

EURAM

European Academy of Management



EFMD



Joint EFMD-EURAM Programme on Developing Research Managers:

"Creating Research Leadership in Europe" - Cycle 2 -

OVERVIEW:

It is important for business schools to contribute to the creation of knowledge. However, each institution is faced with challenges to develop an appropriate research strategy and to implement that strategy. In order to strengthen their members' capability to develop high quality research, EFMD and EURAM have joined efforts to offer this professional development programme.

AIMS:

- To prepare individuals in European business and management schools to step into significant research management roles through exposure to a wide range of strategic and operational concerns. Particular emphasis will be placed on preparing individuals for the role of "Research Director".
- To help build a community of research leaders in European business and management schools.

DRAFT PROGRAMME OUTLINE:

- Research Context and Strategy
 1. Research Identity (approaches to research in European Business and Management; types of school on the European stage; the future of business schools in Europe; impact on research strategy; research quality problematised)
 2. Differing Contexts (research in the ancient, old and new; international influences; small and large schools; experienced and mature organisations and new starters)
 3. Environmental Influences (national public and private funders; the European Union; international doctoral standards - PhD and DBA; policy influences through research assessment; role of pan European Institutes - EFMD, EGOS, EURAM, EIASM)
- Operational Performance
 1. Performance and Faculty (faculty development and talent management; performance measurement and management; dealing with difficult issues is assessing performance; role/relationship between Dean and Research Director; managing exceptional performance)
 2. Shaping and Organising (developing requisite research structures; shaping for academic excellence and managerial relevance; organising doctoral programmes; research artefacts and culture; managing international, inter-institutional and large projects)
 3. How will I make a Difference? - leading research in my school (creating a personal synthesis; defining a place to start, "eating the elephant a spoonful at the time"; measuring progress; personal survival and support structures; contributing to the "big picture" of where we are headed in business and management research)

WHO SHOULD ATTEND?

Recently appointed Research Directors or those who will hold the position of Research Director.

THREE MODULES:

- 28-29 October 2010
- 9-10 December 2010
- 16-17 February 2011 + 18 February 2011 (Alumni Day)

All modules will be held at the EFMD premises in Brussels, Belgium. Attendance at all three modules is mandatory.

REGISTRATION FEE:	Early Bird Fee (until 01/09/2010)	Normal Fee
- EFMD and EURAM members	3.000 euros	3.500 euros
- Non-members	3.500 euros	4.000 euros

The registration fee covers all three modules. It is not possible to register for a single module.

For registration or more information, please contact either Ms. Luisa Jaffé, Administrative Coordinator, EURAM (European Academy of Management) at luisa.jaffe@eiasm.be or Ms. Robin Hartley, Manager, Network Services, EFMD at robin.hartley@efmd.org



An International Not-for-profit Association (AISBL)

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EURAM (European Academy of Management)
 Place de Brouckere, 31
 1000 Brussels, Belgium
 Tel: +32 2 226 66 64
 Fax: + 32 2 512 1929
 Email: luisa.jaffe@eiasm.be

Registration form for the Research Leadership Programme - Cycle 2 “Creating Research Leadership in Europe”

Please return to **Luisa Jaffé**, EURAM, Place de Brouckère, 31- B-1000 Brussels,
 e-mail: luisa.jaffe@eiasm.be - Fax: 32-2-512 19 29 Tel: 32-2-226 66 64
 Note: If you do not receive confirmation of your registration within **2 weeks**, please contact us.

Title: Mr Ms Mrs Dr Prof

First name: _____

Last name: _____

Position: _____

Department: _____

Institution: _____

Address: _____

Zip/post code & city: _____

Country: _____

Tel: _____

Fax: _____

e-mail: _____

VAT number: _____

Registration Fees:

These fees cover attendance to the three modules, documentation, meals and refreshments, but NOT hotel accommodations and travel.

