALITY AND MOTIVATIONS IN FAMILY BUSINESS

Chair: Clay Dibrell
Discussant: Kajsa Haag

Paper presentations:

1478 PERSONALITY TRAITS OF NONFAMILY CEOS IN FAMILY FIRMS: AN EXPLORATORY STUDY
Ruveyda Kelleci HASSELT UNIVERSITY
Frank Lambrechts HASSELT UNIVERSITY
Wim Voordeckers HASSELT UNIVERSITY
Jolien Huybrechts MAASTRICHT UNIVERSITY

1536 FAMILY CEO SATISFACTION: THE ROLE OF NON-ECONOMIC GOALS
Lucia Garcés-galdeano UNIVERSIDAD PÚBLICA DE NAVARRA
Martin Larraza-kintana UNIVERSIDAD PÚBLICA DE NAVARRA
Cristina Cruz IE BUSINESS SCHOOL
Ignacio Contín-pilart UNIVERSIDAD PÚBLICA DE NAVARRA

1985 DIFFERENT SHADES OF GREY: WHAT WE DO NOT KNOW ABOUT THE MOTIVATION OF NON-EXECUTIVE DIRECTORS OF GERMAN FAMILY FIRMS
Axel Walther WITTEN INSTITUTE FOR FAMILY BUSINESS, UNIVERSITY OF WITTEN/HERDECKE
Giovanna Campopiano WITTEN INSTITUTE FOR FAMILY BUSINESS, UNIVERSITY OF WITTEN/HERDECKE
Hannah Möltner IOP INSTITUTE FOR INNOVATIVE ORGANIZATION- AND PERSONNEL DEVELOPMENT

1430 TEENAGERS WORKING IN FAMILY FIRMS: IMPACT OF WORK ON PARENT-CHILD RELATIONSHIP AND PSYCHOLOGICAL WELL-BEING
Marjan Houshmand UNIVERSITY OF HAWAII
Marc-david Seidel UNIVERSITY OF BRITISH COLUMBIA
Dennis Ma UNIVERSITY OF BRITISH COLUMBIA
SLOT 7 (10:50 - 12:20) - Langues Building - Room 309 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE

FINANCIAL ASPECTS OF FAMILY BUSINESS

Chair: Céline Barredy
Discussant: Zoë Helsen

Paper presentations:

2373 IPO DECISIONS IN FAMILY FIRMS: A SOCIOEMOTIONAL PERSPECTIVE
       Patrice Charlier EM STRASBOURG
       Jonathan Bauweraerts UNIVERSITY OF MONS

2126 MERGER AND ACQUISITION DECISIONS IN FAMILY FIRMS. THE ROLE OF PAST PERFORMANCE
       Santulli Rosalia UNIVERSITY OF SALERNO
       Carmen Gallucci UNIVERSITY OF SALERNO
       Calabrò Andrea UNIVERSITY OF WITTENHERDECKE

1724 FAMILY INVOLVEMENT IN TOP LEVEL POSITIONS: AN EMPIRICAL ANALYSIS OF IPO SURVIVAL.
       Alessandro Cirillo UNIVERSITY OF FOSSA
       Donata Mussolino UNIVERSITY OF NAPLES - FEDERICO II
       Mauro Romano UNIVERSITY OF FOSSA
       Riccardo Viganò UNIVERSITY OF NAPLES - FEDERICO II

SLOT 7 (10:50 - 12:20) - Langues Building - Room 306 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_02 FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

FAMILY BUSINESS IN EMERGING, DEVELOPING, AND TRANSITION ECONOMIES

Chair: Isabel Botero
Discussant: Irmak Erdogan

Paper presentations:

1257 CONFLICT MANAGEMENT IN FAMILY BUSINESS: A CASE STUDY OF A LEBANESE MANUFACTURING FIRM DURING DIFFICULT TIMES
       Renee Sabbagh Ghattas LAU

1315 ENTREPRENEURIAL STEWARDSHIP THROUGH PRODUCT DIFFERENTIATION: A CASE STUDY OF A COFFEE FAMILY FARM IN GUATEMALA.
       Allan Discua Cruz LANCASTER UNIVERSITY
       Marco Vega Solano EAP ZAMORANO

1863 THE INFLUENCE OF FAMILY BUSINESS GROUP ON NEW VENTURE CREATION: EVIDENCE FROM INDIA
       Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
       Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA
       Amit Baran Chakrabarti INDIAN SCHOOL OF BUSINESS

1873 THE INFLUENCE OF FAMILY BUSINESS GROUP HETEROGENEITY ON NEW VENTURE CREATION: EVIDENCE FROM INDIA
       Sougata Ray INDIAN INSTITUTE OF MANAGEMENT CALCUTTA
       Kavil Ramachandran INDIAN SCHOOL OF BUSINESS
       Amit Baran Chakrabarti INDIAN SCHOOL OF BUSINESS
EURAM 2016

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 302 - Competitive

Track: 06 INNOVATION >> 06_00 INNOVATION GENERAL TRACK

STANDARDISATION AND INNOVATION

Chair: Magnus Johansson

Discussant:

Paper presentations:

2033 THE IMPACT OF MODULAR PRODUCT ARCHITECTURES ON DIFFERENT QUALITY DIMENSIONS: EMPIRICAL EVIDENCE FROM A PRODUCT DEVELOPMENT PERSPECTIVE
Niklas Friederichsen RWTH AACHEN UNIVERSITY
David Bendig RWTH AACHEN UNIVERSITY

2102 A STAKEHOLDER TANGO FOR SYSTEMIC INNOVATION: CASES FROM THE EUROPEAN AUTOMOTIVE INDUSTRY
Jonas Kahlert UNIVERSITY OF ST. GALLEN
Fiona Schweitzer UPPER AUSTRIA UNIVERSITY OF APPLIED SCIENCES
Maximilian Palmie UNIVERSITY OF ST. GALLEN

2364 A TYPOLOGY OF INNOVATION INTERMEDIARIES
Ilham Bensouna JEAN MOULIN UNIVERSITY

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 310 - Competitive

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION

PERFORMANCE AND OI

Chair: Luciana Castro

Discussant: Sihem Ben Mahmoud-jouini

Paper presentations:

2426 KEY FACTORS FOR AN EFFICIENT CORPORATE ACCELERATOR
Sihem Ben Mahmoud-jouini HEC, I3-CRG
Mathilde Esquirol HEC, I3-CRG

1923 IMPACT OF THE USE OF EXTERNAL KNOWLEDGE OBTAINED THROUGH INFORMAL EXCHANGES ON THE PERFORMANCE OF INNOVATION PROJECTS: FOR THE ENRICHMENT OF INBOUND OPEN INNOVATION PRACTICES
Damien Dietsch CERGAM - IAE AIX-MARSEILLE
Rim Khemiri IDP - UVHC

2252 HOW DO MANAGEMENT AND HUMAN BEHAVIOR BRING SUCCESS TO VIRTUAL COLLABORATION?
Krys Markowski PARIS-EST UNIVERSITY, ESIEE-PARIS
Souad Latorre PARIS-EST UNIVERSITY, ESIEE-PARIS
Jean-marc Pointet PARIS-EST UNIVERSITY, ESIEE-PARIS

2462 DOES OPEN COLLABORATION FACILITATE THE PERFORMANCE OF ENTERPRISE INNOVATION
Qi Lv BEIJING INSTITUTE OF TECHNOLOGY
Donghua Zhu BEIJING INSTITUTE OF TECHNOLOGY
Ying Huang BEIJING INSTITUTE OF TECHNOLOGY
Liliana Mitkova UNIVERSITY PARIS EST MARNE VALLEE
Xuefeng Xuefeng Wang BEIJING INSTITUTE OF TECHNOLOGY
Gizem Ogsuz UNIVERSITY PARIS EST MARNE VALLEE
SLOT 7 (10:50 - 12:20) - FSEG Building - Room 301 - Competitive

Track: 06 INNOVATION >> 06_10 TEACHING AND LEARNING WITH A DIFFERENCE

INNOVATION AND CHANGE IN MANAGEMENT EDUCATION

Chair: Elena Antonacopoulou

Discussant:

Paper presentations:

1746  EMBODIED “AESTH-ETHICS” IN MANAGEMENT EDUCATION THAT MAKES A DIFFERENCE
Wendelin Küpers  KARLSHOCHSCHULE INTERNATIONAL UNIVERSITY

2367  THROUGH A GLASS, DARKLY: NATIONAL INNOVATION POLICY AND ACADEMIA
Bisrat Misganaw  BI NORWEGIAN BUSINESS SCHOOL
Beniamino Callegari  BI NORWEGIAN BUSINESS SCHOOL
Olga Mikhailova  BI NORWEGIAN BUSINESS SCHOOL

1420  WHY CHANGING A CURRICULUM IS SO DIFFICULT? THE CASE OF A FRENCH INDUSTRIAL DESIGN SCHOOL RESPONDING TO MULTIPLE INSTITUTIONAL LOGICS THROUGH ITS CURRICULUM
Frederique Alexandre-bailly  ESCP EUROPE

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 315 - Competitive

Track: 06 INNOVATION >> 06_11 MANAGING EMERGING TECHNOLOGIES FOR SOCIO-ECONOMIC IMPACT

MANAGING EMERGING TECHNOLOGIES FOR SOCIO-ECONOMIC IMPACT 1

Chair: Dimitris Assimakopoulos

Discussant: Krsto Pandza

Paper presentations:

1750  COMBINING TEECE’S DYNAMIC CAPABILITIES MICROFOUNDATIONS AND INTERNATIONAL R&D ORGANIZATION - DEVELOPMENT OF A NEW CONCEPTUAL FRAMEWORK
Ralf Ester  GRENOBLE ECOLE DE MANAGEMENT
Dimitris Assimakopoulos  GRENOBLE ECOLE DE MANAGEMENT
Dino Dimov  SCHOOL OF MANAGEMENT UNIVERSITY OF BATH
Frank Mueller  NEWCASTLE UNIVERSITY BUSINESS SCHOOL
Maximilian Von Zedtwitz  GLORAD

1148  FROM COMPUTER TO MOBILE PHONE: HOW USERS’ INTERNET EXPERIENCE AFFECTS THE ADOPTION OF MOBILE PAYMENT
Peiran Su  UNIVERSITY OF THE WEST OF SCOTLAND
Le Wang  XI’AN JIAO TONG UNIVERSITY
Jie Yan  GRENOBLE ECOLE DE MANAGEMENT

1310  INTERNATIONAL PATENT COLLABORATION: SOCIAL IMPACT FOR DEVELOPED AND DEVELOPING COUNTRIES
Daniel Alonso-martinez  UNIVERSITY OF LEON
Isabel Estrada  UNIVERSITY OF GRONINGEN
SLOT 7 (10:50 - 12:20) - FSEG Building - Room 303 - Competitive

Track: 06 INNOVATION >> 06_12 ORGANIZATIONAL BEHAVIOR IN A DIGITAL ECOSYSTEM: CHALLENGES AND OPPORTUNITIES

ORGANISATIONAL BEHAVIOUR IN A DIGITAL ECOSYSTEM (2)

Chair: Jessie Pallud
Discussant: Daniel Moser

Paper presentations:

1681 THE IMPACT OF PERCEIVED QUALITY OF WEB INFORMATION ON INFORMATION USE AND COMPANY PERFORMANCE: A KNOWLEDGE-BASED VIEW
Amiram Markovich UNIVERSITY OF HAIFA
Daphne Raban UNIVERSITY OF HAIFA
Kalanit Efrat RUPPIN ACADEMIC CENTER

2335 INCREASING NEW PRODUCT DEVELOPMENT SUCCESS: THE IMPORTANT ROLE OF EFFECTIVE INFORMATION TECHNOLOGY USAGE AND ITS ORGANIZATIONAL ANTECEDENTS
Timo Mauerhoefer RWTH AACHEN UNIVERSITY

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_02 MANAGING SPORT EVENTS AND SPORT EVENT TOURISM

SOCIAL MEDIA, SPORTS AND SPORTS EVENTS

Chair: Christofer Laurell
Discussant: Natasha Brison

Paper presentations:

1856 TO TWEET OR NOT TO TWEET: THE EFFECTS OF SOCIAL MEDIA ENDORSEMENTS ON UNFAMILIAR SPORT BRANDS AND ATHLETE ENDORSERS
Natasha Brison TEXAS A&M UNIVERSITY
Thomas Baker Iii UNIVERSITY OF GEORGIA
Kevin Byron INDIANA UNIVERSITY

1662 THE BLESSING OF SPORT MEDIA PLACE BRANDING
Hallgeir Gammelsaeter MOLDE UNIVERSITY COLLEGE SPECIALISED UNIVERSITY IN LOGISTICS

1003 SPORTS, STORYTELLING AND SOCIAL MEDIA: A REVIEW AND CONCEPTUALIZATION
Christofer Laurell STOCKHOLM BUSINESS SCHOOL, STOCKHOLM UNIVERSITY
Sten Söderman STOCKHOLM BUSINESS SCHOOL, STOCKHOLM UNIVERSITY
SLOT 7 (10:50 - 12:20) - IAE Building - Room 406 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

CAREERS

Chair: Jan Kristian Woike

Discussant:

Paper presentations:

