Public and Non-Profit Management SIG
2017 Conference Programme

Wednesday, June 21st – Slot 2: 10.50 – 12.20

UNIVERSITIES AND PUBLIC RESEARCH MANAGEMENT
TRACK: PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK
Graham Hills Building - Room 515
Chairperson: Andrea Bonomi Savignon

SUCCESS FACTORS IN COMPETITIVE R&D FUNDING FOR PUBLIC RESEARCH INSTITUTIONS
Juana M. Ferrús, Alejandro Escribá-esteve - UNIVERSITY OF VALENCIA
Pilar Fidel - EDEM CENTRO UNIVERSITARIO & UNIVERSITY OF VALENCIA

DIVERSITY AND UNIFORMITY AMONG PUBLIC AND PRIVATE UNIVERSITIES IN TURKEY, 1982-2014
Behlül Üsdiken – SABANCI UNIVERSITY
Anil Divarci - ISTANBUL SEHIR UNIVERSITY
Başak Topaler - KADIR HAS UNIVERSITY

MEASURING OUTCOMES IN HIGHER EDUCATION. DOES THE QUALITY OF PERFORMANCE MANAGEMENT SYSTEMS ENHANCE THE RESULTS OF PUBLIC UNIVERSITIES?
Nunzio Angiola, Piervito Bianchi - UNIVERSITY OF FOGGIA
Letizia Damato - UNIVERSITY OF SALENTO

ACCOUNTING AND ACCOUNTABILITY IN UNIVERSITIES
TRACK: ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT
Graham Hills Building - Room 510
Chairperson : Filippo Giordano

DISCLOSURE OF MANAGEMENT DISCUSSION AND ANALYSIS IN ITALIAN PUBLIC UNIVERSITIES: TOWARDS AN ACCOUNTING LANGUAGE CHANGE?
Elisa Bonollo - UNIVERSITY OF GENOA

SOCIAL MEDIA USE BY TOP-RANKED UNIVERSITIES FOR STAKEHOLDER ENGAGEMENT IN A SYSTEM OF DIALOGIC ACCOUNTING
Marco Bellucci, Sara Biagi, Giacomo Manetti - UNIVERSITY OF FLORENCE

ACCOUNTING AND ACCOUNTABILITY IN THE 21ST CENTURY UNIVERSITY: COMMODIFICATION AND ENTREPRENEURSHIP IN A GLOBAL MARKET
Irvine Lapsley, Juan Du - UNIVERSITY OF EDINBURGH
Healthcare Management Track Plenary
Diffusion of Value-Based Payment Systems: Implications for Health Management Education and Practice
Graham Hills Building - Room 515

Value-Based Payment (VBP) systems are rapidly spreading across diverse types of world health care systems. Although their policy goals are clear, it is not apparent how health care managers can help their organizations to adapt to this challenge. This symposium addresses the origin of and variants of VBP systems, economic incentives inherent in VBP, how health care organizations and management practices will need to change and how health management education will need to review competencies and adjust programs to prepare students help align health care organizations in light of such major environmental change.

MANAGING HYBRID ORGANIZATIONS
TRACK: ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT
Graham Hills Building - Room 510
Chairperson: Irvine Lapsley

MEASURING ORGANISATIONAL HYBRIDITY WITHIN THE NEW ZEALAND THIRD SECTOR
Jenny Aimers - OTAGO POLYTECHNIC
Peter Walker - UNIVERSITY OF OTAGO

MANAGING NONPROFIT INCUBATORS: THE USE OF A BOUNDARY OBJECT AS AN INTERACTIVE LEVER OF CONTROL
Chaffik Bakkali - MONTPELLIER MANAGEMENT INSTITUTE
Jonathan Maurice - IAE TOULOUSE
Gérald Naro - MONTPELLIER MANAGEMENT INSTITUTE

IN SEARCH OF SUSTAINABILITY: SOCIAL INCUBATORS AS SOCIAL ENTREPRENEURIAL INITIATIVES.
Filippo Giordano - LUMSA UNIVERSITY
Alessandro Lanteri - HULT INTERNATIONAL BUSINESS SCHOOL
Laura Michelini - LUMSA UNIVERSITY
Thursday, June 22nd – Slot 4: 9.00 – 10.30

APPROACHES FOR INFLUENCING AND ASSESSING HEALTHCARE QUALITY

TRACK: HEALTHCARE MANAGEMENT RESEARCH
Graham Hills Building - Room 515
Chairperson: Alfred Angerer
Discussant: Bernardo Ramirez