Early Bird Fee until 01/09/2010

- 3000€ members of EFMD and/or EURAM
- 3500€ non members of EFMD and EURAM

Normal Fee

- 3500€ members of EFMD and/or EURAM
- 4000€ non members of EFMD and EURAM

Cancellation Policy for fees:

Cancellations must be confirmed in writing. If we receive notice of your withdrawal **before 14 October 2010**, a cancellation administrative fee of 150 euros. Thereafter, we regret that we are unable to refund any fees.

Hotel Registration:

(Not included in the participation fee)
 We have made a pre-reservation of hotel rooms. You will be contacted well in advance with hotel details for each module.

Profile:

- Yes, I am attaching my profile**

AIMS: To enable a cohort of some 15-20 recently appointed research directors to:
 - Prepare individuals to step into significant research management roles through exposure to a wide range of strategic and operational concerns. Particular emphasis will be placed on preparing individuals for the role of “Research Director”;
 - Build a community of research leaders in European business and management schools.

WHO SHOULD ATTEND: Recently appointed Research Directors or those who aspire to hold the position of Research Director

The signatory of this document authorises the EFMD & EURAM to use all information communicated within the legal framework of their activities.

Payment:

All payments are to be made in EURO and **free of any fees and/or bank charges.**

- I am making a bank transfer to **KBC Bank, Arenberg Horta, Arenbergstraat 11, 1000 Brussels**

IBAN BE18 4245 5579 5165

BIC/SWIFT code: KREDBEBB

It is imperative that you mention clearly **your name** as well as the indication **“Research Leadership Programme 2009”** on your BANK TRANSFER form.

- I authorise **EURAM** to debit my credit card:

Eurocard/Mastercard Visa American Express

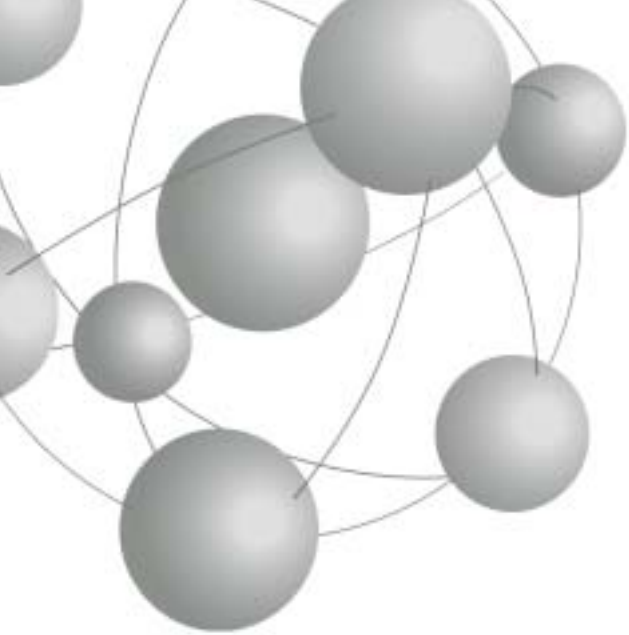
Card Number: _____

Expiry date: _____/200____

Card security code: _____

Card in name of: _____

Date and Signature: _____



Testimonial from Alistair Bruce, Nottingham University Business School

"The Research Leadership Programme offered a great opportunity to share insights with colleagues from across Europe. I was struck by the diversity of contents in which we operate, but also the similarity of challenges we face in our roles as research directors."

Testimonial from Calin Gurau, GSCM Montpellier Business School

"The EFMD-EURAM Research Leadership Programme offered me the opportunity to interact with research directors from other European Business Schools, to share ideas, and to identify possible solutions to the problems that I experience in my day-to-day activity."

Testimonial from Tim Bedford, Strathclyde University

"Taking part has certainly helped me to develop my role as Vice Dean (Research), both by helping me understand what I need to encourage my colleagues to do and also by helping me explain policy options to the University senior management."



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EFMD is an international not-for-profit association (AISBL)