1598 "MAYBE BABY" ISOLATES LADIES: INCIVILITY’S CAREER CONSEQUENCES FOR YOUNG CHILDLESS WOMEN
Jamie Lee Gloor UNIVERSITY OF ZURICH
Sandy Lim NATIONAL UNIVERSITY OF SINGAPORE
Xinxin Li NATIONAL UNIVERSITY OF SINGAPORE
Anja Feierabend UNIVERSITY OF ZURICH

1764 THE NEGLECTED ROLE OF CAREER MATURITY IN NEWCOMER SOCIALIZATION: A LONGITUDINAL ANALYSIS
Tomokazu Takeuchi GAKUSHUIN UNIVERSITY
Norihiko Takeuchi WASEDA UNIVERSITY
Yuhee Jung GAKUSHUIN UNIVERSITY

1396 PSYCHOLOGICAL CAPITAL AND PSYCHOLOGICAL CAREER MOBILITY AMONG FINNISH
Maria Järström UNIVERSITY OF VAASA
Tiina Brandt UNIVERSITY OF VAASA

SLOT 7 (10:50 - 12:20) - IAE Building - Room 401 - Competitive

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_00 ORGANIZATIONAL BEHAVIOUR GENERAL TRACK

EMPLOYEE ENGAGEMENT

Chair: Yalabik Zeynep

Discussant:

Paper presentations:

1220 DAILY UPLIFTS, WELL-BEING AND PERFORMANCE IN ORGANIZATIONAL SETTINGS: THE DIFFERENTIAL MEDIATING ROLES OF AFFECT AND WORK ENGAGEMENT
Ana Junça-silva ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA
António Caetano ISCTE - INSTITUTO UNIVERSITÁRIO DE LISBOA
Rita Rueff Lopes ESADE

1460 THE RELATIONSHIP BETWEEN JOB STRESSORS AND PROACTIVE BEHAVIORS AT WORK: FLEXIBLE ROLE ORIENTATION AS A MODERATOR OF THE MEDIATING ROLE OF ENGAGEMENT
Ceyda Maden Eyiusta ISTANBUL KEMERBURGAZ UNIVERSITY

2153 EMPLOYEE PSYCHOLOGICAL OWNERSHIP AND WORK ENGAGEMENT
Andriana Rapti KINGSTON UNIVERSITY
Bruce Rayton UNIVERSITY OF BATH
Zeynep Yalabik UNIVERSITY OF BATH
**SLOT 7 (10:50 - 12:20) - IAE Building - Room 408 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_01 TEAM PERFORMANCE MANAGEMENT**

**TEAM PERFORMANCE MANAGEMENT**

**Chair:** Jeroen De Jong  
**Discussant:** Oana C. Fodor

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<td>Ali F. Unal, Chao Chen, Katherine Xin</td>
<td>Uludag University, Rutgers Business School, CEIBS</td>
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**SLOT 7 (10:50 - 12:20) - IAE Building - Room 305 - Competitive**

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT**

**HRM AND ORGANISATIONAL COMPLEXITY**

**Chair:** Laura Innocenti  
**Discussant:**

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<td>Teresa Lacerda</td>
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Chair: Michal Biron

Discussant:

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1375 ETHICAL CHALLENGES AS A CATALYST FOR COOPERATION IN COACHING? A SYSTEMIC APPROACH TO THE EXIT, VOICE, LOYALTY MODEL.
Pauline Fatien Diochon MENLO COLLEGE
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1251 A RESOURCE-BASED VIEW OF TALENT MANAGEMENT: THE PERSPECTIVE OF MANAGEMENT TRAINEES IN HONG KONG
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SLOT 7 (10:50 - 12:20) - IAE Building - Room 403 - Paper Development

Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_06 ORGANIZATIONAL ROUTINES EXCELLENCE: LEARNING, RESILIENCE AND SUSTAINABILITY EFFECTS, PROCESSES AND ARTIFACTS

ROUTINIZED RESILIENCE, ENTREPRENEURSHIP AND DIGITAL COLLABORATION

Chair: Yumei Yang

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1412 ROUTINIZED RESILIENCE? A MULTIPLE CASE STUDY OF START-UPS
Alexander Haase UNIVERSITY OF KASSEL
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1553 THE ROLE OF ATTENTION DISTRIBUTION IN DIGITAL COLLABORATION
Roman Sauer UNIVERSITY OF ST. GALLEN
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Edouard Papaux UNIVERSITY OF ST. GALLEN
Discussant: Stavros Sindakis
SLOT 7 (10:50 - 12:20) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

QUALITY IMPROVEMENT AND ORGANISATIONAL CHANGE IN HEALTHCARE

Chair: Marie-léandre Gomez

Discussant:

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1285  DIFFUSION OF CHANGE, LEARNING AND DEVELOPMENT IN HEALTH CARE PROCESSES
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1473  STILL LOST IN TRANSFORMATION? A LITERATURE REVIEW ON THE SCIENTIFIC SUPPORT OF LEAN HEALTH CARE TRANSFORMATIONS
      Alfred Angerer  ZHAW ZURICH UNIVERSITY OF APPLIED SCIENCES
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1709  QUALITY IMPROVEMENT INTERVENTIONS AND THE TRANSFORMATION OF ORGANIZATIONAL PRACTICES: A REVIEW OF HEALTH SECTOR AND GENERIC MANAGEMENT LITERATURE.
      Olivier Saulpic  ESCP EUROPE
      Emilie Berard  ITESO
      Jean-louis Denis  ENAP
      Philippe Zarowski  ESCP EUROPE

SLOT 7 (10:50 - 12:20) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

GOVERNANCE OF STATE OWNED ENTERPRISES

Chair: Ulf Papenfuss

Discussant:

Paper presentations:

2077  FROM STAKEHOLDER VALUE TO SHAREHOLDER VALUE: THE TRANSFORMATION OF CORPORATE GOVERNANCE REGIME OF SOES IN SLOVENIA
      Andrej Rus  UNIVERSITY OF LJUBLJANA
      Hajdeja Iglic  UNIVERSITY OF LJUBLJANA

2158  THE IMPACT OF THE GOVERNANCE ON THE STATE OWNED ENTERPRISE PERFORMANCE: META-ANALYSIS
      Younes Belfellah  IAE UNIVERSITY LILLE 1 FRANCE

1819  REVERSE DECENTRALISATION: STATE INTERVENTION IN CENTRAL ENTERPRISE GOVERNANCE
      On Kit Tam  RMIT UNIVERSITY
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Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

CHANGE AND COOPERATION IN CREATIVE INDUSTRIES

Chair: Fabrizio Montanari

Discussant: Alessandro Hinna

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2036 CORPORATE GIVING TO THE ARTS AND CULTURE IN ITALY: AN EXPLORATORY ANALYSIS
Annachiara Scapolan UNIVERSITY OF MODENA AND REGGIO EMILIA
Martina Gianecchini UNIVERSITY OF PADOVA
Lorenzo Mizzau UNIVERSITY OF MODENA AND REGGIO EMILIA & ASK BOCCONI
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2172 COLLABORATION AND CLUSTERING IN CREATIVE TOURISM DESTINATION MANAGEMENT FOR THE ALQUEVA DAM, ALENTEJO REGION, PORTUGAL
Idalina Dias Sardinha ISEG-LISBON SCHOOL OF ECONOMICS & MANAGEMENT, UNIVERSIDADE DE LISBOA
David Ross HULL UNIVERSITY BUSINESS SCHOOL
Ana Gomes Calapez ISEG-LISBON SCHOOL OF ECONOMICS & MANAGEMENT, UNIVERSIDADE DE LISBOA

2156 THIS RUMPUS OF SHAPES GOVERNANCE AND MANAGERIAL EFFECTS OF THE APPLICATION OF A NEW ORGANIZATIONAL FORM AS A STRATEGIC RESPONSE TO INSTITUTIONAL CHANGE
Irene Popoli STOCKHOLM SCHOOL OF ECONOMICS

SLOT 7 (10:50 - 12:20) - Langues Building - Room 401 - Competitive

Track: 12 RESEARCH METHODS AND RESEARCH PRACTICE >> 12_00 RESEARCH METHODS AND RESEARCH PRACTICE GENERAL TRACK

RESEARCH METHODS FOR EVIDENCE IDENTIFICATION

Chair: Bill Lee

Discussant:

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2553 IDENTIFYING KNOWLEDGE BASES FROM KIBS’ PUBLIC WEBSITES: AN INNOVATION IN METHODS
Katia Pina THE UNIVERSITY OF MANCHESTER
Bruce Tether THE UNIVERSITY OF MANCHESTER

1778 A THEORY OF ACTIONABILITY FOR EVIDENCE-BASED MANAGEMENT: COMPLEMENTING RIGOR AND RELEVANCE
Farimah Hakemzadeh WILFRID LAURIER UNIVERSITY
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1227 TEXT MATRIX APPLIED TO THE STRUCTURAL ANALYSIS OF BUSINESS MANAGEMENT ARTICLES
José De Sordi FACULDADES METROPOLITANAS UNIDAS
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Manuel Meireles FACULDADES CAMPO LIMPO PAULISTA
Luis Pinochet UNIVERSIDADE FEDERAL DE SÃO PAULO
SLOT 7 (10:50 - 12:20) - FSEG Building - Room 307 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_01 CORPORATE STRATEGY: COOPERATIVE DYNAMICS IN MERGERS AND ACQUISITIONS, DIVERSIFICATION AND ALLIANCES

KNOWLEDGE TRANSFER IN M&A AND ALLIANCES

Chair: Nicola Mirc
Discussant: Nuno Oliveira

Paper presentations:

1760 GOVERNING EQUITY ALLIANCES: THE ROLE OF PARTNER AND ALLIANCE DISSIMILARITY AND EQUITY EXPERIENCE
Eva Niesten UNIVERSITY OF MANCHESTER
Albert Jolink COVENTRY UNIVERSITY

1860 THE IMPACT OF PATENT PORTFOLIO ON THE CHOICE BETWEEN TECHNOLOGICAL ACQUISITION AND TECHNOLOGICAL ALLIANCE: A DYNAMIC CAPABILITY PERSPECTIVE
Christian Gnekpe UNIVERSITÉ CATHOLIQUE DE LOUVAIN
Regis Coeurderoy ESCP EUROPE

2024 THE IMBALANCE OF INTRA-FIRM KNOWLEDGE TRANSFER IN THE OUTWARD M&A OF EMNCS: EVIDENCE FROM THREE CHINESE FIRMS
Qi Ai THE UNIVERSITY OF NORTHAMPTON
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1461 WHERE DO I SHARE MY KNOWLEDGE? THE ROLE OF SOCIAL IDENTITY AND COMMUNITIES OF PRACTICE IN MERGER OUTCOMES
Jennifer R Spoor LA TROBE UNIVERSITY
Mei Tai Chu LA TROBE UNIVERSITY

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 306 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_02 BUSINESS ECOSYSTEMS: INNOVATION ECOSYSTEM IN THE SHARED ECONOMY

SERVICE INNOVATION ECOSYSTEMS

Chair: Thommie Burström
Discussant: Giedrius Jucevicius

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1103 HOW TO ORGANIZE A SUPPLY-CHAIN BASED TWO-SIDED PLATFORM ECOSYSTEM
Ke Rong UNIVERSITY OF EXETER
Taoxiong Liu TSINGHUA UNIVERSITY
Yong Lin UNIVERSITY OF GREENWICH

1085 SERVITIZATION OF THE DANISH MARITIME BUSINESS ECOSYSTEM
Thommie Burström HANKEN SCHOOL OF ECONOMICS
Line Neugebauer TECHNICAL UNIVERSITY OF DENMARK
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1311 MUTUALISM SYMBIOSIS AND PREDATION SYMBIOSIS: DOUBLE-CASE STUDY OF CHINESE MANUFACTURES
Ran Ye UNIVERSITY OF LEUVEN
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Jin-xi Wu TSINGHUA UNIVERSITY
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Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

THE MICRO-PROCESSES AND PRACTICES DYNAMICS OF STRATEGIC PLANNING

Chair: Sebastien Picard

Discussant: Aura Parmentier

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1350 STRATEGIC PLANNING IN LEBANESE HOSPITALS
Ziad Nehme UNIVERSITY OF BALAMAND
Hala Khayr Yaacoub UNIVERSITY OF BALAMAND

2057 STRATEGIC PLANNING IN MICRO BUSINESSES - ADAPTING THE STRATEGIC CLOCK FOR MICRO FIRMS
Birgit Muskat MANAGEMENT CENTER INNSBRUCK
Anita Zehrer MANAGEMENT CENTER INNSBRUCK
Stefanie Haselwanter MANAGEMENT CENTER INNSBRUCK

2418 SOCIAL PROCESSES IN THE CONSTRUCTION OF COMPLEX MULTI-ORGANIZATIONAL NETWORKS
Sorin Piperca UQAM
Serghei Floricel UQAM
Monique Aubry UQAM

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 311 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE DYNAMICS: THE CHALLENGE OF UNUSUAL Contexts

COMPETITIVE DYNAMICS 1

Chair: Jukka Luoma

Discussant:

Paper presentations:

2145 CAPITALIZING ON MARKET ORIENTATION THROUGH STRATEGIC COMPETITIVE ACTIONS
Iiro Vaniala AALTO UNIVERSITY
Juho-petteri Huhtala AALTO UNIVERSITY