TRANSLATING STRATEGY INTO PRACTICE: A TOOL TO UNDERSTAND ORGANIZATIONAL CHANGE IN A SPANISH UNIVERSITY HOSPITAL
Irene Gabutti - UNIVERSITÀ CATTOLICA DEL SACRO CUORE

ONE CERT FITS ALL? CHALLENGES OF ASSESSING CARE EXCELLENCE IN HEALTH ORGANIZATIONS: INSIGHTS FROM THE RESEARCH PROJECT “SWISS CARE EXCELLENCE CERTIFICATE”
Florian Liberatore, Eva Hollenstein, Sarah Kriech - ZURICH UNIVERSITY OF APPLIED SCIENCES
Elsbeth Betschon - CONCRET AG
Sabine Hahn - BERN UNIVERSITY OF APPLIED SCIENCES
Alfred Angerer - ZURICH UNIVERSITY OF APPLIED SCIENCES

SAFETY CULTURE’S INFLUENCE ON HOSPITAL PERFORMANCE: THE MODERATING ROLE OF EHR
Soumya Upadhyay, Robert Weech-maldonado - UNIVERSITY OF ALABAMA AT BIRMINGHAM
Daniel West - UNIVERSITY OF SCRANTON

SUSTAINABILITY IN PUBLIC INSTITUTIONS

TRACK: ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT
Graham Hills Building - Room 511
Chairperson: Filippo Giordano

NPM, GOVERNANCE, AND PERFORMANCE MANAGEMENT: IMPLICATIONS FOR SUSTAINABILITY
Mateusz Lewandowski - JAGIELLONIAN UNIVERSITY IN KRAKÓW

ETHICS, ECONOMICS, AND ACCOLADES IN BUILDING A PUBLIC INSTITUTION SUSTAINABILITY PROGRAM
Thomas Rohrer, Pamela Gates - CENTRAL MICHIGAN UNIVERSITY

RISK SYSTEMICITY AND CITY RESILIENCE
Pyrko Igor, Howick Susan, Eden Colin - UNIVERSITY OF STRATHCLYDE
NEW PERSPECTIVES ON CULTURAL INDUSTRIES
TRACK: MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM
Graham Hills Building - Room 510
Chairperson: Doris Eikhof

THE LINK BETWEEN THE DEVELOPMENT OF INTER-ORGANIZATIONAL IDENTIFICATION AND THE EMERGENCE OF COLLECTIVE COMPETENCES, IN INTER-ORGANIZATIONAL RELATIONS – A CASE STUDY IN THE CULTURAL SECTOR IN FRANCE
Siham Mammar El Hadj - UNIVERSITÉ DE RENNES 1

GLASS CLIFF IN ART? AN EXPLORATORY STUDY OF WOMEN ARTISTS’ CAREERS AT ART BASEL SYSTEM (Best Paper Nominee)
Marta Equi Pierazzini - IMT SCHOOL FOR ADVANCED STUDIES LUCCA
Alberto Monti - DEPARTMENT OF MANAGEMENT AND TECHNOLOGY; ASK RESEARCH CENTRE, BOCCONI UNIVERSITY
Paola Dubini - DEPARTMENT OF MANAGEMENT AND TECHNOLOGY; ASK RESEARCH CENTRE, BOCCONI UNIVERSITY

CREATIVITY AND NETWORKS IN CULTURAL INDUSTRIES: ADDRESSING THE ROLE OF INDIVIDUAL COGNITION. (Best Paper Nominee)
Claudio Biscaro - WU
Fabrizio Montanari – UNIVERSITA DI MODENA E REGGIO EMILIA

Thursday, June 22nd – Slot 5: 14.00 – 15.30
Public and Non-Profit Management SIG – Plenary Meeting
Graham Hills Building - Room 515
SIG Chairs: Andrea Bonomi Savignon, Robert Hernandez, Reto Steiner

Agenda

• SIG Best Paper Award 2017: awarded in partnership with the International Journal of Public Sector Management and sponsored by Emerald

• EURAM 2018, Reykjavik: call for topics, symposia and DWGs

• EURAM 2017 conference: data on submissions and acceptance rates

• Renewal of chairs and officers: call for candidatures

• Editorial Initiatives: special issues, edited books, and partnerships

• Other business
Thursday, June 22nd – Slot 6: 16.00 – 17.30

**INNOVATION AND STRATEGY IN PUBLIC SECTOR ORGANIZATIONS**

**TRACK: PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK**

Graham Hills Building - Room 511

Chairperson: Reto Steiner

**TYPES OF COOPETITION SEGMENTS IN A PUBLIC CONTEXT: INSIGHTS FROM A DANISH BUSINESS REGION**
Jan Stentoft, Ole Stegmann Mikkelsen, Mads Bruun Ingstrup - UNIVERSITY OF SOUTHERN DENMARK

