Strategic Interest 06 – Innovation (INNO)

http://www.euram-online.org/annual-conference-2018.html.

Dear EURAM members and friends,
With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST06_00   Innovation General Track

Corresponding Proponent:

Vivek K. Velamuri, HHL Leipzig Graduate School of Management, vivek.velamuri@hhl.de

Proponents:

Anne S. Huff, Dublin City University Business School, Anne.Huff@dcu.ie
Kathrin M. Möslein, University of Erlangen-Nuremberg, kathrin.moeslein@fau.de
John Bessant, University of Exeter, J.Bessant@exeter.ac.uk

Short Description

The general track offers an umbrella for any innovation-related research that does not find a home in the more specific tracks provided below.

Long Description:

The general track offers an umbrella for any innovation-related research that does not find a home in the more specific tracks provided below.

While much knowledge about innovation management has accumulated over the years and some puzzles have been solved, new issues emerge and urge us to continue on the journey. In particular, research is required on the future of innovation for a world of 7, 8 or 9 billion people with rising expectations…towards a better future. We all people – the humanity – are looking for change, changing the offering (product/service), the ways in which it is created and delivered (process innovation), the context and the ways in which it is introduced to that context (position innovation) and the overall mental models for thinking about what we are doing (business model or 'paradigm' innovation).

For more information:

Contact the corresponding proponent.

Submission Deadline: **10 January 2018 (2 pm Belgian time)**

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

<div style="text-align:center; color:orange">**ONE PRESENTING AUTHOR PER PAPER SUBMISSION**</div>

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can** *submit* **and** *present* **only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see [http://www.euram-online.org/annual-conference-2018.html.](http://www.euram-online.org/annual-conference-2018.html))
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.