2166 OPERATING UNDER THE RADAR IN SPHERES OF INFLUENCE. HOW TO BENEFIT FROM THE TOLERANCE OF KEY MULTIMARKET PLAYERS
Raquel Orcos UNIVERSIDAD PUBLICA DE NAVARRA
Jaime Gomez UNIVERSIDAD DE LA RIOJA
Sergio Palomas UNIVERSIDAD DE ZARAGOZA

2452 MULTIMARKET PIONEERS: DOES MULTIMARKET CONTACT IMPROVE THE MAGNITUDE OF FIRST MOVER ADVANTAGES?
Beatriz Dominguez UNIVERSIDAD DE LA RIOJA
Jaime Gómez UNIVERSIDAD DE LA RIOJA
Juan Máicas UNIVERSIDAD DE ZARAGOZA
SLOT 7 (10:50 - 12:20) - FSEG Building - Room 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

KNOWLEDGE MECHANISMS

Chair: Mait Rungi
Discussant: Rene Sehi

Paper presentations:

Elisabeth Albertini IAE DE PARIS - SORBONNE BUSINESS SCHOOL
Fabienne Berger-remy IAE DE PARIS - SORBONNE BUSINESS SCHOOL

1763 A CONCEPTUAL FRAMEWORK OF MIDDLE MANAGERS’ STRATEGIC ROLE FLEXIBILITY
Ruifang Wang MAYNOOTH UNIVERSITY
Patrick Gibbons UNIVERSITY COLLEGE DUBLIN
Ciaran Heavey UNIVERSITY COLLEGE DUBLIN

2038 BEHAVIOURAL ASPECTS OF ABSORPTIVE CAPACITY
Mait Rungi TALLINN UNIVERSITY OF TECHNOLOGY

SLOT 7 (10:50 - 12:20) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES: A COGNITIVE PERSPECTIVE

Chair: Le Roy Frédéric
Discussant: Audrey Depeige

Paper presentations:

1057 ALLIANCE COGNITION AND STRATEGIC ALLIANCE MANAGEMENT
David Zoogah XAVIER UNIVERSITY

1392 ANTECEDENTS OF COOPERATION IN THE TOURISM INDUSTRY: A SYSTEMATIC LITERATURE REVIEW AND CONCEPTUAL MODEL
Dagmara Wójcik UNIVERSITY OF ECONOMICS IN KATOWICE
Wojciech Czakon UNIVERSITY OF ECONOMICS IN KATOWICE
Katarzyna Czernek UNIVERSITY OF ECONOMICS IN KATOWICE

1895 THE INTERPLAY OF AGENCY, STRUCTURES, AND SENSEMAKING: A CASE STUDY OF CRAFTING COOPETITION STRATEGY IN PRACTICE
Eva-lena Lundgren-henriksson HANKEN SCHOOL OF ECONOMICS, DEPARTMENT OF MANAGEMENT AND ORGANISATION
### ORGANISATIONAL AMBIDEXTERTY

**Chair:** Henk W. Volberda

**Discussant:**

**Paper presentations:**

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<td>1733</td>
<td>THE EFFECT OF THE COGNITIVE AND BEHAVIORAL REPERTOIRE OF TOP MANAGERS ON CONTEXTUAL AMBIDEXTERTY</td>
<td>David Tarody</td>
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<td>EXPLAINING AMBIDEXTROUS LEADERSHIP IN HIGH TECHNOLOGY ORGANIZATIONS</td>
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### COOPERATIVE STRATEGIES IN TRANSPORT INDUSTRIES

**Chair:** Francesco Parola

**Discussant:** Elvira Haezendonck

**Paper presentations:**

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<td>SUSTAINING COMPETITIVE ADVANTAGES IN PORT NETWORKS: CASE STUDY OF THE ANTWERP EXTENDED MARITIME CLUSTER</td>
<td>Elvira Haezendonck, Toon Valaert</td>
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<td>1785</td>
<td>MARKETING STRATEGIES OF PORT AUTHORITIES: A MULTI-DIMENSIONAL FRAMEWORK</td>
<td>Francesco Parola</td>
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<td>MARKET INNOVATION IN THE TRANSPORT AND HEAVY VEHICLE MARKET</td>
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EURAM 2016

SLOT 7 (10:50 - 12:20) - FSEG Building - Room 313 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_09 BEHAVIORAL STRATEGY

THE ROLE OF EMOTIONS IN STRATEGIC DECISION PROCESSES

Chair: Torsten Wulf
Discussant: Xena Welch Guerra

Paper presentations:

2142 STONE COLD OR PIPING HOT? CEOs’ SUSCEPTIBILITY TO EMOTIONS AND THE MANAGEMENT OF ORGANIZATIONAL CRISES
Lorenz Graf-vlachy UNI PASSAU
Maria Lembeck UNI PASSAU
Stephanie Wegener UNI PASSAU
Andreas König UNI PASSAU

2180 EMOTIONAL INTELLIGENCE AND ORGANIZATIONAL RESILIENCE
Anoosheh Haghshenas SKEMA BUSINESS SCHOOL

2072 AVOIDING VALUABLE EMPLOYEES TO LEAVE: ENHANCING TASK SIGNIFICANCE AND AFFECTIVE COMMITMENT
Ana García Granero UNIVERSITY OF VALENCIA
Anabel Fernández Mesa UNIVERSITY OF VALENCIA
Óscar Llopis Córcoles ESC RENNES SCHOOL OF BUSINESS
Julia Olmos Penuela UNIVERSITY OF VALENCIA
SLOT 8 (17:00-18:30) TRACK SESSIONS

SLOT 8 (17:00 - 18:30) - IAE Building - Room 202 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

SOCIAL AND SUSTAINABLE INNOVATIONS

Chair: Jerome Meric

Discussant: Kevin Levillain

Paper presentations:

2212  TENSIONS IN NASCENT SOCIAL ENTERPRISES: LOOKING BEYOND THE SOCIAL-ECONOMIC DUALITY
Frédéric Dufays HEC MANAGEMENT SCHOOL, UNIVERSITY OF LIEGE

2238  MODULARITY AS A MANAGERIAL INNOVATION FOR DEGROWTH
Belén Payán-sánchez UNIVERSITY OF ALMERÍA
Miguel Pérez-valls UNIVERSITY OF ALMERÍA
José Antonio Plaza-úbeda UNIVERSITY OF ALMERÍA

1838  THE IMPACT OF SOCIAL MEDIA ANALYTICS PRACTICES ON CUSTOMER ENGAGEMENT AND BUSINESS PERFORMANCE IN INDIAN RETAIL
Poonam Garg INSTITUTE OF MANAGEMENT TECHNOLOGY
Bhumika Gupta INSTITUT MINES TELECOM, TELECOM ECOLE DE MANAGEMENT

SLOT 8 (17:00 - 18:30) - IAE Building - Room 201 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

RESISTANCE IN ACADEMIA AND EFFICIENCY LOGIC IN PUBLIC ADMINISTRATION

Chair: Maria Luisiani

Discussant:

Paper presentations:

2465  COLLEGIALITY IN ACADEM?
Elisabeth Berg LULEÅ UNIVERSITY OF TECHNOLOGY
Jim Barry UNIVERSITY OF EAST LONDON
John Chandler UNIVERSITY OF EAST LONDON

1139  PROFESSIONAL UTOPIANISM AND ADMINISTRATIVE NAÏVETÉ. UNCERTAINTY AND ARCHAEOLOGY IN THE SHIPWRECKS OF PISA (1998-20??)
Luca Zan UNIVERSITY OF BOLOGNA
Daniel Shoup INDIPENDENT SCHOLAR

1076  THE ROLE OF ACCOUNTING TECHNOLOGIES IN PUBLIC SECTOR REFORM
Rebecca Levy Orelli UNIVERSITY OF BOLOGNA
Carliotta Del Sordo UNIVERSITY OF BOLOGNA
Marco Tieghe UNIVERSITY OF BOLOGNA
Emanuele Padovani UNIVERSITY OF BOLOGNA

1963  THE ROLE OF COLLECTIVE IDENTITY IN CIVIL SOCIETY ALLIANCES. THE CASE OF PERFORMING ARTS ORGANIZATIONS FROM THE THIRD SECTOR
Julia Parigot UNIVERSITE PARIS DAUPHINE
Jérémy Morales ROYAL HOLLOWAY, UNIVERSITY OF LONDON
SLOT 8 (17:00 - 18:30) - IAE Building - Room 301 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_04 RESPONSIBLE GLOBAL VALUE CHAINS

RESPONSIBLE GLOBAL VALUE CHAINS (RGVCS): HYBRIDITY & GOVERNANCE

Chair: Prof. Florence Palpacuer
Discussant: Prof. Yvon Pesqueux

Paper presentations:

2511 UNDERSTANDING THE IMPACT OF ECONOMIC GLOBALIZATION
Pierre-marie Aubert IDDRI. INTERNATIONAL SUSTAINABLE DEVELOPMENT INSTITUTE
Florence Palpacuer MRM-UNIVERSITÉ DE MONTPELLIER
Nicolas Balas MRM-UNIVERSITÉ DE MONTPELLIER
Chakib Anis ENGREF-AGROPARIS TECH

2049 MARKET INTERACTIONS AS INSTITUTIONAL ENTREPRENEURSHIP: THE INTER-ORGANIZATIONAL RELATIONSHIPS OF HYBRID ORGANIZATIONS IN THE FAIR TRADE SECTOR
Benjamin Huybrechts HEC MANAGEMENT SCHOOL, UNIVERSITY OF LIEGE
Alex Nicholls SAID BUSINESS SCHOOL, UNIVERSITY OF OXFORD

2150 MANAGEABLE COOPERATION FOR REGULATING WORKPLACE CONDITIONS IN GLOBAL VALUE CHAINS?
Laurence Beierlein UNIVERSITÉ PARIS EST
Guillaume Delalieux SCIENCES PO LILLE

SLOT 8 (17:00 - 18:30) - IAE Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_08 ORGANIZING COLLECTIVE ACTION: META, PARTIAL AND TEMPORARY ORGANIZATIONS

THEORIZING COLLECTIVE ACTION AMONG ORGANISATIONS

Chair: Christina Garsten
Discussant: Nils Brunsson

Paper presentations:

1621 INTER-ORGANIZATIONAL COLLABORATION IN TERRITORIAL DEVELOPMENT PROJECTS: A MULTI-SCALE APPROACH
Céline Bourbousson LEST CNRS UMR 7317

2493 CREATING AND LEVERAGING IDENTITIES FOR COLLECTIVE ACTION: ONE VOICE AT THE UNITED NATIONS
Shaz Ansari UNIVERSITY OF CAMBRIDGE
Guilia Cappellaro BOCCONI UNIVERSITY
Valentina Mele BOCCONI UNIVERSITY

2032 RESOURCING THE META-ORGANIZATION: THE SOURCE OF AND CONTROL OVER RESOURCES
Sanne Bor HANKEN SCHOOL OF ECONOMICS
Steve Cropper KEELE UNIVERSITY

2386 A DEVIL’S ADVOCATE PERSPECTIVE ON ORGANIZING ALTERNATIVES TO CAPITALISM: THE CASE OF THE EVOLUTION OF ENTREPRENEURIAL COOPERATIVES
Benoit Roux ISESEG SCHOOL OF MANAGEMENT
Xavier Lecocq IAE LILLE
SLOT 8 (17:00 - 18:30) - Langues Building - Room 201 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

CORPORATE ENTREPRENEURSHIP

Chair: Karl Taeuscher

Discussant:

Paper presentations:

2317 STANDING ON THE SHOULDERS OF GIANTS - AN ONTOLOGY OF CORPORATE ENTREPRENEURSHIP
Maria De Lurdes Calisto ESHTE; CEFAGE
Soumodip Sarkar UNIVERSITY OF ÉVORA; CEFAGE

2304 THE CEO’S BIAS TOWARDS PRODUCT DEVELOPMENT AND MARKETING AND THE EFFECTS ON COMPANY PERFORMANCE IN YOUNG TECHNOLOGY-ORIENTED VENTURES
Christopher Leifeld TU DORTMUND

1051 CLARIFYING STRATEGIC ENTREPRENEURSHIP AS AN ORGANIZATIONAL CONSTRUCT: AN INTEGRATIVE REVIEW, ACTION-LEVEL SPECIFICATION, AND IMPLICATIONS FOR FIRM PERFORMANCE AND FUTURE RESEARCH
Zeki Simsek UNIVERSITY OF CONNECTICUT
Ciaran Heavey UNIVERSITY COLLEGE DUBLIN
Brian Fox UNIVERSITY OF CONNECTICUT

1906 ELECTRONIC WORD OF MOUTH AND ITS EFFECTS ON FIRM REPUTATION AND PERFORMANCE
Tahir Nisar UNIVERSITY OF SOUTHAMPTON
Guru Prabhakar UWE

SLOT 8 (17:00 - 18:30) - Langues Building - Room 301 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_06 ENTREPRENEURIAL EMOTIONS AND PASSION

AFFEC TIVE EXPERIENCES

Chair: Stephanie Duchek

Discussant: Sara Sassetti

Paper presentations:

1991 IS ENTREPRENEURSHIP REALLY “HOT”? A META-ANALYSIS ON THE ROLE OF AFFECT IN THE ENTREPRENEURIAL PROCESS
Oana C. Fodor DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY
Sebastian Pintea DEPARTMENT OF PSYCHOLOGY, BABES-BOLYAI UNIVERSITY