**VALUE CONFLICTS IN CITIZEN COLLABORATION: GOVERNING PUBLIC VALUES IN MULTI-ACTOR SETTINGS (Best Paper Nominee)**
Nils Aschhoff, Rick Vogel - UNIVERSITÄT HAMBURG

**AUSTERITY AND ITS RELATION TO STRATEGIC MANAGEMENT APPROACHES: THE CASE OF ITALIAN LOCAL GOVERNMENTS**
Denita Cepiku - UNIVERSITY OF ROME TOR VERGATA
Filippo Giordano - LUMSA UNIVERSITY
Andrea Bonomi Savignon - UNIVERSITY OF ROME TOR VERGATA

**RISK MANAGEMENT VALUE AND PRACTICES IN PUBLIC SECTOR: FROM COMPLIANCE TO PERFORMANCE-BASED ORGANIZATIONS**
Federico Ceschel, Alessandro Hinna - UNIVERSITY OF ROME TOR VERGATA
Fabrizio Rotundi – ISTAT

**CONCEPTUAL VIEWS OF HEALTH INSURANCE AND HEALTH INFORMATION EXCHANGES**

**TRACK: HEALTHCARE MANAGEMENT RESEARCH**

Graham Hills Building - Room 510

Chairperson: Daniel West
Discussant: Irene Gabutti

**PROVIDER SPONSORED INSURANCE: A SCOPING REVIEW**
Katherine Meese, Stephen O’connor - UNIVERSITY OF ALABAMA AT BIRMINGHAM

“GETTING THE TWO TO DANCE” - HOW INTRA-ORGANIZATIONAL READINESS FOSTERS COLLABORATION QUALITY BETWEEN HOSPITALS AND HEALTH INSURANCE PROVIDERS
Alfred Angerer, Robin Schmidt, Tim Brand, Florian Liberatore - ZURICH UNIVERSITY OF APPLIED SCIENCES

**AN INTERNATIONAL PERSPECTIVE ON HEALTH INFORMATION EXCHANGE: ADOPTION IN COUNTRIES WITH DIFFERENT HEALTH CARE SYSTEM CONFIGURATIONS**
Claudia Guerrazzi - UNIVERSITY OF ALABAMA AT BIRMINGHAM
Thursday, June 22nd – Slot 6: 16.00 – 17.30 (continued)

MANAGING SUSTAINABLE NONPROFIT ORGANIZATIONS
TRACK: ACCOUNTING, ACCOUNTABILITY, SUSTAINABILITY IN PUBLIC AND NON-PROFIT
Graham Hills Building - Room 515
Chairperson : Elisa Bonollo

PARTNERING WITH FIRMS: DO NON-PROFIT ORGANIZATIONS SELL THEIR SOUL TO THE DEVIL?
Gaëlle Cotterlaz-rannard - UNIVERSITY OF GENEVA AND UNIVERSITY OF SAVOIE MONT BLANC
Rachel Bocquet - UNIVERSITY OF SAVOIE MONT BLANC
Michel Ferrary - UNIVERSITY OF GENEVA

WEB REPORTING IN NONPROFIT ORGANISATIONS. RESULTS OF AN EMPIRICAL INVESTIGATION
Katia Giusepponi - UNIVERSITY OF MACERATA
Irene Litardi - UNIVERSITY OF ROME "TOR VERGATA"

OBSTACLES OF MANAGEMENT INNOVATION IN NONPROFIT ORGANIZATIONS: THE CASE OF AN INTERNATIONAL NONGOVERNMENTAL ORGANIZATION
Marouane Khallouk - MONTPELLIER BUSINESS SCHOOL / UNIVERSITY OF MONTPELLIER
Sophie Mignon - UNIVERSITY OF MONTPELLIER
Marc Robert - MONTPELLIER BUSINESS SCHOOL

CHANGES IN CULTURAL INDUSTRIES
TRACK: MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM
Graham Hills Building - Room 513
Chairperson: Fabrizio Montanari

INFORMATION AND COMMUNICATION TECHNOLOGIES (ICTS) AND THE HERITAGE PRODUCT. A REVIEW ON THEIR IMPLICATIONS FOR HERITAGE TOURISM MARKETING
Lena Weuster, Hausmann Andrea - EUV

TOWARDS A PARTICIPATORY APPROACH TO PLACE AND DESTINATION BRANDING: A PUBLIC GOVERNANCE FRAMEWORK
Andrea Sartori, Elena Zuffada - UNIVERSITÀ CATTOLICA DEL SACRO CUORE

WHO WE ARE BY WHAT WE VALUE: AN ITALIAN OPERA HOUSE FACING AN IDENTITY CHANGE
Maria Laura Frigotto, Silvia Atzori - UNIVERSITY OF TRENTO

THE “M&A VERSUS ALLIANCE” DECISION: INSIGHTS FROM THE CRUISE TOURISM INDUSTRY
Lara Penco, Giorgia Profumo - UNIVERSITY OF GENOA

Thursday, June 22nd – 20.30
PNPM SIG Networking Dinner

Location TBA. Please register by writing an email to euram.public.management.sig@gmail.com before June 12th
Friday, June 23rd – Slot 7: 9.00 – 10.30

Symposium

Cultural entrepreneurship: The new standard for arts management
Co-Sponsored with SIG Entrepreneurship
Business School Stenthouse Wing - Room SW204

The arts and culture are growing worldwide, in a volatile environment of funding uncertainty. Cultural entrepreneurship has gained centre stage in recent debates. This symposium wants to discuss how the transformative energy of the arts and culture can change the ways of managing culture. If "entrepreneurship" suggests looking at sustainability and change, "cultural" suggests that the essence of culture must be protected, reclaiming the role of management. Also, there may be the risk that ‘entrepreneurialising’ culture neglects the cultural aspects of sustainability in favour of the business or financial ones. The goal is to problematize these issues.

EXAMINING LEADERSHIP CHARACTERISTICS IN SELECTED COUNTRIES

TRACK: HEALTHCARE MANAGEMENT RESEARCH
Graham Hills Building - Room 510
Chairperson: Victor Callan
Discussant: Stephen O’connor

USING INTERNATIONAL HOSPITAL FEDERATION LEADERSHIP COMPETENCIES FOR EDUCATING PARTICIPANTS IN HEALTHCARE PUBLIC-PRIVATE PARTNERSHIPS
Steven Szydlowski - UNIVERSITY OF SCRANTON
Bernardo Ramirez - UNIVERSITY OF CENTRAL FLORIDA
Michael Costello - UNIVERSITY OF SCRANTON
Daniel West - UNIVERSITY OF SCRANTON
Cherie Ramirez - SIMMONS COLLEGE
Antonio Belendez - IGSA MEDICAL SERVICES
William Miller - UNIVERSITY OF SCRANTON

1650 - MANAGERIAL COMPETENCIES AND ARTISTIC COMPETENCIES: SKETCH OF A RAPPROCHEMENT
Jean-paul Dumond - UPEC
Xavier Martiniault - EHESP

1668 - MANAGERS IN THE HEALTH SERVICES IN CHINA – CHARACTERISTICS AND RESPONSIBILITIES
Zhanming Liang - LA TROBE UNIVERSITY
Felicity Blackstock - WESTERN SYDNEY UNIVERSITY
Peter Howard - LA TROBE UNIVERSITY
LEADERSHIP PRACTICES TO IMPROVE HEALTHCARE ORGANIZATIONS

TRACK: HEALTHCARE MANAGEMENT RESEARCH
Graham Hills Building - Room 510
Chairperson: Andres Salas-vallina
Discussant: Michael Costello

ADOPTION OF AN EVIDENCE-BASED MANAGEMENT APPROACH IN DECISION-MAKING AMONG U.S. HEALTHCARE ADMINISTRATORS
Ruiling Guo - IDAHO STATE UNIVERSITY
Steven Berkshire - CENTRAL MICHIGAN UNIVERSITY
Lawrence Fulton - TEXAS TECH UNIVERSITY
Patrick Hermanson - IDAHO STATE UNIVERSITY

MANAGING THE PRIMARY CARE OF THE FUTURE: EVIDENCE, GAPS, AND DESIDERATA FROM ITALY
Federica Segato, Cristina Masella - POLITECNICO DI MILANO

NEW CHALLENGES IN CULTURAL INDUSTRIES: THE CASE OF MUSEUMS

TRACK: MANAGEMENT AND GOVERNANCE OF CULTURE, HERITAGE AND TOURISM
Graham Hills Building - Room 513
Chairperson: Claudio Nigro