1406 ENTREPRENEURIAL RESILIENCE: A BIOGRAPHICAL ANALYSIS OF SUCCESSFUL ENTREPRENEURS
Stephanie Duchek TU DRESDEN
Dobromir Shatov TU DRESDEN

1965 A MATTER OF TRUST - THE EFFECTS OF STRATEGIC INVESTOR INVOLVEMENT ON PERCEIVED TASK CONFLICT
Christopher Ney RWTH AACHEN UNIVERSITY
Steffen Strese RWTH AACHEN UNIVERSITY
SLOT 8 (17:00 - 18:30) - Langues Building - Room 302 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_12 CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT

CULTURAL ENTREPRENEURSHIP AND ARTS MANAGEMENT (III)

Chair: Elmar D. Konrad
Discussant: Andrea Hausmann

Paper presentations:

1474 VISITOR ATTITUDES TO DEACCESSIONING IN ITALIAN PUBLIC MUSEUMS: AN ECONOMETRIC ANALYSIS
Andrej Srakar INSTITUTE FOR ECONOMIC RESEARCH, LJUBLJANA AND UNIVERSITY OF LJUBLJANA
Marilena Vecco ERASMUS UNIVERSITY ROTTERDAM
Michele Piazzai DELFT UNIVERSITY OF TECHNOLOGY

1971 BUSINESS MODEL INNOVATION IN ARTS MANAGEMENT: THE ROLE OF EXECUTIVE SUCCESSION
Alexander Alexiev VRIJE UNIVERSITEIT
Xavier Castañoer UNIVERSITY OF LAUSANNE
Jori Gerritsen

2363 OPPORTUNITIES AND BARRIERS FOR CREATIVE FUTURES
Boram Lee UNIVERSITY OF STIRLING
Ian Fraser UNIVERSITY OF STIRLING
Ian Fillis UNIVERSITY OF STIRLING

SLOT 8 (17:00 - 18:30) - Langues Building - Room 305 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH GENERAL TRACK

IDENTITY IN FAMILY BUSINESS

Chair: Claudia Astrachan
Discussant: Jana Hauck

Paper presentations:

1551 STRATEGY-MAKING THROUGH SOCIALIZATION: A CASE OF FAMILY BUSINESS WAYFINDING
Kajsa Haag JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL

2308 WHO AM I IN RELATION TO THE FAMILY BUSINESS? EXPLORING THE NATURE AND DETERMINANTS OF MEMBER’S IDENTIFICATION WITH THE FAMILY BUSINESS
Irmak Erdogan BOGAZICI UNIVERSITY
Hayat Kabasakal BOGAZICI UNIVERSITY

1719 AM I WHAT I AM? INSIGHTS ON THE SELF-IDENTITY OF DESCENDANTS OF FAMILY BUSINESS OWNERS
Sabrina Schell UNIVERSITY OF SIEGEN - CHAIR FOR ENTREPRENEURSHIP, FAMILY BUSINESS AND BUSINESS SUCCESSION
Julia K. Fröhlich UNIVERSITY OF BERN
SLOT 8 (17:00 - 18:30) - Langues Building - Room 309 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_01 FAMILY BUSINESS GOVERNANCE

INTERGENERATIONAL RELATIONS AND SUCCESSION IN FAMILY BUSINESS

Chair: Eddy Laveren
Discussant: Marjan Houshmand

Paper presentations:

1118 THE BOARD OF DIRECTORS IN FAMILY FIRMS: ONE SIZE FITS FOREVER?
Matthias Baumann HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
Stephan Stubner HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

1933 THE SUCCESSION-PERFORMANCE-PARADOX: IS FAMILY SUCCESSOR INFERIORITY ONLY A MIRAGE? ISOLATING THE FAMILY-SUCCESSION-ATTRIBUTE EFFECTS FROM OTHER SOCIO-ECONOMIC FORCES
Jan-philipp Ahrens UNIVERSITY OF MANNHEIM
Michael Woywode UNIVERSITY OF MANNHEIM
Jan Zybura UNIVERSITY OF MANNHEIM

1453 MAN TO “MAN”: MASCULINITY AND FAMILY BUSINESS SUCCESSION
Janice Byrne ISEG SCHOOL OF MANAGEMENT
Salma Fattoum INSEEC SCHOOL OF BUSINESS
Lakshmi Balachandra BABSON COLLEGE
Miruna Radu-lefebvre AUDENCIA

SLOT 8 (17:00 - 18:30) - Langues Building - Room 206 - Competitive

Track: 04 FAMILY BUSINESS RESEARCH >> 04_04 FAMILY BUSINESS GOALS, FAMILY DYNAMICS, BEHAVIORAL PROCESSES, CAREERS AND SOCIAL ISSUE IN FAMILY FIRMS

CAREER IN FAMILY BUSINESS

Chair: Daniel Pittino
Discussant: Rosalia Santulli

Paper presentations:

1198 THE SECOND GENERATION’S CAREER IN FAMILY FIRMS: EMPIRICAL EVIDENCE FROM YOUNG ITALIAN ENTREPRENEURS
Filippo Ferrari BOLOGNA UNIVERSITY

2076 BOUNDED BY OR BOUNDARYLESS? A QUALITATIVE STUDY OF CAREERS OF THE NEXT GENERATION
Linda Murphy UNIVERSITY COLLEGE CORK
Frank Lambrechts HASSELT UNIVERSITY
Jolien Huybrechts MAASTRICHT UNIVERSITY

2015 PREDICTING UNIVERSITY STUDENTS’ CAREER PATHS FROM THEIR CURRENT MODE OF ENTREPRENEURIAL ENGAGEMENT
André Van Stel KOZMINSKI UNIVERSITY & TRINITY COLLEGE DUBLIN
Jerzy Cieslik KOZMINSKI UNIVERSITY
SLOT 8 (17:00 - 18:30) - FSEG Building - Room 16 - Competitive

Track: 05 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE, AND DIVERSITY IN ORGANISATIONS GENERAL TRACK

AGE, CULTURE AND DIVERSITY

Chair: Beverly Dawn Metcalfe
Discussant: Kelechi Ekuma

Paper presentations:

2218 AGE AND COWORKERS’ ACCEPTANCE OF WORKPLACE ACCOMMODATIONS: THE ROLE OF WORKGROUP COMPOSITION
Kirill Bourovoii UNIVERSITY OF ST.GALLEN

1180 A CRITICAL REFLECTION ON CATEGORIZATION IN CROSS-CULTURAL AND DIVERSITY MANAGEMENT
Annette Risberg CBS
Katharina Pilhofer STOCKHOLM SCHOOL OF ECONOMICS

1393 TOP MANAGEMENT TEAM DIVERSITY AND FIRM PERFORMANCE: EXPLORING A FUNCTION OF AGE
Tomohiko Tanikawa MEJI UNIVERSITY
Soyeon Kim MEJI UNIVERSITY
Yuhee Jung RITSUMEIKAN UNIVERSITY

1689 TOWARDS HIGH-INCLUSION WORK SYSTEMS: A REVIEW AND RESEARCH AGENDA FOR MANAGING DIVERSITY THROUGH HRM
Lena Knappert TILBURG UNIVERSITY
Yuval Engel UNIVERSITY OF AMSTERDAM

SLOT 8 (17:00 - 18:30) - Langues Building - Room 408 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT GENERAL TRACK

OFFSHORING AND OUTSOURCING

Chair: Heike Proff
Discussant: Susan Freeman

Paper presentations:

1249 NAVIGATING OUTSOURCING: IMPACT OF CONTROL AND TRUST STRATEGIES BETWEEN CLIENT AND VENDOR ON KNOWLEDGE INTERACTION
Zaza Hansen THE TECHNICAL UNIVERSITY OF DENMARK
Laugue Rasmussen THE TECHNICAL UNIVERSITY OF DENMARK
Andreas Schmidt THE TECHNICAL UNIVERSITY OF DENMARK

1886 OFFSHORING INNOVATION AND KNOWLEDGE EXPLOITING VERSUS AUGMENTING MOTIVES: INVESTIGATING THE ROLE OF TALENT SHORTAGE AT HOME
Niccolò Pisani UNIVERSITY OF AMSTERDAM
Joan Enric Ricart IESE BUSINESS SCHOOL

2599 EFFECT OF TASK NATURES AND GOVERNANCE MODE CHOICES ON OFFSHORING PERFORMANCE
Hassan Kharroubi MACQUARIE UNIVERSITY
SLOT 8 (17:00 - 18:30) - Langues Building - Room 306 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 7

Chair: Thomas Hippler

Discussant:

Paper presentations:

1975 SMART TALENT MANAGEMENT OF SELF-INITIATED EXPATRIATES: HOW IS THEIR KNOWLEDGE UTILIZED?
Jun Jie Shao TOULOUSE BUSINESS SCHOOL/UNIVERSITY OF TOULOUSE
Akram Al Ariss TOULOUSE BUSINESS SCHOOL/UNIVERSITY OF TOULOUSE

2542 TOWARDS THE THEORIZATION OF SKILLED MIGRANT CAREERS: EXPLORING THE CAREERS OF SKILLED MIGRANT WORKERS.
Edward O Connor MAYNOOTH UNIVERSITY
Marian Crowley-henry MAYNOOTH UNIVERSITY

1988 WHAT DOES IT MEAN TO BE A “SELF-INITIATED” EXPATRIATE? A CRITICAL REVIEW OF EXISTING RESEARCH AND CALL FOR RIGOROUS SAMPLING
Thomas Hippler U. OF ESSEX
Maike Andresen U. OF BAMBERG

SLOT 8 (17:00 - 18:30) - Langues Building - Room 307 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT 8

Chair: Marian Van Bakel

Discussant:

Paper presentations:

2035 SOCIAL SUPPORT, EXPATRIATE SOCIAL NETWORKS, AND THE THREAT FROM TERRORISM: OPENING THE BLACK BOX
Tassilo Schuster UNIVERSITY OF ERLANGEN-NÜRNBERG
Benjamin Bader LEUPHANA UNIVERSITY OF LÜNEBURG

1986 ABILITY, MOTIVATION OR OPPORTUNITY: WHAT EXPLAINS REVERSE KNOWLEDGE TRANSFER OF INPATRIATES?
Tassilo Schuster FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS
Dirk Holtbrügge FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS
Franziska Engelhard FRIEDRICH-ALEXANDER UNIVERSITY ERLANGEN-NÜRNBERG, SCHOOL OF BUSINESS & ECONOMICS

2059 EXPATRIATION AND PERSONALITY TRAITS: AN EMPIRICAL STUDY ON THE IMPACT OF MENTORING
Judith Ambrosius UNIVERSITY OF ERLANGEN-NÜRNBERG
Benjamin Bader LEUPHANA UNIVERSITY OF LÜNEBURG
SLOT 8 (17:00 - 18:30) - Langues Building - Room 308 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_06 REGIONAL PERSPECTIVES: STRATEGY, MANAGEMENT & MARKETING IN AFRICA AND OTHER REGIONS

STRATEGY, MANAGEMENT & MARKETING IN AFRICA (2)

Chair: Ken Kamoche

Discussant:

Paper presentations:

1725 INNOVATION PORTFOLIO MANAGEMENT OF A MNC TARGETING EMERGING MARKETS THE CASE OF A EUROPEAN TELCO OPERATOR IN AFRICA AND MIDDLE EAST
Sihem Ben Mahmoud-jouni
Florence Charue-duboc
I3-CRG/CNRS-ECOLE POLYTECHNIQUE

2143 INSTITUTIONAL FACTORS INFLUENCING TELECOMMUNICATION FIRMS’ INTERNATIONALISATION IN NIGERIA: A LITERATURE REVIEW
Ugbede Umoru
Lisa Siebers
Musa Mangena
NOTTINGHAM TRENT UNIVERSITY

2400 WAVES, REFLEXIVE WAVES AND THE MIRROR EFFECT: HOW THE FIRMS’ STRATEGIC BEHAVIORS AND INTERACTION INFLUENCE CONSUMERS’ BEHAVIOR IN EMERGENT MARKET CONTEXT.
Amina Djedidi
Mouhoub Hani
UPEC

SLOT 8 (17:00 - 18:30) - Langues Building - Room 207 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

DESIGN & PROJECTS

Chair: Rodney Turner

Discussant: Verena Stingl

Paper presentations:

1087 TOWARDS A DESIGN FOR THE PROJECT-BASED ORGANIZATION
Maksim Miterev
Rodney Turner
Mauro Mancini
POLITECNICO DI MILANO

1617 PROJECT MANAGEMENT MEETS DESIGN THINKING
Sihem Ben Mahmoud-jouni
Christophe Midler
Philippe Silberzahn
HEC
POLYTECHNiQUE CNRS
EM LYON

1803 ORGANIZATIONAL DESIGN FOR MANAGING PROJECTS IN PLURALISTIC CONTEXT
Monique Aubry
Mélanie Lavoie-tremblay
Guylaine Cyr
UNIVERSITÉ DU QUÉBEC À MONTRÉAL
MCGILL UNIVERSITY
MCGILL UNIVERSITY
SLOT 8 (17:00 - 18:30) - Langues Building - Room 407 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

LEADERSHIP & PROJECTS

Chair: Martina Huemann

Discussant: Magali Simard

Paper presentations:

1433 LEADING PROJECTS BY BALANCING VERTICAL AND HORIZONTAL LEADERSHIP -INTERNATIONAL CASE STUDIES
Anne Live Vaagaasar  BI NORWEGIAN BUSINESS SCHOOL
Ralf Müller  BI NORWEGIAN BUSINESS SCHOOL
Natalia Nikolova  UNIVERSITY OF TECHNOLOGY SYDNEY
Shankar Sankaran  UNIVERSITY OF TECHNOLOGY SYDNEY
Stewart Hase  UNIVERSITY OF TECHNOLOGY SYDNEY
Fangwei Zhu  DALIAN UNIVERSITY OF TECHNOLOGY
Xiaohang Xu  DALIAN UNIVERSITY OF TECHNOLOGY
Nathalie Drouin  SCHOOL OF MANAGEMENT, UQAM

1303 STRATEGIC NARRATIVES ARTICULATED BY CEOs OF CONSTRUCTION, ENGINEERING AND INFRASTRUCTURE ORGANISATIONS
Natalya Sergeeva  UCL

1269 JOINT SENSEGIVING AND SENSEMAKING AMONGST LEADERS AND MEMBERS IN CHANGE PROJECTS
Janita F.j. Vos  UNIVERSITY OF GRONIENGEN
Charlot Profijt  UNIVERSITY OF GRONIENGEN
Heleen P. Van Peet  UNIVERSITY OF GRONIENGEN

SLOT 8 (17:00 - 18:30) - Langues Building - Room 406 - Competitive

Track: 10 PROJECT ORGANIZING >> 10-00 PROJECT ORGANISING GENERAL TRACK

PROJECT MANAGEMENT

Chair: Brian Hobbs

Discussant: Frederik Situmeang

Paper presentations:

1901 APPLICATION OF STANDARDIZED PRACTICES IN PROJECT, PROGRAM, CHANGE MANAGEMENT AND BUSINESS ANALYSIS: A FIELD OBSERVATION STUDY
Professor Lynn Crawford  THE UNIVERSITY OF SYDNEY
Renee Dinkha  THE UNIVERSITY OF SYDNEY

2231 PRACTICE OF PROJECT CONTROL UNDER DIFFERENT LEVELS OF COMPLEXITY IN ENGINEERING PROJECTS
Lauri Vuorinen  TAMPERE UNIVERSITY OF TECHNOLOGY
Miia Martinsuo  TAMPERE UNIVERSITY OF TECHNOLOGY

1976 UNDERSTANDING THE PHD-PROJECT - APPLYING A PROJECT PERSPECTIVE ON DOCTORAL STUDIES
Fredrik Backlund  DEPARTMENT OF BUSINESS ADMINISTRATION, TECHNOLOGY AND SOCIAL SCIENCES
Anette Hallin  SCHOOL OF BUSINESS SOCIETY AND ENGINEERING
SLOT 8 (17:00 - 18:30) - Langues Building - Room 204 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

STRATEGY AND PERFORMANCE OF HEALTHCARE ORGANISATIONS

Chair: Alfred Angerer

Discussant:

Paper presentations:

1556 A POPULATION BASED EXPLORATORY ANALYSIS OF HOSPITAL QUALITY PERFORMANCE
Michael Counte SAINT LOUIS UNIVERSITY
Laurel Schuster SAINT LOUIS UNIVERSITY

1794 THE ROLE OF RESOURCES AND CAPABILITIES IN SUSTAINING COLLABORATIVE CLINICAL NETWORKS
Josephine Chong AUCKLAND UNIVERSITY OF TECHNOLOGY
Bill Doolin AUCKLAND UNIVERSITY OF TECHNOLOGY

1806 STRATEGY AS PRACTICE ANALYSIS USING STRUCTURATION THEORY
Paulo Iasbech FEDERAL UNIVERSITY OF SANTA CATARINA
Rosalia Lavarda FEDERAL UNIVERSITY OF SANTA CATARINA
Aldo Von Wangenheim FEDERAL UNIVERSITY OF SANTA CATARINA

SLOT 8 (17:00 - 18:30) - Langues Building - Room 203 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_02 GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS

PUBLIC AND NONPROFIT BOARDS

Chair: Fabio Monteduro

Discussant:

Paper presentations:

2131 PROFESSIONALIZATION OF THE BOARDS OF STATE-OWNED ENTERPRISES—DETERMINANTS OF BOARD EVALUATIONS
Ulf Papenfuss UNIVERSITY OF LEIPZIG
Nicolas Werner-schmolling UNIVERSITY OF GOETTINGEN
Michael Wolff UNIVERSITY OF GOETTINGEN

1378 SUPERVISORY BOARD PROCESS: INSIGHTS FROM FRENCH PUBLIC HOSPITALS
Radhoine Laouer INSEEC
Rhouma Drine MAINE UNIVERSITY

1584 HOW NON-PROFIT ORGANIZATION BOARDS AND TOP MANAGEMENT TEAMS CAN MANAGE VOLUNTEERS AS A STRATEGIC ORGANIZATIONAL RESOURCE. EMPIRICAL EVIDENCES FROM THE EMERGENCY SECTOR IN ITALY.
Massimiliano M. Pellegrini UNIVERSITY OF WEST LONDON
Lamberto Zollo UNIVERSITY OF FLORENCE
Guglielmo Faldetta KORE UNIVERSITY
Cristiano Ciappei UNIVERSITY OF FLORENCE

2322 THE DEVELOPMENT OF STAKEHOLDER THEORY AND ITS MISSING ROLE OF GOVERNMENT AS STOCKHOLDER: A BIBLIOMETRIC ANALYSIS IN THE PERIOD BETWEEN 1984-2013
Alexander Dauzeley Silva UNIVERSIDADE DE BRASÍLIA - UNB
Lear Valadares Vieira UNIVERSIDADE DE BRASÍLIA - UNB
SLOT 8 (17:00 - 18:30) - Langues Building - Room 205 - Competitive

Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_05 MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM

TO MEASURE PERFORMANCE AND INNOVATION IN CREATIVE INDUSTRIES

Chair: Charles Clemens Ruling

Discussant:

Paper presentations:

1786 THE ROLE OF PERFORMANCE MEASUREMENT SYSTEMS IN MANAGING THE CULTURAL INDUSTRIES: ANALYSING THE DEBATES OF THE FRENCH MOVIE INDUSTRY
Alexandre Viard ECOLE POLYTECHNIQUE - PREG CRG
Thomas Paris CNRS/ GREG HEC

1604 THE MODERATING EFFECT OF ECONOMIC REPUTATION ON MIDDLE-STATUS CONFORMITY: A STUDY ON THE ITALIAN FILM INDUSTRY
Claudio Giachetti CA' FOSCARI UNIVERSITY OF VENICE
Fabrizio Montanari UNIVERSITY OF MODENA AND REGGIO EMILIA
Fabrizio Castellucci BOCCONI UNIVERSITY

2265 MEASURING SOCIAL AND REPUTATIONAL IMPACT THROUGH WEB AND SOCIAL MEDIA ANALYTICS. THE CASE OF THE FESTIVAL FOTOGRAFIA EUROPEA
Lorenzo Mizzau UNIVERSITY OF MODENA AND REGGIO EMILIA & ASK BOCCONI UNIVERSITY
Massimiliano Nuccio UNIVERSITY OF TURIN
Fabrizio Montanari BOCCONI UNIVERSITY

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 306 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_02 BUSINESS ECOSYSTEMS: INNOVATION ECOSYSTEM IN THE SHARED ECONOMY

LOCATION AND ECOSYSTEMS

Chair: Kristina Grumadaite

Discussant: Thommie Burström

Paper presentations:

1084 HIGH-IMPACT FIRMS AND NATIONAL ECOSYSTEMS
Thommie Burström HANKEN SCHOOL OF ECONOMICS
Mikko Grönlund UNIVERSITY OF TURKU
Tuomas Ranti UNIVERSITY OF TURKU

1680 A BIBLIOMETRIC ANALYSIS OF CLUSTER LITERATURE: AFTER CRUZ AND TEIXEIRA
Hazar Ben Barka ISCCB- CARTHAGE UNIVERSITY
Maria Bonnafous-boucher NOVANCIA SCHOOL

2389 ECOSYSTEM APPROACH TO THE EMERGENCE OF REGIONAL INDUSTRIAL SYSTEMS
Kristina Grumadaite KAUNAS UNIVERSITY OF TECHNOLOGY
Giedrius Jucevicius VYTAUTAS MAGNUS UNIVERSITY
SLOT 8 (17:00 - 18:30) - FSEG Building - Room 309 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_03 STRATEGIC PROCESSES AND PRACTICES

STRATEGIZING THROUGH COMPLEXITY

Chair: Sebastien Picard

Discussant: Aura Parmentier

Paper presentations:

1161  THE PROCESS OF KNOWLEDGE COMMERCIALIZATION IN COMPLEX SYSTEMS
Radek Nowak NYIT

1801  THE MITIGATING EFFECT OF MODULARIZATION AND SUPPLIER INTEGRATION ON COMPLEXITY
Ronaldo Parente FLORIDA INTERNATIONAL UNIVERSITY
Yue Zhao FLORIDA INTERNATIONAL UNIVERSITY

2044  THE ROLE OF MARKETING STRATEGY CREATIVITY AND ORGANIZATIONAL LEARNING IN THE
RELATIONSHIP BETWEEN MARKETING CAPABILITIES AND FIRM PERFORMANCE
Ana Maria Toaldo FEDERAL UNIVERSITY OF PARANÁ
Simone Didonet FEDERAL UNIVERSITY OF PARANÁ
Shirlei Camargo FEDERAL UNIVERSITY OF PARANÁ
Fernando Luce FEDERAL UNIVERSITY OF RIO GRANDE DO SUL

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 311 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_04 COMPETITIVE DYNAMICS: THE CHALLENGE OF UNUSUAL
CONTEXTS

COMPETITIVE DYNAMICS 2

Chair: Jukka Luoma

Discussant: Iiro Vaniala

Paper presentations:

1441  SHOULD I KEEP UP THE RED QUEEN DYNAMICS? TECHNOLOGY COMPETITION IN THE
ADVANCEMENT OF GENERATIONAL TECHNOLOGIES
I Kim Wang SUFFOLK UNIVERSITY
Lihong Qian PORTLAND STATE UNIVERSITY

2022  THE PERFORMANCE IMPLICATIONS OF STRATEGIC FOCUS IN INTENSELY COMPETED
ENVIRONMENTS: A SIMULATION STUDY
Jukka Luoma AALTO UNIVERSITY
Juha-antti Lamberg UNIVERSITY OF JYVÄSKYLÄ
SLOT 8 (17:00 - 18:30) - FSEG Building - Room 305 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_05 MICROFOUNDATIONS OF STRATEGY, DYNAMIC CAPABILITIES AND KNOWLEDGE MECHANISMS

MICRO-MACRO LINKS: MECHANISMS AND ENTREPRENEURIAL MICROFOUNDATIONS

Chair: Rob Jansen

Discussant: Ioannis Thanos

Paper presentations:

1616 HOW DOES INDIVIDUAL-LEVEL ENTREPRENEURIAL BEHAVIOR IMPACT FIRM PERFORMANCE IN DYNAMIC ENVIRONMENTS? A MICROFOUNDATIONS APPROACH
Christian Alexander UNIVERSITY OF STUTTGART
Mahringer
Birgit Renzl UNIVERSITY OF STUTTGART

2188 MICROFOUNDATIONS OF ENTREPRENEURIAL STRATEGY: AN AMBIDEXTROUS WAY TO MEET STRATEGIC GOALS.
Paolo Di Muro POLITECNICO DI MILANO

2062 SEED STARTING THE MICROFOUNDATIONS OF STRATEGY: AN UPDATED BUTTERFLY EFFECT?
Rob Jansen TILBURG UNIVERSITY
Maryse Chappin UTRECHT UNIVERSITY

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 304 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES: AN INSTITUTIONAL PERSPECTIVE

Chair: Patrycja Klimas

Discussant: Elio Shijaku

Paper presentations:

1514 INSTITUTIONAL COOPETITION LOGICS AND (UN)PRODUCTIVE TENSIONS IN NEW MARKETPLACES: INSIGHTS FROM THE CONTACTLESS PAYMENT CARD PROJECT
Mark Palmer QUEEN'S UNIVERSITY
Inci Toral UNIVERSITY OF BIRMINGHAM
Ronan Jouan SABANCI UNIVERSITY
Dekervenoael

1982 WHY IN-LAW RELATIONSHIPS MATTER: ACQUIRED VERSUS ORIGINAL ALLIANCES AND THEIR FIRM PERFORMANCE IMPLICATIONS
Dries Faems UNIVERSITY OF GRONINGEN
Aneta Oleksiak UNIVERSITY OF GRONINGEN
Pedro De Faria UNIVERSITY OF GRONINGEN

2025 POWER-BASED BEHAVIORS AND RELATIONAL SATISFACTION: A DYADIC STUDY OF INTERORGANIZATIONAL RELATIONSHIPS
Ismail Golgeci UNIVERSITY OF EAST ANGLIA
William Murphy UNIVERSITY OF SASKATCHEWAN
David Johnston YORK UNIVERSITY
SLOT 8 (17:00 - 18:30) - FSEG Building - Amphi 104 - Joseph Schumpeter - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_06 COLLABORATIVE STRATEGIES: COOPETITION, NETWORKS AND ALLIANCES