TOWARD A MOTIVATIONAL MODEL OF COPING WITH ORGANIZATIONAL CHANGE. THE CASE OF 2014 REFORM OF THE ITALIAN MUSEUMS SYSTEM
Claudio Nigro, Enrica Iannuzzi, Giuseppe Maffia - UNIVERSITY OF FOGGIA

NOT EASY TO STATE THE CHANGE YOU MADE PRACTICE IMPORTATION IN CONDITIONS OF LOGIC MULTIPLICITY: EXPANSION AND INTERNATIONALIZATION STRATEGIES OF THE MUSÉE DU LOUVRE
Irene Popoli - STOCKHOLM SCHOOL OF ECONOMICS

STRATEGIC MANAGEMENT AS A USEFUL TOOL FOR SMALL MUSEUMS TO SURVIVE IN THE FRAME OF THE ECONOMIC CRISIS. THE CASE OF ETHNOLOGICAL MUSEUM IN THRACE, GREECE
Ioanna Goulaptsi, George Tsourvakas - ARISTOTLE UNIVERSITY OF THESSALONIKI

VIRTUAL HERITAGE AND MUSEUMS FOR VALUE CREATION
Mauro Romanelli - PARTHENOPE UNIVERSITY
Friday, June 23rd – Slot 9: 16.00 – 18.30

GOVERNANCE OF PUBLIC AND NON-PROFIT ORGANIZATIONS AND PUBLIC SERVICE MOTIVATION

TRACK: PUBLIC AND NON-PROFIT MANAGEMENT GENERAL TRACK
Graham Hills Building - Room 515
Chairperson: Andrea Bonomi Savignon

WHAT BOARD OF DIRECTORS HAVE TO DO WITH INTEGRITY IN STATE OWNED ENTERPRISES
Fabio Monteduro, Veronica Allegrini, Ilenia Cecchetti - UNIVERSITY OF ROME TOR VERGATA

INTEGRATED MANAGEMENT AND COORDINATION OF CORE ADMINISTRATION, AGENCIES, STATE-OWNED ENTERPRISES AND NPOS: LITERATURE REVIEW AND RESEARCH PERSPECTIVES
Benjamin Friedländer, Ulf Papenfuß - ZEPPELIN UNIVERSITY

PUBLIC SERVICE MOTIVATION OR SECTOR REWARDS? TWO STUDIES ON THE DETERMINANTS OF PUBLIC SECTOR ATTRACTION
Julia Assenburg - UNIVERSITY OF HAMBURG
Fabian Homberg - UNIVERSITY OF SOUTHAMPTON

THE IMPROVEMENT OF INDIVIDUAL PERFORMANCE IN THE PUBLIC SECTOR: PUBLIC SERVICE MOTIVATION AND USER ORIENTATION AS LEVERS
Gianluigi Mangia, Raffaela Palma - FEDERICO II UNIVERSITY
Alessandro Hinna - TOR VERGATA UNIVERSITY

EXAMINING INDIVIDUAL BEHAVIOR IN HEALTHCARE SETTINGS

TRACK: HEALTHCARE MANAGEMENT RESEARCH
Graham Hills Building - Room 510
Chairperson: Jean-paul Dumond
Discussant: Stefano Olgiati

HAPPINESS AT WORK IN HEALTHCARE: DEVELOPING A SHORTER MEASURE
Andres Salas-vallina - CATHOLIC UNIVERSITY OF VALENCIA
Joaquin Alegre-vidal - UNIVERSITY OF VALENCIA

DO PATIENTS ENABLE TECH-ENABLED HEALTHCARE MANAGEMENT? THE PINCER-BRAZIL APPROACH IN SETTINGS CHARACTERISED BY A HIGH DEGREE OF SOCIAL, CULTURAL AND DEMOGRAPHIC HETEROGENEITY
Stefano Olgiati - UNIVERSITY OF BERGAMO
Matthews Herdy - HARVARD MEDICAL SCHOOL
Diana Catalina Casas Lopez - UNIVERSITY OF WESTERN ONTARIO
Dinesh Subhash Baviskar - NMC SPECIALTY HOSPITAL
Djamila Youcef-khodja - HARVARD MEDICAL SCHOOL

1098 - ROLE OF NON-INSTITUTIONALIZED PRACTICES IN REGULATION: SUPPLEMENTARY HEALTH CARE CASE
Arnaldo Ryngelblum - UNIVERSIDADE PAULISTA
Estevam Freitas - AGÊNCIA NACIONAL DA SAÚDE SUPLEMENTAR