COOPETITION, NETWORKS, ALLIANCES: LEARNING CHALLENGES

Chair: Le Roy Frédéric
Discussant: Stefanie Dorn

Paper presentations:

1920 RECONCILING TENSIONS AND OPPORTUNITIES IN LEARNING: TOWARDS A RELATIONAL PERSPECTIVE OF INTRA-ORGANIZATIONAL COOPETITION DYNAMICS
Audrey Depeige TELECOM ECOLE DE MANAGEMENT
Aude D’andria UNIVERSITY OF EVRY VAL D’ESSONNE

1560 KNOWLEDGE BROKERS AND THE MANAGEMENT OF INTERNAL COOPETITION: THE UBISOFT CASE
Paul Chiambaretto MONTPELLIER BUSINESS SCHOOL ECOLE POLYTECHNIQUE (I3-CRG)
David Massé ESCP EUROPE & ECOLE POLYTECHNIQUE (I3-CRG)
Nicola Mirc IAE TOULOUSE, UNIVERSITÉ TOULOUSE 1 CAPITOLE ECOLE POLYTECHNIQUE (I3-CRG)

2048 THE ROLES OF BOUNDARY SPANNERS AND MENTALIZING SKILLS IN ALLIANCE LEARNING AND KNOWLEDGE TRANSFER
Xinlu Qiu NHH NORWEGIAN SCHOOL OF ECONOMICS
Sven Haugland NHH NORWEGIAN SCHOOL OF ECONOMICS

SLOT 8 (17:00 - 18:30) - FSEG Building - Room 312 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_08 DYNAMICS OF STRATEGIC MULTI-PARTNER NETWORK MANAGEMENT IN DIFFERENT CONTEXTS

BUSINESS ECOSYSTEMS AND COLLABORATIVE DYNAMICS

Chair: Jolanda Knobel
Discussant: Simone Napolitano

Paper presentations:

1331 COLLABORATIVE STRATEGIES FOR MICRO, MESO AND MACRO OUTCOMES: CASE OF MONGOLIA
Kantha Dayaram CURTIN UNIVERSITY
Vanessa Chang CURTIN UNIVERSITY
Maria Fay Rola-rubzen CURTIN UNIVERSITY
Helen Cabalu CURTIN UNIVERSITY

1602 HOW DO THEY DO IT? EXPLORATORY STUDY ON BUSINESS DIPLOMACY INSTRUMENTS
Jolanda Knobel WINDESHEIM UNIVERSITY OF APPLIED SCIENCE
Huub Ruël WINDESHEIM UNIVERSITY OF APPLIED SCIENCE

2191 FELLOW TRAVELERS AND ORGANIZATION DESIGNING: AN ETHNOGRAPHIC JOURNEY IN THE DYNAMICS OF FORMATION OF ENTREPRENEURIAL ECOSYSTEMS
Simone Napolitano UNIVERSITÀ DI BOLOGNA
SLOT 8 (17:00 - 18:30) - FSEG Building - Room 313 - Competitive

Track: 13 STRATEGIC MANAGEMENT >> 13_09 BEHAVIORAL STRATEGY

BEHAVIOURAL AND FINANCIAL CONSIDERATIONS ON STRATEGIC MANAGEMENT

Chair: Philip Meissner
Discussant: Torsten Wulf

Paper presentations:

2352 IMPERFECT BUT CONSTRUCTIVE: DEBIASING ATTEMPTS IN M&A DEPARTMENTS
Xena Welch Guerra UNIVERSITY OF ST.GALLEN

1515 IMPACT OF “MARKETING” THE CORPORATE STRATEGY ON FINANCIAL ANALYSTS: DEVELOPING A THEORETICAL MODEL BASED ON CASE STUDY ANALYSIS
Thorsten Ehinger PHILIPPS-UNIVERSITY MARBURG
Torsten Wulf PHILIPPS-UNIVERSITY MARBURG

1472 AN APPROACH TO STAKEHOLDER THEORY BASED ON BEHAVIOURAL ECONOMICS
Jose-luis Godos-diez UNIVERSITY OF LEON
Roberto Fernandez-gago UNIVERSITY OF LEON
Laura Cabeza-garcia UNIVERSITY OF LEON

SLOT 8 (17:00 - 18:30) - IAE Building - Room 405 - Competitive

Track: 14 CONFERENCE GENERAL TRACK >> 14_03 EMERGENCY MANAGEMENT AND ORGANISATIONAL RESILIENCE: BRIDGING THE THEORY-PRACTICE GAP

CRISIS MANAGEMENT, RECOVERY AND ORGANISATIONAL RESILIENCE

Chair: Professor Paresh Wankhade
Discussant: James Earnest

Paper presentations:

1340 VOLUNTEERISM IN THE AGE OF AUSTERITY: AN INTERNATIONAL PERSPECTIVE
Jamie Halsall THE UNIVERSITY OF HUDDERSFIELD
Paresh Wankhade EDGE HILL UNIVERSITY
Ian Cook LIVERPOOL JOHN MOORES UNIVERSITY

1802 PEOPLE, POLICIES, PROCESSES, PROJECTS AND PROGRAM: STAKEHOLDER ENGAGEMENT (MANAGEMENT) IN POST-CONFLICT SOCIETIES THROUGH RECONSTRUCTION PROJECTS
James Earnest CURTIN UNIVERSITY

1947 PERSPECTIVES ON ORGANIZATIONAL ROBUSTNESS AND RESILIENCE: A QUALITATIVE LITERATURE
Florian Maurer FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG
Ulrike Lechner UNIVERSITÄT DER BUNDESWEHR MÜNCHEN
Albrecht Fritzche FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG
4 June 2016, Saturday

Highlights

* All events take place in the FSEG Building

Special Interest Group (SIGs) Activities:
9:00 - 10:30: Track sessions, SIG Wrap Ups

Executive Committee Meeting
9:00 - 10:30 - FSEG Building, Keynes Room

Coffee Break
10:30 - 10:50 - FSEG Building, Lobby and mezzanine

Special Interest Group (SIGs) Activities:
10:50 - 12:20: Track sessions, Development Working Groups

SIG Chairs Meeting
10:50 - 12:20 - FSEG Building, Keynes Room

End of the Conference

EURAM 2017 Preparation
12:30 - 14:00 - FSEG Building, Keynes Room - Tray Lunch

The next pages present the track sessions schedule day per day. Information about the SIGs other activities can be found:
Symposia: page 217
Development Working Groups: page 222
SIGs other Activities: page 24
SLOT 9 (09:00-10:30) TRACK SESSIONS

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 307 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_00 BUSINESS FOR SOCIETY GENERAL TRACK

ETHICS, MANAGEMENT AND LEADERSHIP

Chair: Jerome Meric
Discussant: Yoann Bazin

Paper presentations:

2428 SOMETHING’S WRONG WITH THE DESIGN? ANALYSIS OF THE CONCEPTUALIZATION PROCESS OF ETHICAL TOOLS
Wafa Ben Khaled PARIS DAUPHINE
Jean-pascal Gond CASS BUSINESS SCHOOL
2016 SERVANT LEADERSHIP AND VIRTUE ETHICS: FOSTERING FOLLOWERS’ ETHICAL DEVELOPMENT AND COOPERATION
Guillaume Mercier ESCP EUROPE
Ghislain Deslandes ESCP EUROPE
2021 IS THE STAGE A FREE SPACE
Elen Riot URCA

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

ORGANISATIONAL CONFLICTS

Chair: Luca Pareschi
Discussant:

Paper presentations:

1591 SUPERVISORY CONTROL AND WORK PERFORMANCE: THE MEDIATING ROLE OF JOB CRAFTING
Giovanni Masino DEPARTMENT OF ECONOMICS AND MANAGEMENT
Domenico Berdicchia DEPARTMENT OF ECONOMICS AND MANAGEMENT
2278 DISRUPTING ORGANIZATIONAL HIERARCHY: USING DISCURSIVE TOOLS FROM SOCIAL MOVEMENT THEORY TO ADDRESS POWER INEQUITY IN THE AMERICAN WORKPLACE
Leah Ritchie SALEM STATE UNIVERSITY
1647 ADDRESSING INDIVIDUAL NEEDS THROUGH‘MULTIPLE-IDENTITY’ MANAGEMENT IN ORGANIZATIONS A CASE STUDY
Anne-catherine Moquet UNIVERSITÉ PARIS EST
Eric Pezet UNIVERSITÉ PARIS OUEST
Nelarine Cornelius BRADFORD UNIVERSITY BUSINESS SCHOOL
EURAM 2016

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 313 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

INSTITUTIONAL CHANGE, LOGIC EMERGENCE AND INSTITUTIONALIZATION

Chair: Guglielmo Faldetta

Discussant:

Paper presentations:

1018 AUDITOR IDENTITY WORK: A DYNAMIC OF PROCESS AT THE HEART OF INSTITUTIONALIZATION
Lambert Jerman HEC MONTREAL
Pauline Beau PARIS DAUPHINE
1490 THE EMERGENCE OF A COMMONS LOGIC: THE STRUGGLES IN THE ADOPTION OF OPEN ACCESS PUBLISHING
Shaz Ansari UNIVERSITY OF CAMBRIDGE
Evelyn Micelotta UNIVERSITY OF NEW MEXICO
Frank Wijen ERASMUS UNIVERSITY
1202 CSR PRACTICES IN THE UAE: THEORISING THROUGH THE PRISM OF INSTITUTIONAL APPROACH
Mine Karatas-ozkan UNIVERSITY OF SOUTHAMPTON
Shilpi Banarjee UNIVERSITY OF LONDON, ROYAL HOLLOWAY
Katerina Nicloopoulos STRATHCLYDE UNIVERSITY
Sibel Yamak GALATASARAY UNIVERSITY
Ibrahim Shahnaz UNIVERSITY OF SOUTHAMPTON
1286 LEGITIMACY SPILOVERS IN MNOs
Ron Wiesner TILBURG UNIVERSITY
Tobias Goessling TILBURG UNIVERSITY

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 312 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_04 RESPONSIBLE GLOBAL VALUE CHAINS

RESPONSIBLE GLOBAL VALUE CHAINS (RGVCS): CSR & WATER ACCOUNTING

Chair: Dr Karen Delchet-cochet

Discussant: Ilias Vlachos

Paper presentations:

2443 ECOSYSTEMS OF INNOVATION AS RESPONSIBLE GLOBAL VALUE CHAINS
Anne Berthirin-pontet LIRSA, CONSERVATOIRE NATIONAL DES ARTS ET METIERS
Pascale De Rozario LISE, CONSERVATOIRE NATIONAL DES ARTS ET METIERS
1065 CSR AND SME’S STRATEGY: NEW STAKEHOLDERS FOR NEW FORMS OF STRATEGIC COOPERATION
Maniaba Coulibaly UNIVERSITY OF NICE
Ali Eldrissi UNIVERSITY OF NICE
Djamila Eldrissi UNIVERSITY OF NICE
Francois Goxe UNIVERSITY OF VERSAILLES SOY
1086 GOVERNING CORPORATE SOCIAL RESPONSIBILITY WITHIN GLOBAL VALUE CHAINS
Sarah Jastram HAMBURG SCHOOL OF BUSINESS ADMINISTRATION
Hedda Knoll UNIVERSITAT HAMBURG
1031 WATER ACCOUNTING AND THE CORPORATE SUPPLY CHAIN: STATE OF PLAY AND FUTURE OPPORTUNITIES
Katherine Christ UNIVERSITY OF SOUTH AUSTRALIA
Roger Burritt UNIVERSITY OF KASSEL
SLOT 9 (09:00 - 10:30) - FSEG Building - Room 303 - Competitive

Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT

EXPATRIATE MANAGEMENT

Chair: M-f Waxin

Discussant:

Paper presentations:

2114 THE DEVELOPMENT AND VALIDATION OF A TEAM LEVEL CULTURAL INTELLIGENCE SCALE
Joost Bücker RADBOUD UNIVERSITY, INSTITUTE FOR MANAGEMENT RESEARCH
Hubert Korzilius RADBOUD UNIVERSITY, INSTITUTE FOR MANAGEMENT RESEARCH
Richard Dijkman DELTA CAPITA

2256 MEASUREMENT EQUIVALENCE OF THE THREE-DIMENSIONAL ADJUSTMENT ACROSS CULTURES AND EXPATRIATE TYPES
Annamaria Kubovcikova AARHUS UNIVERSITY
Thomas Hippler UNIVERSITY OF ESSEX

2303GANIZATIONAL ANTECEDENTS OF EXPATRIATES' TIME TO PROFICIENCY: DOES HOME COUNTRY CULTURE HAVE AN EFFECT?
M-f Waxin AUS
Chris Brewster HENLEY BUSINESS SCHOOL
Nicolas Ashill AUS
Jean-louis Chandon INSEEC BUSINESS SCHOOL

SLOT 9 (09:00 - 10:30) - FSEG Building - Room 314 - Competitive

Track: 08 MANAGING SPORT >> 08_03 SPORT INNOVATION

SPORTS AND INNOVATION

Chair: Cristina Fernandes

Discussant: Harry Arne Solberg

Paper presentations:

1284 TOWARD A NEW (EVOLUTIONARY) ECONOMICS OF SPORTS
Stuart Thomas RMIT UNIVERSITY
Jason Potts RMIT UNIVERSITY

Cristina Fernandes POLITEHNIC INSTITUTE OF CASTELO BRANCO
Joao Ferreira UNIVERSITY OF BEIRA INTERIOR
Vanessa Ratten LA TROBE UNIVERSITY
Dina Miragaia UNIVERSITY OF BEIRA INTERIOR

2177 AUCTIONS AS DISTRIBUTION INSTRUMENTS OF INPUTS AND OUTPUTS IN ELITE SPORT - SOME CRITICAL REFLECTIONS.
Harry Arne Solberg NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Lin Older-ien
### Slot 9 (09:00 - 10:30) - FSEG Building - Room 304 - Competitive

**Track: 09 ORGANIZATIONAL BEHAVIOUR >> 09_02 HUMAN RESOURCES MANAGEMENT**

**HRM AND SMES**

Chair: Fabrizio Maimone

Discussant:

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<td>FILLING THE GAPS: FORMAL AND INFORMAL PARTICIPATION IN MICRO AND SMALL FIRMS</td>
<td>Sylvia Rohlf, CUNEF</td>
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<td>THINKING ABOUT EMPLOYEE VOICE IN SMALLER ENTERPRISES: REVIEW AND RESEARCH AGENDA</td>
<td>Alesia Slocum, SAINT LOUIS UNIVERSITY; Sylvia Rohlf, CUNEF</td>
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<td>2341</td>
<td>MANAGING PARADOX THROUGH HRM IN GROWTH ENTERPRISES</td>
<td>Sara Lindström, INSTITUTE OF OCCUPATIONAL HEALTH; Jenni Kantola, UNIVERSITY OF VAASA; Pia Heilmann, Lappeenranta University of Technology; Minna Janhonen, INSTITUTE OF OCCUPATIONAL HEALTH</td>
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### Slot 9 (09:00 - 10:30) - FSEG Building - Room 305 - Competitive

**Track: 11 PUBLIC AND NON-PROFIT MANAGEMENT >> 11_01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS**

**HEALTHCARE LEADER COMPETENCIES**

Chair: Victor Callan

Discussant:

**Paper presentations:**

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<td>Sandra Leggat, LA TROBE UNIVERSITY; Zhanming Liang, LA TROBE UNIVERSITY; Peter Howard, LA TROBE UNIVERSITY</td>
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<td>1766</td>
<td>AN EVIDENCE-BASED APPROACH TO UNDERSTANDING THE COMPETENCY DEVELOPMENT NEEDS OF THE HEALTH SERVICE MANAGEMENT WORKFORCE</td>
<td>Zhanming Liang, LA TROBE UNIVERSITY; Peter Howard, LA TROBE UNIVERSITY; David Briggs, THE SOCIETY OF HEALTH ADMINISTRATION IN EDUCATION; Sandra Leggat, LA TROBE UNIVERSITY; Dennis Wollersheim, LA TROBE UNIVERSITY; Godfrey Isourad, UNIVERSITY OF NEW ENGLAND; Nicola North, UNIVERSITY OF AUCKLAND; Janny Madden, FLINDERS UNIVERSITY</td>
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<td>1839</td>
<td>FROM TRANSACTION COST TO AGENCY THEORY: THE CHANGING HEALTH INDUSTRY-HIGHER EDUCATION PARTNERSHIP. HOW WELL DO ACADEMIC INSTITUTIONS ASSESS COMPETENCY ATTAINMENT IN FULFILLING THEIR ROLE IN MANAGEMENT DEVELOPMENT? AN ANALYSIS USING ACCREDITATION DATA.</td>
<td>Jason Turner, SAINT LOUIS UNIVERSITY; Kevin Broom, SAINT LOUIS UNIVERSITY; Eric Brichto, COMMISSION ON ACCREDITATION FOR HEALTHCARE MANAGEMENT EDUCATION</td>
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SLOT 10 (10:50-12:20) TRACK SESSIONS

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 306 - Competitive

Track: 01 BUSINESS FOR SOCIETY >> 01_03 INSTITUTIONAL CHANGE, POWER, RESISTANCE AND CRITICAL MANAGEMENT

PHILOSOPHICAL ISSUES AND RESISTANCE

Chair: Gianluca Colombo
Discussant: Daniele Goldoni

Paper presentations:

1440 THE ETHICAL BASIS OF RESTORATIVE JUSTICE IN REPAIRING DAMAGED RELATIONSHIPS IN ORGANIZATIONS: A LÉVINASIAN APPROACH
Guglielmo Faldetta KORE UNIVERSITY OF ENNA

1277 THE RELIGION OF CREATIVITY: A DESTRUCTIVE JUSTICE
Daniele Goldoni CA

1364 SIMON AND CRITICAL REALISTS ON DECISIONS AND STRUCTURES
Koumakhov Rouslan NEOMA BUSINESS SCHOOL
Daoud Adel UNIVERSITY OF GOTENBURG

SLOT 10 (10:50 - 12:20) - FSEG Building - Room 315 - Competitive

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP GENERAL TRACK

ENTREPRENEURIAL DECISION MAKING II

Chair: Laura Cortellazzo

Paper presentations:

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**EURAM 2016**

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**Chair:** Anne-sophie Fernandez  
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**ANTECEDENTS AND DRIVERS OF BEHAVIOURAL DECISION PROCESSES**

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Sym 01 - Aesthetics, objects and process theory - Thursday 2 June, 9:00- 10:30, IAE Building - Room 203 - (Co-sponsored by the SIGs Business for Society and the General Conference) - Mathias Béjean - mathias.bejean@u-pec.fr

Originally concerned by reintroducing subjective and sensory experience in organizational life, researches in organizational aesthetics have then opened new ways in which to conceptualize the dynamic relation between form and matter in organizations, the role of aesthetic knowledge and objects in organizational practices, or, more recently, the processes of “formativeness”, a concept which “comes from aesthetic philosophy and [which] denotes the process by which phenomena (for instance an object or a work of art) acquire form within working practices” (Gherardi & Perrotta, 2013, p.1.). Nevertheless, while such focus on form, matter, processes and practices, echoes other research works on processes, objects and artifacts, it seems that the relationships between these various traditions need to be further investigated. To gain insight into this viewpoint, this symposium wants to bring scholars together to engage in questions related to aesthetic, forms, processes, objects and artifacts. Could these notions be articulated despite different traditions? Is this an impossible task or are new notions necessary?

Sym 02 - Art, Entrepreneurship and Resistance - Thursday 2 June, 16:30-18:00, Langues Building - Room 301 - (Co-sponsored by the SIGs Business for Society and Entrepreneurship) - Birgit Helene Jevnaker - birgit.h.jevnaker@bi.no

This symposium will discuss and reflect on the practices and possibilities - what could happen but also what tend not to happen - in managing when looking at art, entrepreneurship and resistance. Grounded in live encounters in multidisciplinary practices and related philosophizing, we address the human conditions, actions, and fallacies of managing from art, entrepreneurship and resistance perspectives. We will attend to actual practices in individuated and collective performing generally, including art and creative industries, regarded as both an entrepreneurial endeavour and a form of resistance.

Sym 04 - Coaching and Collaboration: Pleonasm or Oxymoron? - Thursday 2 June, 9:00- 10:30, IAE Building - Room 402 - (Co-sponsored by the SIGs Business for Society and Organizational Behaviour) - Pauline Fatien-Diochon - pauline.fatien@menlo.edu

As far as collaboration goes, coaching is generating a lot of noise: excitement from the positivist side that portrays coaching as a renewed support for cooperation in organizations; defiance from the most critical that identify the practice with a new tool for compliance and soft domination. Given this intrinsic ambiguity, our panel of prominent international coaching scholars and practitioners will examine the nature of cooperation sustained by and existing within different forms of coaching in organizations, from external coaching to managerial coaching.

Sym 05 - Collective Action, Commons and the Firm: Interdisciplinary Perspectives - Thursday 2 June, 9:00- 10:30, IAE Building - Room 301 (Sponsored by the SIG Business for Society) - Yuri Biondi - yuri.biondi@gmail.com

Corporate groups and their web of socio-economic and financial relationships are today the dominant form of industrial organisation. They raise overwhelming issues and concerns for both society and nature within which they operate, and their stakeholders (including shareholders): Why do corporate groups exist? How do they operate in economy and society? Which interests should they serve? What are their responsibilities towards stakeholders and the general interest? How should they being controlled and made accountable to their constituencies? This symposium aims to address these fundamental questions by looking at industrial firms and groups as modes of collective action involving commonalities which require specific attention and design for management, governance and regulation.
This Symposium will deal with management of cooperation and conflict from the perspectives of philosophy of Management. We will present different philosophical concepts and theories of cooperation and relate them to one another. The main issue is also how to develop new concepts of cooperation in order to deal with conflict and manage cooperation. With this in mind we will look at the concept of cooperation in the perspective of recent and modern theories of philosophy of management. This implies asking questions of cooperation and conflict in relation to important management theories like scientific management, game theory, human relations management, stakeholder theory, post-structuralist management theory and other philosophical management concepts of cooperation.

This symposium discusses the role of different stakeholders and variety of collaboration heuristics in entrepreneurship. It takes a broad perspective, addressing research settings from start-ups and SMEs to established firms. Concepts like effectuation, gift giving, or lean start-up stress the necessity of early interaction with stakeholders and suggest processes for early collaboration. Also, concepts at the organizational level emphasize the idea of open innovation and collective action within and beyond organizational borders. Together with digitalization and globalization, these trends have created an intense discussion about a collaborative and sharing economy. In this context, there is a growing need to further our understanding of collaborative interactions, and more so in the entrepreneurial arena.

The growing pace of globalization and the outbreak of financial crises and scandals have revived a longstanding debate on the importance of global and corporate governance as well as social, political and economic innovation. Governance field studies the principles, processes, and systems by which organizations and institutions are governed. Social innovation refers to the processes and systems of change in social relations as well as the design and development of goods and services in response to market shortcomings. By investigating the principles, components and objectives of social innovation and good governance, this symposium seeks to stimulate debate on the multiple dimensions of governance and social innovation and the boundaries of sustainable cooperation in an increasingly complex business environment.

Policymakers and academics agree to say that patient capital is required to avoid short term pressure by financial investors on non-financial corporations (NFCs). Despite of this consensus, frontiers of patient capital are rarely clearly defined while it is now acknowledge that it is the prerequisite of a sustainable long term growth. The aim of this symposium is to identify the barriers of long term investment in accounting and regulation of pension funds and insurance companies on the one hand, and in the behaviour of these institutional investors on the other hand.
Sym 10 - Making history matter for management students - Thursday 2 June, 16:30- 18:00, IAE Building - Amphi B- (Sponsored by the General Conference) - Matthias Kipping- mkipping@schulich.yorku.ca

Do you believe that history matters? That the renewed interest in history among management scholars should also find its way into the classroom? And that history might help students to become more rounded, long-term oriented managers? This symposium presents examples of the innovative ways in which history is being imparted at three business schools. We will then invite the audience to share their experiences and discuss how to make history attractive to management students and how to overcome possible roadblocks in the (re-)integration of history into management education.

Sym 11 - Mergers and acquisitions: bridging substantive, methodological and conceptual conversations- Thursday 2 June, 9:00- 10:30, FSEG Building - Room 307- (Co-sponsored by the SIGs Strategic Management and Organizational Behaviour)
- Olimpia Meglio - meglio@unisannio.it

Mergers and acquisitions attract considerable attention from scholars and practitioners alike. Yet, despite the bulk of research, we seem to know very little about this complex phenomenon. This symposium aims at proposing a different journey into M&As by focusing on issues rather than on functional perspectives to rejuvenate often taken for granted concepts in M&A studies. A range of panellists exploring a variety of M&A issues employing a variety of research methods, in different research settings across the globe offers the potential for a more holistic view of M&A by considering both differences and areas of agreement.

Sym 13 - Leveraging cooperation for more gender equality in management- Wednesday 1 June, 10:50 - 12:20, FSEG Building - Room 15 - (Sponsored by the SIG Gender, Race and Diversity in Organisations)-
Mounia Utzeri - mounias.utzeri@yahoo.fr

Whilst there has been appreciable progress in some areas of gender equality, limited progress has been achieved or even stopped in many other fields, in particular in senior management jobs, top wage earners, senior and influential (clout) positions and corporate directorships. Considerable attention has been paid to the reasons for women's underrepresentation in management. To go beyond the simple description of this bulk of hindrances to gender equality in employment, the symposium intends to shift the focus to alternative, innovative and creative systems of cooperation. The scope of the symposium is to discuss several forms cooperation which can bear within and outside organisational boundaries. We are searching for the old and new agents of these emergent types of cooperation, encompassing different borders, cultures and economic sectors.

Sym 14 - Positive and Negative Organizational Studies- Thursday 2 June, 9:00- 10:30, IAE Building - Room 408 (Sponsored by the SIG Business for Society) - Miguel Pereira Lope - mplopes@iscsp.ulisboa.pt

The previous decade has witnessed a growing interest in the topic of “Positive Organizational Studies”. EURAM and AOM Conferences have reflected that trend by convening symposia on topics related to the study of positive issues in organizations, such as gratitude, positive emotions, positive leadership or positive psychological capital. However, negative topics such as mobbing, negative emotions, entrenchment, machiavelism, and others are now raising interest from academics. In addition, several studies are now being publish that reflect another interesting issue, that of the interplay between negative and positive in organizations and workplaces. As such, the goal of this symposium is to create the academic platform to critically analyze positive and negative organizational studies and the possibilities of studying their joint effects in a more comprehensible perspective.
In practice, entrepreneurship and project management show clear convergences: entrepreneurs establish and grow their firms as temporary endeavours. Big organizations expect entrepreneurial spirit in various kinds of projects. Entrepreneurship and project management are both related to opportunities, innovation, learning processes, and coping with risk and uncertainty. However, in research, the development of these two fields has been, up to now, largely parallel and unrelated tracks. The purpose of this symposium is to integrate the segregated communities and to stimulate debates and cross-disciplinary learning on the conceptual, methodological, and pragmatic level between researchers in project organizing and entrepreneurship.

Strategic followership, a bottom-up approach to value-creation, is an emerging area that complements strategic leadership. In this era of bad (unethical and ineffectual) leadership by executives, strategic followership represents the counteractive responses that act to restore or enhance relational value (i.e., value to stakeholders in the relational interface). In this symposium, the panel members explore topics that relate to the major dimensions of strategic followership. In this symposium, five researches that examine different elements of strategic followership are discussed: Strategic Role Systems: Strategic Management Perspectives; Does your thinking style moderate your decisions and strategic behaviours; A Multidimensional scale to measure Strategic Followership; Understanding leaders through followers: active and passive followership.

This symposium seeks to advance our understanding of what drives strategic renewal in service firms. We aim at developing a more integrative and comprehensive conversation about the antecedents, characteristics, and output of strategic renewal in service firms by means of non-technological innovations. We draw here on the finer categorization of non-technological innovation as one that helps renewal within the service firm's core business model and internal processes. By combining innovation research with the strategy domain, strategic renewal in the service industry aims at improving the critical review and integration of theories of service transformation, advancing our understanding of the complexity and mechanisms of non-technological innovation in a variety of organizational levels (industry, firm, team, and individual), and combining approaches and methods (quantitative and/or qualitative).
Western countries are bogged down in economic instability and sluggish growth, with serious social implications, the confidence crisis is systemic, deep and lasting. As a key driver of wealth creation, secondary socialization and social regulation, labour feeds-up the being-in-society. Thus, recreating the conditions of trust in the organizational field is: a political urgency (which questions the effectiveness and efficiency of social links and the foundations of living together), a categorical imperative (which invites reconsidering the relationship with Self, the Others and the groups), a strategic tool (through a renewal of the confidence cycle, gathering the company and its employees through a “gift of trust” granted by the management, appreciated as a “Pascal’s wager” and a strategic investment), a performance-key (development of “self-confidence”, “hetero-confidence” and stimulation of creative cooperation). The development of affinity groups and pro-diversity networks contribute to redefining the phenomenology, the ways and the spaces of socialization and cooperation at work. They participate into the “design” a new responsible management of cooperation and mending the confidence pact. Our symposium will address, through a systemic and multi-dimensional perspective, the dissemination of responsible practices, through the development of diversity networks, affinity-based socialization and management of trust into the companies.
DEVELOPMENT WORKING GROUPS

**DWG 03 - Collaborating for Sustainability – Thursday 2 June, 9:00- 12:20, IAE Building - Room 302-**
(sponsored by the “SIG General Conference”) - Susan Jackson - sjackson@smlr.rutgers.edu

Sustainability is a global challenge that crosses many boundaries and meeting the challenge requires effective collaboration amongst diverse stakeholders, including scholars from different disciplines, businesses that also compete with each other, governments founded on differing ideologies, non-profit organizations, human rights organizations, etc. The complexity of the sustainability challenge makes effective collaborating imperative. To facilitate such collaborating, this DWG offers a forum for interested parties to establish new connections that will facilitate future research efforts and share practical knowledge (e.g., tools for collaboration, case examples of effective collaborations) for managing collaborations amongst diverse stakeholders with a shared interest in sustainability.

**DWG 04 - Competency Measurement in Healthcare Management Education and Practice - Thursday 2 June, 9:00- 12:20, Langues Building - Room 117 -**
(sponsored by the SIG Public and Non-Profit Management) – Stefan Kunz - stefan.kunz@supsi.ch

The competence of health service managers (HSM) is critical for healthcare reform and efficient healthcare delivery. Competence is also an essential concept for accrediting academic programs that provide health management education and for professional organisations that credential HSMs. Research defining and measuring management competence of HSMs has been published internationally. This DWG will provide a platform for knowledge sharing and exploring collaboration to advance global research. The lack of empirical evidence linking management competence with better delivery outcomes limits the level of interest and investment in competency research. Formulating a research agenda on this topic will be the second focus of the DWG.

**DWG 05 - Dealing with crisis, uncertainty, and the unknown through cooperation – Thursday 2 June, 9:00- 10:30, FSEG Building - Room 313-**
(sponsored by the SIG Innovation) - Wolfgang Guettel - wolfgang.guettel@jku.at

During the last decades tremendous turbulences have been shaking our economy, partly to its very foundations. There is agreement that organization studies need to further investigate the role of organizations and their actors in coping with such turbulences as environments become increasingly volatile. This DWG aims to explore how managers deal with uncertainty and unknownness, and which strategies and heuristics they use to reduce ambiguity and to venture into the unknown and the emergent. The purpose of the DWG is to bring together practitioners’ and academics’ views and stimulate discussions and advancement on this topic. Based on a kick-off presentation there will be a world café and round table discussions that facilitate knowledge exchange. Finally there will be a closing round where concrete theory based practical implications are developed.

**DWG 06 - Democratizing Learning and Development through Art-Based Mediation and Playful Modeling - Thursday 2 June, 9:00- 12:20, FSEG Building - Room 302-**
(sponsored by the SIG Innovation) - Klaus-Peter Schulz - klaus-peter.schulz@icn-groupe.fr

In the field of innovation research and practice, learning and development are of growing importance. We see a particular benefit in participatory processes applying “art-based mediation” and “playful modeling” (e.g. drama, building blocks, cardboard, drawing, performance art, music) to integrate diverse stakeholder groups. With the DWG we intend to provide a discursive frame where participants can bring in, experience, reflect and discuss art-based mediation and playful modeling in interactive round table sessions. We will contribute to the question of future learning and development in professional and university contexts using art based mediation and playful modeling.
The aim of this DWG is to set a panel with Scholars and Practitioners to discuss how an appropriate entrepreneurship culture could be developed first, inside an organization and second, outside the organization vis-à-vis its ecosystem. Considering the importance of innovation on a company's success, it is important to develop and optimize the entrepreneurial skills and competencies of employees. Entrepreneurs are integrators that combine the talents of technical and marketing elements, establishing new products, processes and services. Our aim is to gather insights on how cultural settings may create the favorable context for sustainable entrepreneurship and innovation practices. Indeed, cultural aspects, such as the enforcement of power, may influence innovation and entrepreneurship, shaping the extent to which they emerge and unfold. To address this issue we intend to explore the role of culture at the individual, organizational and institutional level within the context of entrepreneurship and its practice.

Despite its intensified practical relevance employer branding remains a relatively under-researched management tool and practice (Edwards & Edwards, 2013; App et al, 2012; Lievens et al, 2007). Given its interdisciplinary character employer branding has great potential for a variety of theoretical perspectives. Within this Development Working Group we are focusing on three different research themes: (1) Sustainability and employer branding, (2) Conceptualizing employer branding and (3) Ownership of employer branding. The objective of this DWG is to deepen our understanding of and create new vistas on employer branding and explore its potential to be or to become a meaningful tool to foster positive employment experiences.

In line with the theme “Manageable Cooperation?”, we propose a development working group on new collaborative practices and spaces for business development. Scholars and practitioners will discuss about new places of work like coworking spaces, fablabs, start-up accelerators, innovation labs... whatever they are independent, academic, public, or corporate entities. Such workspaces recently emerged to support more mobile and flexible ways of working, but their impact on occupants has received few exploration yet in the literature. Our objective is to propose new avenues of research on the topic, and connect with a community of researchers that would engage in such issues. A visit of the Descartes FabLab will also be proposed.

This Development Working Group –Future and relevance of academic work: role of impactful and engaged scholarship- is an opportunity to bring together scholars with diverse perspectives on impactful and engaged scholarship and future relevance of academic work in order to exchange innovative approaches to practice, policy and research in the field. Defining impact broadly as demonstrable contribution that excellent research makes to society and economy, this DWG aims to generate context-specific understanding of the notion of impact; to engage with key stakeholders in shaping the future agenda of impactful research; and to focus on how to support an academic career espoused with humanistic, social and developmental values.
Clearly, a third way has recently emerged in the social and solidarity economy (SSE): companies that hybridize different kinds of management models. New practices are developing that tackle both resistance to management tools and trivialization by management tools by combining practical concern for professionalization and control by overall performance. This approach is controversial in SSE because activist stakeholders in the field still view management, at worst, as taboo; at best, as “dangerous”. Yet, necessarily, management cannot be done away with; indeed, it permeates the whole field. We aim to conduct comparative discussions on the cases at hand and bring out issues that might turn into an international research endeavor supplementing the “Alternative Control of Collective Interest Cooperative Companies” project.

Firms encounter many mutations regarding the management of innovation: open innovation, business model innovation, platforms and ecosystems, exploration and experimentation, etc. This imperative translates directly in a call for education in preparing students to these mutations. There has been much experimentation on alternative ways to teach the innovation process lately. This DWG will bring together faculty engaged in designing and delivering courses on the innovation process with the intent to discuss current challenges and lessons to share.

While acts of seemingly altruistic behaviour are not disputed, the claim that altruism does not exist has a long tradition in many areas of biological, economic, political and philosophical thought. We provide the opportunity for complex and challenging debate, as we attempt to conceptualise the difficult to define concept of ‘altruism’ and move on to the operationalisation of this knotty concept. Participants will be invited to be involved in and assess individual, dyadic and focus group interview techniques, and questionnaires and experimental measures, to determine their benefits, identify what key challenges are raised, and consider their iterative role in conceptualisation.

Leaders of today’s non-for-profit organisations face several challenges in terms of growth, development and learning; additionally, they are faced with increased competition for shrinking pools of funding as well as from for-profits who offer a similar range of services and products. The need to search for ways to address these challenges and to nurture talent and develop future leaders to rise to such challenges is urgent. The pursuit of leadership models and approaches that would address such complex needs within the third sector has led to various attempts to transfer current leadership models from the for-profit context. The literature on leadership models and approaches is dominated by studies of the for-profit sector and there are much fewer systematic studies of leadership in the not-for-profit sector or social enterprise contexts. This DWG aims to address this gap. The overarching questions it seeks to address concern the practice of leadership in the not-for-profit sector, SE and the nature of its distinctiveness (if any) as well as the lessons that can be drawn from these experiences for furthering leadership scholarship.
This Development Working Group - Managing Transnationalisation in Television - is an invitation to scholars who usually work with transnationalisation within their distinct fields of expertise to meet at EURAM Paris to collaborate across disciplines on management challenges arising from the transnationalisation of an organizational and geographical diverse media industry. The purpose is to informally discuss and compare the challenges arising from transnationalisation across fields of expertise, to identify alternative views, and to establish joint areas of interests or future collaboration and cooperation.

Open laboratories for innovation and co-creation are a recent trend: Firms and research institutions open up new public spaces for ideation, development, prototyping and testing of innovations with “unobvious others” (Piller & Wielens 2013). Examples range from Fraunhofer’s JOSEPHS and professional industrial open lab spaces to living labs, research-oriented maker spaces and fab labs where everyone is allowed to contribute (Fritzsche & Moeslein 2015). In this DWG, we will look at their methodological implications for scientific research. Together with academics, businesses and co-creators, we will explore the potential and pitfalls of such novel spaces as platforms for collaborative management research.

Agent-based simulation models provide a means to analyze and to understand the functioning of complex socio-economic systems, which often consist of many interacting entities with non-linear and stochastic interactions. In these models agents may be individuals or organizations, characterized by different properties such as objectives, values, capabilities, resources. Actors may also have an ability to learn. The objective of the DWG is to discuss use of agent-based simulation models as a research method in organizational and management research; and to apply agent-based simulation in the context of complex inter-organizational project networks.

Transfer of knowledge from universities to society has been gaining increasing importance over the past decades. In addition, decreasing public funds and accelerating costs of research create pressure on universities to generate alternative sources of income. As a consequence, transfer, next to research and teaching, has become a third mission of universities. The purpose of the DWG is to provide a unique European platform for research on the entrepreneurial university. The focus will be on research dealing with incentive and governance structures, indicators, regional networks, and policies. The DWG will focus on prominent research topics and compare alternative research methods.
The following SIG Sessions will take place at Langues Building:

02 (Corporate Governance) - 03 (Entrepreneurship) - 04 (Family Business Research) - 07 (International Management) - 10 (Project Organizing) - 11 (Public Management and Non Profit Management) - 12 (Research Methods & Research Practice)

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IAE Building

The following SIG Sessions will take place at IAE Building

01 (Business for Society) - 09 (Organizational Behaviour) - 14 (General Conference)

IAE Building Ground Floor

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